

BrockNews

WEDNESDAY, JULY 18, 2007

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

Lightstone gears up for another year

A synchronized meshing of gears will move Brock University and the Niagara region forward in the next year, says Jack Lightstone, Brock President and Vice-Chancellor.

Reflecting on his first year in office — he was named to the position on Nov. 16, 2005, and was officially appointed on July 1, 2006 — Lightstone said a significant challenge facing the University is the development of strategies in which Brock's partners work in concert to reach shared objectives.

"I'm struck by the extent to which Brock, the Region of Niagara and Niagara College have to be understood as key to the cultural, social and economic well-being of the region," said Lightstone. "The gears have to mesh. Part of the gears belong to Brock, part to the community and part to Niagara College."

To create this 'transmission', said Lightstone, meetings have been taking place, and will continue indefinitely, with Terry Boak, Vice-President, Academic; Kim Meade, Associate Vice-President, Student Services; and their counterparts at Niagara College.

Their task, said Lightstone, is to find new ways to collaborate.

"The level of Brock's engagement in the community is now more fully understood by ourselves and our partners, and over the next year we'll see the mechanisms develop to move us forward," he said.

Looking into the future, Lightstone said a critical challenge is to address Brock's space deficit.

"We need better and more academic space, and we know this will not happen overnight," he said. "A great deal has been accomplished, though, to lay the groundwork to address the problem."

Brock, he explained, is lobbying the provincial government "with persistence and rigour, and we are making headway."

Fundraising will be another part of the financial solution. David Petis, newly appointed Vice-President, Advancement, will play a major role in this arena, he said.

Brock's budget exercises, Lightstone continued, will be tough again this year.

"By not allowing the University to slip into debt on the operational side, Brock will be in much better shape to use future government funding to develop instead of using it to pay off debt."

Lightstone concluded that the strength of Brock lies in its people—faculty, staff and students.

On the matter of faculty, Lightstone said he was struck, upon his arrival at Brock, by the reality of how many new faculty had been hired in the past six years.

"This represents tremendous transformative potential for Brock in the long term," said Lightstone. "It is very exciting and very energizing."

Wellness Conference 2007



Brock faculty and staff enjoyed many aspects of the 2007 Wellness Conference – including the beautiful weather that accompanied the day.

Grateful 'For You'

It was another terrific turnout at Brock University's 2007 Wellness Conference on June 20. The warm, sunny day was a perfect backdrop for staff and faculty to enjoy and learn from speakers, performers and each other. The new skills plus ideas generated that day are sure to resonate with each participant throughout the year.

An event like this takes months of planning and organizing by people and departments from across the University. Many thanks to all who worked so hard to ensure a successful and positive experience for their colleagues and co-workers. Special thanks to Custodial Services, Centre for the Arts, Tele-Communication and Network Services, Subcetera, Printing Services, Sodhexo, Parking Services, Facilities Management, Recreation Services, Research Support and Web

Services, HR/EHS and to Senior Administration for continued funding in support of this initiative.

The University is fortunate to have a wealth of knowledge and expertise available to us. While many of the workshop presenters came from off-campus, just as many were Brock staff and faculty willing to share their time and skills. To all of the presenters, thank you! Without your participation, such a tremendous selection of workshops would not have been possible.

Finally, whether it was your first Brock Wellness Conference or your eighth, thank you for taking the time to enjoy a day that was meant just FOR YOU! Check out the conference slideshow at www.brocku.ca/wellnessconference. Hope to see you next year!

Brock partners with Japanese universities

In a demonstration of its strong commitment to international collaboration, Brock University signed an agreement of co-operation with two universities in Tokyo, Japan, in early June.

Kim Meade, Associate Vice-President, Student Services, and Glen Irons, Director, International Market Development, represented Brock on the overseas mission.

"Exciting opportunities for faculty, students and administrators present themselves with these agreements," said Meade. "They will provide a basis for promoting international and intercultural understanding and will enrich the educational environments of all parties."

Brock and the two Japanese institutions — J. F. Oberlin University and Hosei University — agreed to pursue and promote the following initiatives:

- Exchange of faculty and staff for teaching, research and professional development
- Student exchange for academic programs, language and cultural experience
- Exchange visits of administrators

- Exchange of teaching and research resources
- Long-term English as a Second Language (ESL) students will receive academic credit at the home institution for each semester they study full-time ESL at Brock
- Further avenues of co-operation, such as short-term group exchanges, student internships and other related initiatives, as agreed upon by both parties

Irons said the intake of students from Oberlin University for long-term ESL programs will begin in Fall 2007, and the second intake arrives in May 2008. September and May will be the intake months in subsequent years.

The first intake of Hosei students, said Irons, will be in September 2008, with May and September intakes of about 20 to 30 students thereafter.

Brock already has an agreement with Hokkai-Gakuen Education Consortium in Sapporo, Japan. Groups of high school and university students have been arriving in March and September for the past seven years.

Brock names new Vice-President, Advancement



David M. Petis

Brock University has announced that an established authority in campaign development has been named the University's new Vice-

President, Advancement. The announcement was made at the Board of Trustees annual general meeting in June.

David M. Petis will take over the newly created position early in August. As Vice-President, Advancement, he will oversee an integrated program of communications, services to alumni and friends of the University, and development and donor relations.

"Brock has developed very rapidly on many fronts in teaching, research, and community engagement," says Jack Lightstone, President and Vice-Chancellor of Brock. "Consequently, our needs for more material support for our activities and for our students are significant. David Petis brings his considerable experience to Brock to help us meet these challenges. I look forward to him joining our community."

Petis brings with him 16 years of development, institutional advancement, external relations and fundraising experience. He has held increasingly senior positions at the University of Western Ontario, York University, the University of British Columbia, and the University of Alberta where he has been the Assistant Dean of Engineering (External Relations) for the past seven years.

At the University of Alberta, he oversaw a team that raised \$90 million in private funds towards Faculty of Engineering initiatives, including infrastructure, student support, and building intellectual capacity through professor recruitment and retention. The impact of these efforts was multiplied through the receipt of leveraged federal and provincial funds, allowing the development of more than one million square feet of new engineering facilities.

Petis is enthusiastic about the move and notes: "Brock University is poised to bring together the considerable opportunities before it to move to a new level of interaction between its internal community and its alumni, donors, and corporate partners, as well as the people of the St. Catharines/Niagara region and beyond. I'm very excited about the challenge this new role presents."

Spotlight on hygiene science

On June 21, approximately 120 public health professionals attended the "First Canadian Symposium on the Hygiene Profession and Science: An Integrated View," at Brock's Hamilton campus, hosted by the Stanier Institute at Brock and organized by Dawn Prentice, Assistant Professor of Nursing, Brock University and Dave Young, Manager of Health Protection and Promotion, Niagara Region Public Health.

Hygiene topics discussed at the symposium covered three main areas of concern: food and water quality, toxic materials in the environment and pathogen transmission and prevention. These subjects were presented from the viewpoint of education, research and practice involving manufacturers, service providers, public and environmental health inspectors, as well as hospital and clinical professionals.

Presentations delivered at the day-long

conference included, among others: Bjorn Christensen, Director of Health Protection and Promotion, Niagara Region Public Health, "Food and Water Safety"; Dr. Neil Rau, Halton Health Care Services, Oakville, Milton and Georgetown Hospitals, "Top Five Priority Areas for Hospital Infection Prevention"; Roger McLaughlin, Lecturer, Department of Chemistry, Brock University, "The Challenge of 'Arsenic Speciation' and the Determination of Lead"; and Dr. Syed Sattar, Centre for Research on Environmental Microbiology, University of Ottawa, "Using Microbicidal Chemicals in Infection Control."

For more information about upcoming lectures on hygiene science hosted by the Stanier Institute, please visit www.stanier.ca, or contact Dr. Morris Goldner, Visiting Professor in the Department of Community Health Sciences at mgoldner@brocku.ca

New software will be used to manage student recruitment

Brock recently announced that it has selected EDge Interactive, a leading provider of Constituent Relationship Management (CRM) solutions for higher education, to manage the University's undergraduate and graduate recruitment via their ezRecruit™ CRM web-based enrolment management software, which helps to streamline communication processes and workflows.

Using ezRecruit™, Brock staff will be able to create and deploy targeted recruiting campaigns and build one-to-one relationships with prospective students, applicants, high school counsellors, parents, and current students.

Built on proven best practices and using the latest in CRM technology, the EDge software will allow the University to identify highly qualified prospects, easily target, track and automate communications with various target segments and effectively manage workflows associated with the school's recruitment activities.

Key features of Brock's ezRecruit™ CRM system include: Undergraduate Student Portal, Graduate Student Portal, Admin Portal for staff with powerful back-end workflow automation and content

management tools, Career Services and Employer Portal for current students and prospective employers, and communications and portal functionality for parents and counsellors.

"ezRecruit™ will help us effectively manage the prospective student relationship at the undergraduate and graduate levels and substantially enhance our communication with students, parents and counsellors," says Kim Meade, Associate Vice President, Student Services. "The system's ability to allow us to communicate with and manage multiple audiences across multiple channels was an important reason for choosing ezRecruit™."

"Brock is one of our first clients to extend full system functionality to graduate students. We are very excited to be working with Brock and its experienced implementation team," says Chris Wilkins, President and CEO, EDge Interactive. "We are confident that our CRM solution will help Brock attract and nurture students from Canada and from around the world."

The ezRecruit™ CRM system at Brock will be launched this summer.

Historical Niagara digitized

Map Library staff have created web access to two popular collections: Niagara historical maps and 1921 air photos. As part of a collection development project to increase Niagara map content, a collection of maps acquired from Library and Archives Canada has been made accessible with zoom and pan viewing. The 1921 air photos series, an existing paper collection that focuses on the old canal, was scanned and also converted for web viewing. Both projects can be accessed from the Map Library web page at www.brocku.ca/maplibrary

The Map Library is offering two information sessions that will demonstrate these projects, and also provide an overview of its collections and services including other web features; a demonstration of geospatial data resources; and Geographic Information Systems use in teaching and research across campus. Anyone interested is invited to attend either Thursday, July 26, 10 to 11 a.m. or Tuesday, July 31, from 2 to 3 p.m. in the Library e-classroom, TH 253.

IMPORTANT INFORMATION FOR FALL 2007 REGISTRATION

Tuition waiver changes are coming

Previously, all tuition calculations for education waivers have been done manually. Brock's ITS department has been working on automating the tuition waiver process and hopes to have it completed for Fall/Winter 2007 registration. Once it is completed, the system will automatically deduct the tuition fees and leave only the ancillary fees for all students marked with a "tuition waiver" code on their account.

Tuition Waiver forms are available in Human Resources.

- How will these changes affect you? Your account should be marked for tuition waiver before you register
- Tuition waiver requests should be submitted to Human Resources at least one week prior to registration to ensure processing is completed in time
- You will be expected to follow the same payment guidelines as all other students
- Ancillary fees should be paid by Aug. 22 for all courses in which you registered
- You will face the same financial consequences of non-payment as other students
- Deferral charge of \$75 may be assessed to students who have not paid in full by Aug. 22
- Interest charges of 1.5 per cent per month will be charged monthly beginning Nov. 16
- Deferral, interest and late registration charges will not be reversed
- You will need to opt out of BUSU Health and Dental Insurance by their deadline
- BUSU charges will apply to all students who do not opt out by the deadline

Will I be able to tell if my dependant has paid on time?

- Privacy regulations allow staff to release information to the student only
- Your dependant can complete an Authorization for Release of Information form which you can find on the Student Accounts page of the Financial and Administrative Services website:

www.brocku.ca/finance/studentfinance/

Professor's book explores gaming in the classroom

Playing to Learn: Video Games in the Classroom, one of first practical resources that helps teachers integrate the study of video games into the classroom, was recently released by Teacher Ideas Press.

Written by David Hutchison, an Associate Professor in Brock's Faculty of Education, the 256-page book features more than 100 video game activity ideas appropriate for Grades 4 to 12. Numerous subject areas are addressed in the book, including language arts, mathematics, science, social studies, history, geography, health and physical education, drama, music, visual arts, computers, and business.

The book is augmented with several discussion articles contributed by scholars, journalists, and bloggers who routinely write about video games.

Also included are dozens of activity modification and extension ideas, Web links, data tables, and photos.

The book's official website (www.playingtolearn.org) features summaries of every activity, sample pages from the book, plus a regularly updated list of additional activity ideas.

Partners provide enhanced learning opportunities for MBA students

Certified Management Accountants (CMA) of Ontario recently announced on June 27 that the Master of Business Administration degree (MBA) offered by the Faculty of Business at Brock is now a CMA combined program. This is the 10th combined Masters/MBA program offered by CMA Ontario with leading universities in the province.

Brock students will now be able to fulfil the CMA "Strategic Leadership Program" component of the designation, when they complete all CMA-required courses offered within the University's MBA program. To earn their CMA designation, Brock MBA graduates will then need to complete the CMA entrance and case exam, CMA board report and presentation, and meet the two-year work experience component.

"I have seen over the past couple of years a huge growth in the number of MBA students looking to do the CMA designation, as they recognize its importance in a competitive marketplace," says Jean MacKinnon, Regional Director of Marketing and Communications, CMA Ontario.

On June 27, CMA Ontario also announced its accreditation of Brock's Bachelor of Accounting program.

The program's success in meeting the demanding program requirements set out by CMA Canada is a testament to the exceptional ability of the Faculty of Business. As one of only nine universities to hold the CMA accreditation status, Brock joins an exclusive group of universities.

Students who complete their university degree and successfully pass the CMA Ontario course requirements offered by the Faculty are now eligible to be exempt from the CMA entrance exam. This select group of students will now enter directly into the "Strategic Leadership Program", the fourth and last step required to obtain the CMA designation.

"We are delighted that CMA Ontario has accredited our Bachelor of Accounting program, because a growing number of our graduates are deciding to pursue the designation after graduation," says Martin Kusy, Dean, Faculty of Business. "This recognition will speed that process to the benefit of our graduates and employers alike."

For more information, please visit the Certified Management Accountants of Ontario or the Faculty of Business website: www.cma-ontario.org or www.bus.brocku.ca

The Learning Commons: Anything but common

Planning for the Learning Commons has gained considerable momentum in recent months. With input from students, the Learning Commons partners and various advisory groups, a major feasibility study has been completed that provides an exciting design layout that incorporates and transforms the upper level of the former University Book Store and the main floor of the James A. Gibson Library. Floor plans and artist renderings are now on display in the Library. A series of profiles will appear in upcoming issues of Brock News explaining the benefits that the new Learning Commons will provide to various constituencies around the University.

Imagine a quiet casual area where you can:

- Relax for a few moments, away from your office, where you can read your e-mail or browse the latest journals while you sip on a cup of coffee;
- Get help with that nagging tech question on your laptop;
- Meet informally with a student who needs writing help and introduce him or her to the Writing Center;
- Meet with colleagues over a cup of coffee to discuss projects or research
- Arrange a small meeting room to work with a study group of colleagues or graduate students;
- Arrange a meeting room with computer capabilities for your training session of 20 people;

Imagine a space that affords professors the ability to work in the face-to-face environment much in the same way that Web 2.0 is influencing our online learning capabilities — a shift from static information warehouses to an

emphasis on conversation and teamwork, building critical thinking skills through collaboration, and creating learning experiences in which user participation determines the content under discussion. Instruction in the 21st century will shift — and has already shifted — from the "stand and deliver" mode of instruction to "facilitating" student learning with tools that provide constant access to information resources. With readily available support for those tools, experts in locating information with those tools, and flexible accommodations for working together in small communities, the Learning Commons will provide professors with the facility to adapt our teaching methods to capture what is best about learning communities and match that to the learning needs of our 21st century learners!

To learn more about the Learning Commons, to view floor plans, or to read about library services during the renovations, please visit: www.library.brocku.ca/learningcommons/

Mediatalk

People in the news

Zopito Marini, Professor of Child and Youth Studies, was interviewed by the *St. Catharines Standard* for a June 9 Spectrum feature article, "Moulding minds; Zopito Marini sees himself like a Sherpa, helping his students scale new academic heights." The extensive article touches upon Marini's development as an academic and university instructor, as well as his receiving a 2006 Teaching Award from the Ontario Confederation of University Faculty Associations.

David Brown, Associate Professor of Tourism and Environment was interviewed by the *St. Catharines Standard* for a June 12 story about environmental sustainability and reducing the carbon footprint, entitled "Save energy, save the climate," which is part of the newspaper's ongoing "Footprint on Niagara" environmental series.

Maxim Voronov, Assistant Professor of Marketing, International Business and Strategy, was interviewed by the *St. Catharines Standard* for a June 12 article, "Wine Industry star power: who you gonna call?," about comedian/actor/musician Dan Ackroyd's plans to establish a new estate winery in Niagara bearing his name. In the article, which was also reprinted in the *Niagara Falls Review* ("From Ghostbuster to wine taster") and *Welland Tribune* ("Ghostbuster wine?"), Voronov notes that attaching a celebrity to a product or company can be a double-edged sword.

Ann Marie Guilmette, Associate Professor of Recreation and Leisure Studies, conducted 11 telephone interviews on June 15 with CBC Radio stations in Thunder Bay, Victoria, Charlottetown, Whitehorse, Cape Breton, Vancouver, Toronto, Regina, Montreal, Windsor and Winnipeg, and an interview with CBC Radio in Sudbury on June 16 on the topic of children's play. Guilmette was also interviewed about the same topic in the following Brazilian publications: *Vega Magazine* (February 2007 - "Crianca feliz, feliz a brincar,") and *Claudia Bebê* (April 2007 - "Brincadeira".)

Tony Volk, Assistant Professor of Child and Youth Studies, recently participated in the following media interviews about his research on parenting and infant facial

cues, with all but the AM 900 CHML interview emphasizing fathers in connection with Father's Day: *Toronto Star* (June 12 - "Who's Your Daddy?"); *St. Catharines Standard* (June 16 - "When Being A Dad Just Comes Naturally"); AM 900 CHML Hamilton (June 15 - "Morning Show"); AM 610 CKTB St. Catharines (June 15); and CHTV News Hamilton (June 15 - "CH Live".)

Alun Hughes, Associate Professor of Geography, was interviewed by the *Niagara Falls Review* for a June 14 article about the first published sketch and eyewitness account of Niagara Falls contained in the book - "A New Discovery of a Vast Country in America" - published in 1698, which chronicles the voyage of Father Louis Hennepin, a French missionary and adventurer who explored the Great Lakes region of Canada in the 1670s. In the article, Hughes notes that while it is not certain who first discovered Niagara Falls, Hennepin was certainly the first to write about it and use the modern spelling of "Niagara" in his book. The article was picked up by the Canadian Press and published in newspapers across the country.

Antonia Kronlund, Assistant Professor of Marketing, International Business and Strategy, was recently interviewed by the *Globe and Mail* for a June 20 story about funding that she and fellow researcher Isabelle Lesschaeve, Director, CCOVI, received from the Canadian Foundation for Innovation to study consumer behaviour and preference, by gaining an understanding of sensory and non-sensory factors affecting Canadian consumer perception of wine quality. The article - "Why you drink what you do (apart from the obvious reason)" - focuses on the creation of the new consumer behaviour laboratory at Brock and notes: "Part psychology lab, part focus-group boardroom and part stage set, the facility, which was launched last week with a \$69,000 federal grant, will enable researchers to create a variety of ambiances, including a barrel-cellar tasting room, candle-lit restaurant and liquor store."

Kronlund and Lesschaeve were also previously interviewed by the *Hamilton Spectator* for an article on the same topic that appeared in the newspaper's June 12 issue, "New lab tests wine theory: taste vs. label."

Dale Bradley, Assistant Professor of Communication, Popular Culture and Film, was interviewed by the Canadian Press

for a news story about depictions of cyber-technology and computers in movies and television, entitled "Cyber-tech at home in Hollywood storytelling." The article was published in various Canadian newspapers, including: the *Timmins Daily Press* (June 22); the *Grand-Prairie Daily Herald-Tribune* (June 22); the *Moncton Times & Transcript* (June 23); and the *Kelowna Okanagan Sunday* (June 24).

Catherine Chaput, Assistant Professor of English Language and Literature, was interviewed by the *Calgary Herald* for a June 17 story, "War of the Words; Why polemics are taking over the publishing world," about the growing trend of political debate in popular culture. The article was also printed in the June 22 edition of the *Edmonton Journal*, "Rabble-rousers find a ready market."

Dawn Zinga, Associate Professor of Child and Youth Studies, was interviewed by the *Welland Tribune* for a June 23 article - "Brock research looks at kids' perception of multiculturalism" - about a study that she is currently conducting in conjunction with other researchers at the University's Lifespan Research Development Centre.

Charles Burton, Associate Professor in the Department of Political Science, recently participated in the following media interviews and appearances:

- interviewed by *Macleans* (July 9) - "Talking to a Great Wall: Canada's human rights dialogue with China has yielded nothing"
- interviewed by *Singtao Daily* (June 12) - "Request for financial aid in exchange for sensitive topics, China's human rights have a price, Canada plans to suspend the Dialogue" and *The Australian* about June 11 *Globe and Mail* article that discusses his report for the Canadian Department of Foreign Affairs and international Trade, "China wanted cash to discuss human rights."

Gary Pickering, Chair and Associate Professor of Biological Sciences/Wine Science was interviewed by the *Globe and Mail* for a June 27 story about the best temperature at which to serve wine, entitled "Refined by degrees." In the article, Pickering provides useful tips on how to get the most out of your wine-sipping experience by adjusting the temperature, depending on the type and quality of the wine - "If you have a flabby red wine, cool it."

In memoriam



Bluma Appel

One of Brock University's greatest supporters, Bluma Appel, passed away on Sunday, July 15, 2007. Appel was a former member of the Brock Board of Trustees, from 1988 to 1994, and was recently presented with an honorary Doctor of

Laws degree at the University's 2007 Spring Convocation.

She was recognized for her dedication and distinguished contribution to the arts in Canada through the development of the cultural sector as a volunteer, board member, fundraiser and philanthropist.

During her convocation address to graduates from the Faculty of Humanities and Concordia Lutheran Seminary, she noted: "Enter every door that is open to you. You can always walk out. And it might never open again. I spent my life looking for doors. Some I entered tentatively - others enthusiastically. A locked door particularly intrigued me so I never gave up looking for the key. Behind every door I found some kind of treasure that added up to the mosaic of my life."

It is hard to imagine the arts in Canada without the contributions of Appel. She was an inspiration to all who value culture and aspire to the level of commitment and engagement in the arts that she demonstrated. She will be sadly missed.

Brock Briefs

Master of Education thesis defence

Georgia Georgiou, Master of Education student, will present her thesis entitled "The Landscape of Work Engagement in Brain Injury Rehabilitation" on Tuesday, July 24, at 2 p.m. in WH 147. External Examiner: Frances Owen; Thesis Supervisor: Coral Mitchell; Committee Members: Xiaobin Li and John Novak. Chair of the Examining Committee: TBA. All are welcome to attend.

MA thesis defence

Psychology student Kendra Thomson, will defend her thesis entitled "Sensitivity to differences between posed and genuine facial expressions: Are children easily fooled?" on Thursday, July 26 at

10 a.m. in Plaza room 600F. Thesis supervisor: Cathy Mondloch; External Examiner: Mel Rutherford, (McMaster University). Everyone welcome.

Thanks from Pat Docherty

Thank you to my many friends at Brock University for their good wishes and generous gifts on the occasion of my retirement, and a special thanks to all who went out of their way to attend my party at the Cat's Caboose. Also a special thanks to all my colleagues in Recreation Services for organizing the party, the T-shirts were awesome!. I have great memories of my years at Brock, but as time moves on, so must I.

Thank you, Sincerely Pat Docherty

Bob Rossini retirement

After 34 years of dedicated service as Head, Circulation Librarian in the James A. Gibson Library, Bob Rossini is retiring. Please join his colleagues in wishing Bob a fond farewell on Wednesday, Aug. 1, in Pond Inlet from 2 to 4 p.m.

Tickets are \$20 and include contribution to a gift and a reception (\$15/food, \$5/gift).

If you wish to attend, please contact Diane Bateman at ext. 3964, or Elaine Jaeger at ext. 3963.

New exhibit at Rodman Hall

A new exhibit entitled "Death Is In Trouble Now: The Sculpture of Mark Adair," curated by Patrick Jenkins, runs from July 8 to Sept. 16 at Rodman Hall Arts Centre, 109 St. Paul Crescent. For more information, visit www.brocku.ca/rodmanhall

Events

Niagara Symphony: Welland Recreational Waterway Arts and Culture Series presents *Luminaqua* - featuring the Niagara Symphony. A musical celebration combining the elements of fire and water, in commemoration of the City of Welland's 150th anniversary. Pods of fire will float in a laid-out design along the recreational waterway, while the sweet strains of music fill the air, compliments of the Niagara Symphony Orchestra. Performances take place on Friday, July 20, and Friday, Aug. 17, at 8:30 p.m., in Merritt Park, Welland. Full orchestra under the musical direction of Daniel Swift will perform. Concerts begin at dusk.

Grandstand Seating: Reserved Seating: \$20

FREE Admission to Grass Seating Areas

Tickets available at:

- The Niagara Symphony Administration Office, 31 James St., St. Catharines, telephone 905-687-4993
- Welland Pelham Chamber of Commerce,
- Seaway Mall Customer Service and Venture Niagara

For more information, please call 905-735-1700, ext. 2777 or visit www.LuminaAqua.com

Brought to you by the Welland Recreational Canal Corporation.

Classified

Lease transfer: 2007 Volkswagen Golf City, black, standard. KM allowed: 20,000 km per year (current: 13,000 km). Monthly payment: \$230.71 (before taxes). Lease due date: Jan. 15, 2010. Financed through VW Finance. Call 905-734-9834 (evenings) for more information.

For sale: 2003 Mazda Miata, driven only during the summer, approximately 40,000 km. For more information, contact Michael at 905-353-1338.

For rent: Beautiful, century character home situated in prestigious downtown St. Catharines. Three bedrooms with full walk up, finished third-level attic. Fully landscaped, walking distance to Montebello Park, seven kms from Brock, transportation steps away, with easy access to hiking and mountain biking trails. Ideal for visiting and/or relocating Brock employees. If interested in a longer-term lease agreement, please call Tammy at 905-641-0188.

For rent: Quiet apartment in downtown St. Catharines' Yates Street heritage district. Hardwood floors in bedroom, living/dining room, and winterized sun-room/study; spacious eat-in kitchen; claw-foot tub in bathroom. The apartment is a character home on a tree-lined street and is minutes from Montebello Park. \$840, some utilities included; air-conditioning extra. Available Sept. 1 (or earlier). Please call 905-684-6386 for more information.

Wanted to rent: New postdoctoral research associate requires one bedroom with livingroom apartment starting in September 2007. For more information, e-mail: mhaque@uark.edu or phone (479) 251-1520 or (479) 575-3287.

Co-op has moved

New reception location in
MacKenzie Chown A Block Room 336
www.brocku.ca/co-op

Faculty and Staff

APPLIED LINGUISTICS

Richard Welland presented a paper entitled "Amer-Ind gesture comprehension by older adults with Alzheimer disease" at Integrating Gestures, the third international conference of the International Society for Gesture Studies (ISGS). It was held at Northwestern University in Evanston, Ill. from June 18-21. Attendees at the conference represented a number of countries, including Canada, France, Germany, Holland, Italy, Japan, and the U.S.

CAREER SERVICES

Lisa Kuiper, along with Janet Forfar and Monique Morin of Niagara College, gave a presentation entitled "Is There Life After Career Fairs? Meeting Employer and Student Needs in a Mid-Sized Market" at the Canadian Association for Career Educators and Employers held at Queen's University, in Kingston, Ont., on June 4.

CLASSICS

Fanny Dolansky returned to Trent University (her alma mater) in Peterborough, Ont., on March 6 to deliver the annual Alumni Lecture. Dolansky spoke on "Women, Religion, and the Welfare of the Roman Family." The lecture was hosted by the Trent Alumni Association.

Danielle Parks presented a paper jointly with Tom Davis entitled "Kourion Mapping Project," on June 23 at the Annual Cyprus American Archaeological Research Institute Workshop, in Nicosia, Cyprus.

COMMUNITY HEALTH SCIENCES

Martin Tammemagi was an invited speaker at the Cancer Disparities Symposium held at Georgetown University June 11, in Washington, D.C. His presentation was titled "Co-morbidity and Racial/Ethnic Disparities in Cancer Outcomes: Part of a Complex Problem."

Dan Malleck presented a paper entitled "Deviance, Disorder and Drunks: Liquor Control and the Reconceptualization of Drinking: 1927-1944" at the annual meeting of the Canadian Historical Association, in Saskatoon, Sask. on May 30.

ECONOMICS

Steven Renzetti was recently appointed to a three-year term as Associate Editor of the *Journal of Great Lakes Research* and was appointed to the Council of Canadian Academies' Expert Panel on Groundwater. The CCA was created in 2006 by the Royal Society of Canada, the Canadian Academy of Engineering and the Canadian Institute of Academic Medicine.

Steven Renzetti also recently presented the following papers:

- "Micro-economic analysis of the factors influencing water recirculation decisions by Canadian manufacturing firms" at the 60th annual Canadian Water Resources Association conference, Saskatoon, Sask., on June 28 (joint with Joel Bruneau and Michel Villeneuve).
- "Alternative strategies for modelling irrigation water demands and their implications for water management" at the seventh annual "Water, Agriculture and Climate" Symposium, Brace Centre for Water Resources, McGill University, Montreal, Que., on May 24.

GRADUATE AND UNDERGRADUATE STUDIES, FACULTY OF EDUCATION

John Novak was an invited presenter to the Stafford Headteachers in Stafford, England. In addition, he also presented to the Lincolnshire Heads and the Lincoln Minster School and the Specialist Schools and Academies in London. His presentations dealt with creating, sustaining, and surpassing inviting schools.

MARKETING, INTERNATIONAL BUSINESS AND STRATEGY

Maxim Voronov and **Dirk De Clerq** recently presented the following academic papers:

- "Re-Writing Entrepreneurship as a Set of Discursive Practices" at the second Conference on Rhetoric and Narratives in Management Research," held in May at ESADE Business School, Barcelona, Spain.
- "Symbolic Value Creation in Wine Industry" at Bacchus: An International Interdisciplinary Conference on Wine, held at Brock in June.

MATHEMATICS

H. E. Bell attended the Workshop on General Algebra at the Tampere University of Technology, Tampere, Finland, from June 7-10. He presented a paper entitled "Extremely noncommutative elements in rings."

A number of representatives from the Department of Mathematics were present at the Ontario Association for Mathematics Education (OAME) Annual Meeting held in Barrie, Ont., from May 3 to 5. More than 800 high school and elementary school mathematics teachers attended the meeting. **Chantal Buteau**, **Dot Miners** and two senior MICA students heading for a teaching career represented the department at the exhibition booth. **Buteau** also presented a scientific popularization paper entitled "Mathematics and Music."

The Department of Mathematics also hosted the OAME Golden Section Annual Meeting on April 26. The event brought together some 100 high school mathematics teachers for plenary conferences and hands-on workshops around the theme "Visualizing Mathematics." In addition to overseeing the local arrangements, the Department contributed with two workshops entitled "x = Art (Images From Encoded Mathematical Systems)" by **Bill Ralph** and "Recreational Maths Activities: Let's Play!" co-ordinated by **Chantal Buteau** and Jennifer Corbett. These events reinforce the Department of Mathematics' involvement in mathematics education.

Thomas Wolf gave a talk at the Computer Games Workshop 2007 on June 16 in Amsterdam, which took place along the 15th World Computer-Chess Championship, and the 12th Computer Olympiad. He presented the joint paper "Checking Life-and-Death Problems in Go" co-authored by undergraduate student Lei Shen.

Henryk Fuks presented an invited talk entitled "Enumeration of number conserving cellular automata" at the first Canadian Discrete and Algorithmic Mathematics Conference on May 28, in Banff, Alta. The talk was a part of the mini-symposium "Discrete Dynamical Systems over Graphs."

NURSING

Linda Ritchie and **Janet Matthews** presented a poster entitled "Smoking Cessation and Health Promotion: Implications for Nursing Curricula" at the 19th International Union for Health Promotion and Education Conference, held June 10 to 15 in Vancouver. B. C.

PHILOSOPHY

Christine Daigle presented the paper "The théâtre de Sartre: Morale de la liberté, morale nietzschéenne" at the annual meeting of the GES (Groupe d'études sartriennes), in Paris, Sorbonne, on June 22.

PHYSICAL EDUCATION AND KINESIOLOGY

The following papers were recently presented at the Canadian Association of Health, Physical Education, Recreation and Dance Conference, held in Moncton, N.B., in May:

- "Comprehensive School health in Canada: What's the CATCH"? by co-authors C. Costas-Bradstreet, **K. R. Lodewyk** and **Nancy Francis**.
- "'Children who drill, seldom are ill': Fitness, movement and sport: Historical binaries since 1930 in Ontario elementary physical education curriculum" by **Nancy Francis**, co-authored by **Anna Lathrop**. The paper was presented as part of a forum entitled "Conflicting discourses in physical education: Binaries and mergers," led by **N. Francis**, **T. Hopper**, **J. Kentel**, **K. R. Lodewyk** and **Chunlei Lu** at the Council of University Professors' Researchers.

Nancy Francis also presented a paper co-authored with **Anna Lathrop** entitled "'Here we go round the mulberry bush' - From singing games to hip-hop: Problematizing 'progress' in the dance curriculum from 1900 to the present," at the National Dance Association Pedagogy Conference, held in Saratoga Springs, N.Y., in May.

Kelly Lockwood was a keynote speaker at the National Hockey League's 2007 SPHEM/PHATS Annual Meeting in Phoenix, Ariz., held June 20-25. The title of her presentation was "Skating Mechanics and Beyond: Changing the Landscape of Hockey Development." **Lockwood** was also invited to present at the 2007 National Sports Training Camp on June 13 in Toronto. She presented an overview of skate sharpening research conducted in the On Ice Performance Laboratory at Brock University. The title of her presentation was "Skating Mechanics and Beyond: How Important is the Point of Contact?"

POLITICAL SCIENCE

Patrick Robson presented on the topic "Sustainability Planning in a Bi-national Region" at the International Joint Commission's 2007 Great Lakes Biennial Meeting and Conference in Chicago, Ill., on June 8.

PRE-SERVICE EDUCATION, FACULTY OF EDUCATION

Rodger Beatty was guest conductor and workshop clinician with the George Kennedy Public School Junior Choir from Georgetown (Halton District School Board), Winger Public School Junior Choir (District School Board of Niagara), and massed choirs held on June 7 at Winger Public School, Winger, Ont.

PSYCHOLOGY

Sid Segalowitz and graduate student **Xin Zheng** presented their work "Even lowest level semantic challenge alters cortical activation in lexical decision: A High-Density ERP Study of Lexical Access" at the TENNET meeting on neuropsychology in Montreal, Que. from June 21 to 23.

Carolyn Hafer presented an invited talk entitled "From victims to villains: Research on the functions and manifestations of the need to believe in a just world" at the University of Auckland, New Zealand, in February; and at Victoria University in Wellington, New Zealand, in April.

RESEARCH SERVICES AND INTERNATIONAL DEVELOPMENT

Michael Owen was an invited speaker to the Second International Symposium on Clinical Trials, held at the Samsung Medical Center, Seoul, Korea, from June 7-8. His paper was on "Issues for Institutional Review Boards: An International Perspective."

Publications

Beatty, Rodger J. (2007). "Growing through Professional Development." *The Recorder*, 49(3), pp. 60-62.

Bell, H. E. and Klein, A. A. (2006). "Neumann nearings and Neumann centers," *New Zealand Journal of Mathematics*, 35, pp. 31-36.

Cherubini, Lorenzo. (2007). Review of H. D. Meyer and B. Rowan (Eds.). (2006). *The New Institutionalism in Education*. New York: State University of New York Press. Published in the *Journal of Educational Administration*, 45(3), pp. 342-344.

Farrell, T. S. C. and Glasgow, N. (2007). *What successful literacy teachers do: 71 Research-Based Strategies for Teachers, Reading Coaches, and Instructional Planners*. Thousand Oaks, CA: Corwin Press.

Fuks, H. (2007). "Remarks on the Critical Behavior of Second Order Additive Invariants in Elementary Cellular Automata," *Fundamenta Informaticae* 78, pp. 329-341.

Grant, Barry Keith. (2006). "Sensuous Elaboration": Reason and the Visible in the Science Fiction Film," from *Alien Zone II: The Spaces of Science Fiction*, ed. Annette Kuhn (London: Verso) and *Liquid Metal: The Science Fiction Film Reader*, ed. Sean Redmond (London and New York: Wallflower Press). Translated into Russian and reprinted as "'Sovershenstvovanie chuvstv': Razum i vizual'noe v fantasticheskome kino," in *Fantasticheskoe Kino: epizod kino (Theory of Science Fiction Film)*, ed. Natalia Samutina. Moscow: Novoe literaturnoe obozrenie (New Literary Observer, 2006): pp. 19-31.

McGarrell, H.M. (Ed.) (2007). *Language Teacher Research*, Alexandria, VA: TESOL International.

Renzetti, S. (2007) "Review of R. Griffin's *Water Resource Economics: the Analysis of Scarcity, Policies and Projects*," *Land Economics*, 83(2): pp. 268-276.

Seeber, Barbara K. (2007). "A Bennet Utopia: Adapting the Father in *Pride and Prejudice*." *Persuasions On-Line*, 27.2.

Tilley, S. and Gormley, L. (2007). "Canadian university ethics review: Cultural complications translating principles into practice." *Qualitative Inquiry*, 13, pp. 368-387.

Zhang, Li; Watson, Erin; and **Banfield, Laura.** (2007). "The Efficacy of Computer-Assisted Instruction Versus Face-to-Face Instruction in Academic Libraries: A Systematic Review." *The Journal of Academic Librarianship*, 33(4), pp. 478-484.