

## **Media Advisory**

## Horizon Utilities Helps Business Customers Go Green and Stay in the Black

WHAT:

Horizon Utilities is holding a workshop to inform businesses how to access funds to retrofit lighting or heating/cooling systems to reduce their electricity bills.

Information will also be provided about a new provincial demand response program that will provide another way for businesses to reduce their energy bills.

Companies that have already invested in retrofit initiatives will be recognized for consuming less electricity and saving money.

- City of Hamilton
- Air Liquide
- Brock University
- Canadian Tire (Upper Wentworth)
- Wal-Mart (St.Catharines)
- Timothy Christian School
- Homestead Land Holdings

WHO: Max Cananzi, President and CEO, Horizon Utilities

Mayor Fred Eisenberger, City of Hamilton

Steven Norrie, Manager, Operations, Conservation Bureau of the

Ontario Power Authority

Local business representatives

WHEN: Friday, March 27, 2009

11:30 a.m. to 2:30 p.m. (Energy Retrofit Incentive Program

(ERIP)/Horizon Utilities partnering with ECS Inc. to introduce a new

demand response program, called PowerPay!Ontario

11:45 a.m. to 12:30 p.m. (award presentations and photo opportunities)

WHERE: Liuna Station

360 James St. North, Hamilton

## For more information, contact:

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