NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

New website moving forward

Brock is about a month away from having a new face to present to the world.

The new University website, designed to be a worldwide representation of what Brock has to offer, is expected to launch by late August. Most departments are in the midst of preparing new page content, or transferring existing content to the new site, said Martha Nelson, associate vice president, Marketing and Communications.

Fresh content and a streamlined appearance will give Brock's online presence a new look and feel, she said.

"This is the electronic front door to Brock University," she said. "Most people become acquainted with Brock through its online presence."

Brock grew quickly from a small undergraduate university to a mid-sized comprehensive one, Nelson said. But without comprehensive web policies in place, departments were left to establish their own websites.

With each department working independently, each section of the old website looks different. There are various navigation styles and content management systems. This has led to a disparate and inconsistent site, she said.

'While it's been functional, it hasn't represented the best of Brock."

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Brock plays integral role in Niagara: new chair

To Rudi Kroeker, the new chair of Brock's Board of Trustees, volunteering for the University is the same as volunteering for

The president and CEO of a Welland manufacturing company, Kroeker was recently elected to a three-year term as chair ending June 30, 2012. He is interested because he sees it as a good way to contribute to Niagara as a whole, he said.

He joined the board eight years ago because of that feeling.

"It's really the vibrancy of the University



Rudi Kroeker

and the fact that it's entering into a growth stage," he said. "I was on the Niagara **Economic** Development Corporation (when he joined the Brock board), and I really saw the University as being an integral part, if not the

driving force, of economic development.

"The University is a driving force of prosperity in the Region, from my perspective."

Kroeker is no stranger to being at the helm. He is president and CEO of Whiting Equipment Canada Inc. in Welland. He also oversees Whiting Transportation Corp. in

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"This world is as important to (students) as the real world," recruitment liaison officer Matthew Melnyk says of social media sites. Melnyk recently busted 15 phoney Facebook communities that were claiming to be official university sites, but were really run by marketing companies. A real Brock Facebook group is shown on the screen behind him.

Brock stands guard against phoney Facebook sites

The Internet may sometimes seem like an untamed landscape of people behaving badly. But Matthew Melnyk doesn't see why they should do it under the Brock banner.

As a liaison officer in Recruitment and Liaison Services, the 24-year-old specializes in electronic outreach. That means using the wildly popular social networking site, Facebook, to reach out to future and prospective students. Through Facebook groups, Melnyk fields questions ranging from residence versus off-campus living to how to register for courses.

Earlier this year, Melnyk noticed trouble. As reported in the blog of Brad Ward — a former Butler University employee-turned-social networking consultant for higher education — marketers were setting up phoney university Facebook groups. With them, they peddled their services to a captive audience while building a database of names in the coveted 18to-25 demographic. A couple of

promotional companies had established what looked like official Brock groups and were encouraging students to join.

"Use this group as a resource for school and program information," one fake Brock Class of 2014 group read. "Make sure you invite any friends considering Brock in September to join this group!'

Melnyk investigated the phoney groups, which led him to 14 other bogus Facebook sites for Canadian universities. They were established by the same promoter. Once informed, Facebook deleted them.

Melnyk knows that people establish unofficial Brock groups, from "Brock rules" to "Brock sucks." There are numerous student-made efforts. That, he said, is the nature of the Internet.

His problem is when a group portrays itself as official when it is not. He doesn't want students to join what looks like a Brock-sponsored group and

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SOME OFFICIAL BROCK FACEBOOK PAGES

Brock University: http://www.facebook.com/brockuniversity

Brock University Alumni: http://www.facebook.com/group.php?gid=2222707528 Brock University Campus Store: http://www.facebook.com/pages/Saint-Catharines-

ON/Brock-University-Campus-Store/7110054001

Brock University Future Students:

http://www.facebook.com/BrockUniversityFutureStudents

Brock University Career Services: http://www.facebook.com/pages/Brock-University-Career-Services/68977754645

Brock University International Services (open to international students only):

http://www.facebook.com/group.php?gid=92582547532

Brock Dining Services: http://www.facebook.com/pages/Brock-Dining-

Services/91493992816

Brock University Faculty of Graduate Studies:

http://www.facebook.com/pages/Brock-University-Faculty-of-Graduate-

Studies/101016052597

Brock Co-op Office: http://www.facebook.com/brockucoop

Brock Class of 2013: http://www.facebook.com/group.php?gid=25532417418

Brock endowment for students grows \$4.3 million

Brock students can access \$4.3 million more in financial aid now that the University has reached its fundraising goal.

Generous donors contributed \$1.38 million this spring, which qualified Brock for another \$3 million through the province's Ontario Trust for Student Support (OTSS). That money will be used for student awards and bursaries.

The addition to Brock's endowment will help 132 more students attend Brock each year, said Doug Earle, executive director, The Campaign for a Bold New Brock.

"This is amazing generosity in these challenging times," he

The Ontario government's OTSS program offers matching funds based on how much universities raise to be used for awards for Ontario students with financial need. As an incentive, the OTSS formula gets richer for universities achieving better results.

Total gifts from Brock's donors surpassed the target needed for matching funds, and ultimately qualified the university for extra provincial dollars on a \$1-for-\$3 basis. But it had been far from certain that Brock would get the top provincial rate.

With one week to go before the deadline, the University was \$70,000 shy of qualifying for the \$1-for-\$3 funding. But some generous gifts in the final days of the 2008-09 OTSS fiscal year pushed Brock's fundraising efforts into bonus territory. They included a major bequest from a Niagara-on-the-Lake family.

The estate of Doris White left Brock more than \$390,000. The gift is for music program endowments in her name, and English program endowments named for her late husband Kenneth White. After Ontario government bonus funds, the Whites' original gift is enhanced to more than \$1.2 million.

"The province wants us to find ways to help Ontario's top students with financial needs receive a university education," said Earle. "And thanks to our many generous donors, we are now able to help more of our best young people do just that."

Brock Briefs

THESIS DEFENCES

- Emily Dunford, Faculty of Applied Health Sciences, will present her thesis on Friday, July 24 at 10 a.m. in WC204B. The title is "Pyruvate dehydrogenase activity in response to skeletal muscle contraction at two stimulation frequencies in pyruvate dehydrogenase kinase 2 knockout mice." Thesis supervisor: Dr. Sandra Peters; external examiner: Dr. David Dyck, University of Western Guelph; committee members: Drs. Rene Vandenboom and Paul LeBlanc; chair: TBA. All are welcome.
- William Gittings, Faculty of Applied Health Sciences, will present his thesis on Monday, July 27 at 1 p.m. in WC204B. The title of his thesis is "The Influence of Myosin Regulatory Light Chain Phosphorylation on the Contractile Performance of Fatigued Mammalian Skeletal Muscle." Thesis supervisor: Dr. Rene Vandenboom; external examiner: Robert Grange, PhD, Virginia Tech.; committee members: Drs. Sandra Peters and David Ditor; chair: TBA. All are welcome.
- Katie Gunnell, Faculty of Applied Health Sciences, will present her thesis on Wednesday, July 29 at 1 p.m. in WC204B. The title of her thesis is "Leisure-Time Physical Activity in Individuals with Osteoporosis: Associations with Psychological Well-Being." Thesis supervisor: Dr. Diane Mack; external examiner: Dr. Mark Beauchamp, University of British Columbia (teleconference); committee members: Drs. David Ditor and Phil Wilson; chair: Jae Patterson. All are welcome.
- Kimberley Sheehan, Faculty of Applied Health Sciences, will present her thesis on

Thursday, July 30 at 9 a.m. in WC204B. The title of her thesis is "The Relationship between Intrapartum Intravenous Therapy and Method of Delivery on Newborn Weight Loss Challenging the 7% Rule." Thesis supervisor: Dr. Michael Plyley; external examiner: Jack Newman, MD, FRCPC, cofounder of the Newman Breastfeeding Clinic and Institute; committee members: Drs. Brent Faught and Kenya Bracken; chair: TBA. All are welcome.

- Grant Foy, Master of Science student in Computer Science, will defend his thesis entitled, "Win->Foy Functional Object-Oriented Programming Language" on Thursday, July 30 at 10 a.m. in MCH313. External examiner: Emil Sekerinski, McMaster University; supervisor: Michael Winter; committee Members: David Hughes, Brian Ross; chair: Rick Cheel. All are welcome.
- · Sofia Palermo, Faculty of Education, will present her thesis defence on Thursday, Aug. 6 at 2 p.m. in WH 147. The title of her thesis is "Ethnic Minority Parents' Involvement in Education: Exploring and Understanding Their Experiences." Thesis supervisor: Dr. Susan Tilley; external examiner: Dr. Shijing Xu, University of Windsor; committee members: Dr. Dolana Mogadime and Dr. Darlene Ciuffetelli Parker; chair of the examining committee: Dr. Coral Mitchell. All are welcome to attend.
- Gail Higenell, Faculty of Education, will present her thesis defence on Thursday, Aug. 20 at 10 a.m. in WH 147. The title of her thesis is "An Exploration Into Doctoral Students' Sense of Community and its Influence on the Formation of Informal Mentoring Relationships." Thesis supervisor: Dr. Anne Elliott; external examiner: Dr. John McNamara, Brock University; committee members: Dr. Susan Drake and Dr. Alice Schutz; chair of the examining committee: Dr. Sandra Bosacki. All are welcome to attend.



Youth University day campers rehearsed for a weekly cheer competition this month. Recent camps include Robo Tech, Medical Mysteries and Medieval Times, which features volunteer guest speakers from Brock's Centre for Medieval and Renaissance Studies. The camps run until Aug. 21. For more information, visit www.youthuniversity.ca

With this program, summer = reading

A Brock University professor is working on a pilot project to ensure that kids who struggle with literacy don't lose all their progress during the lazy summer months.

John McNamara, associate professor, Child and Youth Studies, has teamed with Jackie Van Lankveld, manager of Pre-school Speech and Language Services at the Niagara Peninsula Children's Centre, to develop a program to keep the minds of kindergarten students sharp, even during a season when school is a memory.

The program works with students in Niagara Falls and St. Catharines who will enter senior kindergarten in the fall. For children already struggling with literacy, a reading-free summer is enough to lose what they learned in their first year of school, McNamara said.

"It really is a simple matter of use it or lose it," he said.

Students who struggle with literacy are referred to the program. The referrals come from the Niagara Catholic District School Board, which is also a program partner. Starting July 7, a group of 15 students and their parents will meet twice a week for five weeks, where parents will learn tips to keep literacy fresh in the minds of their children.

The methods are often simple, McNamara said. Even playing with magnetic letters can improve a child's ability to recognize the alphabet. But it is a matter of identifying and implementing those methods, he said.

"I really hope and almost expect these kids to show gains over the summer."

Research in recent years points to the importance that early learning has in early child development, Van Lankveld said. With this project, it is as important to engage the parents as it is to involve the students.

"My hope is that parents really buy in and are able to take the strategies and apply them at home," she

The project, called "Closing the summer learning gap for vulnerable learners: A pilot study" received a Research Development Initiative grant of \$24,316 from the Social Sciences and

John McNamara

Humanities Research Council. The Niagara Peninsula Children's Centre received a \$26,000 grant from the Ontario Trillium Foundation.

The program is an enhanced service for the area's youngest readers, said John Crocco, director of the Niagara Catholic District School

"The Summer Reading Program reinforces what children learned throughout the school year, and moves them forward by teaching them new skills to further their literacy development," he said.

Professor honoured by Azorean president

An island region of Portugal recently gave a Brock University professor one of the country's top honours.

The president of the Azores, an autonomous region in the Atlantic Ocean, and the president of its Parliament presented a top award to Irene Blayer, professor of Modern Languages, at a ceremony June 1.

Blayer, a Niagara-on-the-Lake resident, received an Autonomic Commendation of Professional Merit. The award was bestowed by the Azorean legislature to citizens who have significantly contributed to the historic, cultural or political identity of the region.

"I feel honoured to have been selected among such distinguished professionals, and I feel more conscious of my role as a professional and of my contributions to society," Blayer said. "I am extremely proud of my Portuguese heritage."

The Portuguese Canadian National Congress honoured Blayer last year with a Celebrating Outstanding Portuguese Canadian Achievement award, an honour also bestowed on musician Nelly Furtado.

Blayer was born in the Azores and moved to Canada for university. She has been at

Brock since 1994. She researches romance linguistics within a historical context, and

"I am extremely proud of my Portugeuse heritage."

- Irene Blayer

most recently has been collecting data in Portuguese emigrant communities in southern Ontario.

Azorean president Carlos César presented 35 honourary commendations – six to North American academics - at the Liberty Grand in Toronto. There were numerous Azorean and Canadian dignitaries in attendance. The awards coincided with the Celebration of the Day of The Autonomous Region of the

Website will be 'clean, smart, professional'

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After a Request for Proposal process last spring, the website project was awarded to Academica Group Inc., a marketing consultancy focused exclusively on higher education. Academica's work with colleges and universities includes McGill, University of Toronto and Dalhousie University.

The new site will have a "clean, smart and professional look," said Rico Natale, director of Student Awards and Financial Aid and member of the website project steering committee.

Departments can also use blogs, forums and web forms to make their sites

Departments are currently selecting from a number of page templates. With the new site, section maintainers will have the ability to manage their own page templates and content.

"There will be several different looks and feels for every department to choose from," said Greg Finn, vice-provost and associate vice-president, Academic. "When they want to change something, they'll be able to go in and make the change themselves, rather than asking someone else to do it.

In the highly competitive post-secondary education marketplace, the new site will be Brock's digital representation, said Philip Wright, Information Technology Services executive director.

"What this is doing is putting on our best face," he said.

"This is really a community effort. This is the creation of a community at so many levels. In the end, we will all have an identity we can feel proud of."

The web project has meant changing thousands of pages across 33 departments

Chair sees prosperity for Niagara

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Niagara Falls, N.Y. and Whiting Equipment Services Co. Ltd. He is also chair and CEO of Zhejiang NAMAG Equipment Manufacturing in Tongxiang, China and director of Swenson Technology in Monee, Ill.

But his local involvements have been numerous. He is past vice-chair of the Welland Development Commission. He is also past chair of the Niagara Economic Development Corporation. He has also lent his skills to the Institute for Improvement in Quality and Productivity, the World Trade Centre, Buffalo Niagara and the Canada-Korea Business Council.

Additionally, he is an honorary citizen of Tongxiang; senior honorary member of the Tongxiang Society of Mechanical and Electrical Engineers; a recipient of the West Lake Friendship Medal, Zhejiang Province; the South Lake Friendship Medal, Zhejiang Jaixing and the Royal Bank Business Initiative Award.

He links the growth of Brock to the prosperity of Niagara, whether it be through job creation or the evolution of a knowledgebased economy.

"A Tier 1 university creates a Tier 1 community," he said. "Our philosophy and our vision of developing the entire person is terribly important to what will be the vibrancy of the Niagara Region."

Kroeker succeeds David Howes, president

and CEO of Lincoln Fabrics Ltd., who served three years as board chair. Howes will continue on the board as its immediate past chair for a three-year term.

In a media release, Brock president Jack Lightstone thanked Howes for his service.

'His decisive leadership during these past few years of significant change has positioned Brock to not only meet, but to surpass the challenges of tomorrow,"

Maureen Sabia, board chair of the Canadian Tire Corporation, was elected to the board for a three-year term.

Re-elected for three-year terms were Dr. Valerie Jaeger, medical director of Student Health Services at Brock; Roelof G. Makken, principal of Tern Analytics Inc.; William Rickers, chartered accountant/partner, Crawford, Smith and Swallow Chartered Accountants, LLP; Joseph Robertson, chair, Henry Schein Ash Arcona; Joy Rogers, mental health consultant, Centre for Addiction & Mental Health, Toronto, Ont. (retired); John Suk, president and CEO, Nycomed Canada Inc.; and Mary Turner, vice-president, Credit Risk Management and chief operating officer of Canadian Tire Bank.

Also, Dr. Norris Walker, Director of Walker Industries Holdings Limited and immediate past chair of the board, stepped down after 16 years of service to the University.

All appointments took effect July 1, 2009.



Last year's Brock University dragon boat team races at Henley Island.

Brock takes to the water this weekend

It's not the long, fluid arm movements that one associates with professional rowing. It's shorter than a marathon. It feels longer than a sprint.

There is no sport quite like dragon boat racing, which 22 Brock employees will rediscover at Henley Island on July 25 as they participate in the charity event.

Proper dragon boat racing requires short, rhythmic paddles synchronized among 22 people, said Kristen Smith, co-ordinator of Community and Ancillary Services. It doesn't require a team of professional athletes. What it does require is the ultimate in co-ordinated teamwork.

"You could have a group of 10-year-olds that would win if they all paddled perfectly together," Smith said. "Being in unison is key."

Brock's team rehearses twice before the Dragon Boat Festival in north St. Catharines, held at the same place as the Henley Regatta. There was a one-hour practice Tuesday. There will be another one-hour session Thursday. On Saturday, they will race three times, each race lasting about three

But the brevity doesn't make it easy, Smith said.

"It's not long strokes like it is in rowing. It's more of a short, chugging movement,' Smith said. "The first day, people don't know what to expect. They're sore the next day. It uses a different set of muscles than any other sport."

This is the 10th anniversary of the festival. Brock has participated every year, Smith said. While team members vary from year to year, there is a core group that always comes

People show up lighthearted, Smith said. But "by the end of the first practice, they end up getting competitive about it as well."

The non-race portions of the day are spent under a Brock tent celebrating and socializing.

Entry fees from the boats benefit the St. Catharines Lock 3 Museum. Individual donations benefit Wellspring Niagara. Last year, Brock raised about \$1,000.

The team still needs members and alternates, as well as people to cheer. For information, call ext. 5434.

The festival starts at 9 a.m.

Marketers continue posing as Brock students

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ask questions, only to get the wrong information from people with commercial interests, he said. At worst, it could lead to students being solicited for money.

"When they say 'your source for academic information,' that reads very much like a university," he said. "We're trying to make sure first-year students aren't misled. That's our real concern."

The groups, he said, have become easy to spot. The promoters are mixing and matching from a small list of girls' names and creating fake identities using photos found online. The fake student creators rarely have friends or much information about themselves. Often, they are not part of a regional network.

Fake Brock groups are still materializing. It points to the importance of considering social networking in a university plan, he

For the new generation of students, sites like Facebook are an important part of everyday life.

"This world is as important to them as the real world," Melnyk said. "These people were born in 1992. They've had high speed Internet their entire lives. Just like people in the 1950s went to malt shops, this generation hangs out on Facebook. This is where everyone

Kevin Grout, marketing communications manager, maintains the University's Facebook fan page, the **Brock Faculty of Graduate Studies** group and the Bold New Brock campaign group until a social media co-ordinator is hired. He also maintains the University's Twitter

A recent Ipsos-Reid poll shows that 85 per cent of Canadians who are online also have a Facebook account,

"It's kind of the adage that if you don't have a presence there, someone will fill it for you," he said.

"We know our target market of 16to 20-year-olds are online. If they're not on Facebook, they're on some form of social media.'

There are various official Facebook groups, including Brock University Future Students, Career Services and Dining Services.

A YouTube channel and Flickr photo-sharing site are also in development.

A recent Brock graduate, Melnyk gets 10 Facebook messages to every one phone call from a future student. It is a slightly different approach, he

"People get intimidated when they come out from behind the screen," he said. "Here, they're more straightforward. The way I interact with them is much more conversational."

The latest statistics from Facebook show that in the past month, more than 200-million active users have logged in to the site. More than 100 million log in at least once a day.

Mediatalk People in the news

Michael J. Armstrong, associate professor, Faculty of Business, published an article on the topic of food quality and safety in the Buffalo News on June 26. Michael also spoke with radio station AM 740 in Toronto about food quality and U.S. country of origin labelling on June 30. He also spoke with radio station FM 91.9 in Moncton on July 6 and with AM 610 in St Catharines on July 10. He discussed recent problems with food quality, along with the new national standard for organic food.

Nota Klentrou, professor, Physical Education and Kinesiology, appeared in the June 3 St. Catharines Standard article "Building bodies and minds — with a ribbon." In the article, she discussed teaching a rhythmic gymnastics course in Namibia. The article also appeared in the Welland Tribune.

Rosemary Hale, dean, Humanities, appeared in the June 3 St. Catharines Standard article "Brock assessing condition of future arts building." Hale is quoted as saying there is a long way to go before former Canada Hair Cloth building renovations are completed. The article also appeared in the Niagara Falls Review.

Camille Rutherford, professor, Faculty of Education, was featured in a St. Catharines Standard June 4 called "Technology and the classroom." Rutherford discussed her research in using online social networking sites to advance

Matthew Melnyk, electronic outreach recruitment officer, was interviewed for the July 6 *Toronto Star* article "Facebook fakers prey on students." He was quoted in the St. Catharines Standard article "Sounding the alarm on phoney Facebook sites," as was **Kevin Grout**, marketing communications manager. The article was reprinted in the Woodstock Sentinel-Review, the Welland Tribune and the Niagara Falls Review.

Doug Earle, executive director, The Campaign for a Bold New Brock, was

quoted in an article for Canadian Fundraising and Philanthropy about the Bold New Brock campaign.

Kelly Lockwood, associate professor, Physical Education and Kinesiology, appeared in the *Yukon News* in the article "Science takes to the ice," in which she discussed skate sharpening research.

Larry Savage, associate professor, Political Science, appeared in a July 8 Globe and Mail article "Downturn brings new bargaining tactic: do nothing." Savage is quoted in the article saying that waning strikes could be a sign of the weakening of unions rather than the strengthening of them.

Shari Sekel, director of graduate programs, Faculty of Business, appeared in the *Toronto Star* article "MBA can spell success in tough economic times." She is quoted in the July 11 article discussing the type of students who apply to the program.

Murray Knuttila, vice president Academic, appeared in the July 11 St. Catharines Standard article "Brock welcomes new provost and v-p academic." He discussed his move from Saskatchewan to Ontario, and described Brock as "a very exciting place to be right

Thad Harroun, assistant professor, Physics, appeared in the July 10 Globe and Mail discussing the isotope shortage. The article was called "Canada's medical isotope industry in peril as U.S. moves to make its own supply."

Lynn McCleary, associate professor, Nursing, is featured on the main page of the Alzheimer Society of Ontario website (www.alzheimerontario.org) in the article "A little empathy...just what the professor orders." Also, the Canadian Association of Gerontology Newsletter and the RN Journal published by the Registered Nurses Association of Ontario both reported on Brock's Knowledge Exchange Institute.

Pascale Lapointe Antunes, assistant professor, Business, was featured on BNN (Business News Network) July 10. She discussed her research into business fraud. It can be viewed at http://watch.bnn.ca/friday/#clip192280

Three questions with... Dave Hughes



An associate professor and chair of the Department of Computer Sciences, Dave Hughes has worked at Brock for 31 years. His research interests include technologybased learning and object-oriented programming languages. He lives in north St. Catharines with his wife, a nurse. They have two sons.

What do you like about your job?

I like the contact with the students. I like the challenge of presenting material in ways that they can pick it up. As department chair, I like the challenge of

making the department work and be effective.

What do you do for fun?

I like to travel. I just got back from Tuscany. I like to cycle, both spinning and

What was the last good book you read? The Language of Bees by Laurie R. King. She's written a number of stories that are unofficial sequels to the Sherlock Holmes mysteries. She manages to capture the feel of them while putting them in a slightly different context.

"Three questions with..." is a feature allowing faculty and staff to get to know their co-workers. Suggestions for the next profile can be made via campusnews@brocku.ca or by calling ext. 4420.

Faculty and Staff

APPLIED LINGUISTICS

David Hayes gave an invited presentation entitled "In-service Teacher Development: Theory and Practice in Korea" at the International Conference of the Korea Association of Teachers of English in Seoul, July 3 and 4. He also ran a workshop in Korea for regional supervisors of English from the Ministry of Education and gave a presentation at the inaugural meeting of the Advisory Board on Teacher Education.

COMPUTER SCIENCE

Computer science faculty and students attended the Genetic and Evolutionary Computation Conference (GECCO 2009) in Montreal on July 8 to 12.

- Beatrice Ombuki-Berman and Andrew Runka presented the paper "A Search Space Analysis for the Waste Collection Vehicle Routing Problem with Time Windows" (with M. Ventresca)
- Pascal Comte presented the papers "Design and Implementation of Real-time Parallel GA Operators on the IBM Cell Processor" and "Design and Implementation of Parallel Linear GP for the IBM Cell Processor"
- Andrew Runka presented the paper "Evolving an Edge Selection Formula for Ant Colony Optimization"
- Steven Bergen presented the paper, "Evolving Stylized Images Using a User-Interactive Genetic Algorithm"
- Brian Ross presented the paper "Evolving Stochastic Processes Using Feature Tests and Genetic Programming" (with J. Imada)

COMMUNICATION, POPULAR CULTURE AND

Sarah Matheson presented the paper "Television, Nation and National Security: The CBC's The Border" at the Culture and the Canada-U.S. Border conference, University of Kent, Canterbury, England, June 26 to 28.

ECONOMICS

Steven Renzetti presented a paper (coauthored with J. Bruneau and M. Villeneuve), "Self-selection bias and manufacturing firms' demand for water recirculation" at the International Water Association 2nd International Conference on Water Economics, Statistics, and Finance Alexandroupolis, in Greece on July 3 to 5.

Steven Renzetti also gave an invited talk entitled "Economics and IWRM: Opportunities and Challenges" to the Conservation Ontario symposium "Integrated Watershed Management: Navigating Ontario's Future" in Mississauga on May 21.

HISTORY

Andrew McDonald, along with University archivist David Sharron, campus chaplain Andre Basson and Angus Somerville, English Language and Literature, appeared on the academic website Medievalists.net to discuss the nearly 800-year-old parchment discovered in the University's Special Collections.

MATHEMATICS

Chantal Buteau contributed in a panel discussion about "What could/should mathematics departments do to better support the mathematical preparation of teachers?" and "On issues of research-based curricula – how can/does research in math education inform curricular decisions in math departments?" at the Bridging from Mathematics to Mathematics Education pre-CMESG (Canadian Mathematics Education Study Group) conference day that took place at York University (Toronto) on June 5.

MUSIC

Fax 905-641-5216

Harris Loewen performed selected vocal duets with alumna Jody Wieler for a service at St. George's Anglican Church, St. Catharines, on May 31. Loewen has also begun singing selected "big band" arrangements with the Lincoln and Welland Ambassadors swing band, led by Brock

alumnus Steven Pettes. His debut performance was at Montebello Park, St. Catharines on July 7.

PHYSICS

Alexandre Odesski gave an invited plenary talk entitled "Integrable multi-dimensional hydrodynamic-type systems" at XXVIII Workshop on Geometric Methods in Physics, Bialowieza, Poland on June 28 to July 4.

SOCIOLOGY

Jane Helleiner presented "Challenging a Benign Border? Local Knowledge and Dangerous Illegalized Border Crossings at Niagara" at the Canadian Anthropological Society-American Ethnological Society Meetings in Vancouver on May 13.

Merijean Morrissey's most recent exhibitions: - "Impact 6" at the International Printmaking Conference and Exhibition, University of the West of England, Bristol, U.K.

- "Buried Within the Garden: A Treasure Chest," Marianne van Silfhout Gallery, St. Lawrence College, Brockville, Ont. - "7th Biennial International Print Competition Exhibition," Center for Contemporary

Printmaking, Norwalk, Conn. "29th Print International of Cadaques," Department of Culture, Barcelona, Spain

- Galerie L'Etangd' Art, Bages, France

Publications

Currie, Dawn, H., Kelly, Deirdre, M. and Pomerantz, Shauna. (2009). 'Girl power': Girls reinventing girlhood. New York: Peter

Helleiner, Jane. (2009.) "Young Borderlanders, Tourism Work and Anti-Americanism in Canadian Niagara" in Identities: Global Studies in Culture and Power. Vol. 16, No. 4. pp. 438-62.

Kaciak, Eugene and Cullen, Carman. (2009). "A Method of Abbreviating a Laddering Survey." Journal of Targeting, Measurement and Analysis for Marketing, June, Vol. 17, No. 2, pp. 105-113.

Kelly, Deirdre, M. and Pomerantz, Shauna. (2009). Mean, wild, and alienated: Girls and the state of feminism in popular culture. Girlhood Studies: An Interdisciplinary Journal. 2(1), 1-17.

McGarrell, H.M. and Courchêne, R. (Eds.) (2009). Special Research Symposium Issue of CONTACT. Refereed Proceedings of TESL Ontario Research Symposium, November 2008. Vol. 35, No. 2, pp. 123.

Troy Riddell, Lori Hausegger and **Matthew Hennigar**. (2009). "Federal Judicial Selection: Examining the Harper Appointments and Reforms," Journal of Parliamentary and Political Law, vol. 2, pp. 499-522.

S. Renzetti and C. Busby. (2009). "Water Pricing: Infrastructure Grants Hinder Necessary Reform," Policy Options, July/August, pp. 29-

S. Renzetti and the Expert Panel on Groundwater. (2009). Sustainable Management of Groundwater in Canada Council of Canadian Academies, Ottawa.

Events

Department of Dramatic Arts

There will be five-day intensive Suzuki/Viewpoints Method Workshop with the renowned Saratoga International Theatre Institute (SITI Company) Aug. 10 to 14 from 2 to 6 p.m. Location: Shaw Festival's Festival Rehearsal Hall, 10 Queen's Parade, Niagaraon-the-Lake. To register, contact the Department of Dramatic Arts at ext. 5255 (dramatic@brocku.ca). Presented by



Salwa Helmy Aly Youssef of Beni Suef University in Egypt is visiting Brock for April 2009 to April 2011, researching with Dolana Mogadime.

Canada knowledgeable of human rights, says visiting scholar

If people don't know what their rights are, it's harder for them to cherish and protect them. That's why Salwa Helmy Aly Youssef has made it her life's work.

An assistant lecturer in the Faculty of Education in Beni Suef University in Egypt, Aly Youssef is a visiting scholar at Brock from April 2009 to April 2011. She is doing research with Dolana Mogadime, associate professor in the Faculty of Education.

Aly Youssef chose human rights education because lack of knowledge is "a big problem," she said at a summer reception honouring visiting scholars.

"If you know your rights, you will try to get them and try to keep them," she said.

Aly Youssef was one of 15 international scholars honoured at the We Welcome the World event July 9. The event was a warm welcome to incoming scholars, and a thankyou for those leaving this month, said Sheila Young, associate director of Brock International.

Aly Youssef chose Canada because she has friends here, and because she was drawn to the country's multiculturalism, she said.

Brock has academic linkages in 40 countries.

Current visiting scholars are: Faculty of Humanities:

· Amanguli Maimaiti, Xinjiang University, China, until August 2009

• Tamer Thabet, University of Antwerp, Belgium, until February 2010

Faculty of Mathematics and Science:

 Fang Yu, Leiden University, The Netherlands, until October 2010

- Amanullah Dar, Quaid-e-Azam University, Pakistan, until December 2009
- Mohammed Ayad, Universite du Littoral, France, until August 2009
- Yong Liu, Yanshan University, China, until June 2010

Faculty of Education:

 Salwa Helmy Aly Youssef, Beni Suef University, Egypt, until April 2011

· Yingxin Li, Hebei Normal University, China, until December 2009

Faculty of Business:

- · Hasna Chaibi, Tunisia University, Tunisia, until August 2009
- Asma Bouchekoua, Manouba University, Tunisia, until August 2009
- Shujiang Xie, Central University of Finance and Economics, China, until October
- ByungWoo Kim, Chungju National University, South Korea, until September 2009

Faculty of Social Sciences:

 Houzhen Huang, Guangdon University, China, until August 2009

 Maria Luz Shanchez Ares, Universidad Autonoma de Barcelona, Spain, until December 2009

Lyndesfarne Theatre Projects and the Department of Dramatic Arts.

Map Library

Whether from the Humanities, Sciences, or Recruitment, please join us at the Map Library for a hands-on workshop to learn about the vast array of features that Google Earth offers; and how it may be used as a research and mapping tool (or for personal enjoyment). Two workshops are being offered in Classroom A in the Learning Commons on July 30 at 9:30 to 11 a.m. and repeated on Aug. 5 at 2 to 3:30 p.m. Please RSVP to maplib@brocku.ca or call ext.5890 to reserve a spot.

Youth University

Bring family, neighbours and friends for an afternoon of climbing at our high ropes course. No experience or athletic ability is needed. The family and friends climb is a great day for those looking to try something new together. Call 905-688-5550, ext. 3120 to register. Dates available are Aug. 8 or Sept.

Classifieds

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spacious and bright main-floor bachelor apartment; professionally managed, newly renovated unit with hardwood flooring, minutes from Brock University on bus route. Shared laundry facilities, deck and outdoor pool. Parking and additional storage available. \$975/month, utilities, digital cable and high speed Internet included. Four month minimum lease. Ideal for a visiting academic or graduate student. Please contact 905-941-5115.

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House for sale: Fonthill, retired, purchased, below market value, private cul de sac, spectacular great room, hot tub, fireplaces, wood floors. Call 905-892-3966.

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