



## **Media Advisory**

### **Horizon Utilities Helps Business Customers Go Green and Stay in the Black**

**WHAT:** Horizon Utilities is holding a workshop to inform businesses how to access funds to retrofit lighting or heating/cooling systems to reduce their electricity bills.

Information will also be provided about a new provincial demand response program that will provide another way for businesses to reduce their energy bills.

Companies that have already invested in retrofit initiatives will be recognized for consuming less electricity and saving money.

- City of Hamilton
- Air Liquide
- Brock University
- Canadian Tire (Upper Wentworth)
- Wal-Mart (St.Catharines)
- Timothy Christian School
- Homestead Land Holdings

**WHO:** **Max Cananzi, President and CEO**, Horizon Utilities  
**Mayor Fred Eisenberger**, City of Hamilton  
**Steven Norrie, Manager, Operations**, Conservation Bureau of the  
Ontario Power Authority  
**Local business representatives**

- more -

**WHEN:**       **Friday, March 27, 2009**  
11:30 a.m. to 2:30 p.m. (Energy Retrofit Incentive Program  
(ERIP)/Horizon Utilities partnering with ECS Inc. to introduce a new  
demand response program, called PowerPay!Ontario  
11:45 a.m. to 12:30 p.m. (award presentations and photo opportunities)

**WHERE:**       **Liuna Station**  
360 James St. North, Hamilton

**For more information, contact:**

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