

# MARK GREENSPAN

## Viticulturist & Manager, Advanced Viticulture, LLC

### Santa Rosa, CALIFORNIA



### TWO EXCITING DAYS ~ TWO EXCITING OPPORTUNITIES

The following is open to all growers, winemakers, students & enthusiasts.

**Date: Wednesday, September 2, 2009**

### Vineyard Visits/Technical Workshop

A tour of three (3) Niagara vineyards with an opportunity to discuss the issues affecting our vineyards.

Participants are encouraged to attend all sessions as well as a Barbecue Lunch graciously sponsored by the Grape Growers of Ontario.

**Date: Thursday, September 3**

### Public Lecture: Vineyard Nutrient & Water Management: When Less can be More

**Location: Academic South 204, Brock University**

**Time: 7:30 p.m. / Reception to follow**

We're really looking forward to meeting our 2009 speaker Dr. Mark Greenspan who brings to Niagara two decades of scientific research and viticultural experience.

Mark's background includes a Masters in Horticulture/Viticulture and a Doctorate in Agricultural Engineering as well as being one of a very few private practitioners elected as an honorary member of Gamma Sigma Delta, the Agricultural Honor Society.

Dr. Greenspan is regarded as one of the world's leading experts in wine grape water management and has written within many scientific and trade journals on the subject. In addition to his command of grapevine irrigation practices he has extensive experience in vineyard mineral nutrition, crop load management, vineyard uniformity, grape maturation, viticultural climate characterization and viticultural technologies.

Mark worked for E&J Gallo's 9 years, beginning as the irrigation specialist before being selected to lead viticultural research for its North Coast premium winegrowing operations. Currently he operates as a viticulture consultant both independently through *Advanced Viticulture, LLC* and collaboratively through the *Winegrowing Consortium* helping growers, wineries and vineyard management companies. Join us for what will surely be a most informative lecture.

START TIME		LOCATION	TOPIC:
9:00 a.m.	Site 1	<b>Parkway Farm</b> Host: Steve Pohorly Lane 15388/15384 Niagara Pky (Riverbend Farm Sign), NOTL	<b>Divided Canopies / Vine Balance</b>
10:30 a.m.	Site 2	<b>Koop Farms Limited</b> Host: Glen Koop 11 <sup>th</sup> Street, St. Catharines	<b>Water Management</b>
12:00-1:00 p.m. <b>BBQ</b> sponsored by:  <b>Grape Growers of ONTARIO</b> Location: Tawse Winery– <b>RSVP to <a href="mailto:ccovi@brocku.ca">ccovi@brocku.ca</a> required.</b> <b>Wine will be available for sale by the glass.</b>			
1:30 p.m.	Site 3	<b>Tawse Winery Vineyard</b> Host: Paul Pender 3955 Cherry Avenue, Vineland	<b>The Crop Size Debate!</b>
3:00 p.m. Completion of Vineyard Visits – Thank you to our site hosts			

Visit: [www.brocku.ca/ccovi](http://www.brocku.ca/ccovi) for further details along with CV, site maps for Technical Workshop as well as the University campus map for lecture location.

**Admission is FREE but RSVP is required: 905-688-5550-1-4652/4949 or e-mail: [ccovi@brocku.ca](mailto:ccovi@brocku.ca)**

**Brock University**  
Cool Climate Oenology and Viticulture Institute

The lecture series was created by Donald and Elaine Triggs to bring a leading international speaker to present a public lecture on key issues related to premium vinifera.

