

BrockNews

WEDNESDAY, JUNE 4, 2008

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

Videoconference service launched by SHARCNet

They were all attending the same meeting, but only a few could taste the cookies and smell the coffee. The rest could only watch as the goodies were consumed.

Members of the SHARCNet at Brock opened the new Access Grid room last month with a demonstration of its potential for applications across the University.

The refreshments were offered to those in attendance here in St. Catharines, but could not be shared with those watching and listening to the proceedings from large screens in the access room. Those attendees were seated in their own videoconferencing facilities at the University of Guelph and Wilfrid Laurier.

SHARCNet (Shared Hierarchical Academic Research Computing Network) is a high-performance computing consortium providing shared resources for 14 Ontario universities, two colleges and one research institute.

Linked by advanced fibre optics, and enhanced by microphones, video cameras and large monitors, the system allows for videoconferencing with SHARCNet members on a complex level, using the high-performance computers of great power and speed to work out problems that could not be solved by an ordinary desktop computer.

"We're working with huge formulas online. ... We can't do that with our own computers," noted Thomas Wolf, Professor, Mathematics, and the driving force behind bringing SHARCNet to Brock in 2003.

SHARCNet has a larger number of different computer clusters to serve different needs. On a more basic level, SHARCNet is helping students attend classes online that aren't available in their home institution.

"We're making these graduate classes available to more students," Wolf said, noting one Brock student recently completed an online course at Guelph using this method.

See SHARCNET on Page 2

Inside Brock News

Brock Briefs.....Page 2
SEA experiences.....Page 3
MediaTalk.....Page 3
Library news.....Page 3
Faculty and Staff.....Page 4
Publications.....Page 4
Classifieds.....Page 4
Community Spirit.....Page 4

campusnews@brocku.ca

BUSU 2008-09



The Brock University Students' Union executive for 2008-09 includes, from left, Will Crothers, Vice-President, Finance and Administration; Rob Lanteigne, Vice-President, University Affairs; Mark Wrzosek, Vice-President, Student Services; and Jody Thomas, President.

Convocation will honour 3,500 students in five days

An estimated 3,500 students are expected to receive their degrees at Brock University's 2008 Spring Convocation, which takes place during nine ceremonies from Tuesday, June 10, to Saturday, June 14.

All ceremonies will be held in the Walker Complex at the west end of campus, in the Ian D. Beddis gymnasium. An outdoor reception for graduates, family members and other special guests will be held after each ceremony.

Here are the highlights for spring Convocation:

TUESDAY, JUNE 10 10 a.m. - Faculty of Applied Health Sciences

• An honorary degree will be presented to Dr. Robin C. Williams, Medical Officer of Health and Commissioner of Public Health, Regional Municipality of Niagara. Brock is recognizing Williams for her professional contributions in raising awareness of children's health and welfare issues through educating parents, families, professionals, communities and provincial governments about child development issues. Williams will address Convocation.

• Professor Hilary Findlay, Department of Sport Management, Faculty of Applied Health Sciences, will be presented with the 2008 Faculty Award for Excellence in Teaching.

2 p.m. - Faculty of Applied Health Sciences

• Professor Nancy Francis, Department of Physical Education and Kinesiology, Faculty of Applied Health

Sciences, will address Convocation.

WEDNESDAY, JUNE 11

10 a.m. - Faculty of Education

• Dr. Lorna Earl, Director, Aporia Consulting Ltd., and retired Associate Professor, Ontario Institute for Studies in Education of the University of Toronto (OISE/UT), will address Convocation.

• Professor Debra McLauchlan, Pre-Service Department, Faculty of Education, will be presented with the 2008 Faculty Award for Excellence in Teaching.

2 p.m. - Faculty of Education

• Brian McGowan, Deputy Registrar, Ontario College of Teachers, will address Convocation.

THURSDAY, JUNE 12

10 a.m. - Faculty of Social Sciences

• Professor John McNamara, Child and Youth Studies, Faculty of Social Sciences, and 2008 Faculty Award for Excellence in Teaching, will address Convocation.

2 p.m. - Faculty of Social Sciences

• An honorary degree will be presented to Roberta Jamieson, CEO of the National Aboriginal Achievement Foundation and First Nations Leader. Brock is recognizing Jamieson for her distinguished achievements and career of service for all Canadians, and worldwide acclaim for developing and promoting non-adversarial methods of conflict resolution to advance democracy through institutional change. Jamieson will address Convocation.

See CONVOCATION on Page 2

Get ready to BROCK

This year's Wellness Conference has built many meanings into its slogan: YOU BROCK! The annual one-day event takes place Thursday, June 19 as a celebration of the contributions of each and every staff member to the ongoing success of the University, while challenging us all to make a difference in our community and especially the world around us, starting from the ground up.

The conference is a chance to learn together and feel the power of unity in action – a fitting way to celebrate an institution named for a pivotal leader and perched in the midst of a UNESCO World Biosphere Reserve.

The day includes meeting old friends and new; enjoying good food, sunshine and live music with local "In the Soil" performer Joe Lapinski; the tension and excitement of the ever-popular and generous Charity Penny Sale; and a few surprises.

With an environmental conservation theme for 2008, the conference will feature a tag-team of keynote speakers on the Environmental Well-being theme. Chris Winter is Executive Director of the Conservation Council of Ontario, and a world leader in voluntary transition strategies to address climate change and other environmental challenges. Peter Love is Ontario's Chief Energy Conservation Officer, heading the Conservation Bureau of Ontario Power Authority with a goal to limit electricity consumption, manage demand and foster a conserving culture.

Winter will take us down the path to conservation, starting with the things we need to do individually at home. Love will demonstrate the leadership we can show in organizations and workplaces, and together the way we can transform our communities into healthier and more resilient places to live, work and play.

Think, Move, Laugh, Feel, Reflect, Learn and Breathe – all of the seven elements of wellness are woven into the comprehensive and diverse schedule. Some sessions are limited in the number of participants, so register now at www.brocku.ca/wellnessconference





PHOTO: CAROLYN MULLIN

Thomas Wolf, Professor, Mathematics and Brock's SHARCNet founder, talks with John Morton (on screen), of the University of Guelph, during the Access Grid room open house recently at Brock. Representatives from Wilfrid Laurier are visible on the far right as they connect to the real-time videoconferencing demonstration.

SHARCNet

... continued from Page 1

"And for seminars, we can bring someone in from anywhere in the world."

During the open house demonstration, John Morton, technical manager for SHARCNet at the University of Guelph, noted their videoconferencing service has grown in scope and need; a year and a half since its launch, it is increasingly difficult to book the room at Guelph because of high demand.

McMaster, Western and Guelph universities first made the successful pitch for grant money in 2001, to the Canadian Foundation for Innovation (CFI), the Ontario Innovation Trust and the Ontario Research and Development Challenge Fund.

Further grants from the CFI and OIT allowed expansion and upgrades of SHARCNet, while industrial and private sector partners today include Hewlett Packard, and such

telecommunications giants as Bell Canada and Nortel Networks.

According to Brock's SHARCNet website page, high-performance computing (HPC) is the harnessing of multiple computers or processors in tandem to solve computational problems that are too large or complex to be tackled in any other way. HPC is used extensively in science and engineering for this purpose.

SHARCNet also provides grants for MSc and PhD students, and funding for postdoctorates and senior visitors. Last year, Brock was successful in applying for a SHARCNet Research Chair Position funded partially for two years, according to Wolf.

Brock faculty who wish to utilize the service need to sign up online and go through a half-hour tutorial before gaining access to the system.

For more information, go to www.brocku.ca/sharcnet

CONVOCATION

... continued from Page 1

- Professor John McNamara, Child and Youth Studies, Faculty of Social Sciences, will be presented with the 2008 Faculty Award for Excellence in Teaching.

FRIDAY, JUNE 13

10 a.m. – Faculty of Humanities and Concordia Lutheran Seminary

- An honorary degree will be presented to Marilyn Walker, artist, teacher, mentor and award-winning author. Brock is recognizing Walker for her extraordinary contributions, advocacy and support of the arts, and in recognition of her meritorious service to the Niagara and Brock communities. Walker will address Convocation.

- Professor Angus Somerville, Department of English Language and Literature, Faculty of Humanities, will be presented with the 2008 Faculty Award for Excellence in Teaching.

2 p.m. – Faculty of Mathematics and Science

- Professor Doug Bruce, Department of Biological Sciences, Faculty of Mathematics and Science, and

recipient of the 2007 Faculty Award for Excellence in Teaching, will address Convocation.

- Professor Ed Sternin, Department of Physics, Faculty of Mathematics and Science, will be presented with the 2008 Faculty Award for Excellence in Teaching.

SATURDAY, JUNE 14

2 p.m. – Faculty of Business

- An honorary degree will be presented to Paul House, Executive Chairman of TDL Group Corporation (Tim Hortons). Brock is recognizing House for his visionary leadership in developing the Tim Hortons brand and organization to iconic levels, outstanding humanitarian contributions, and distinguished service to the growth and advancement of the University. House will address Convocation.

- Professor Kenneth J. Klassen, Department of Finance, Operations and Information Systems, Faculty of Business, will be presented with the 2008 Faculty Award for Excellence in Teaching.

Remembering founding chairman of Brock's English department

Michael Hornyansky, founding chair and longtime professor with the English Department at Brock University, died May 14 in Tofield, Alta., after a short illness. He was 80.

His career began by graduating with first-class honours from such institutions as University College, Toronto and Merton College, Oxford, where he was a Rhodes scholar and won the Newdigate Prize for Poetry in 1951. After teaching English Language and Literature at Carleton University for 10 years, he made the move to St. Catharines in 1964 to help found the English program for the young institution as its first chairman.

He taught at Brock for the

remainder of his academic career before retiring in 1993. He wrote *The Golden Phoenix*, a retelling of French Canadian folk tales, and published papers on children's literature and the discriminating use of the English language. He also reviewed poetry for the University of Toronto quarterly.

He is survived by his wife Monica, daughter Vivien and son Mark, six grandchildren and one great-granddaughter. A family memorial service has taken place.

Donations in his memory may be made to Brock's annual Michael Hornyansky Prize in Creative Writing, through the Office of University Advancement.

BROCK NEWS PUBLICATION DATES

July dates are July 16 and 30. There will be no Brock News July 2.

Brock Briefs

THESIS DEFENCES

- **Nicolette Cosburn**, Interdisciplinary Master of Arts student in Popular Culture, will defend her thesis, entitled "Revisiting Girlhood: An Autoethnographic Approach to an Active Popular Feminist Culture," on Friday, June 13 at 10 a.m. in WH 147. External Examiner: Jacqui Reid-Walsh, Bishops University; Supervisor: Shauna Pomerantz; Committee Members: Sarah Matheson, Jim Leach; Chair: Jan Frijters. All are welcome.

- **Zorianna Zurba**, Interdisciplinary Master of Arts student in Popular Culture, will defend her thesis, entitled "Produced Subjectivities and Productive Subjects: Locating the Potential of the Self-Reflective Blog" on Monday, June 16 at 2 p.m. in WH 147. External Examiner: Sandra Smeltzer, University of Western Ontario; Supervisor: Dale Bradley; Committee Members: Hans Skott-Myhre, Jim Leach; Chair: TBA. All are welcome.

- **Kristin Robbins**, Interdisciplinary Master of Arts student in Popular Culture, will defend her thesis, entitled "Theorizing It: Paris Hilton, the Celebutante, and the It Girl Lifestyle" on Tuesday, June 17 at 10 a.m. in WH 147. External Examiner: Keir Keightley, University of Western Ontario; Supervisor: Sarah Matheson; Committee Members: Jackie Botterill, Jim Leach; Chair: TBA. All are welcome.

- **Luanne Jamieson**, Master of Arts student, Faculty of Applied Health Sciences will defend her thesis Monday, June 9 at 12 noon in WH 147. The title of her thesis is "The Relationship Between Early Age of First

Sexual Intercourse and Vulnerability to Depression Among Adolescents." Supervisor: Terry Wade; External Examiner: B. J. Rye, University of Waterloo; Committee Members: Anthony Bogaert; Stan Sadava; Chair: Kelli-an Lawrance. All are welcome.

Candidate sought for Brock Days tribute

The Brock Days Committee is seeking candidates for the annual Tribute event to take place in September. This roast and toast event is an excellent opportunity to recognize a member of our Brock community – be it an alumni, staff or faculty member. We are looking for someone who is charismatic, has contributed to campus life and who best exemplifies the spirit of Brock. Please e-mail your suggestions to Shelley Pooley at spooley@brocku.ca by June 27.

Niagara Youth Orchestra holds auditions

The Niagara Youth Orchestra will hold auditions for both the senior and junior Orchestras this Saturday, June 7.

Musicians ages 8 to 25 are invited to attend with the chance for a spot, which includes weekly sessions with professional coaching staff, one-hour sectional instruction, plus at least an hour and a half orchestral instruction. There are at least three concerts each season with the opportunity to work with fellow musicians in a number of capacities. The senior orchestra also tours every few years, with the tour planned for Austria in July.

To arrange an audition, call 905-704-0559 or send an e-mail to music@niagarayouthorchestra.ca

Auditions will also be held again mid-September.

Faculty of Business pays tribute to Dean Martin Kusy

An academic award will be created in honour of Dean Martin Kusy's decade of leadership with the Faculty of Business.

The Faculty will celebrate Kusy's achievements Wednesday, June 18 with an open reception at Pond Inlet from 4 to 6 p.m.

A ticketed dinner will follow that evening at John Michael's Banquet in Thorold, with 7 p.m. cocktails and a 7:30 p.m. dinner

Dinner tickets are \$60 per person available through the Brock Centre for the Arts Box Office at ext. 3257.

The endowment in Kusy's name will be established to provide an academic award each year to the student graduating with the highest academic standing from a Faculty of Business graduate program.

Anyone wishing to donate to the endowment can contact the Office of University Advancement at ext. 4009.

Staff elects new Board of Trustees member

Congratulations to Divino Mucciante on his election as a representative of the permanent staff to the Board of Trustees. Mucciante, University photographer, will serve a three-year term, effective July 1, 2008 to June 30, 2011 and joins continuing staff representatives Mitzi Banders and Wanda Gilmore.

There is an opportunity each year for the election of a permanent staff representative to fill one of the staggered, three-year term vacancies.

Pension plan meeting June 18

A general meeting of the members of the University pension plan, hosted by members of the University's pension committee, will

take place on Wednesday, June 18, from 11:30 a.m. to 1 p.m. in Academic South 203.

David Service of Towers Perrin (the plan's investment consultant) will provide a market review for the plan year, commentary on fund performance and discuss the pension committee's investment structure review and the new fund manager structure. Ted Nixon of Mercer Human Resource Consulting (the plan's actuary) will provide commentary on pensioner adjustments. The presentations will be followed by a question and answer period.

If you have questions you would like to have addressed at the general meeting, please contact Janice Facey at ext. 3186 or jfacey@brocku.ca by June 11.

All plan members are welcome to attend.

Woodbine alumni day open to all race fans

The Office of Alumni Relations and the Brock University GTA Alumni Network are proud to offer "A Day At The Races" at Woodbine Racetrack on Sunday, Aug. 17. The fun (and food) begins at noon.

The Brock community is invited to join graduates for an exciting day as close to the action as you can get in a plush Trackside Tent, exclusively set up for Brock alumni and guests. For those who are new to the world of racing, there will be a customer service representative available prior to the race to explain how to bet and how to read the program. Woodbine has graciously offered to give Brock guests a free betting voucher to get the action rolling.

Tickets are \$25 per person before June 13, (\$35 after that) and can be purchased by signing on to brockpeople.ca (for graduates) or by calling Lynne Irion in the Office of Alumni Relations, at ext. 3251.

Solidarity Experiences Abroad brings students closer to social justice issues

Communities in need in Africa and Latin America have been receiving a share of Brock's physical, spiritual and emotional generosity thanks to Solidarity Experiences Abroad (SEA).

The non-denominational, volunteer social justice program is organized through Campus Ministries in partnership with International Services.

Last month, SEA volunteers, comprised of students and faculty from Brock, brought their physical strength for projects in Namibia and Peru, but each participant also brought a suitcase full of medical supplies, clothing and hygiene items for distribution.

Additional two-week trips are planned for Ecuador (in June) and Brazil (in August). In all, more than 100 Brock students will participate; some of the staff and faculty members have participated in past SEA trips as well.

Volunteers must raise their own money for the trip, and often turn to their own network of friends and family to help secure the costs and donations.

Many participants return with a determination to further the work of international understanding through organizations at home. In fact, several outreach groups, such as Brock's Solidarity in Action Inc., have since developed from this outreach project.

"This experience has changed many people's lives," notes Larry Shuttleworth, SEA program assistant. "Even if they don't go into social justice for their schooling, it still changes their outlook on life and their job opportunities later on."

Shuttleworth, a fifth-year English student from Mississauga, followed in his older brother's footsteps when choosing a university. After coming to Brock, he kept following his brother, signing up for a two-week trip to Peru.

"I wasn't really focused on anything at the time, but then, wow, two weeks later ... it was a big change for me."

His passion for volunteerism has led him on several trips, as finances permit, while his current job has allowed him to focus on arranging similar trips for other groups as well.



Julia Manieki, Andrea Klose and Stefanie Dringus, SEA volunteers, paint in unison as they bring colour to a school in Lima, Peru.

Projects can include anything from erecting a staircase on the steep slopes of a South American city to painting schools and erecting playground equipment in impoverished areas of African countries.

More than 300 students have experienced those life-changing moments during the past four years. They have learned about different cultures, many in severely impoverished areas, and witnessed the injustices of the world, but they have also witnessed the hope within these communities, and basked in the glow of unending thanks for their hard work.

Shuttleworth speaks with fondness of the end of one trip, when the villagers risked their own safety by piling into an overcrowded bus so they could escort the SEA workers through the narrow, steep streets to their exit destination.

For more information about Solidarity Experiences Abroad, contact Raoul Masseur, Roman Catholic chaplain, at ext. 4764, or John Kaethler, Director of International Services, at ext. 3732, or visit the website at www.brocku.ca/campusministries/solidarity

New Library program connects researchers to unique global resources

Brock faculty, students and staff can now access resources ranging from Albert Einstein's dissertation and the papers of Isaac Newton to some of the earliest African-American newspapers.

Access to these collections is a result of Brock's new membership in the Center for Research Libraries (CRL), a partnership of more than 240 university, college and independent research libraries, providing tremendous opportunities for teaching and research at Brock.

"Our membership in CRL has instantly put more than five million new items within reach of Brock's researchers," notes Margaret Grove, University Librarian. "These unique resources have the potential to engage researchers across campus."

For more than 50 years, CRL has acquired and preserved newspapers, journals, documents, archives and other traditional and digital resources from a global network of sources, and made them available to member institutions and others through interlibrary loan and electronic delivery. For researchers at member institutions, CRL functions as a branch library of extraordinary resources with user-

focused policies and practices, including:

- access at no charge to individual researchers
- unlimited access to CRL's corpus of five million items
- project-length loan privileges
- third-day delivery on the vast majority of interlibrary loan requests

Members may also participate in the Demand Purchase Program, which enables users to request purchases up to \$2,000 annually in three areas: foreign dissertations, newspapers, and archival material. CRL's in-depth holdings support research in history of science, economics, law and government, immigration and population studies, international diplomacy, cultural studies, and more. To explore the holdings of CRL and to find out how to request materials, go to www.library.brocku.ca/dbinfo/crl.php

The Library is committed to providing information resources of the highest quality to Brock researchers. If you have any questions about the Center for Research Libraries, contact Pamela Jacobs, Associate University Librarian for Collections, at ext. 3961 or by e-mail at pjacobs@brocku.ca

Mediatalk People in the news

Darlene Bay, Professor, Accounting, was interviewed for a May 13 article in the *Windsor Star* entitled "Accountants demonized on big screen," in which she talked about a study she co-authored (published in the *Journal of Business Ethics*) on the negative portrayal of accountants as characters in films. The article also appeared in several CanWest newspapers such as the *Vancouver Sun* and the *Edmonton Journal*.

Kevin Ker, Professor, Cool Climate Oenology and Viticulture Institute, was interviewed for a May 16 article in the *St. Catharines Standard* entitled "Global warming could benefit Canada's wine industry," in which he noted water shortages will likely have a big impact on the Niagara grape harvest.

Lucas Hodgson, Development Services Assistant, Office of University Advancement, was quoted in a May 13 article in the *Welland Tribune* entitled "Mock accident staged at Centennial Secondary School," in which he talked to students about his personal experience as a victim in an accident which involved a drunk driver.

Ken Murray, Coach, men's basketball team, was interviewed for a May 15 article in the *Niagara Advance* entitled "Brock

coach talks shop with Virgil kids," in which he is quoting talking to elementary school children about the factors one needs to succeed in sports and in life.

Ralph Morris, retired Professor, Biology, was interviewed for a May 16 article in *Niagara This Week* entitled "567-foot cable bridge poses threat to terns: scientist," in which he talked about the threat of human activities, specifically twinning the Peace Bridge, on bird species such as the common tern. An article on the same subject also appeared in the *Welland Tribune*.

Keri Cronin, Professor, Department of Visual Arts, was interviewed for a May 17 article in the *National Post* entitled "A Plant Tale," in which she offers a look at web journal entries about her gardening experiences as her online alter-ego, known as the Dandelion Diva.

Ian Brindle, Acting Associate Vice-President, Research Services, was interviewed for a May 17 article in the *St. Catharines Standard* entitled "Recycling: it's a numbers game," in which he explained the use of the triangular recycling symbol and numbers for identifying plastics.

Antonia Mantonakis, Professor, Marketing, and newly appointed Cool Climate Oenology and Viticulture Institute Fellow, was interviewed on CTV May 15 for a segment of *Canada AM* regarding the new Consumer Perception and Cognition Laboratory at Brock.

Eliminating hunger



Brock Dining Services teamed up with Community Care of St. Catharines and Thorold recently to help fight hunger. The second annual "End the Year" food drive helped eliminate hunger for more than 2,800 families in our community with the collection of 348 kg in food donations. The managers, staff, students and their families realize today's world brings higher living expenses, unexpected medical emergencies and job losses - only a few of the problems many families face.

Rebecca Skinner earns 2008 Lou Cahill Scholarship

Academic excellence, community involvement and participation in charitable activities in her final year of studies have all helped Rebecca Skinner earn the Lou Cahill Scholarship in Communications.

The award was established by OEB Enterprise, Toronto, to honour Lou Cahill, the founder of OEB International, Canada's longest-operating public relations firm and a subsidiary of the Enterprise Canada Group.

"(Skinner) exemplifies the values of academic excellence, commitment to community and voluntarism that are so important to Lou and to this company," said Barbara Fox, OEB Enterprise President and Chief Executive Officer.

The Barrie resident has been a member of the Dean's Honours list for high academic achievement and was a member of the gold-winning team of the Terry O'Malley/Dobson marketing and communications case competition in 2008. Skinner also received an award for Outstanding Contribution to Business Communications at Brock.

For the past year, she has served as the volunteer director of communications for the Business Students Association at Brock. In addition, she has contributed her

communications and fundraising skills to a variety of non-profit organizations and events such as the Rankin Cancer Run, Canadian Cancer Society Relay for Life, and the Spread the Net Malaria Free campaign.

Skinner has been a marketing executive with Brock TV, where she helped increase the number of monthly viewers. Her track record includes a role as marketing and communications assistant with Brock's Community Connections and a marketing internship with CAA Niagara.

In his early 90s, Lou Cahill holds an honorary doctoral degree from Brock and has been the recipient of the Canadian Public Relations Society (CPRS) Philip A. Novikoff Award for advancing the public relations profession. He was appointed to the CPRS College of Fellows in 2000.

Applications for the annual Lou Cahill Scholarship in Communications, valued at \$1,250 for eligible graduating students from the Department of Communications, Popular Culture and Film, are available from the Student Awards and Financial Aid Office.

Scholarship winners have an opportunity to participate in a four-month internship with OEB Enterprise following graduation.

CONNECTING WITH THE BROADER COMMUNITY

Rankin Cancer Run



Grantham Lions Park turned into a sea of Red Brock T-shirts May 24 as more than 100 participants from Brock University took part in the Rankin Cancer Run. Brock staff, faculty, students and supporters raised more than \$2,000 for cancer research and services in Niagara.

Brock runners rock the Rankin Run

Brock's participation in the Rankin Cancer Run resulted in 102 participants and more than \$2,000 in donations for the five-kilometre walk-run in St. Catharines May 24.

The total event had more than 5,000 participants, and raised a little more than \$405,000. Because they raised the most money and had the most participants, the entrants from the Intensive English Language Program won a lunch with Dr. Jack Lightstone.

Standing out in their red Brock University T-shirts, Brock's team was noticeable throughout the crowd of people at the Grantham Lions Park, demonstrating their commitment to Niagara. Community Connections plans to continue this community spirit with its next event, the Canadian Cancer Society's Relay for Life hosted at Brock on Friday, June 20. For more information, contact Community Connections at ext. 4000, or by e-mail at community@brocku.ca

Earthquake relief in China



With just one long weekend of planning, a small group of students and faculty came together recently to raise money for the victims in the area affected by the recent earthquake in China. During the three-day campaign across campus, students, faculty and staff opened their hearts and their wallets to raise \$14,300. The money is being divided between the Red Cross and the Education Office of the Consulate General of the Peoples Republic of China, located in Toronto. Celebrating their efforts are volunteers, front, from left: Zoe Wang, Zhihui Gao, and Becky Situ; middle, from left: Fangli Wu, Junyi Li, Xixin Gai, Ge Lan, Jackie Sanders (ESLS), Jenna Novess (International Recruitment), Jenwei Long, and Ning Wong; and back, from left: Stephanie Soccio (ESLS), Jiarui Fan, Jinke Zhang, Ostap Pentsak (Rotaract), Bide Gao, John Kaethler, Bo Yang and Du Yanwei.

NOTICE OF APPLICATION OF LARVICIDE FOR MOSQUITO CONTROL ON THE PROPERTY OF Brock University

From June 4 to Sept. 30, 2008, Brock University will conduct a larviciding program under the authority of the Medical Officer of Health, Regional Municipality of Niagara, to control larval mosquitoes in order to prevent their development into vectors of West Nile virus.

The larvicide Methoprene (ingot formulation, PCP No. 27694), under the federal Pest Control Products Act, will be applied by direct hand application into catch basins at Brock University-owned and leased properties within the Region of Niagara.

The biological larvicide B.t.i. (granular formulation, PCP No. 26863) may be placed by direct hand application into selected bodies of surface water such as ditches and ponds, depending on the results of testing for the presence of mosquito larvae. Signs will be posted at surface water locations where B.t.i. is applied. All larvicides will be applied by Ministry of the Environment licenced applicators.

For details on the exact locations and dates of treatments, please contact Brock University at 1-905-688-5550, ext. 3717 (collect calls will be accepted).

Brock Community Farmers' Market rolls into Jubilee Court June 13

Mark your calendars for a brand-new summer initiative: the Brock Community Farmers' Market.

Community and Ancillary Services is pleased to present The Twelve Days of Summer every Friday, from June 13 until Aug. 29, from 11 a.m. to 2 p.m. in Jubilee Court.

Join local growers and producers for a fresh, local shopping experience

and lunch in the courtyard.

Local campus musical talent will also be featured; if you have musical talent you would like to share during the Brock Campus Farmers' Market, contact Kristen Smith, at ext. 3845 or Iain Glass, at ext. 5301.

For more information on the vendors and entertainment scheduled, look for regular updates on the Brock portal.

Faculty and Staff

APPLIED LINGUISTICS

Thomas S. C. Farrell organized a colloquium and presented "The First Year of Language Teaching" at the TESOL New York conference in April.

BUSINESS

Anthony Halog chaired a session on Structural and Relational Supply Chain Networks and presented a research paper on "Assessing the Sustainability Performance of Global Supply Chains" at the 19th Annual Conference on Production and Operations Management (POMS) at La Jolla, Calif., May 9 to 12. Halog was also chosen as one of the POMS Emerging Scholars and is now considered an active alumnus of this select group.

CHEMISTRY

Georgii Nikonov recently gave the seminar "Agostic NSi...H...Mo Complexes: From Curiosity to Catalysis" at A. N. Nesmeyanov Institute of Elementoorganic Compounds, Russian Academy of Sciences, Moscow, Russia, on April 28, and at M. V. Lomonosov Moscow State University, Moscow, Russia, on May 15.

Martin Lemaire gave the seminar "Thiophene-substitution in spin-crossover complexes: Toward multifunctional metallopolymer materials," at the Eastern Canada Magnetic Materials Conference at the University of Ottawa on May 10.

GEOGRAPHY

Eight members of faculty presented papers at the Annual Meeting of the Association of American Geographers, April 15 to 19, in Boston, Mass., including **Jeff Boggs**: "The constrained evolution of the Canadian book trade;" **David Butz**: "In Others' Words: A Critical Assessment of the Mountain Voices Oral Testimony Programme;" **Chris Fullerton**: "The Public Transit Commuter Accessibility Audit;" **Hugh Gayler**: "Agricultural land preservation, exurbia and the new countryside: the Niagara, Canada case;" **Phil Mackintosh**: "The Bicycle Gymkhana in Niagara-on-the-Lake: comparing Haute Bourgeois Victorian and Neoliberal Conceptions of Public Space;" **Tony Shaw**: "A Comparative Analysis of the Growing Season Conditions of Pinot Noir Wine Regions;" **Dragos**

Simandan: "Space and abstract cognition;" and **Ebru Ustundag**: "On Cosmo-Political Istanbul."

MODERN LANGUAGES, LITERATURES AND CULTURES

Dianne Dutton presented a paper entitled "Arsenic et rhétorique: l'affaire de la Marquise de Brinvilliers" at the annual conference of the North American Society for Seventeenth-Century French Literature, in Easton, Penn., April 24 to 26.

MUSIC

Harris Loewen conducted the Etobicoke Centennial Choir in a benefit mini-concert for the West Toronto Rotary Club on May 23. He also conducted the Avanti Chamber Singers in a program entitled "My Spirit Sang All Day" in St. Catharines on May 25. The latter program included a number of Brock University faculty, staff and alumni as choristers and featured staff accompanist **Lesley Kingham** at the organ and piano, **Shelley Griffin** (Faculty of Education) and alumnus **Janice Slade** as duo flutists, and alumni **Dana Jarrett** and **Melissa Shriner** as vocal soloists.

POLITICAL SCIENCE

Tim Heinmiller presented the paper entitled "Managing Water Scarcity in the Prairie Region: The Role of the International Joint Commission in a Changing Climate" at the conference on Transboundary Environmental Governance in Canada and the United States, Woodrow Wilson Center, Washington D.C., May 8 and 9.

Livianna Tossutti presented the paper "Local Government Policy Responses to Ethnocultural Diversity" at the 50th Annual General Meeting of the Western Social Sciences Association, Denver, Colo., April 23 to 26. She also presented the paper "The Public Sphere Consequences of Family and Religious Networks in Canada's Cultural Communities" to the Immigration, Minorities and Multiculturalism in Democracies conference in Montreal, Oct. 25 to 27, 2007.

PRE-SERVICE, FACULTY OF EDUCATION

Lionel LaCroix, Hamilton Campus, gave a presentation for elementary mathematics teachers entitled, "Just the Facts? Math 'facts' and a whole lot more" at the Ontario Association

for Mathematics Education Annual Conference, in Richmond Hill, on May 8.

Publications

Bell, H. E. (2008). "On prime near-rings with generalized derivation," *International Journal of Mathematics and Mathematical Sciences*, Volume 2008, Article ID 490316.

Croci, Osvaldo and Tossutti, Livianna. (2008). "The External Image of Italy: Report from Canada," Research Report in the framework of the research project External Perceptions of Italian Foreign Policy, co-ordinated by Dr. Luciano Bardi (University of Pisa) and financed by the Italian Ministry for Universities and Research.

Menguc, Bulent, and Auh, Seigyoung. (2008). "The Asymmetric Moderating Role of Market Orientation on the Ambidexterity-Firm Performance Relationship for Prospectors and Defenders," *Industrial Marketing Management*, 37 (4), pp. 455-470.

Classifieds

FOR SALE: Two-storey house in St. Catharines, north of QEW. 3,000+ sq. ft. (five bedrooms, 3.5 bathrooms, two-car garage), walking distance from school, shopping, parks, and trail. Fifteen minutes from Brock and three minutes from QEW. For more information and pictures, go to web.mac.com/alex2010 or contact friend1@cogeco.ca for details.

FOR SALE: Round wicker pedestal table with glass top and two matching chairs with upholstered seats. Great for kitchen or sunroom. Excellent condition. \$150 or best offer. Call 905-468-4578.

FOR SALE: Three-bedroom/one-bathroom bungalow at 144 Jacobson Ave., St. Catharines. Close to Brock and Pen Centre. \$187,900. Call 905-323-9730 or e-mail carolemoss@gmail.com

FOR SALE: 10-piece French Provincial dining room set: Table, two armchairs, four sidechairs, large buffet and hutch, large server. Great condition. \$800 or best offer. Call 905-227-7663.

E-mail submissions to: campusnews@brocku.ca
University website: www.brocku.ca
Brock News is a publication of the Office of University Communications. 905-688-5550, ext. 3245
Fax 905-641-5216

Editor: **Carolyn Mullin**
Contributing Writers: **Jeff Sinibaldi, Joan Wiley, Kevin J. Groat**

Brock University

The next issue of Brock News is **Wednesday, June 18, 2008** with a firm copy deadline of **Friday, June 6, 2008** at 4:30 p.m. **Publication is every two weeks.**

Canada Post Agreement # 40065767

Brock News photography: You are invited to submit photography along with your article. Electronic files are preferable. High-quality print reproduction requires that electronic photos be 300 dpi and submitted in jpeg format. Photos will be published based on the picture quality and space available.