

## **Campus Alcohol Policy**

Category: Student Services  
Number:  
Responsibility: Associate Vice President Student Services  
Approval Date: November 24, 2005  
Approval: Board of Trustees  
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### **Introduction**

Brock University is committed to proper management of events where alcoholic beverages will be served; to minimizing the misuse of alcoholic beverages; and to providing education on event risk management.

### **Purpose:**

A. The campus alcohol policy is intended to guide practices related to alcohol use in order to achieve the following:

- To promote responsible attitudes and choices regarding alcohol use among members of the Brock University community.
- To balance wet and dry facilities and programs so that all student, staff, faculty, consumers and abstainers will be adequately served and protected.
- To promote awareness of the effects of use and abuse of alcohol.
- To minimize high risk drinking behaviour.
- To reduce the possibility of alcohol related injuries and/or deaths and/or damage to property.
- To protect Brock University from liability with respect to alcohol related incidents.
- To protect the Brock University Students' Union from liability with respect to alcohol related incidents.

B. This policy supports the practice of providing alcohol on campus through well-managed licensed facilities. The practice as presented is warranted for the following reasons:

- Alcohol use is an accepted accompaniment to recreation and socializing in the society in which the University operates.
- The decision to consume or not consume alcohol is a personal one. Individuals are responsible for and will be held accountable for their

actions while under the influence of alcohol. Individuals are responsible for understanding and complying with University policies and provincial laws related to alcohol.

- Well-managed facilities on campus have the potential to provide a safer environment than off campus facilities.
- On campus services and programs offer opportunities to encourage responsible choices regarding alcohol use.

## **2. Scope:**

The University has two liquor licenses for the campus. The campus includes all property owned or leased by Brock University. One license is held by the Brock University Students' Union and the second is held by the Vice-President Finance and Administration. The license holders have the ultimate responsibility for the formulation and ongoing review of procedures to regulate the retail, service, consumption and possession of alcohol at the University. Additionally, they are responsible for the renewal and extension of licenses and the monitoring of licensed premises and events, as well as the prevention of violations of the Liquor License Act.

Policies have been established for Brock's residences, Isaac's Bar and Grill and other venues used by Conference and Hospitality Services. In all cases, the consumption of alcohol on campus is governed by the Ontario Alcohol and Gaming Commission (AGCO). The consequences of failing to comply with this policy or with the Alcohol and Gaming Commission regulations ([www.agco.on.ca](http://www.agco.on.ca)) could result in charges or suspension of privileges. Individuals are responsible for, and will be held accountable for, understanding and complying with University policies and criminal and provincial laws related to alcohol.

### **Violations and Penalties:**

In addition to penalties applied under the Liquor License Act, any violation of these regulations shall constitute a violation of the University alcohol policy and shall be reported to and reviewed by the appropriate department.

If a violation of this policy is found under the Student Code of Conduct, the designated University official may terminate, suspend or modify the privileges of the individual or organization found to have violated the policy.

In determining whether or not to hold an organization liable for its members at a sponsored event, consideration will be given to the efforts of the organization to comply with the policy.

### **3. Policy:**

This policy covers students, staff or faculty wishing to hold events at which alcohol may be served, whether on or off campus. The “events at which alcohol may be served” are those where the student(s), faculty or staff holding the event act as a designated representative of the University or member of a student, staff or faculty group or organization of the University. This will include, but is not limited to, departmental organizations and student clubs.

In all circumstances, on and off campus, where the University or its representatives provide alcohol, or where alcohol is provided by a third party on premises over which the University or its representatives have care and control, including the power to admit or exclude others, the following must be adhered to:

- A. All service and consumption of alcohol must conform to the provisions of the Alcohol and Gaming Commission of Ontario, the Liquor Licence Act of Ontario and this policy.
- B. Normally, only designated agents of the license holders (Isaac's in the Student Centre and Hospitality Services for the rest of campus) may serve alcohol on campus.
- C. With the exception of Section VI regulation 7/8 of the Liquor Licence Act, which pertains to the use of alcohol by the Cool Climate, Oenology and Viticulture Institute, consumption of alcohol by persons under the age of 19 is illegal. Individuals under the age of 19 who are found consuming alcohol will be subject to University discipline and/or sanctions imposed under Law.
- D. If a person under the age of 19 is found consuming alcohol at a licensed event, the licence holder may be subject to sanctions imposed under Law.
- E. If an individual is found selling or serving alcohol to persons under the age of 19 they will be subject to sanctions imposed under the Student Code of Conduct and/or under Law.
- F. A photo identification and monitoring system will be employed to ensure underage guests do not consume alcohol.
- G. No person is to be served who appears to be intoxicated.
- H. No person who is apparently intoxicated may be permitted to leave the venue until reasonable steps have been taken to ensure the person's safety and well-being.
- I. Alcohol may not be consumed in public areas of the campus except in designated "licensed" areas. Special events in non-designated areas need to be

approved by the licence holder (Vice President, Finance and Administration) or designate. All requests for approval must be made at least 10 working days in advance through Hospitality Services.

J. Events on campus with student participants, at which alcohol will be served, must have prior approval of the Associate VP Student Services (Isaac's events excepted). Requests for approval should be initiated 10 working days in advance of the event through Hospitality Services.

K. Anyone serving alcohol must be certified in an appropriate training program, as approved by the Alcohol and Gaming Commission of Ontario, (e.g. *SmartServe*) within 30 days of employment. In the interim, new staff are to be supervised by trained staff.

L. Procedures for the serving and consumption of alcohol at Isaac's Bar and Grill are outlined in Appendix A.

M. Neither the University nor the Brock University Students' Union will obtain a special occasion or equivalent licence to operate off campus events involving alcohol, except with the permission of the Brock University licence holder and in compliance with the Event Risk Management guidelines (appendix B).

- No individual shall use the name of the University or any of its departments in an application for a special occasion or equivalent licence to operate an event off campus.
- No individual shall use the name of the Brock University Students' Union or any of its sanctioned clubs in an application for a licence to operate an event off campus.

N. All Brock University organizations and departments wishing to host or organize dances, banquets, and other events at which alcohol will be served are encouraged to consider one of the on campus venues available for these functions.

- Depending on the venue, individuals who wish to organize an event on campus should call Conference Services, Hospitality Services or the BUSU Liquor Services and Entertainment Programmer.
- If an off campus venue is preferred, organizers should refer to and comply with the Event Risk Management guidelines.
- Clubs and organizations ratified with the Brock University Students' Union must register any off campus event with the BUSU Business Manager 15 days prior to the event. Upon approval from BUSU, clubs must comply with the Event Risk Management guidelines.

O. In accordance with the Liquor License Act, no activity shall be permitted that would promote immoderate consumption of alcohol (self-serve or unlimited bars). No group associated with Brock University or the Brock University Students' Union may sell tickets that give the holder access to an unspecified number of alcoholic beverages.

P. The appropriate disciplinary process will deal with problems that arise with faculty, staff or other Brock personnel with respect to the Campus Alcohol policy. Additionally, the License Holder may revoke event privileges if appropriate.

#### **4. SECURITY:**

Campus Security Services will provide assistance, to any organization requesting such assistance, by assigning uniformed or non-uniformed officers for any University alcohol related event. The individual or organization requesting such officers shall be responsible for their compensation. Any individual or organization requesting assistance must make the request no later than 10 working days prior to the function. Any time a function is organized, consideration must be given to security as outlined in the Event Risk Management Guidelines.

The Director or any officer assigned by him/her to provide assistance shall have authority to terminate any function where the possession, consumption or sale of alcoholic beverages is being conducted in violation of these regulations or the laws and regulations of Ontario (e.g. AGCO, Trespass to Property Act).

Brock University Campus Security Services shall at times employ student event staff, with appropriate training, to attend and monitor on and off campus events and to ensure compliance with applicable laws and the University policy.

#### **5. Off-campus Establishments:**

Bus trips to bars or drinking establishments or other events where alcohol is the primary focus will not be permitted.

Any unauthorized vehicle sent to the campus by any off campus bar for the purpose of transporting individuals to their privately owned club or bar will not be permitted on campus.

No alcohol is to be sold on campus except by the University and BUSU and in accordance with policies. Companies are prohibited from selling and/or delivering alcohol on campus except as arranged by BUSU or the University.

## **6. Advertising of Events Involving Alcohol:**

- A. Advertising includes posters, flyers, advertisements in campus publications, and can include other media outlets. Advertising on campus, or involving campus operations, must comply with University and/or BUSU policy and must conform to standards set out by the Alcohol and Gaming Commission of Ontario and the Liquor License Act.
- B. Brock University's policies apply to media for which regulation and enforcement is reasonable and possible. University departments with bulletin boards and BUSU posting policies regulate all posting.
- C. Postings from off campus licensed establishments are prohibited.
- D. The University and BUSU reserve the right to remove any form of advertising of events involving alcohol as follows:
  - Not approved for posting (refer to University and BUSU advertising/posting policies)
  - Stamped "Not sponsored by BUSU or by Brock University"  
Off campus bar ads promoting "Brock Nights" or similar events
  - Advertising promoting drinking games, keg parties, price specials on alcoholic drinks, free drink offers, or any other type of promotion or inducement prohibited by applicable laws or regulations.
- E. Penalties for infractions of this policy are as follows:  
Written requests to cease inappropriate material can be issued on behalf of the University or BUSU.
  - Advertising can be denied for publications and/or clients can be requested to change their advertising and/or advertising can be altered to follow policies.
  - Complaints may be filed through the AGCO.
  - Non-student offenders can be charged with trespassing through the authority of Campus Security.
  - Student offenders can be referred to Campus Security and/or the Discipline Committee to establish consequences.

## **7. Promotions and Inducements:**

- A. In accordance with the Council of Ontario University (COU) "Principles Concerning Alcohol Promotions and Inducements," Brock University has adopted the following:
  - In its dealings with alcohol manufacturers and their agents, the University will conform to a set of principles concerning the types of promotions, advertising and sponsorships allowed, and those principles will be applied consistently and uniformly to all manufacturers and their agents.

- Brock University will conform to a set of principles regarding the ways in which it will acknowledge the sponsorship, by alcohol manufacturers, of events or activities on its campus, and those principles will be applied uniformly and consistently to all manufacturers. The current law regarding promotions, inducements and advertising dictates these principles.
- No employee of the University or the Students' Union will accept gifts of money, alcohol or promotional items from manufacturers, except as permitted by the regulations of the Liquor Licence Act and the LCBO directives.
- The University will allow only registered agents of liquor manufacturers to represent those manufacturers on campus.
- All promotions by beer, wine and liquor manufacturers and their agents must be cleared through the designated contact person acting on behalf of the license holder.

(i) Contact person for BUSU is the Business Manager for advertisements and promotions relating to events in the Student Centre.

(ii) Contact person for Brock University is the Manager of Hospitality Services for advertisements and promotions relating anywhere else on campus.

B. In addition to and notwithstanding other sections of this policy the Department of Athletics conform to "Guidelines of the Department of Athletics regarding advertising, promotional items and product from commercial suppliers".

## **8. Alcohol Provision and Staff Training:**

A. All BUSU Bar Staff and Hospitality Services Personnel will complete *Smart Serve* or an approved equivalent within 30 days of commencing employment. In the interim, new staff are to be supervised by trained staff.

B. All Residence Life Staff and Residence Security Staff will be trained in issues around alcohol including how to identify signs of intoxication and manage the care of intoxicated people.

## **9. Campus Alcohol Policy Committee:**

Annually, the Campus Alcohol Policy Committee (CAPC) will review plans for alcohol awareness programming by various campus offices in order to ensure that educational objectives will be addressed. Supervisors will ensure that staff are aware of the Campus Alcohol Policy.

The committee will review on an annual basis the policy, best practice procedures, alcohol related problems on campus and enforcement of sanctions.

### **Membership of the committee:**

Associate Vice-President Student Services  
Director of Residences or designate  
Manager of Hospitality Services  
Representative - Faculty  
Representative – Campus Security Services  
Representative – Environment, Health and Safety  
Representative – Athletics  
Representative – Student Development Centre  
Representative – Student Health Services  
Representative – BUSU  
Representative – Graduate Students' Association  
General Manager – BUSU  
Liquor Services and Entertainment Programmer – BUSU

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