

Researchers working in collaboration with major pharmaceutical company

A Brock University professor world-renowned for his work in green chemistry was recently presented with a \$30,000 cheque from Noramco Inc., a subsidiary of Johnson & Johnson, for new methods he and his team of researchers developed to manufacture pain relief medication.

Tomas Hudlicky, Canada Research Chair and Professor in the Department of Chemistry and Centre for Biotechnology, received the license fee for his team's work in developing new analgesic compounds and the processes for producing them. This is the latest financial contribution in a two-year relationship between the researchers and Noramco Inc. and marks the first licensing agreement between Brock and a pharmaceutical company.

"Professor Hudlicky's research illustrates the importance of combining a profound understanding of the art of chemical synthesis with green science," says Ian Brindle, Acting Associate Vice-President, Research and International Development.

Until now, manufacturing of analgesics and various antagonists used in addiction treatment relied on a potentially toxic class of substances. Noramco was challenged to either reduce or eliminate the amount of the potentially toxic substance used in production.

Hudlicky's work focuses on the development of shorter and more environmentally benign methods of synthesis by combining chemical and biological methods. His research meets the needs of Noramco because it is aimed at redesigning those steps in the manufacturing process of analgesics that use or produce toxic substances. In addition, new derivatives of known analgesic compounds are being developed and tested.

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Fall Preview Day – Nov. 4

Brock's annual Fall Preview Day will be held on Sunday, Nov. 4 from 1 to 4 p.m. This event is held for prospective students, parents and the general public. Fall Preview Day is a critical part of the recruitment process, as it occurs just before prospective students will be determining to which universities they will apply.

If you have any questions about your role in Fall Preview Day, or how you can become involved, please contact Melissa Coleman in Recruitment and Liaison Services at ext. 4685, or e-mail: mcoleman@brocku.ca Registration is recommended. For more details, visit www.brocku.ca/prospective and click on "Register for Fall Preview Day".

United Way Kickoff

Come out on Wednesday, Oct. 31 at 12 noon in the Sean O'Sullivan Theatre lobby to help celebrate the launch of the 2007 United Way Campaign. Mark your calendars!



Fall Convocation

An unidentified student makes a last-minute call just prior to the start of the Fall Convocation ceremony on Saturday, Oct. 13. More than 800 students graduated over the weekend, which also included the installation of Brock's seventh Chancellor, Ned Goodman.

New Chancellor urges students to make mistakes — and learn from them



Ned Goodman

Raymond Moriyama who was present in the audience.

Speaking before graduating students, their families and friends, Goodman said that though he has four degrees, "none gives me more honour than the one that has been bestowed today."

As Chancellor, Goodman assumes a leadership role in advancing the University and plays a vital role in the educational welfare of Brock students. The Chancellor is the titular head of the University and presides over all Convocations.

Goodman, founder and CEO of Dundee Corporation and Dundee Wealth and Chairman of Goodman and Company, acknowledged he's made "many, many mistakes" and he encouraged graduates to do the same. If one learns from mistakes, he said, one progresses.

As an example of moving forward because of mistakes, he cited Niagara's success as a premium wine-producing area. The first mistake, he said, was the reluctance of wineries to shift to different grape varieties. Once they did, their sales and reputation grew. Icewine was also discovered by mistake, he said, and is now the region's signature wine.

He also urged graduating students

to pursue their dreams "because the pursuit of a dream rarely leads to regret." And like hockey great Wayne Gretzky, he advised them to "go where the puck is going, not where it is."

Goodman also encouraged his audience to be "works in progress", have fun, be curious, and live with a sense of humour and humility.

"What we receive, we must share," he said. "We learn what we can, we improve what we can, and we pass it on."

Goodman is the founder and benefactor of the Goodman Institute of Investment Management, a graduate school providing an MBA degree and a CFA charter, which was established at Concordia University in Montreal. He serves there as an Adjunct Professor and as a member of the Associates of the Chancellor.

In addition, he connects widely with the community as Chairman Emeritus of the Canadian Council of Christians and Jews, a Governor of Junior Achievement of Canada, a Vice-Chair of the Heart and Stroke Foundation of Ontario and as a member of the Toronto Society of Financial Analysts and the Canadian Institute of Mining and Metallurgy. He is a founding director of the Roasters Foundation, the Jodamada Foundation and the Dynamic Fund Foundation.

Goodman, completed his undergraduate studies in Science at McGill University and graduate studies in Business Administration at the University of Toronto. He achieved a Chartered Financial Analyst from the University of Virginia in 1967. A Doctorate of Laws, honoris causa, was conferred upon him by Concordia University in 1997.

Flags lowered, muskets fired to commemorate Sir Isaac



Hundreds of onlookers gathered on Oct. 12 to commemorate the death of Maj.-Gen. Sir Isaac Brock on the campus of the University for which he is named. The ceremony is to become an annual event.

Felled during the Battle of Queenston Heights on Oct. 13, 1812 by a musket ball fired by an American sharpshooter, Sir Isaac was remembered as a hero who was instrumental in the shaping of Canada.

The ceremony took place in front of the Schmon Tower on the brisk autumn day and was hosted by the Brock 1812 Bicentenary Committee. Uniformed re-enactors from the fife and drum corps from Fort George and Fort Erie began the event. They represented the 49th and 41st regiments and native allies and also fired muskets following the remarks of dignitaries. Professor David Schimmelpenninck, Chair, Department of History, welcomed the onlookers and guest speakers.

"We are fortunate that the battles of that war ended all war in this region," said Brock University President Jack Lightstone, who called war a terrible business. The victory was a turning point in the war, he said, and without that victory, "Canada would not have come into existence."

He added that almost 200 years of peace on Canadian soil have followed the War of 1812 victory.

Following Lightstone's remarks, the crowd observed the lowering to half staff of the three flags that traditionally fly on campus — the Ontario provincial flag, the Canadian Maple Leaf flag, and the Brock University flag.

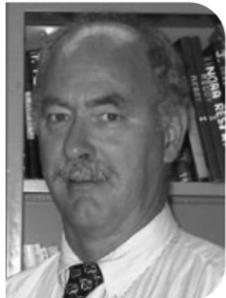
Rev. George Addison, Campus Ministries, is a descendant of Rev. Robert Addison who presided at the funeral of Sir Isaac. Rev. George Addison honoured those who gave their lives before and during the War of 1812 and those who have sacrificed their lives since. Addison also noted that Sir Isaac rose to his military position by dint of hard work and talent, rather than by wealth or family position. He also praised the significant contributions of the British army's native allies.

Speakers also included Damien O'Brien, Vice-President University Affairs, Brock University Students' Union, and Claire Meldrum, President of the Graduate Students' Association. After the ceremony, hot cider was served at Isaac's.



Professor Tomas Hudlicky, third from left front row, holds a cheque from Noramco Inc., surrounded by senior administration, members of his research team, and representatives from the Office of Research Services.

Researchers working continues from page 1.



Dr. Phillip Cox

"We congratulate Dr. Hudlicky and his team on his achievements to date and continue to look for mutually beneficial ways to encourage this collaboration," says Dr. Phillip Cox, Chief

Scientist for Noramco, Inc.

The Hudlicky research team includes postdoctoral associate Dr. Robert Carroll and graduate student Hannes Leisch.

The Johnson & Johnson company through its Pain and Worldwide Narcotics Franchises actively pursues safer, more effective and less expensive medications and treatment strategies for the reduction of pain and chemical dependency.

As part of this program, the company enlists the aid and financially supports skilled researchers in the academic sector in research programs which benefit the community at large as well as the

researchers and students who are engaged in these projects.

Since 2006, the Hudlicky research team has received more than \$350,000 in support from Noramco Inc. and submitted three patent applications.

"The relationship between Dr. Hudlicky and Noramco fits well with Brock University's goal of making an impact in the world of research," says Brindle. "We look forward to ongoing developments in collaborative research with Noramco."

The potential financial impact of the discoveries is considerable. The market for pain analgesics is expected to reach \$75 billion by 2010 as companies try to satisfy public demands for effective relief from acute pain. The multibillion-dollar market for pharmacotherapies is expected to continue to grow with the increasing prevalence of alcohol, nicotine, and narcotic dependencies, as well as the need for treatments for methamphetamine, phencyclidine, and gambling addictions.

Noramco, a subsidiary of healthcare giant Johnson & Johnson, makes active pharmaceutical ingredients used in a number of pharmaceuticals manufactured by Johnson & Johnson subsidiaries, including Ortho-McNeil Pharmaceutical and Janssen Pharmaceutica.

What does health and well-being mean to you?

Whether it means achieving a state of physical fitness, a feeling of emotional and intellectual fulfilment, or a balance of many elements, here is your chance to make a difference.

The Health and Well-being Advisory Committee advises Human Resources/ Environment, Health and Safety on employee health issues and recommends programs and activities that promote the elements of wellness and foster individual health and well-being. There are currently two vacancies in the Admin/Professional Exempt group. Your participation on this committee is a chance for you to share your ideas and contribute to Brock's goal to assist its employees in the achievement of their personal health, the development of healthy lifestyles and the maintenance of a vital community.

Nominations or volunteers for this position are now invited and should be submitted to Human Resources and Environment, Health and Safety by Friday, Nov. 2. Nominations should be agreed upon and signed by the person you are nominating.

Ballots will be distributed to all eligible voters on or before Friday, Nov. 9. Please direct any questions to Lori Sather at ext. 3023.

Make a difference — get involved. Information on the committee can be found at

www.brocku.ca/oehs/health_wellbeing/

Mediatalk

People in the news

MEDIAtalk will return in the next issue of Brock News

Tecumseh Centre supports Native Mexican researcher

Eva Arellano, a Native graduate student at the Department of Education Universidad de las Américas at Cholula Mexico, spent two days in the Niagara region this summer interviewing a number of Native people for her thesis. Her work was supported by faculty, staff and students at Brock's Tecumseh Centre for Aboriginal Research and Education.

Arellano's research involves a comparative study of the barriers experienced by Native people in Mexico and Canada because their first language is not English.

"It is important for Indigenous scholars and researchers from many countries to share their experiences and stories at this time in history," said Michael Manley-Casimir, Acting Director of the Tecumseh Centre. "The Tecumseh Centre has the opportunity to support and participate in that dialogue and this is an example of that work."

Brock partners with University of Buffalo on new international initiative

Brock University has established a major new exchange partnership with the University of Buffalo (UB) that calls for a variety of co-operative research and educational initiatives, with a particular focus on the shared border region of Southern Ontario and Western New York.

A major feature of the new agreement is a commitment to jointly establish a binational Institute on Border Studies that would be the first joint institute of its kind established by Canadian and U.S. universities.

The agreement calls for Brock and UB to offer cross-listed and team-taught courses, and for faculty from each campus to develop jointly new courses and curricula that will strengthen programs of shared interest.

The agreement was signed on Oct. 1 by UB President John B. Simpson, who hosted a delegation of 10 senior administrators and faculty from Brock, including Brock President and Vice-Chancellor Jack N. Lightstone.

Brock and UB share the distinction of being major universities in close proximity to their respective sides of the Canadian-American border. Border issues, including border security, trade and investment, regional economic development, and tourism, will continue to be among the key areas of shared interest between the two institutions.

The partnership will build on and formalize Brock's longstanding ties to UB. These include a continuing collaboration between Brock and the Urban Design Project of the UB School of Architecture and Planning on regional and public policy planning for the binational region.

Brock is currently developing a regional policy institute and is drawing on the example and expertise of the UB Regional Institute. Brock's institute, provisionally named the Niagara Observatory, will gather, analyze and interpret data about the Niagara Region of Ontario for the benefit of scholars and policymakers.

The agreement also makes provision for student and faculty exchange between the two universities and commits the partners to providing significant seed funding to support joint research activities by Brock and UB faculty across a range of disciplines.

"Our shared commitment to exercising a leadership role in the future development of our surrounding communities will help strengthen and advance all of the collaborative activities that Brock and UB undertake, and will help promote increased understanding and co-operation between the leaders and communities on both sides of our shared border," Simpson said.

Lightstone noted, "Brock University and the University at Buffalo share a common commitment to partner with their respective communities in order to spur economic, social and cultural development.

"We have many complementary strengths and our communities face similar challenges in an age of globalization and similar opportunities as gateways of trade between our nations. Therefore, both the universities and our host regions have much to gain by deepening co-operation between Brock University and the University at Buffalo," Lightstone added.

Also attending the signing ceremony were representatives from the Consulate General of Canada in Buffalo and the U.S. Consulate General in Toronto. Officials from both consulates have expressed strong support for the new UB-Brock agreement.

The University at Buffalo is a premier research-intensive public university, the largest and most comprehensive campus in the State University of New York. UB's more than 28,000 students pursue their academic interests through more than 300 undergraduate, graduate and professional degree programs. Founded in 1846, the University at Buffalo is a member of the Association of American Universities.

University to host community health fair next month

The community is invited to Brock on Monday, Nov. 5 to have fun while learning about current health issues at the annual Health Fair hosted by the University's Health Services Department.

Participants at Health Fair 2007 can evaluate their level of health, assess their stress management skills, learn about the positive impact of physical activity and test their knowledge about nutrition. A variety of other information will be available to help people examine their health and to encourage them to lead a healthy lifestyle.

Health Fair 2007 is a free event, open to all members of the community and will be held from 10 a.m. to 3 p.m. in the Ian D. Beddis Gymnasium, which is located in the Walker Complex.

Medical staff from Student Health Services, faculty, staff and students from within the University, as well as professionals and representatives from area organizations, will provide more than 90 interactive displays on current health issues. Some of the additional topics include massage therapy, smoking

cessation, hand hygiene, sports injuries, physical activity, personal safety, substance abuse and relaxation technique.

The Niagara Regional Police will also be partnering with several other agencies in a live field sobriety testing with the assistance of the centre of forensic sciences (11:30 a.m. – 1:00 p.m.).

For more information, visit www.brocku.ca/healthservices/healthfair.php or contact Melodie Shick-Porter, Director of Clinical Services, Student Health Services, at ext. 4136; email: mshick@brocku.ca

Please note: Niagara Region Public Health Department will not be hosting their flu clinic at Brock University this year, but will be hosting this near-by clinic, with the objective of testing the mass immunization plan of our Regional pandemic influenza plan, providing for members of the community to participate and receive their annual flu shot. The clinic will take place on Tuesday, Nov. 6 from 9 a.m. to 4 p.m. at Niagara Region Headquarters, Campbell East building (entrance off Schmon Parkway).

Third annual Career and Post-Graduate Expo fast approaching

Career Services will be hosting the third annual Career and Post-Graduate Expo on Tuesday Nov. 6. The event will be hosted from 11 a.m. to 2 p.m. in the Ian D. Beddis Gymnasium.

Career Expo encompasses four distinct areas of opportunities for Brock students and graduates, including full- and part-time job opportunities, post-graduate educational

information, volunteer opportunities and professional development. Students and alumni must register for the event online at www.mycareerexpo.com for their chance to win various prizes and to receive a list of exhibitors attending this event. Also new this year, students and alumni will be required to show their student and alumni identification at the door.

To ensure the success of the Career and Post-Graduate Expo 2007, faculty and staff are requested to inform students and alumni of this venue. For more information, please visit www.mycareerexpo.com or contact Lisa Kuiper, Employer Development/Events and Marketing Coordinator at lkuiper@brocku.ca, or call ext. 3376.

Senior academic administrative search/reappointment committees

The following people have agreed to participate in the following four Advisory Search Committees taking place this year. One committee is for the reappointment of John Corlett, Dean of the Faculty of Applied Health Sciences and the other three committees are for the positions of Vice-President, Research; Dean of Social Sciences and Dean of Business. Deans David Siegel and Martin Kusy are stepping down from their decanal positions, and Michael Owen has left the University to take up a position at the Ontario College of Art and Design.

All searches will take place in the coming months.

Vice-President, Research and International Development

Board of Trustees: Joy Rogers and John Suk
Applied Health Sciences: Terry Wade, Community Health Sciences
Business: Bulent Menguc, Marketing, International Business and Strategy
Education: Sandra Bosacki, Graduate and Undergraduate Studies
Humanities: Leslie Boldt-Irons, Modern Languages, Literature Cultures
Mathematics and Science: Jeff Atkinson, Chemistry
Social Sciences: Cheryl McCormick, Psychology
Graduate Studies: Miriam Richards, Biological Science
GSA Representative: Claire Meldrum, Graduate Students' Association President
BUSU Representatives: Damien O'Brien, Vice-President University Affairs; James O'Brien, President
Decanal search - Faculty of Social Sciences
Terry Boak, Provost and Vice-President, Academic, Advisory Committee Chair
Frances Owen, Child and Youth Studies
Mohammed Dore, Economics
Mike Ripmeester, Geography
June Corman, Labour Studies
John Sorenson, Sociology
Leah Bradshaw, Political Science

Carolyn Hafer, Psychology
John Middleton, Tourism and Environment
Russell Johnston, Communications, Popular Culture and Film
Carol Penner, Staff, Child and Youth Studies
Merijean Morrissey, Other Faculty, Visual Arts/Women Studies
Natalie Elms, Graduate Student, PhD Psychology; Vice-President Internal, GSA
Damien O'Brien, Undergraduate Student, Vice-President University Affairs, BUSU
Decanal appointment/reappointment - Faculty of Applied Health Sciences
Terry Boak, Provost and Vice-President, Academic, Advisory Committee Chair
Linda Ritchie, Nursing
Danny Rosenberg, Physical Education and Kinesiology
Kelli-an Lawrance, Community Health Sciences
Lucie Thibault, Sport Management
Tim O'Connell, Recreation and Leisure Studies
Mike Fawkes, Staff, Recreation and Leisure
Bob Carlone, Other Faculty, Biological Sciences
Aynsley Thielman, Graduate Student; Vice-President External, GSA
Laura Grouchy, Undergraduate Student; Vice-President, Student Services, BUSU
Decanal search - Faculty of Business
Terry Boak, Provost and Vice-President, Academic, Advisory Committee Chair
Darlene Bay, Accounting
Rafaat Roubi, Accounting
Dirk De Clercq, Organizational Behaviour, Human Resources, Ethics and Entrepreneurship
Carman Cullen, Marketing, International Business and Strategy
Mohamed Ayadi, Finance, Operations and Information Systems
John Walker, Finance, Operations and Information Systems
Lainie Wagner, Staff, Faculty of Business
Tomson Ogwang, Other Faculty, Economics
TBD, Graduate Student

This fall, help to make the world a better place

Earlier this month, the UN International Day was held for the Eradication of Poverty. To raise awareness of hunger and poverty, on both a local and global level, Brock Diversity has partnered with several groups on campus, including OPIRG, Community Connections, Brock Christian Fellowship, Residence Life Staff, Faculty of Education Student Liason Council, and Stumanity to hold: "Trick or Can" — a campus and community food drive. Last year 1,805 pounds of food were collected — this year, the groups hope to surpass this accomplishment!

On Wednesday, Oct. 31, volunteers will travel around the community to "trick or can" and collect any non-perishable or canned goods that community members might have to donate.

You can also help to spread the word

about ending poverty by joining Canada's Make Poverty History Campaign — log on at www.makepovertyhistory.ca
In addition, OPIRG is leading a campus food drive that ends Oct. 31. Bins for donations are located at many locations across campus, including the Information Desk (Tower Lobby), South Service Desk (Lowenberger Residence), North Service Desk (DeCew Residence), the Campus Store, the Walker Complex Service Desk, and the Alumni Student Centre. Faculty, staff and students are asked to donate non-perishable food items and/or toiletry items.

Financial donations can also be made to Community Care of St. Catharines and Thorold through its website at www.communitycaresca.ca

All donations will go to Community Care of St. Catharines and Thorold.

Outdoor classroom experience results in cleanup of Decew Gorge

Students from the Department of Recreation and Leisure Studies' Environmental and Ecological Literacy course recently took their in-class learning outside and hiked from the Brock campus along the Bruce Trail to the Morningstar Mill at Decew Falls. The field-based activity was organized to expose students to the different ways of becoming environmentally literate.

As part of the experience, students engaged in a cleanup of the Decew Gorge to help keep it pristine for others to enjoy. In total, students carried five bags of trash, half of a computer, a car tire, and an old bicycle out of the gorge.



PHOTO: SUPPLIED

New centre offers students a glimpse into medieval history

This past September, the Faculty of Humanities launched the new Centre for Medieval and Renaissance Studies. The Centre offers an innovative BA program that uses an interdisciplinary approach to study the Medieval and Renaissance periods. Understanding Medieval and Renaissance culture(s) illustrates their legacy, and their importance in shaping who and what we are.

The program offers students the opportunity to delve into these periods in more detail than is possible through any single discipline. About one dozen professors from Classics, Drama, Music, Literatures and Cultures, History, Modern Language, and English are contributing to the program. With interests ranging from medieval Icelandic literature to Renaissance Italy to British history, many of these professors will lecture in the first year course.

To officially celebrate the launch of the program, the Centre is hosting a special lecture by Patricia Sutherland from the Canadian Museum of Civilization in Ottawa, Ont.

Sutherland, curator the museum's of Eastern Arctic Archaeology, will present a

lecture entitled "Norse/Native Contact in Arctic Canada" on Friday, Oct. 26 from 4 to 6 p.m. in Academic South 216.

Her past Arctic research has included studies of the Inuit and pre-Inuit occupation of the High Arctic and the Mackenzie Delta. Her recent projects focus on early European/aboriginal contact in the Eastern Arctic.

Andrew McDonald, Director of the Centre for Medieval and Renaissance Studies, says students and faculty will gain much from the presentation "Dr. Sutherland's exciting work is reshaping the way we think about the relationship between the aboriginal peoples and the Europeans who met in the Arctic in the centuries after 1000 AD," says McDonald. "Her work shows sustained contact hundreds of years before Columbus's voyages."

Everyone is welcomed to this free event sponsored by the Centre for Medieval and Renaissance Studies, the Humanities Research Institute and the Brock University Students of History.

For more information, please contact Andrew McDonald at ext. 3569; e-mail: amcdonal@brocku.ca.

Brock Briefs

Announcement from the Dean of Social Sciences

Jo Stewart is moving from the Department of Psychology to the Office of the Dean of the Faculty of Social Sciences in the newly created position of Administrative Officer. She will continue to have responsibilities for developing and administering collaborative agreements, and for initiating applications for awards for faculty and staff. She will also have some responsibilities for general administrative duties including budgeting and finance. Her new office will be ScotiaBank Hall 323.

Nostalgic Futures Comparative Literature Conference

Members of the Brock community are invited to "Nostalgic Futures Conference: Yesterday's Comparative Literature in Tomorrow's World," to be held Friday, Nov. 9 in the Dr. Charles A. Sankey Chamber between 8:30 a.m. and 5:30 p.m.

Hosted by the graduate program for Studies in Comparative Literature and Arts, this exciting one-day conference will see graduate students from North America and Europe exploring issues facing the discipline of comparative literature in the 21st century. Everyone is welcome. The full conference schedule is available on the SCLA website, at www.brocku.ca/modernlanguages/scla/conference.php

Ontario Universities' Fair

Thank you to all students, staff and faculty who represented Brock at the Ontario Universities' Fair, Sept. 28 to 30.

About 92,000 people went through the doors of the Metro Toronto Convention Centre over three days — a record for this event. Brock had an outstanding showing, with more than 85 volunteers present. More than 20,000 Brock viewbooks were distributed, 800 prospective student names were collected at the laptop stations, and more than 1,000 people attended Brock presentations.

All volunteers are reminded to submit their expense forms to Linda Steele in TH261. If you haven't yet completed an evaluation, we'd appreciate hearing from you.

— Recruitment and Liaison Services
Office of the Registrar

MA thesis defence

MA in Popular Culture candidate Joy Poliquin will defend her thesis, "Heroes on the Home Front: Heroism and Virtue in Post 9/11 American Cinema," this afternoon at 1 p.m. in WH 204. External Examiner: Bruce Jackson (SUNY Buffalo); Supervisor: Darrell Varga (Nova Scotia College of Art and Design); Second Reader: Nick Baxter-Moore; Director: Jim Leach; Committee Chair: Gordon Hodson. All are welcome to attend.

Demonstration cooking from Japan and India

Tired of cooking the same meals all the

time? Come learn from our international students about their traditional home cooking. On Tuesday, Oct. 30, Vinny and Rina will be demonstrating a lunch packed in a traditional Japanese bentou (lunch box), and on Thursday, Nov. 15, Prateek will be demonstrating an Indian vegetarian meal. These free events take place in the Allanburg Lounge in DeCew Residence. Please e-mail the Office of International services at intlserv@brocku.ca to reserve a space.

Register for Take Our Kids to Work Day

Brock University is once again pleased to participate in the annual national Take Our Kids to Work Day program on Wednesday, Nov. 7. Human Resources and Environment, Health and Safety is organizing a morning program of tours and other activities including mandatory health and safety training beginning at 8:45 am. To register your Grade 9 student, please visit www.brocku.ca/hr/training/. If you are interested in being a volunteer host for a Grade 9 student, please contact Lori Sather at ext. 3023.

IFRS seminar a success

On Sept. 21, more than 100 participants attended a public round table on the International Financial Reporting Standards (IFRS) at Brock. The seminar was very successful and provided valuable information on the 2011 deadline for the transition to IFRSs. Samir Trabelsi, who chaired the session, wishes to thank everyone for their participation.

Thank you Day for United Way

The Office of International Services presents the fourth annual Thank You Day Flower Sale for the United Way. A carnation costs \$2 and will be delivered on your behalf to anyone on campus. (Flowers can also be sent anonymously.)

This is your opportunity to say thank you to your many friends and co-workers, and also to the special people at Brock who do that little bit extra throughout the year.

Order forms will be delivered via inter-office mail and are also available online at www.brocku.ca/international. The deadline to order flowers is Thursday, Oct. 25.

Celebration to recognize international visitors

Brock International's Fall 2007 We Welcome the World reception will be held on Tuesday, Oct. 30 from 3:45 to 5:15 p.m. in the Alumni Lounge, 13th floor of the Schmon Tower. At the reception, this term's participants in the Visiting International Professor, Visiting International Scholar, and University Mentorship programs will be formally recognized. Participants are from Australia, China, Columbia, France, Germany, Korea, Oman, Pakistan, Puerto Rico and Thailand.

For more information, please rsvp to Cassidy Gong at cgong@brocku.ca as soon as possible.

Faculty and Staff

ACCOUNTING

Samir Trabelsi was invited to present a paper entitled "Incremental Voluntary Disclosure on Corporate Websites and its Determinants" at the first Continuous Reporting Symposium at Rutgers School of Business in New Jersey on Sept. 28, 2007.

DEAN OF SOCIAL SCIENCES

David Siegel spoke to a professional development session for secondary school teachers from the Niagara Catholic District School Board on the topic of "Requirements for Writing a Paper at the University Level," on Oct. 5.

ENGLISH LANGUAGE AND LITERATURE

Adam Dickinson did a reading of his poetry at the St. Catharines Public Library as part of the "Niagara Reads" series on Oct 10. He also read his poetry at the Harbourfront International Festival of Authors in a special satellite reading in Hamilton held Oct. 23 at Gallery on the Bay. Other writers at this event included Barry Callaghan, Michael Winter, D. R. MacDonald and Robert Hough.

FACULTY OF EDUCATION – GRADUATE AND UNDERGRADUATE STUDIES

Denise Paquette-Frenette co-presented a session with Jennifer O'Rourke at the 12th Cambridge International Conference on Open and Distance Learning, held in Cambridge, U.K. from Sept. 25 to 28. The session was entitled "Building footpaths where people walk: how to enhance community in distance learning contexts."

MATHEMATICS

Chantal Buteau delivered a keynote presentation, entitled "Going from CAS to MICA: Integration of Technology in Brock Curriculum," at the first Canadian Computer Algebra System and Dynamic Geometry Systems in Mathematics Education Conference, held at Nipissing University, North Bay, Ont., from Sept. 28 to 30.

POLITICAL SCIENCE

Charles Burton spoke on "Human Rights Education, Citizenship, and Social Cohesion" at the Chinese Communist Party Central Committee Party School in Beijing on Sept. 26. On Sept. 27, he spoke on "Constitutional Guarantees of Human Rights Protection and Civil Society" at the Chinese Communist Party Sichuan Provincial Committee Party School in Chengdu.

Carl Baar, Professor Emeritus, made a presentation, "Evaluating Mediation in Diverse Contexts: Alternatives to What?" to a gathering of Justice Department officials and researchers in the Scottish Government, on Sept. 24 at St. Andrew's House, Edinburgh, Scotland.

PSYCHOLOGY

John Mitterer delivered a workshop presentation to a Cengage National Learning Event in Austin, Tex., held Oct. 4 to 6. The title of his presentation was "Fostering student engagement with technology."

Sid Segalowitz gave a keynote presentation at a workshop hosted by the Research Center on Conflict in Intelligent Systems of Humboldt University and the Max Planck Institute Center for Lifespan Psychology on "The Meaning of the MFN: Learning from Individual Differences", held in Binz, Germany, Sept 21 to 23.

SOCIOLOGY/WOMEN'S STUDIES

Margot Francis and Karle Herle (Director, First Nations Studies, University of Western Ontario) received a three-year Social Sciences and Humanities Research Council Strategic Grant for a project entitled "Memory and History Through Performance at Garden River First Nation." The \$226,000 award was presented in June 2007.

Publications

Allard, James Robert. (2007). *Romanticism, Medicine, and the Poet's Body*. The Nineteenth Century Series (Series Eds. Vincent Newey and Joanne Shattock). Burlington, Vt., and Aldershot, Eng.: Ashgate Publishing Co.

Baar, Carl (2007). "Trial Court Reorganization in Canada: Alternative Futures," in Peter H. Russell, ed., *Canada's Trial Courts: Two Tiers or One?* Toronto: University of Toronto Press, pp. 40-57.

Cook, Nancy. (2007). "Marx/Marxism," in Annabelle Mooney and Betsy Evans (eds), *Globalisation: The Key Concepts*. London: Routledge. pp. 158-60.

Cook, Nancy. (2007). "World-Systems Theory," in Annabelle Mooney and Betsy Evans (eds), *Globalisation: The Key Concepts*. London: Routledge. pp. 252-3.

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Events

Centre for the Arts: The 2007-08 Professional Entertainment Season is now underway. All performances start at 7:30 p.m. in the Sean O'Sullivan Theatre unless otherwise stated. Tickets are on sale at www.arts.brocku.ca or by calling ext. 3257.

October 2007: Tower of Power – *We Want the Funk!*, Oct. 24; Matthew Good (*Hot Ticket Added Event – Sold Out!*), Oct. 25; The Barra MacNeils – 20th Anniversary Tour, Oct 31.

November 2007: Paul Taylor Dance Company – *Taylor 2*, Nov. 3 (David S. Howes Theatre); Blackie and the Rodeo Kings with Luke Doucet, Nov. 21; *International Guitar Night*, Nov. 28; The Standard OrchEXTRA: *Shower the People: The Music of James Taylor* featuring the Niagara Symphony and the Jeans 'n Classics Band, Nov. 29.

December 2007: Stephan Moccio and Justin Hines, Dec. 1; John McDermott, Dec. 2, 2:30 p.m.; Jose Feliciano – *One Night Only!*, Dec. 6; Alpha YaYa Diallo, Dec. 7; The Irish Rovers – *Wasn't That a (Christmas) Party!?* Dec. 9 at 7:30 p.m. (*New Time*) and Dec. 10 at 7:30 p.m.; *Celebrate Christmas* with The Nylons, Dec. 12; Classic Albums Live: *The Beatles – Abbey Road*, Dec. 13.

Department of Sociology: Friends, colleagues, and interested parties are invited to attend a book launch to celebrate recent publications by Kate Bezanson, Nancy Cook, and Michael Palamarek. The launch will be held from 12 noon to 2 p.m. on Tuesday, Oct. 30, in AS 427. A light lunch and refreshments will be served.

School of Fine and Performing Arts:

Dramatic Arts: *Marat/Sade* (*The Persecution and Assassination of Jean-Paul Marat as performed by the Inmates of the Asylum of Charenton under the Direction of the Marquis de Sade*) by Peter Weiss, directed by Virginia Reh, and designed by David Vivian. Nov. 15, 16, and 17 at 7:30 p.m. at the Sean O'Sullivan Theatre. Call the Centre for the Arts Box Office at ext. 3257 for tickets. Adults \$12. Students \$9.

Music@Noon: Recital featuring Performance students on Tuesday, Oct. 30, in the Sean O'Sullivan Theatre.

Faculty recital featuring Patricia Dydnansky, flute, and Dr. Erika Reiman, piano, on Tuesday, Nov. 6, in the Concordia Lutheran Seminary Chapel.

Both recitals are from 12 noon to 12:50 p.m. Treat yourself to a mid-day music break.

ENCORE! Professional Concert Series presents classical concert pianist Sara Buechner. Her performances and recordings have garnered acclaim on four continents. "Buechner has it all...intelligence, integrity and all-encompassing technical prowess," *The New York Times*. Held in the Sean O'Sullivan Theatre, Friday, Nov. 2, at 7:30 p.m. Tickets available through the Box Office, ext. 3257.

The Choral Series presents *A New Day: Songs of Peace* featuring The Strata Choir (former semifinalists in CBC choral competitions) on Saturday, Nov. 10, at 7:30 p.m., at Concordia Lutheran Seminary Chapel. Tickets available through the Box Office, ext. 3257 or at the door.

Visual Arts: Guest Artists Series presents *Marla Hlady: Playing Piano*. An artist talk will be held on Thursday, Nov. 15, at 7 p.m. at Rodman Hall Arts Centre, 109 St. Paul Crescent. The exhibit runs from Nov. 11 to Dec. 30. Presented in collaboration with Rodman Hall Arts Centre, YZ Artists Outlet and Ratdrifting Records.

First Aid/CPR Training at Hamilton Campus: A two-day Standard First Aid/CPR training course will take place at the Hamilton Campus on Thursday, Nov. 15 and Friday, Nov. 16, from 8:30 a.m. to 4:30 p.m. Register on Focus on Learning at www.brocku.ca/hr/training/ or call ext. 3023. All employees on benefits are welcome to attend.

Classified

Housing wanted: Brock couple looking for accommodation for May to December, 2008. Non-smokers, no pets, no children. Close to Brock preferred. Please call George at 905-650-1898.

For sale: Solid oak coffee table (56" x 22") and end table (23" x 25"). Excellent condition. \$75 or best offer for both. Call 905-468-4578 for more information.

Edutrail information night

Where will you be going next year? Join the Brock trip hosts and fellow travel enthusiasts for a fun and informative evening where you will learn more about the exciting destinations and educational travel opportunities offered by Brock's Edutrail program in 2008.

Explore the heart of Italy with Professor Corrado Federici (Tuscany); take an Indo-China adventure with Glen Irons (Vietnam and Cambodia), under the guidance of Associate Professor Barbara Seeber; tour the beautiful and inspiring parts of England where literature comes to life (Jane Austen and The Romantics) and ramble through sophisticated Dublin to the marvelous landscapes of southwest Ireland with Professor Hugh Gayler (Ireland).

The Edutrail Information Night will be held on Thursday, Oct. 25, at 7 p.m. at the Rodman Hall Arts Centre. Seating is limited, so please RSVP your attendance by calling the Edutrail office at ext. 5188 or e-mail: edutrail@brocku.ca. For trip details, please visit: www.brocku.ca/edutrail