Communication, Popular Culture & Film (CPCF)
Year 1 (2023) - FAR Implementation Report

Graduate and Undergraduate Programs
(reviewed 2021/22)

Recommendation #1

> **Build on the innovative and successful Business Communications program by extending experiential learning opportunities.**
>
> **Supporting text:** *….To facilitate the growth of these opportunities and deepen their grounding in Communication Studies, additional faculty expertise in organizational communication is required…*

ARC Disposition of the Recommendation

ARC considers the recommendation to be not accepted as it lies outside of the Committee's jurisdiction. ARC encourages the Department to extend experiential learning opportunities using existing resources, and in consultation with the Faculty of Social Sciences Experiential Coordinator. Additionally, the Committee expects that the Department will proceed through normal channels of advocacy for resources.

> **Implementation Plan**
> Recommendation not accepted as it lies outside of the jurisdiction of the Committee.

Comments 2023:

CPCF has conducted a search for a Tenure Track Organizational Communication position and an offer has been made.

Recommendation #2

> **Develop program offerings on decolonization, particularly in the area of Indigenous Media and Popular Culture.**
>
> **Supporting text:** *…Although there is strong support for this among CPCF faculty members, additional faculty expertise in Indigenous Media is required….*

ARC Disposition of the Recommendation

ARC considers the recommendation to develop program offerings on decolonization to be accepted. However, budget allocations lie outside of the Committee's jurisdiction. Therefore, ARC expects that the Department will proceed through normal channels of advocacy regarding the hiring of additional faculty in the area of Indigenous Media and Popular Culture.

*On Target (T), Delayed (D), Complete (C), Complete and Ongoing (O)

Implementation Plan (2nd Priority)

Responsible for approving:	Department
Responsible for resources:	Department
Responsible for implementation:	Department
Timeline:	Dean of Social Sciences to report by the end of academic year 2023/24.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Discuss at annual retreat.	Department	T		
Action #2 Consult other Departments re: cross listings.	Chair	T		

Comments 2023:

We have added this to our Departmental retreat agenda for Summer 2023. We are also considering cross-listing courses from other Departments.

Recommendation #3

Streamline program requirements for CPCF programs by reducing the number of specified courses required.

ARC Disposition of the Recommendation

ARC considers the recommendation to be accepted and in the process of implementation. The Committee expects that the Department will work with the Centre for Pedagogical Innovation and move forward as appropriate in the streamlining of program requirements.

Implementation Plan (1st Priority)

Responsible for approving:	Department
Responsible for resources:	Department
Responsible for implementation:	Department
Timeline:	Dean of Social Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Film Studies working group has decided on changes, reducing required courses significantly. To be submitted to UPC October 2023.	Film Faculty Members	T		

Comments 2023:

This recommendation is most applicable to the Film Studies program, has been addressed in a Film Studies retreat and will be submitted to UPC for change in October 2023. We are hoping to fast-track changes to our Minor before registration this Spring.

Recommendation #4

Create capstone courses for CPCF programs.

ARC Disposition of the Recommendation

ARC considers the recommendation to be accepted and in the process of implementation. The Committee recognizes that the Department will consider creating capstone courses in the context of a larger discussion about curriculum.

Implementation Plan (1ˢᵗ Priority)
Responsible for approving: Department Responsible for resources: Department Responsible for implementation: Department Timeline: Dean of Social Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Changed description and title of our Experiential fourth year course.	Department	C		

Comments 2023:

While definitions of capstone courses differ, we believe this recommendation was satisfied by our calendar revision to CPCF 4F00, which now better reflects the educational component of the course, rather than just the placement. This change was passed during our October 2022 Departmental Council meeting.

Recommendation #5

Evaluate feasibility of BA Popular Culture Program.

ARC Disposition of the Recommendation

ARC considers the recommendation to be accepted and in the process of implementation. The Committee believes that the Department and Dean are best suited to determine the viability of the program going forward.

Implementation Plan (1st Priority)	
Responsible for approving:	Department
Responsible for resources:	Department
Responsible for implementation:	Department
Timeline:	Dean of Social Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Add to Departmental Retreat agenda.	Department	T		

Comments 2023:

The viability of the Popular Culture (PCUL) major has long been a concern. In the recent past, we eliminated the Masters in Popular Culture. However, many undergraduate courses in Popular Culture attract students, even though the major does not. This history and newer concerns will inform this upcoming discussion of program viability.

Recommendation #6

Improve condition and repair of classroom technology for film/media courses.

ARC Disposition of the Recommendation

ARC considers the recommendation to be not accepted as it lies outside of the Committee's jurisdiction. It is expected that the Department will proceed through normal channels of advocacy for resources.

Implementation Plan
Recommendation not accepted as it lies outside of the jurisdiction of the Committee.

Recommendation #7

Develop stronger departmental culture (supports, incentives, mentorship) around funded research and grant funding.

ARC Disposition of the Recommendation

ARC considers the recommendation to be accepted. The Committee believes that the Department is best positioned to determine appropriate strategies to develop a stronger culture around funded research, grant funding, and student support.

Implementation Plan (1st Priority)
Responsible for approving: Department Responsible for resources: Department Responsible for implementation: Department Timeline: Dean of Social Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Invite a representative from the Office of Research (ORS) to a Departmental meeting.	Department	T		
Action #2 CPCF research will be promoted through the FOSS newsletter, the FOSS Research Symposium Series, CRISS applications	Department	T		

Comments 2023:

The lessening of pandemic restrictions seems to have encouraged faculty to present research. CPCF is promoting research completed by colleagues via the FOSS newsletter and Research Symposium Series as well as via CRISS. We will also invite a delegate from ORS to a Departmental meeting in the 2023-24 year, to discuss funding opportunities that can support our graduate students once the graduate program is closer to starting.

Recommendation #8

CPCF should expand their support of student-focused extracurricular events.   **Supporting text:** *…CPCF could apply for a student ambassador for social events, rebounding from Covid isolation.*

ARC Disposition of the Recommendation

ARC considers the recommendation to expand student-focused extracurricular events to be accepted and in the process of implementation. However, budget allocations lie outside of the Committee's jurisdiction. Therefore, ARC expects that the Department will proceed through normal channels of advocacy regarding the hiring of a student ambassador.

Implementation Plan (1st Priority)	
Responsible for approving:	Department
Responsible for resources:	Department
Responsible for implementation:	Department
Timeline:	Dean of Social Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One*	Year Two	Year Three
Action #1 Agenda item for Film Studies retreat, March 2023.	Film Faculty Members	C		
Action #2 Added to Departmental Retreat agenda.	Chair	T		
Action #3 The CPCF Student Society once again (post COVID) organizing social events.	CPCF Student Society Liaison	O		

Comments 2023:

This year our Student Society hosted the 72-hour Film Festival for the first time in person since the pandemic began. They had more participants than ever before and a strong showing in the audience. We are hopeful this signals a return to a strong culture of extra-curricular activities available to CPCF students.