

Build Our Invest Future in Brock

And the winner is

Frances Chandler of Research Services won a 12-month reserved parking pass in the grand prize draw held to celebrate the March 1 launch of the "Invest in Brock - Build Our Future" campaign. Other lucky winners of prizes in the kick-off draw were Chris Critelli of Athletics, Pat Hodgson of the Faculty of Education, Ruth McQuirter-Scott of the Faculty of Education - Hamilton Campus, Cathy Ugolini of Mathematics and Lynne Irion of the Office of University Advancement.

Campaign Co-chairs Barb Anderson, Registrar, and Professor Corrado Federici congratulate all of the draw winners.

"The draw was a great way for faculty and staff to celebrate the beginning of the campaign," says

Continues on page 2



More than 100 members of the Brock community attended a recent e-classroom open house hosted by the James A. Gibson Library and the Centre for Teaching, Learning and Educational Technologies. Activities included demonstrations of the e-classroom's instructional technologies and an opportunity for open house guests to explore the latest in tablet technology. Pictured here, Carol Wu, left, Head, Library Systems and Technologies, shows Kim Pelchat, of the Instructional Resource Centre in the Faculty of Education, the many uses of a tablet. The new Library e-classroom is located in TH253.

Terry O'Malley lecture series examines the story of Volkswagen's re-emergence in the 1990s



Jon Castle

PHOTO SUPPLIED
The "Drivers Wanted" campaign that repositioned Volkswagen in the automotive industry in the mid-1990s will be the subject of the 2004 Terry

O'Malley Lecture Series in Marketing and Advertising at Brock University. The Volkswagen story will be presented by Jon Castle, Managing Partner and Executive Director of Arnold Worldwide, on **Wednesday, March 17**, at 7:30 p.m., in the Sean O'Sullivan Theatre.

All members of the community are invited to attend this free lecture. Seating is reserved, and tickets are required. Tickets can be obtained by calling the Centre for the Arts Box Office at 905-688-5550, ext. 3257.

The lecture series, now in its third year, was established by advertising executive Terry O'Malley, a native of St. Catharines, and one of the leading figures in modern Canadian advertising, in conjunction with Brock's Department of Communications, Popular Culture and Film, and the Office of University Advancement. The series spotlights the significant role that advertising, marketing, and the mass media play in society.

O'Malley is the former creative director and partner in Toronto-based Vickers and Benson Advertising (now Arnold Worldwide in Canada.)

Advertising executives at Boston-based agency Arnold Worldwide had every reason to feel as though they'd been placed under an industry microscope in 1995 when the highly-regarded agency won the coveted Volkswagen account in North America.

Interest was especially high, not only because the once ubiquitous Beetle was about to stage a comeback in the fiercely competitive automotive market, but also because for the ad world, Volkswagen's body of work, created by legendary New York ad agency Doyle Dane Bernbach throughout the 1960s and '70s, had become widely accepted as having helped establish the high watermark of modern advertising. It would be a tough act to follow.

Despite these obstacles, Arnold more than answered the call with a ground-breaking campaign of its own. The "Drivers Wanted" marketing campaign captured the spirit and the promise of the new Beetle and went on to become a highly successful positioning platform for a revitalized Volkswagen brand in North America.

Castle has been a leader on the Volkswagen team since Arnold was named Agency of Record in 1995. He was instrumental in steering the automaker through a fully integrated, multifaceted approach to marketing the VW brand, a program that has tripled Volkswagen's sales since the inception of the campaign.

W E D N E S D A Y , M A R C H 1 0 , 2 0 0 4

Brock news

A newsletter for faculty and staff at Brock University, St. Catharines, Ontario

Brock officially dedicates its sixth residence to Dr. Arnie Lowenberger

More than 200 members of the Brock community spanning four decades of the University's history gathered on the campus recently to mark the official dedication of the Arnie Lowenberger Residence.

Brock's sixth residence is named after Dr. Arnie Lowenberger, a Queenston resident and former Brock faculty member who retired in 1992. Lowenberger was the first Dean of Students and the first Director of the School of Physical Education and Athletics. When the School became the Faculty of Physical Education, Recreation and Athletics, Lowenberger was appointed its first Dean.

"We are extremely proud to name this facility after a man who provided such exemplary leadership to Brock," said University President David Atkinson. "The naming of this residence after Arnie Lowenberger is an excellent way of honouring one of Brock's early builders. Through this dedication, we will continue to recognize the substantial contributions of Dr. Lowenberger to Brock athletics, sports and student life."

Brock had only about 600 students when Lowenberger joined the University in 1967. Today, Brock is boasting a record enrolment for the fourth year in a row with 15,527 full- and part-time students.

Lowenberger's many significant contributions to the early building of the University include the introduction of varsity sports (men's and women's basketball and men's hockey), management of the first residence system, implementation of the first health and counselling services for students, planning the design of the original Physical Education Building, and drafting of



Those attending the recent official dedication of the Arnie Lowenberger Residence got the first look at the sign which will adorn the entrance to the building. Pictured here are, back row, from left: student Jeff Capel, a don in the Village Residence; Brock President David Atkinson; Arnie Lowenberger; Jamie Fleming, Director of Residences; student Jen Law, a don in Arnie Lowenberger Residence; and student Adam Verheyen, a don in Quarry View Residence. In the front row, from left, are student Jenn Taylor, Head Resident in Village Residence, and student Nadine Power, a don in Arnie Lowenberger Residence.

a unique Physical Education Degree Program that focused on the movement education approach to physical education. Brock has since gained a reputation for training some of the most competent teachers of physical education in Ontario.

"Having a residence named after me is an immense honour," Lowenberger said. "I was very fortunate in arriving at Brock when I did. The University gave me a marvelous opportunity of making a contribution to both its physical appearance and its curriculum and that is something for which I will

always be grateful."

The Arnie Lowenberger Residence, located at the southwest corner of the Brock campus, is part of the largest capital expansion project in the University's history. The building, which opened for the 2003-04 academic year, accommodates 311 students in single and double rooms, and includes a 300-seat dining hall, common lounges for each hall, study rooms, laundry facilities, and main floor service desk and office. The total number of Brock students now living in residence is 2,409.

And the winner is
Continued from page 1

Anderson. "Also, it was an opportunity for the campus community to recognize how contributions from faculty and staff make a difference to teaching and learning at Brock."

"We want Brock faculty and staff to realize how important their participation is to the success of this campaign," says Federici. "Regardless of the amount they pledge, their participation is vital as it represents a united commitment to the goal of providing students with a quality academic and campus-life experience."

The campaign team of 30 volunteers will be busy in the next few weeks as they meet with groups to explain the campaign goals as well as the flexible payment options that are available.

As the campaign continues to March 31, there are many more chances to win great prizes. Throughout the month, those who are currently in pledge or who make a pledge at this time will have their names entered into weekly draws to be held on Fridays.

The campaign committee would like to thank all of those who have donated prizes to the draws: Parking Services; Sodexo Marriott; Barb Anderson, Office of the Registrar; Continuing Education; Recreation Services; Athletic Department; Mary Kudreikis, Heritage Specialties; Sports Injury Clinic; Quality Hotel Parkway Convention Centre; Brinkman Travel Inc.; Brock University Bookstore; Dr. Patricia Teal, Cosmetic Laser & Aesthetics; J.J. Kapps Backyard BBQ Steak & Grill; Rankin Construction Inc.; David Howes, Board of Trustees; Tanya Chew, Welland Massage Therapy Clinic; Dom's Pasta & Grill; Niagara Air Bus Inc.; The Hamilton Spectator; Parkway Lanes Sports & Entertainment Centre; Lancaster, Brooks & Welch; Terry Varcoe, Retiree; Berkshire Securities Inc.; Welland County Motorcycle Club and Brock Centre for the Arts.

The Week 1 draw was held on March 5. The list of prizes and winners is as follows:

- 2 tickets to John McDermott's performance at Brock Centre for the Arts Saturday, March 13, 2004 - Evelyn Smith, Library
- gift certificate for non-credit Brock Continuing Ed course - Stefan Kamendy, Centre for Digital Humanities
- 30-minute massage at Brock Sports Injury Clinic - Ruth McQuirter-Scott, Faculty of Education
- Brock Boys' and Girls' Hockey Camp, 1 week Aug 23-27, ages 8-13 - Dorothy Griffiths, Child/Youth Studies
- Brock Athletic Gear Package - Josephine Callaghan, Office of the Registrar
- Heritage Specialties gift basket - Elaine Jaeger, Library

The following is a list of prizes for the upcoming weeks:

- Week 2** - draw to be held March 12:
- gift certificate for non-credit

Brock Continuing Education course

- 1-year Walker Complex membership includes access to the shower/change rooms, sauna, squash, racquetball and tennis courts, 200m indoor track and Zone fitness centre
- Brock Boys' and Girls' Volleyball Camp, 1 week, Aug. 23 to 27, ages 8-16
- Brock Boys' and Girls' Soccer Camp, 1 week, Aug. 16-20, ages 8-16
- 30-minute massage at Brock Sports Injury Clinic
- 1-night stay in Standard Room at Quality Hotel Parkway Convention Centre
- \$25 Brinkman Travel gift certificate for travel services plus carry-on filled with travel treasures
- \$20 gift certificate for the Brock University Bookstore
- 2 tickets to Jane Bunnet & the Spirits of Havana performance at Brock Centre for the Arts for Thursday, March 25, 2004, plus a CD carry case

Week 3 - draw to be held March 19

- gift certificate for non-credit Brock Continuing Education course
- Brock Boys' and Girls' Sports School, 1week, 4 date choices, ages 6-14
- 1 Cosmetic Consultation & one microdermabrasion with Dr. Patricia Teal, Cosmetic Laser & Aesthetics
- Tuesday Pasta Bar for 2 at J.J. Kapps Backyard BBQ Steak & Grill
- Rankin Construction Inc. \$1,500 Contracting Package
- \$100 gift certificate for food and drink at twelve a waterfront grill, Lakeport Rd.
- 30-minute massage therapy treatment at Welland Massage Therapy Clinic
- \$20 gift certificate for Dom's Pasta and Grill
- Return door to door service to Toronto/Buffalo Airport with Niagara Air Bus
- 2 tickets to Cleo Laine and John Dankworth performance at Brock Centre for the Arts for Thursday, April 1, 2004, plus a CD carry case.

Week 4 - draw to be held March 26

- gift certificate for non-credit Brock Continuing Education course
- 2 Brock University Athletics 2004-2005 Adult Season's Passes
- Brock Boys' Basketball Camp, 1 week, 2 date choices, ages 9-17
- Brock Girls' Basketball Camp, 1 week, Aug 9-13, ages 8-16
- \$50 gift certificate towards Bowling at the Parkway Lanes Sports & Entertainment Centre
- Rankin Construction Inc. \$1,000 Contracting Package
- \$100 gift certificate for food and drink at twelve a waterfront grill, Lakeport Rd.
- 30-minute massage therapy treatment at Welland Massage Therapy Clinic
- Cherry wood Bulova Mantle Clock from The Hamilton Spectator
- \$20 gift certificate for Dom's Pasta and Grill

Week 5 - draw to be held on April 5

- Full Weekend Skulling Camp at Brock, 2 date choices
- 2004 Golf Lesson with Mark Catling, Teaching Professional
- Wills & Power of Attorney for 2 through Lancaster, Brooks & Welch
- \$20 gift certificate at Brock University Bookstore
- Rankin Construction Inc. \$750 Contracting Package
- 45-minute massage therapy treatment at Welland Massage Therapy Clinic
- Roots Watch from Berkshire Securities Inc.
- 2 Season's Passes to the 2004 motorcycle race season at Niagara Motorcycle Raceway
- 1-week accommodation in Mauii (some conditions apply)

Varsity athletics round-up

Men's wrestlers capture sixth straight national title

At the 2004 CIS Wrestling Championships, the Brock men's wrestling team captured its sixth straight CIS National Title in front of 1,100 fans at the Bob Davis Gymnasium.

The Brock men made CIS wrestling history as they captured a new CIS record of six golds out of 10 weight classes.

Adam Fera of Sault Ste. Marie was named the CIS Most Outstanding Wrestler.

The men's and women's wrestling teams also both captured the 2004 OUA Wrestling Championship individual team titles recently. This was the men's 10th straight conference title dating back to 1995 and the women's fourth straight.

The Brock men set a new school record with eight OUA gold medals. Cleo Ncube of Kingston was named the OUA Outstanding Male Wrestler.

The Brock women captured OUA gold, winning by a four-point margin over the University of Western Ontario.

Brock Men's Basketball headed for the Nationals

The Brock University men's basketball team defeated the Guelph Gryphons 70-59 on February 28 to secure a trip to the

2004 CIS National Championships in Halifax, Nova Scotia, March 18 to 21.

It's the first return trip to the Nationals for the Badgers since winning the title in 1992-93.

The win marks the school's 500th all-time victory. Twenty-three victories in a single-season also rank the 2003-04 campaign third all-time for wins.

Men's hockey coach honoured as Coach of the Year

Men's hockey coach Murray Nystrom was honoured by the OUA recently as one of two recipients of the Coach of the Year award.

Basketball coach Ken Murray collects career Win No. 400

Ken Murray, head coach of the men's basketball team, recorded his 400th career coaching victory when Badgers defeated Lakehead 80-72 on February 21. Murray is the OUA's active wins leader.

Women's curling team captures 2004 OUA championship

The women's curling team captured the 2004 OUA Championship as they posted a 4-1 record, ending the season with a 9-3 overall record.

Skip Margie Darnley led the squad of Abbie Darnley, Amy MacKay and Stephanie Lingard.

For more information, go to www.brocku.ca/athletics/



A capacity crowd of more than 500 people attended a March 2 presentation by Retired General Roméo Dallaire in the David S. Howes Theatre at Brock. Dallaire spoke about the impact of war on children in today's conflicts. A question-and-answer session and book signing followed the presentation. In 1993, Dallaire took command of the United Nations Observer Mission - Uganda and Rwanda, and the United Nations Assistance Mission for Rwanda. His experiences during the Rwandan genocide are movingly recounted in his recent book *Shake Hands with the Devil: The Failure of Humanity in Rwanda*. Dallaire's presentation was part of the Brock Political Science Department's speakers series.

Brock University

Careers begin here!

E-Mail submissions to:
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The next issue of Brock News is **Wednesday, March 24, 2004** with a firm copy deadline of **Friday, March 12, 2004**, at 4:30 pm.

PUBLICATION IS EVERY 2 WEEKS
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Spring Open House

Spring Open House will be held on Sunday, March 21, from 12 noon to 4:30 p.m.

This event is held for all prospective students, parents and the general public. Spring Open House is especially important because it occurs just before students make their decision about which university they will attend in the fall.

Registration is required and can be completed by visiting www.brocku.ca/prospective and clicking on the "Register for Spring Open House" link.

Melissa Coleman in Recruitment and Liaison Services is organizing this event. She can be reached at ext. 4685; e-mail mcoleman@brocku.ca.

Harpweaver presents 'Canada's next great novelist'

For its final reading of the 2003-2004 season, the Harpweaver Reading Series is pleased to present Ontario writer Dennis Bock, bestselling author of *The Ash Garden*, on Wednesday, March 17.

Bock's first publication, *Olympia*, is a book of interconnected short stories about an immigrant family with 'Olympic' dreams. According to a *Globe and Mail* reviewer, this collection of short stories is "an exceptional debut. . . , world-class." His first novel, *The Ash Garden*, has also received much critical praise. According to Michiko Kakutani of *The New York Times*, *The Ash Garden* is "an elegant, unnerving novel that illuminates the personal consequences of war." Mark Rozzo of the *Los Angeles Times Book Review* writes that Bock's "inventive and consistently challenging" novel is "a crystalline meditation on the defining event of the twentieth century and its aftermath."

Penned by "Canada's next great novelist" (*The Globe and Mail*), Bock's novel is the story of three characters - Anton, a German physicist, Sophie, a Jewish refugee, and Emiko, a young Japanese girl - whose triangulated fates begin with the bombing of Hiroshima in 1945.

Set in Japan, Germany, New York and a small town in Ontario, the novel details how these characters' destinies are shaped by the persistent memory of this inconceivable moment in history. *The Ash Garden* has been shortlisted for a number of awards, including the Kiriyama Pacific Rim Prize, the Regional Best Book for the Canada-Caribbean region of the 2002 Commonwealth Writers Prize, and the IMPAC Dublin Literary Award.

The reading begins at 7:30 p.m. in the Pond Inlet, located at the east end of MacKenzie Chown Complex. A question-and-answer session and book signing will follow. Bock's books will also be available for purchase at the event.

Adult tickets are \$8, senior tickets are \$5 and student tickets are \$2. Tickets can be ordered by calling the Brock Centre for the Arts Box Office at 905-688-5550, ext. 3257. Tickets can also be purchased at the door.

For more information, please contact Jackie Rea in the Department of English Language and Literature at Brock, at 905-688-5550, ext. 5001; e-mail jrea@brocku.ca.

Brock Women's Chorus in Concordia Concert

The second Concordia Chamber Concert of the season features the Brock University Women's Chorus, under the direction of Dr. Harris Loewen. The concert will be held in the Martin Luther Chapel of Concordia Seminary on the Brock campus.

Concert time is 8 p.m. on Friday, March 12.

The choir will perform a variety of sacred and secular choral works from the 16th to the 20th centuries, sung in English, Latin and French. Twentieth-century composers on the program include Canadians (Keith Bissell, Ruth Watson Henderson), Hungarians (Bartok, Kodaly), and American Edwin Fissinger. Other 16th- to 19th-century European composers include Handel, Morales, Couperin and Brahms. Some students will also perform individually as instrumental soloists.

Conductor Harris Loewen is Associate Professor of Music at

Brock, where he conducts both the Women's Chorus and the Mixed Chorale, and teaches conducting and choral methods. Loewen is also conductor of the Niagara Vocal Ensemble, Etobicoke Centennial Choir, and Voice of Unity.

There is a special opportunity for five or more seniors attending as a group for they will receive a special rate of \$5 per person, \$3 less than the normal senior rate. Five or more members from the same choir will receive the same special rate.

Tickets may be reserved by phoning the seminary at 905-688-2362, or may be purchased at the door.

The third and final concert of the series will feature Hungarian-born clarinetist, Zoltan Kalman, on Friday April 30.

For further information, please contact Dr. Roger J. Humann at 905-688-2362.

Library user survey of scholarsportal

The James A. Gibson Library at Brock University is participating in a province-wide survey of electronic services usage to evaluate how well Ontario University libraries are meeting your needs.

The survey will be conducted randomly for two hours a month from January through December 2004 reaching all users of the Ontario Scholars Portal electronic journals over that two-hour period of time. All responses are anonymous. After completing a short form, you will be connected to the electronic journal you selected.

For more information, please see Province-Wide Web Survey To Measure The Impact of Library Networked Electronic Resources on <http://www.library.yorku.ca/Home/ContentBlocks/ProvinceWideWebSurvey.htm>.

The local contact for this project is Marcie Jacklin, ext. 3960, or mjacklin@brocku.ca

Comedian Gord Paynter returns for another Brock performance

The fourth annual Making a Difference awards dinner is back by popular demand with guest speaker comedian Gord Paynter of Leave 'Em Laffin fame. The dinner is Tuesday, March 23, starting at 5 p.m., in the Pond Inlet.

Paynter's Leave 'Em Laffin is his own brand of humour derived from the fact that he lost his sight at the age of 22. Through telling his own story, the Brock graduate inspires his listeners to pursue their goals despite the obstacles and challenges they might encounter. This story is presented in an upbeat manner and uses humour to deliver its message.

The awards dinner recognizes members of the Brock community, nominated by Brock students, who have made a significant contribution to the academic lives of students with disabilities.

Tickets are available at the Student Development Centre, ext. 3240, for \$20 each; \$130 for a table of 8; student tickets \$15.

Tickets will not be available at the door or after March 17.

CLASSIFIED

For rent: May 1 - 3 bedroom, 1 bath, traditional bungalow in downtown St. Catharines. Hardwood, clean, quiet residential street. Driveway and garage. Pets okay. \$850 plus utilities. Call Rachel, 905-704-9341.

For rent: May 1 - 4 bedroom, 2 bath, 2 storey traditional home in downtown St. Catharines. All upgraded. Fenced yard, pets okay. \$950 plus utilities. Call Rachel, 905-704-9341.

For rent: Spacious 3-bedroom, two-storey century home, 4 appliances, finished attic, yard work done by landlord. Near downtown St. Catharines, Wolseley Avenue and Geneva Street bus route. \$1,000 + utilities. Available April 1. Please call 905-685-4758.

Brock Briefs...

Oscar-winning director cancels visit to Brock

Film director Peter Watkins, director of *Culloden* (1964), *The War Game* (1966), *Edvard Munch* (1974), *The Journey* (1987) and other films has cancelled his visit to Brock on Wednesday, March 17, for personal reasons.

He apologizes for any inconvenience he may have caused. Faculty members are asked to inform their classes of the cancellation.

Watkins, an outspoken critic of the mass media, was to deliver a talk entitled *The Media Crisis*.

A screening of *The War Game* on Wednesday, March 10, at 1 p.m., is also cancelled.

Biological Sciences Professor presents research lecture

Dr. Doug Bruce, Professor in the Biological Sciences Department at Brock, will present a special lecture, *Juggling Photons, Optimization and Regulation of Light Capture in Photosynthesis*, on Thursday, March 25.

The event will take place in the Senate Chamber from 4 p.m. to 5 p.m., with a reception to follow.

Bruce was the recipient of the Award for Distinguished Research and Creative Activity for 2003. This award recognizes a faculty member who demonstrates outstanding research achievements, contributions toward the training of future researchers and consistency in scholarly or creative performance.

Brock Aquatic Annual Open House

Have you thought of joining a class but weren't sure if you would like the activity?

The Brock Aquatic Annual Open House on Thursday, March 25, is your chance to try a variety of specialty programs: springboard diving, synchronized swimming, canoeing, snorkelling and aquafit. Adults, teens and youth will have fun while going from station to station to experience their favourite activities. You can do as many or as few activities as you like. Qualified instructors will be on hand to guide you through activities at each station.

Dan's Dive Shop will set up a station so you can experience swimming underwater with SCUBA equipment.

Come and join the fun on March 25, from 6 p.m. to 8 p.m., in the pool area.

Fun in the Brock pool over March break

Aquatics will be offering fun swims for all ages during the March break week.

Every day, from March 15 to March 19, the Eleanor Misener Aquatic Centre will be open for fun swims between 1 p.m. and 4 p.m.

Contact Debbie McCracken at ext. 4089, or at dmccrack@arnie.pec.brocku.ca for more information.

Spring swim registration is approaching

Spring swim registration begins on Monday, March 22, at 5 p.m.

Register by calling ext. 4060, with MasterCard or Visa number, or register at the Welcome Desk in the Walker Complex.

Call Debbie McCracken at ext. 4089, or e-mail her at dmccrack@arnie.pec.brocku.ca for details.



Sociology student Geoff Stewart, centre, is presented a MP3 Player by Ildi Murray, left, Workshop and Career Resources Coordinator in Career Services, and Dr. David DiBattista, Associate Dean, Faculty of Social Sciences. Stewart won the grand prize in the recent Career Information Faculty Event. Career Services partners with all faculties to promote career planning and development through various student outreach events and in-class workshops. All MP3 Players and gift certificates for these events are generously provided by the Brock Bookstore.

Faith and mathematics lecture

Calvin College professor Dr. James Bradley will present a lecture at Brock on Monday, March 22, entitled Mathematics, Ontology, and the User-friendly Universe.

The lecture will begin at 7:30 p.m. in Alphonse's Trough.

The event is sponsored by Campus Ministries and the Department of Mathematics at Brock. All are welcome.

Call Chaplain Peter Schuurman for details at ext. 3134 or at pschuurm@brocku.ca.

Celebration of Nations

The Office of International Cooperation is excited to present Celebration of Nations from Monday, March 8, to Friday, March 12.

Everyone is welcome to come to Thistle Corridor between 10 a.m. and 3 p.m. to meet with international students from all over the world (904 students from 83 countries) as they showcase their countries and cultures in an atmosphere of music and food.

Meet representatives from several Brock departments as they share their international initiatives and interests.

MBA Information Session on Thursday, March 11

The Master of Business Administration program will be holding an information session on Thursday, March 11, from 6:30 p.m. to 8 p.m., in the Senate Chamber.

Please RSVP to jfeng@brocku.ca; 905-688-5550, ext. 4157.

Light refreshments will be served.

For more information on the MBA program go to www.bus.brocku.ca/mba

Super Saturday March Break Camp

A Super Saturday March Break Camp will be held at Brock University on March 20, from 9 a.m. to 4 p.m., for children ages eight to 13.

The cost is \$10 per child, and includes fun activities and games, pizza and juice, and a swim. Participants will be invited to participate in a research study with Sandi Salmon, an undergraduate student working on her thesis with Professor Jamie Mandigo of the Department of Physical Education and Kinesiology.

Please register at the Walker Complex Welcome Desk, either in person, or by calling 905-688-5550, ext. 3387.

Information display

As part of the International Women's Day celebrations on Thursday, March 11, Project RAVEN will hold an information display between 11 a.m. and 2 p.m. in A Block.

RAVEN is an acronym for Reduce Sexual Assault and Family Violence Everywhere. Project RAVEN is a

joint effort between Brock University WISE 3P95 students and the Sexual Assault / Domestic Violence Treatment Program - Niagara, located at the St. Catharines General site of the Niagara Health System, to raise awareness in the Brock community of options available to victims of sexual assault and domestic violence.

Community professionals as well as Brock WISE 3P95 students will be on hand to answer questions.

Two MEd students present thesis defence

Education student Barbara Scott will present her thesis defence on Friday, March 26, in Scotiabank Hall 339, at 10 a.m.

Her thesis is entitled "Online Problem-Based Learning: Perceptions of Nursing Educators."

Thesis Supervisor: Denise Paquette-Frenette; External Examiner: Dr. Lynn Rempel; Committee Members: Dr. Patrick O'Neill, Dr. Susan Tilley.

Education student Keith Sikkema will present his thesis defence on Thursday, April 1, in Scotiabank Hall 339, at 2 p.m. His thesis is entitled "Home Schooling in View of John Calvin: A Study in Education and Communion of Saints."

Thesis Supervisor: Dr. Michael Manley-Casimir; External Examiner: Dr. Bruce Arai; Committee Members: Dr. Michael Owen, Dr. Coral Mitchell.

All are invited.

Physics 2004 winter seminar series

The Department of Physics 2004 winter seminar series wraps up this month with the following seminar:

March 18, South Block 215, 3:45 p.m.: Dr. Stephen Morris, Department of Physics, University of Toronto, "Physics in the Sandbox"

The Brock community is welcome to attend.

For more information about the seminar series, please contact Dr. David Crandles in the Department of Physics at ext. 3539. Crandles can also be reached at dcrandle@brocku.ca.

Biological Sciences winter seminar series

The Brock community is invited to attend the Biological Sciences 2004 winter seminar series, to be held in MC H313, starting at 11:45 a.m., as follows:

March 11: Dr. Brian Jeynes, Department of Community Health Sciences, Brock University, "The possible role of microvasculopathy in the pathogenesis of Alzheimer disease"

March 18: Dr. Eran Pichersky, Molecular, Cellular, and Developmental Biology, University of Michigan, "Biosynthesis of scent in plants"

For more information about the seminar series, please contact Dr. Adonis Skandalis in the Department of Biological Sciences at ext. 3399; askandal@brocku.ca

PUBLICATIONS

Lehrer, Ute. "Berlin from MetropoLUST to MetropoLOST: Introduction" and "Reality or Image? Place Selling at Potsdamer Platz," in: INURA (eds), *The Contested Metropolis*, Basel, Boston: Birkhaeuser, 2004, pp. 32-33, and pp. 44-52.

Tossutti, Livianna S. (2003) "Does Voluntarism Increase the Political Engagement of Young Newcomers?: Assessing the Potential of Individual and Group-based Forms of Unpaid Service," *Canadian Ethnic Studies/Etudes ethniques au Canada* 35 (3): 1-15.

FACULTY AND STAFF

CLASSICS

Michael Carter presented a paper on February 5 entitled Pagans have all the Fun: Christian Writers and the Origins of Gladiatorial Spectacles, London and Area Mediterranean Society (University of Western Ontario).

MATHEMATICS

Dr. Yuanlin Li attended an algebra conference in Kananaskis, Alberta, from February 17 to 20, and presented a research paper entitled The ascending central series of the unit group of an infinite integral group ring.

MUSIC

Harris Loewen conducted the Brock University Women's Chorus, who served as guest artists in a joint concert with the touring Alma College Choir (Alma, Michigan), at Knox Presbyterian Church, St. Catharines, on February 27.

NURSING

Dr. Melanie S. MacNeil presented Clinical Approaches for Achieving Positive Environments for populations at Risk, at the 30th Annual Association for the Study of Play, at Georgia State University on Feb.19.

PHYSICS

Dr. E.S. Zijlstra presented a seminar at the Department of Physics, University of Ottawa, titled The interplay between atomic structure and electronic properties of icosahedral Al-Cu-Fe quasicrystal on February 17. The related work was carried out in collaboration with physicists from Max-Planck-Institute of Solid State Research, Stuttgart, Germany, Institute of Physics, Slovak Academy of Sciences, Bratislava, Slovak Republic, and Department of Physics, University of Ottawa.

POLITICAL SCIENCE

Livianna S. Tossutti was invited to give a presentation on Democratic Renewal at the Municipal-Provincial-Federal Policy Workshop, Provincial Progressive Conservative Convention, January 24, Niagara Falls, Ontario.

PSYCHOLOGY

John Mitterer participated in a conference held from February 16 to 20 and hosted by the Teaching and Learning Centre of the University of Victoria, entitled IT Week at UVic: What's in IT for me? What's in IT for my students? While there, Mitterer delivered two presentations, one entitled Cognitive Apprenticeship, Hybrid Learning and Large Class Instruction, the other entitled Teaching, Technology and the New Scholarship of Teaching. He also co-hosted a new faculty lunch on Good Practices for Using Instructional Technology along with Ise Henin, of UVic and Samia Khan, of UBC.

John Mitterer recently attended the Teaching, Learning and Technology Conference - 2004 Series: The Educational Chrysalis: Exploring Processes of Innovation in University and College Teaching, hosted by the University of Ottawa, February 25 to 27. While there, he presented an invited three-hour pre-conference workshop sponsored by the Institute for the Advancement of Teaching in Higher Education. The workshop was entitled Using Cognitive Apprenticeship and Digital Technology to Teach Large Classes. He also presented a paper entitled Teaching, Technology and the New Scholarship of Teaching, and hosted a conference dinner around the theme of teaching post-secondary accounting courses.

RESEARCH SERVICES

Michael Owen, Director of Research Services and Interim Director of CCOVI, was an invited speaker to the NIH Extramural Associates Program 25th Anniversary Conference, February 23 and 24. His presentation was Partnering for Success: Modeling for the Future.

Michael Owen is co-Chair of the National Council on Ethics in Human Research (NCEHR) Task Force on Accreditation. This task force will focus on models of accreditation of research ethics boards internationally and develop recommendations for the Canadian environment.

EVENTS

ENCORE! The Department of Music's Professional Concert Series for 2003-2004 ends with The Borealis String Quartet on Friday, March 26, at 7:30 p.m., in The Sean O'Sullivan Theatre. As electrifying as the name they have chosen, the Borealis String quartet is lighting up the skies of the Canadian chamber music scene. The first resident professional string quartet on the University of British Columbia campus, the Borealis has already established itself as a leading-edge Canadian ensemble. Tickets available through the Box Office, ext. 3257.

Music@Noon: The Department of Music presents a recital featuring voice students on Tuesday, March 16, and instrumental students on Tuesday, March 23. Both recitals begin at 12 noon in the Sean O'Sullivan Theatre. Admission is free. All are welcome.

Centre for the Arts: Tickets for the following events, unless sold out, are available at the Box Office, 905-688-5550, ext. 3257. Fingers and Toes, Thursday, March 11, 7:30 p.m., Sean O'Sullivan Theatre; The Cottars, Friday, March 19, 7:30 p.m., Sean O'Sullivan Theatre; Jane Bunnnett and the Spirits of Havana, Thursday, March 25, 7:30 p.m., Sean O'Sullivan Theatre; Sinha Danse: Loha/Thok, Saturday, March 27, 7:30 p.m., David S. Howes Theatre; Cleo Laine and John Dankworth, Thursday, April 1, 7:30 p.m., Sean O'Sullivan Theatre; Catalyst Theatre: The Blue Orphan, Wednesday, April 7, 7:30 p.m., Sean O'Sullivan Theatre. Tickets can be purchased by calling the Centre for the Arts Box Office at ext. 3257 or online at www.arts.brocku.ca.

Brock University Film Society: March 14: Barbarian Invasions (Canada, 2003), Quebecois director Denys Arcand (Jesus of Montreal), revisits the characters of The Decline of the American Empire 17 years later, turning his cynical wit on contemporary social mores. Screenings are held in the David S. Howes Theatre, beginning at 7 p.m. Membership fee (January to April) is \$11 or two for \$20. Membership provides reduced admission, \$5, to all screenings and the reduced parking fee of \$3. Members who display a valid Brock parking pass will be able to park free. Non-member tickets for individual films are \$7. Memberships may be obtained at the door or from the Box Office, Centre for the Arts, 905-688-5550, ext. 3257.