

**Brock University is committed to seven strategic priorities – internationalization is one the identified priorities.**

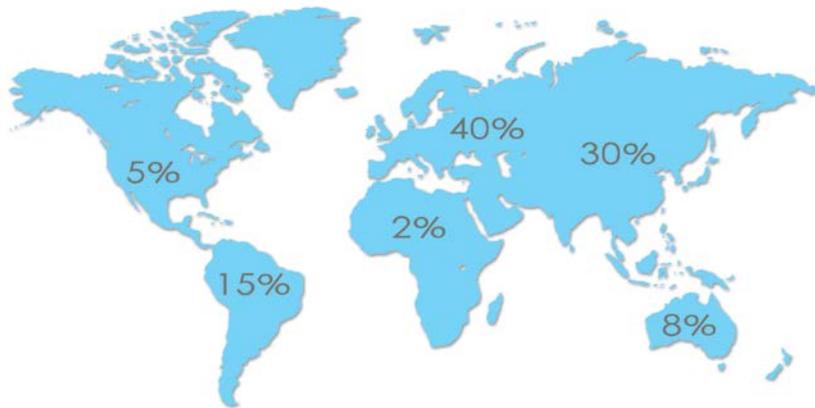
- Brock University Integrated Strategic Plan: Priorities to Actions, August 2011

The Strategic Internationalization Plan: New Directions 2013-16 provides guidance and direction to key units with international goals and objectives including: Brock International, ESL Services, Faculties, International Market Development, International Services & Programs Abroad, Research Services, among others. See **the flip side** for the organizational structure supporting international activities at Brock, based on functional responsibilities and collaboration amongst the individual units and communication from these units with all levels of the Brock community.

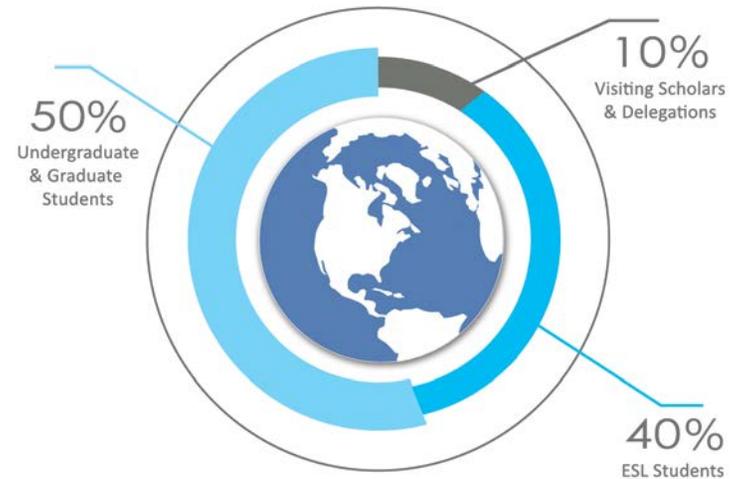
**Internationalization at Brock**

- International student recruitment
- Student, faculty and staff mobility
- Curriculum development and global learning opportunities
- International research collaboration and scholarship

**140 Partnerships for Brock Students, Faculty and Staff**

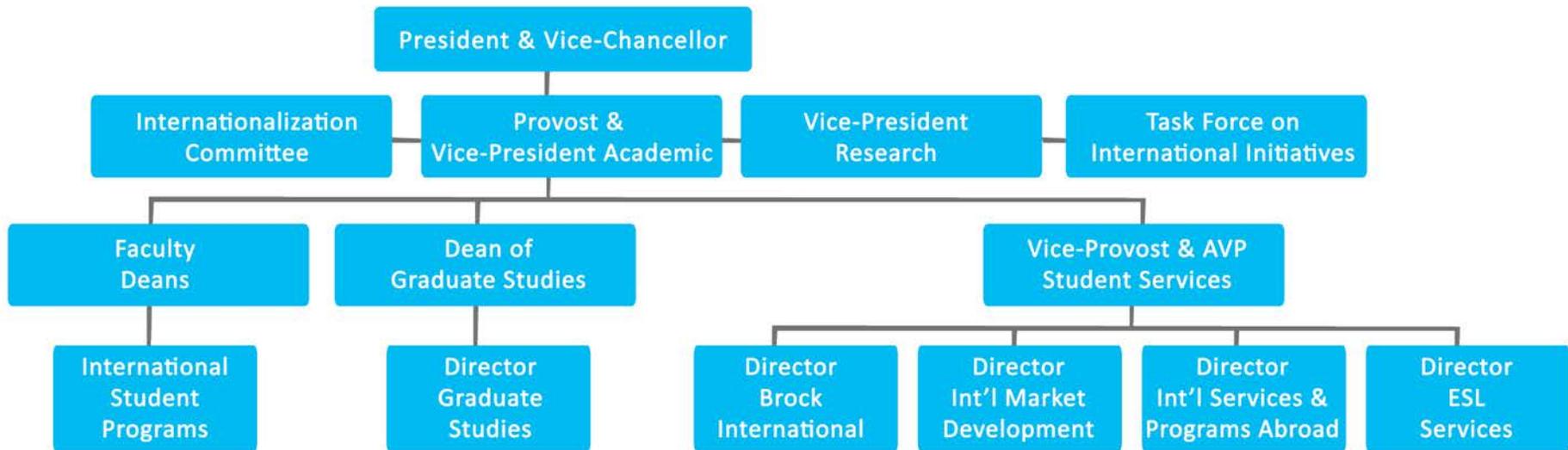


**3,500 International Community Members**



**Recommendations**

- I. Enhance strategic effective communication and promotion of all international activities, partnerships and programs so Brock is globally well-known.
- II. Centralized coordination of all international mobility (inbound and outbound) to build global profile, regional portfolios and synergistic partnerships.



**Brock International** provides institutional focus for our commitment to internationalization. As a central point of contact between Brock and the global community, Brock International engages with partners to facilitate and promote opportunities for the Brock community. Brock International is responsible for development of strategic partnerships that benefit the university, institution-wide international agreements and protocol, receiving international visitors, delegations and diplomats, managing visiting scholar programs, centralizing information on international activities, among other international affairs and matters.

**ESL Services** has offered English language training since 1982 to students from all over the world. ESL Services plays a key role in the recruitment and retention of international students, offering intensive English programs, bridging and foundation programs, conditional acceptance, and graduate academic preparation to about 500 students each term.

**Graduate Studies** services graduate students, faculty, and staff through dedication, teamwork, and commitment to the continued excellent quality of the graduate experience at Brock. Brock University currently offers 40+ graduate programs with others under development. Our rapid growth in graduate studies in recent years is an indication of Brock's emerging status as a research-intensive university known for its vigorous intellectual climate.

**Internationalization Committee** formed August 2004, serves as an advisory committee to the Provost and Vice-President Academic. Its mandate is to engage in the development and implementation of a strategic plan for internationalization, formulate relevant administrative policies and facilitate cross-departmental and Faculty communication. Membership is composed of the VP Academic, AVP Student Services, VP Research, Dean of Graduate Studies, two Faculty Deans, Director of Brock International, and the Director of International Services & Programs Abroad. The Chair of the Committee is appointed by the VP Academic.

**International Market Development** recruits international students to Brock, accomplished through International Recruitment, International Language Testing and Joint Ventures. International Recruitment focuses on recruitment in specifically targeted locations around the world, linking with international high schools, attending targeted education fairs and events, and through the use of educational agents and representatives in specific markets. International Language Testing administers and develops the International Test of English Language Proficiency (ITELP) and the International Placement Test (IPT) to assess students' English language ability for undergraduate, graduate, or IELP admissions. Joint Ventures works closely with academic units to develop joint degree programs with international partner institutions for the purpose of international enrolment.

**International Services & Programs Abroad** is the central point of contact for well over 1,800 international students from over 80 countries, as well as for Brock students studying abroad. Their office provides a wide range of servicing to students, both undergraduate and graduate, including International Student Advising, Exchange Program Administration, International Plus, Work and Study Abroad Service, and the University Health Insurance Plan. International Services fosters sensitivity to global issues of inter-cultural harmony through speaker sponsorship, film series, fairs, refugee sponsorship and other on-campus activities.

Some Faculties have personnel responsible for administration of their Faculty-specific **International Student Programs**.