

BrockNews

WEDNESDAY, JANUARY 25, 2006

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

Brock Business Accounting students win gold at Inter- Collegiate Business Competition

The Faculty of Business at Brock University is pleased to announce the outstanding performance of its Accounting team who won a gold medal at the Inter-Collegiate Business Competition (ICBC) finals at Queen's University held Jan. 13 to 15. This is the second year in a row that a student team from Brock has placed first in the accounting category of the annual business competition.

"We are extremely proud of the three teams who represented Brock with distinction at the ICBC finals. The repeat victory in the accounting category reflects the strong quality of that program, which received accreditation from the Institute of Chartered Accountants of Ontario just this past year," said Martin Kusy, Dean of the Faculty of Business.

Twenty-eight schools competed in the ICBC competition this year. Brock University was one of six business schools to place three or more teams in the final round.

The following is a list of the three student teams from Brock who qualified for the ICBC finals, the categories in which they competed and how they placed.

- Robert Tartaglia and Eric Roller, Accounting, Gold Medal
- Scott Clark and Nathan Stienstra, Industrial Relations, finalists
- Rico Passero and Jason Peattie, Debating, finalists

The ICBC is Canada's oldest and largest undergraduate business case competition. Hosted annually by Queen's University students since its inception in 1979, the competition attracts business students from across Canada and the world. All competitors must first participate in a preliminary round, and the top six teams from each of the eight categories compete in the Final Round at Queen's University in January.

National Survey of Student Engagement

The National Survey of Student Engagement (NSSE) is designed to obtain information from colleges and universities, in both Canada and the United States, about student participation in programs and activities that institutions provide for their learning and personal development.

During the week of Jan. 30, some 4,000 Brock undergraduate students will receive an e-mail inviting them to participate in the survey. As a means of promoting participation, the University will be offering six Apple iPods as prizes. These will be randomly drawn from among survey respondents during the six weeks that the survey is underway.

Please encourage those students who are selected to participate in the

Continues on page 2



Toasting the Fairmont Hotels & Resorts Wine Cellar, from left, Serge Simard, Fairmont's Vice-President, Food & Beverage; Dr. Terry Boak, Acting President and Vice-Chancellor, Brock University; Dr. Isabelle Lesschaeve, Director, Cool Climate Oenology and Viticulture Institute; and Dr. Donald Ziraldo, Co-founder and President, Inniskillin Winery.

Brock University rededicates the Cool Climate Oenology and Viticulture Institute's wine cellar

A ceremony to commemorate the official rededication of the wine cellar at Brock University's Cool Climate Oenology and Viticulture Institute (CCOVI) to Fairmont Hotels & Resorts Wine Cellar was held recently on campus at Inniskillin Hall.

Canadian Pacific Hotels & Resorts sponsored a portion of the construction of the wine cellar at Inniskillin Hall, which officially opened in June 1999. In October 1999, Canadian Pacific Hotels & Resorts acquired Fairmont Hotels, bringing together both companies under the name of Fairmont Hotels & Resorts.

"CCOVI at Brock is a unique world-class cool climate wine institute and the University is extremely supportive of the institutional partnerships that they have developed over the years," said Dr. Terry Boak, Acting President and Vice-Chancellor, Brock University. "This event is a celebration of the partnerships that have been instrumental in establishing CCOVI and the new affiliations that will be key for the

future promotion of the Institute's outstanding wine research and education facilities."

The wine cellar at Inniskillin Hall has a total storage capacity of 43,000 bottles. The majority of CCOVI's cellar space is dedicated to the Canadian Wine Library, an incorporated, permanent, revolving collection of Canada's finest VQA wines used by the industry for promotional, research and educational purposes. A smaller portion of the wine cellar, the Vinoteque, functions as a storage area for CCOVI faculty and student research wines, wines for educational use and student-made wines.

"As a vocal advocate of the Canadian wine industry, Fairmont Hotels & Resorts is proud to sponsor such an innovative institute," says Serge Simard, Fairmont's Vice-President, Food & Beverage. "The brand's support of local products and partnerships such as this is a key differentiator that enables us to provide an

Continues on page 4

Graduate and Research Conference coming up

Brock's first Graduate Student and Faculty Research Conference, to be held on Friday, Feb. 24 and Saturday, Feb. 25, is fast approaching. This exciting cross-disciplinary event is designed to create awareness of the many kinds of research and the dynamic research energy that animates our research and graduate student community.

The keynote speaker for Saturday, Feb. 25 will be Dr. Martha Crago, Vice-Rector of Student Life, Université de Montréal, and former Dean of Graduate Studies, McGill University. Dr. David Malloy, Associate Dean, Faculty of Graduate Studies and Research, University of

Regina, will lead a panel discussion on Mentoring and Graduate Supervision on Friday, Feb. 24.

More than 80 Brock University graduate student proposals, representing all six academic Faculties, have been received by the Program Committee. Presentations will include both posters and conference papers. In addition, a poster plenary session will be held.

Other conference events include a keynote address on Friday, Feb. 24 to open the event (speaker to be announced) and a wine and cheese reception on Friday.

Watch for more details in upcoming issues of Brock News.

Youth University: registration open for evening winter program

Each winter, Youth University offers a one-of-a-kind experience in robotics training, leadership development, entrepreneurship, and community stewardship for youth in Grades 5 to 8.

Under the guidance of trained University students, youth will research and create a robotic solution to an issue faced by a non-profit organization – this year the Niagara Humane Society has been selected. Students will create a marketing presentation to advertise their robotic creation. The creation and presentation will be showcased at the culminating competition where they will also demonstrate their knowledge of robotic programming by manoeuvring their team robot through a game-field.

This program will take place between Feb. 27 and April 5 at Brock University (East Academic Building) on Monday and Wednesday evenings from 6 to 8 p.m. The program cost is \$150 for 20 hours of classes, and the competition registration fee is \$30. The competition will be held Saturday, April 8. Call ext. 3120 for more information or to register your child. Space is limited!

Annual Career Fair takes place Feb. 8

Career Services at Brock University, in collaboration with Niagara College, will once again be hosting the Annual Career Fair on Feb. 8 at the Four Points Sheraton Hotel. This venue will feature exhibitors from around the Niagara region and beyond to showcase their organization and employment opportunities to both Brock University and Niagara College students and alumni. Career Fair will provide our students with the opportunity to connect with essential employers and gather valuable information required to discover and plan a career. For more information, please visit www.brocku.ca/career/events/career.php or contact Career Services, at ext. 3376.

Brock Students present "Jesus Christ Superstar"

The Brock Students Musical Theatre Troupe presents Andrew Lloyd Webber and Tim Rice's classic rock opera "Jesus Christ Superstar," which is about the last seven days in the life of Jesus. Performances will be held in the David S. Howes Theatre, on Friday, Jan. 27 and Saturday, Jan. 28 at 8 p.m., with matinees Saturday, Jan. 28 and Sunday, Jan. 29 at 2 p.m. Tickets are \$15, and may be ordered by calling the Centre for the Arts Box Office, at ext. 3257, or online at www.arts.brocku.ca. Proceeds from the event will benefit the Mike Holmes Heron Memorial Book Prize.

Commentator and author Maude Barlow to speak at Brock



Maude Barlow, a provocative commentator and prolific author, will speak at Brock on Monday, Feb. 6, at 8 p.m., in the David S. Howes

Theatre. The lecture is sponsored jointly by the Faculty of Social Sciences Society in Transition series and the Brock University chapter of the Ontario Public Interest Research Group (OPIRG).

Barlow is the National Chairperson of The Council of Canadians. She has commented on and authored books on such important topics as Canada-U.S. relations, medicare and water resources. Barlow's presentation, entitled "Too Close For Comfort: Canada's Future Within Fortress North America" will explore Canada's relation with our continental neighbours.

Tickets are required. Free tickets can be obtained from the Box Office of the Centre for the Arts at Brock University, ext. 3257.

The lecture series continues in the spring with the following presentation: On Monday, April 10, Antonio Negri will present "New Forms of Labour: Between subjection and freedom, between bio-power and bio-politics," at 8 p.m. in the David S. Howes Theatre. Negri has taught at the University of Padua, the International College of Philosophy, and the University of Paris. He is a specialist in modern political philosophy and contemporary thought. He is the co-author with Michael Hardt of the seminal books *Empire* and *Multitude: War and Democracy in the Age of Empire*.

For more information, contact David Siegel, Dean, Faculty of Social Sciences, at Brock, at ext. 3425; e-mail: dsiegel@brocku.ca

National Survey of Student Engagement continues from page 1.

survey to respond promptly. This is an important and valuable initiative and it is vital that the University's response rate is maximized.

For more information, visit www.brocku.ca/carp/nsse.php or contact Patrick Beard at ext. 4082; e-mail: pbeard@brocku.ca

Brock Briefs

Opening reception for 'documenta X' exhibition

Everyone is welcome to the Sean O'Sullivan Theatre lobby for the opening reception of 'documenta X' on Wednesday, Jan. 25, from 3 to 5 p.m. Featuring work from the Department of Visual Arts advanced painting class, the exhibition is an eclectic exploration of contemporary art discourses.

The title refers to the international art show 'documenta,' held every five years in Germany and considered the measure of contemporary art practice, and to the fact that 10 students are exhibiting their work.

The exhibition continues in the Sean O'Sullivan Gallery until Feb. 3.

Labour Studies Conference

Labour Studies will host a conference entitled "Union Struggles and Labour Research in the 21st Century" on Jan. 27 in the Dr. Charles A. Sankey Chamber from 9 a.m. to 5:15 p.m. Guests from several Ontario Universities and labour unions will present papers. All are welcome.

Master of Education thesis defences

Education Student Philomena McGill will present her thesis defence on Friday, Feb. 3 at 10 a.m. in WH 147. Her thesis is entitled "Wellspring: An Intrinsic Case Study of Community-based Education for Adults Living With Cancer." Thesis Supervisor: Dr. Anne Elliott. External Examiner: Dr. Marie Adams. Committee Members: Dr. Jim Kerr, Dr. Mary-Louise Vanderlee. All are welcome to attend.

Education Student Lewis Broyden will present his thesis defence on Friday, Feb. 10 at 10 a.m. in WH 147. His thesis is entitled "The Motivation of Vocational Students in a College Setting." Thesis Supervisor: Dr. Katharine Janzen. External Examiner: Dr. Georgia Quartaro. Committee Members: Dr. Milree Latimer, Dr. John Novak. All are welcome to attend.

Community COBA Dance Workshop!

In addition to the Saturday Feb. 4, 7:30 p.m. Centre for the Arts performance, COBA (Collective of Black Artists) will be conducting a community dance workshop in downtown St. Catharines at Robertson Hall, 85 Church St., the same day from 10-11:30 a.m. As part of Centre for the Arts' commitment to community arts outreach, Brock's Centre for the Arts, in partnership with the St. Catharines and Area Arts Council and the Folk Arts Council of St. Catharines Multicultural Centre, present this exciting workshop that allows participants to experience the fundamentals of traditional and contemporary African/Caribbean cultural dance forms, with live drumming! All are invited to attend, dance experience is not required. Workshop participants are also entitled to discounted tickets for COBA's evening performance! Registration is only \$10 or \$5 for members of the Centre for the Arts, St. Catharines and Area Arts Council, and The Folk Arts Council of St. Catharines. Call the Centre for the Arts, Box Office to register,

at ext. 3257. For more information please visit www.arts.brocku.ca/community.php

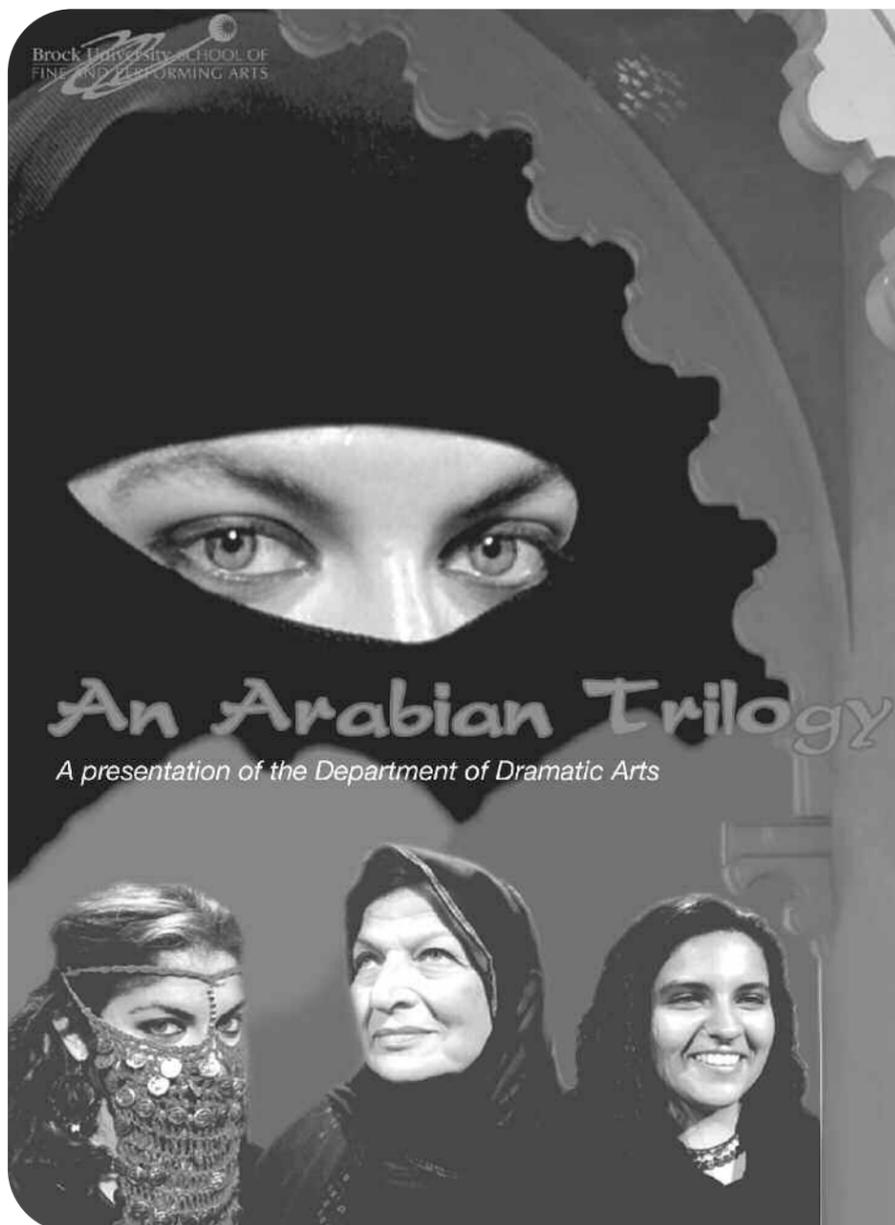
Administrative changes

Dean Rosemary Hale and Dean David Siegel wish to advise the Brock community of the relocation and reassignment of the administrative duties and responsibilities for the Centres of the Faculty of Humanities and the Faculty of Social Sciences, which took effect Jan. 1, 2006. Sylvia Barlow now has responsibility for the Centres for Canadian Studies, Great Books/Liberal Studies, and International Studies, while Barb

Alexander has responsibility for the Centres for the Environment, Labour Studies, and Women's Studies. Telephone extensions of the various Centres remain the same.

Chancellor's Chair for Research Excellence Lecture Series

Dr. Tomas Hudlicky, Community Health Services, Brock University, will present a lecture on "The evolution of the mission of organic synthesis and its impact on society" on Tuesday, Feb. 7. The event will be held from 3 to 4 p.m. in the Pond Inlet. All are welcome.



Students bring "An Arabian Trilogy" to the stage

The School of Fine and Performing Arts is pleased to announce the Department of Dramatic Arts second main stage production, "An Arabian Trilogy." Colourful and rich in imagery, this adaptation of Arabian stories takes you on a journey through Egypt, Iraq and the United Arab Emirates in an exploration and celebration of Arabian diversity. Performances will be held in the Sean O'Sullivan Theatre, Centre for the Arts, on Thursday, Feb. 9 and Friday, Feb. 10 at 8 p.m., and Saturday, Feb. 11 at 2 p.m. Tickets are \$10 for Adults; \$7 for Students and Seniors, and are available for purchase at the Centre for the Arts Box Office, ext. 3257, or online at www.arts.brocku.ca

Brock News schedule

Below are dates and submission deadlines for Brock News for 2006. Please continue to e-mail submissions to: campusnews@brocku.ca

| Publication Date | Submission Deadline | Publication Date | Submission Deadline |
|------------------|---------------------|------------------|---------------------|
| February 8 | January 27 | July 26 | July 14 |
| February 22 | February 10 | August 9 | July 28 |
| March 8 | February 24 | August 23 | August 11 |
| March 22 | March 10 | September 6 | August 25 |
| April 5 | March 24 | September 20 | September 8 |
| April 19 | April 7 | October 4 | September 22 |
| May 3 | April 21 | October 18 | October 6 |
| May 17 | May 5 | November 1 | October 20 |
| May 31 | May 19 | November 15 | November 3 |
| June 14 | June 2 | November 29 | November 17 |
| June 28 | June 16 | December 13 | December 1 |
| July 12 | June 30 | | |

Faculty and Staff

CHEMISTRY

The International Chemical Congress of Pacific Basin Chemical Societies (PACIFICHEM) was held in Honolulu, Dec. 15 to 20, 2005. **Travis Dudding** and Kendall N. Houk presented a paper entitled "Theoretical study of TADDOL-catalyzed enantioselective hydrogen-bond promoted hetero-Diels-Alder reactions." Kevin Finn, **Tomas Hudlicky's** graduate student, gave a paper entitled "Toluene dioxygenase processing of aromatic substrates containing remote chiral centres and/or sulfur functionalities." Wang Pan, **Heather Gordon**, and Stuart Rothstein contributed a poster entitled "Structural variability of protein models at thermodynamic transition temperatures." Braden Coles, Ivana Bosa, Paul Vrbik, **Jan Vrbik**, and **Stuart Rothstein** gave a paper entitled "Analysis of diffusion Monte Carlo distributions." **Stuart Rothstein** co-organized five sessions of papers on advances in quantum Monte Carlo, featuring speakers from several Pacific-basin countries and Europe.

COMMUNITY HEALTH SCIENCES

Miya Narushima gave a presentation entitled "Reconsidering lifelong learning for the post-work generation: A story of ongoing struggle of public continuing education in Toronto" at the 19th Annual Conference on Interdisciplinary Qualitative Studies held Jan. 6-8, at the University of Georgia in Athens, Ga.

ECONOMICS

Marilyn Cottrell gave a poster presentation on "A Learning Object for Macroeconomic Principles" in a workshop on Interactive Teaching at the annual meeting of the American Economic Association, held in Boston, Mass. on Jan. 7.

EDUCATION

Lorenzo Cherubini presented a paper entitled, "Entry Year Teachers' Sphere of Influence: Honouring the Diversity of the Student-Learner," at the International Congress for School Effectiveness and Improvement (ICSEI) conference on Jan. 5 in Fort Lauderdale, Fla.

ENGLISH

Barbara K. Seeber made a presentation entitled "What are men to rocks and mountains? Nature in Jane Austen" at the MLA Annual Convention in Washington, D.C., Dec. 27 to 30, 2005.

ESL SERVICES

Pamela Gifford, Reading Co-ordinator in ESL Services, facilitated a workshop entitled "The 3 R's: Readiness, Responsibility, Respect" at the recent TESL Ontario Conference, held in Toronto on Nov. 18, 2005.

POLITICAL SCIENCE

Elections Canada awarded **Livianna Tossutti** a \$10,000 contract to investigate the electoral participation rates of immigrants and minorities in Canada and the efforts of international electoral agencies to reach their countries' minority communities.

Hevina Dashwood, together with Ian Spears (Guelph University) and Elisabeth King (University of Toronto), served as guest editor of the Autumn 2005 issue of *International Journal*.

PSYCHOLOGY

Cheryl McCormick made an invited presentation entitled "Immediate and lasting effects of social stressors in adolescence on vulnerability to drugs of abuse" at the Pharmacology, Biochemistry, and Behaviour Conference: Adolescence: Booze, Drugs and Mental Disorders in Morzine, France, January 2006.

John Mitterer delivered an invited presentation entitled "Cognitive apprenticeship, hybrid learning and large class instruction" at the 28th Annual National Institute on the Teaching of Psychology in St. Petersburg Beach, Fla., Jan. 2 to 5.

VISUAL ARTS

Diane Borsato will be mounting a solo exhibition of her work entitled "How to Draw Winter" at VU Gallery in Quebec City, beginning Jan. 20 and running until Feb. 19.

Publications

Alsop, Justine. "Losing Our Minds: The Impact of Technology on Reading and Reflection." *College and Research Library News*, December 2005, vol. 66, no.11: pp. 790-791, 838.

Amprimoz, Alexandre. (2005). "Frondes du trente-sixième." *Poésie* 7. Québec: Editions de l'Oésie: 45.

Amprimoz, Alexandre. "Entre la détresse et l'enchantement." www.ava.qc.ca/edition/RevuePoesie/ (décembre 28, 2005).

Daigle, Christine. (2005). *Le nihilisme est-il un humanisme? Étude sur Nietzsche et Sartre*, Sainte-Foy: Presses de l'Université Laval, ISBN 2-7637-8205-1

Dashwood, Hevina S. "Canadian Mining Companies and the Shaping of Global Norms of Corporate Social Responsibility", *International Journal*, (Autumn 2005), pp. 977-998.

Fennell, D. (2006). *Tourism Ethics*. Channel View, Clevedon.

Finn, Kevin J.; Rochon, Lena; **Hudlicky, Tomas.** (2005). "Processing of cyclopropylarenes by toluene dioxygenase: isolation and absolute configuration of metabolites," *Tetrahedron: Asymmetry*, 16(21), pp. 3606-3613.

Finn, Kevin J.; Pavlyuk, Oksana; **Hudlicky, Tomas.** (2005). "Toluene dioxygenase-mediated oxidation of bromo(methylsulfanyl)benzenes. Absolute configuration of metabolites and evaluation of chemo- and regioselectivity trends," *Collection of Czechoslovak Chemical Communications*, 70(10), pp. 1709-1726.

Gao, Y.; Bargmann, G.G.; **Brand, U.**; Noakes, D.L.G. (2005). "Stable isotopic and trace elemental compositions of otoliths and the stock structure of Pacific cod, *Gadus macrocephalus*." *Environmental Biology of Fishes*, 74, pp. 335-348.

Head, M.J. and Gibbard, P.L. (eds.), (2005). *Early-Middle Pleistocene transitions: the land-ocean evidence*. *Geological Society of London, Special Publication*, 247, 336 pp.

Head, M.J. and Gibbard, P.L. (2005). "Early-Middle Pleistocene transitions: an overview and recommendation for the defining boundary." In: Head, M.J. and Gibbard, P.L. (eds.), *Early-Middle Pleistocene transitions: the land-ocean evidence*. *Geological Society of London, Special Publication*, 247, pp. 1-18.

Kushner, Joseph and **Siegel, David.** (2006). "Do Municipal Amalgamations Result in More Efficient Service Delivery?" *Municipal World*, January 2006, Volume 116, Number 1, pp. 21-24.

Metallinos, C. (2005). "Carbamoyllithium and Trihalomethylithium Compounds" (Section 8.1.24), *Science of Synthesis*, Volume 8a, pp. 795-804.

Mitchell, R. C. (2005). "Postmodern reflections on the UNCRC: Towards Utilising Article 42 as an International Compliance Indicator." *The International Journal of Children's Rights*, 13(3), pp. 315-331.

Moser, Michael; Sun, Xuetong; **Hudlicky, Tomas.** (2005). "Cyclotrimerization Strategy toward Analogues of Amaryllidaceae Constituents. Synthesis of Deoxygenated Pancratistatin Core." *Organic Letters*, 7(25), pp. 5669-5672.

Rose, Marilyn and **Sloniowski, Jeanette.** "Home Sweet Havoc: Howard Engel's Niagara in Print and Film," *Journal of Canadian Studies*, Vol. 39 #4: pp. 85-99.

Santos, Cristina and Spahr, Adriana editors. (2006). *Defiant Deviance: The Irreality of Reality in the Cultural Imaginary*. New York: Peter Lang.

Santos, Cristina and Spahr, Adriana. (2006). "Comentarios de Carmen Boullosa sobre algunos de sus personajes sobrenaturales," *Defiant Deviance: The Irreality of Reality in the Cultural Imaginary*. New York: Peter Lang, pp. 7-14.

Santos, Cristina (2006). "Vampires and Witches and Werewolves...Oh My!" *Defiant Deviance: The Irreality of Reality in the Cultural Imaginary*. New York: Peter Lang, pp. 35-52.

Schmidt, Diane; Allison, Melody M.; Clark, Kathleen A.; **Jacobs, Pamela F.**; Porta, Maria A. (2005). *Guide to Reference and Information Sources in Plant Biology*, 3rd ed. Libraries Unlimited, Westport, Conn.

Events

Department of Classics Lecture: A public lecture entitled "Tantura Lagoon Israel: Revealing Four Millennia of Seafaring History" will be presented by Prof. Shelley Wachsmann, Nautical Archaeology Program, Texas A&M University on Sunday, Feb. 19, at 3 p.m. in Academic South 215. The event is sponsored by the Department of Classics and The Niagara Peninsula Society of the Archaeological Institute of America. Everyone is welcome and there is no charge to attend.

Music@Noon: The Department of Music presents a faculty recital featuring Timothy White, trumpet, and Dr. Karin Di Bella, piano, on Tuesday, Jan. 31; and a recital featuring music performance students on Tuesday, Feb. 7. Both recitals begin at 12 noon at the Concordia Seminary Chapel (on Brock's campus). Admission is free. All are welcome.

Ontario University Choral Festival: The Department of Music presents a concert with individual performances by the Brock University Chamber Choir, McMaster University Choir, Redeemer University College Choir and University of Guelph Choir and a 250-voice mass choir premiere of *Gloria* by Dr. Peter Landey, Sunday, Feb. 5, 3 p.m., at St. Thomas Anglican Church, 99 Ontario St., St. Catharines. \$10/\$8 at the door. Visit www.brocku.ca/music for more information.

ENCORE!!: The Department of Music's Professional Concert Series continues on Friday, Jan. 27 with **The Gryphon Trio**. Touring internationally since 1993, the Gryphon Trio is now recognized as one of North America's premiere chamber ensembles. "The secret of the Gryphon Trio, I think, is their sheer love of the music experience, a love which they communicate to their audiences with a blend of passion and ease." *The Globe and Mail*. The concert takes place at 7:30 p.m. in the Sean O'Sullivan Theatre. Contact the Box Office for ticket information at ext. 3257.

Department of Chemistry Winter Seminar Series: All presentations will be held in MC H313 at 12 noon.

Friday, Jan. 27, Dr. Gillian Goward, McMaster University, will be speaking on "Unravelling structure and transport properties in materials for rechargeable batteries and fuel cells using solid-state NMR."

Friday, Feb. 3: Michael K. Denk, University of Guelph, will be speaking on "Chemistry of stable carbenes."

Public lecture: Brock Campus Ministries cordially invite faculty, staff and their friends to a public lecture by Prof. Ron Wells, Department of History, Calvin College, on "History, Memory and Hope" (especially in regard to Northern Ireland) on Friday, Feb. 10, at 7 p.m. in the Alumni Lounge. There will be refreshments served after the lecture.

Biology Department Winter Seminar Series: Thursday, Jan.26, Dr. Satpal Singh, Department of Pharmacology and Toxicology, State University of New York at Buffalo will speak on "From Flies to Humans: Ion Channels, Brains and Disorders." The lecture will take place at 3:30 p.m. in WH324.

Canadian Federation of University Women: The Canadian Federation of University Women St. Catharines is holding a Valentine's Book Sale Extravaganza from Feb. 10 to 12 at the Fairview Mall in St. Catharines. Bargain books will appeal to all readers with proceeds going to the CFUW St. Catharines, the Gift of Reading Program and the Scholarship Fund. For more information, call 905-935-4115 or e-mail cfuw@vaxxine.com

Classified

For Rent: Three-bedroom/two-bath executive bungalow near Brock University available immediately. No smoking, no pets. For more information, please call 905-988-9100.

For Rent: Large, three-plus-one bedroom side-split on quiet ravine below Brock. Large sunroom and patio area. Completely renovated and updated throughout, with hardwood and slate floors, new windows, doors and skylights, and air conditioning. \$1,300 per month plus utilities. Phone 905-935-8001 or 905-687-0230 for more information.

Wanted: House to rent in St. Catharines, for two weeks in July. Possible exchange for cabin in B.C.'s Okanagan Valley. Please call 905-937-6538 or e-mail: dibella5@hotmail.com

For Sale: Yashica FX-3 Super 2000 camera with electronic flash, 60-300 mm zoom, 35-75 mm zoom, padded camera bag. \$300 or best offer. Call 905-937-4541 for more information.

2006 Holiday schedule

The University will observe the following Statutory and Non-Statutory holidays in 2006:

| | |
|-----------------------|--|
| Monday, Jan. 2, 2006* | New Year's Day (*Substitute Day for Statutory Holiday) |
| Friday, Feb. 17 | President's Holiday (Non-Statutory Holiday) |
| Friday, April 14 | Good Friday (Statutory Holiday) |
| Monday, May 22 | Victoria Day (Statutory Holiday) |
| Friday, June 30 & | Canada Day (Non-Statutory Holiday) |
| Monday, July 3* | (*Substitute Day for Non-Statutory Holiday) |
| Monday, Aug. 7 | Civic Holiday (Non-Statutory Holiday) |
| Monday, Sept. 4 | Labour Day (Statutory Holiday) |
| Monday, Oct. 9 | Thanksgiving Day (Statutory Holiday) |

Commencing Friday, December 22, 2006 at the end of regular business (i.e. 4:30 p.m.) until regular opening on Tuesday, January 2, 2007 (i.e. 8:30 a.m.)

Christmas to New Year's Day Holiday Period (3 Statutory Holidays and 3 Non-Statutory Holidays)

Please note that depending on the operational needs of a Department/Division, it may require that the area be open during the above-mentioned days. In these cases and/or if there are any other questions, please contact Margo Carter in Human Resources at ext. 3279; e-mail: mcarter@brocku.ca

A copy of this listing can be found in the Payroll Section (Holiday Information Subsection) of the Human Resources web page at www.brocku.ca/hr

Brock University rededicates the Cool Climate Oenology and Viticulture Institute's wine cellar continues from page 1.

authentic and memorable travel experience for all our guests."

CCOVI is currently partnered with The Fairmont Banff Springs and its annual Wine and Food Festival as an event sponsor and exclusive institutional education partner. The Institute is also part of the Fairmont Banff Springs' All Canadian Wine Store, which provides CCOVI with a year-round presence at the hotel. CCOVI is currently working with Fairmont Hotels & Resorts to expand its involvement with other properties and their food and wine festivals.

"When like-minded groups of people come together they can accomplish great things," says Donald Ziraldo, Co-founder and President, Inniskillin Winery. "CCOVI, Fairmont and the Canadian grape and wine industry all have a common interest in laying the foundation for future generations by providing a top-notch educational institution that focuses on oenology and viticulture, especially in our cool climate regions of Canada."

Since its inception in 1996, CCOVI has worked closely with the grape and wine industry. The Institute has grown rapidly and is housed in Inniskillin Hall, which officially opened in June 1999; the facility is dedicated to research in oenology and viticulture in cool climate regions. CCOVI's research facilities include a state of the art biotechnology lab, sensory evaluation facilities, viticulture lab and a teaching winery.

Nominations open for Board of Trustees

The Nominating Committee of the Board of Trustees invites suggestions from the Brock community of names of individuals who are appropriate to serve as lay (community) members on the Board of Trustees.

The Board of Trustees currently comprises 21 lay members, three faculty members, three staff members, three students, and the Chancellor and the President and Vice-Chancellor, ex officio.

Lay members of the Board are expected to have the leadership qualities required to effectively oversee the activities of a multi-million dollar educational institution. The composition of the Board should reflect Brock's status as a provincial and national institution. Board members selected from the Niagara region should reflect the demographic characteristics of the region (e.g. in terms of gender distribution and the representation of visible minorities), and should include representation from throughout the region. Board members chosen from outside the Niagara region should be persons who can further Brock's ambition to develop its particular place among Ontario and Canadian universities.

Suggestions for lay members received by the Nominating Committee will be considered in light of the desired mix of skills, knowledge, geographic location, constituency representation and gender. Nominations will be presented to the Board of Trustees in accordance with its General Bylaws.

Names of potential candidates for consideration for Board membership with background information should be submitted by Feb. 28 to:

Mike Farrell,
Secretary, Nominating Committee,
Board of Trustees,
ST 1200, Schmon Tower,
or fax: 905-688-9754

Terry O'Malley Lecture in Marketing and Advertising to feature Chris Staples

"Youth Marketing" has become one of the hottest fields in advertising, with its own rules for reaching today's cynical under-30 generation. But do the rules really work? Chris Staples, co-creative director of Rethink Communications, will discuss this trend at the 2006 Terry O'Malley Lecture Series in Marketing and Advertising.

The event takes place Thursday, March 9 at 7:30 p.m. in the Sean O'Sullivan Theatre. Tickets will be available early in February.

At Rethink, Staples acts as co-creative director with Ian Grais, and is also involved in brand strategy, account management and new business development. He was ranked

the No. 1 creative director in Canada for four years in a row, from 1998 to 2001, according to *Strategy* magazine. Staples has also been a judge for the Communications Arts Annual, the One Show, the Cannes Film Jury, the Andy Awards, and the Clio Awards.

Entering its fifth year, the Terry O'Malley Lecture in Marketing and Advertising spotlights the significant roles that advertising, marketing, and the mass media play in society. Established by O'Malley, former Chairman of the Toronto-based Vickers and Benson Advertising, now Vickers and Benson Arnold, O'Malley is one of the leading figures in modern Canadian advertising.

Positive Space Campaign sets workshop dates

The Positive Space Campaign Committee is pleased to announce new workshop dates for the Winter 2006 term:

- Monday, Jan. 23: 9 - 11 a.m.
- Wednesday, Feb. 8: 7 - 9 p.m.
- Tuesday, Feb. 28: 4 - 6 p.m.
- Thursday, March 16: 1 - 3 p.m.
- Tuesday, March 28: 9 - 11 a.m.

The two-hour, interactive workshop will provide participants with the knowledge and comfort to become a "positive space" on campus and earn a postcard and/or button to designate oneself as a Positive Space. The workshop is free of charge and all are welcome to attend, including faculty, staff and students. Please register in advance as seating is limited.

The Positive Space Campaign at Brock University is an initiative intended to raise the visibility and

number of respectful, supportive, educational and welcoming spaces for lesbian, gay, bi, trans, two-spirited, queer and questioning (LGBTQ) students, staff and faculty. It is intended to help create a campus that is free of discrimination on the basis of sexual and gender identities and aims to foster a welcoming atmosphere on campus for people of all sexual orientations and gender identities.

This campaign is part of Brock University's commitment to promoting a diverse and inclusive campus for all community members. Please e-mail positivespace@brocku.ca to register for this workshop, contact Lynne Bubic in the Office of Human Rights and Equity Services at ext. 4019, or visit www.brocku.ca/positivespace for more information.

Osteoporosis research at Brock featured on new DVD

A group of Brock faculty members have been active participants in osteoporosis research with Osteoporosis Canada. Part of this involvement recently included participation in an Osteo-Awareness project that resulted in the production of a DVD on osteoporosis and exercise. The film, called *Bone Up and Break Through!* will be distributed across the country by Osteoporosis Canada to promote regular exercise as a strategy for osteoporosis prevention and management. Led by Professor Nota Klentrou, the Osteoporosis Prevention Research Group in Brock's Department of Physical Education and Kinesiology was responsible for the design and presentation of a 30-minute osteo-exercise regimen included in the film.

An Osteoporosis Canada representative and the film production team were at Brock on Jan. 17 to film the 30-minute routine designed for people age 40 to 60 who are in the osteo-risk category. The film features an interview with Klentrou on the benefits of regular exercise on bone health providing important tips on what can be an optimal and safe exercise regimen for people in this

category. Kim Gammage, Department of Physical Education and Kinesiology, was the main designer of the routine and led a group of volunteers who performed the routine. The volunteers included several faculty members of the Faculty of Applied Health Sciences and the master dancers of Barbara Kennedy's Department of Physical Education and Kinesiology class.

In addition to Klentrou and Gammage, other members of Brock's Osteoporosis Prevention Research Group include Professors Diane Mack, Bareket Falk, Brian Roy and Allan Adkin, all of the Department of Physical Education and Kinesiology.

The group's research is mainly funded by the Social Sciences and Humanities Research Council (SSHRC) and partially by the Natural Sciences and Engineering Research Council (NSERC), and focuses on the promotion of bone health and the prevention of falls and fractures through healthy lifestyle choices especially during skeletal growth and maturation. The group has two major bone projects currently ongoing in the Applied Physiology Laboratory.

Celebrate the XX Winter Games



Watch live coverage of the Olympic Games in the fabulous setting of Alpie's

February 20 - 24, 2006
11:30 a.m. - 2 p.m.
Alpie's

- \$5 a day (entrance fee includes non-alcoholic beverage and food item)
- Draws each day for Olympic clothing and accessories
- Cheer on our Canadian athletes as they go for GOLD

Tickets go on sale Feb. 6 at the Information Desk in the Tower Lobby.

E-mail submissions to: campusnews@brocku.ca
University website: www.brocku.ca
Brock News is a publication of the Office of University Communications. 905-688-5550, ext. 3245
Fax 905-641-5216

Editor: **Kevin J. Grout**
Contributing Editor: **Jeff Sinibaldi**
Acting Director, Communications: **Heather Junke**

Brock University

The next issue of Brock News is **Wednesday, Feb. 8** with a firm copy deadline of **Friday, Jan. 27**, at 4:30 p.m. **Publication is every two weeks.**

Canada Post Agreement # 40065767

Brock News photography: You are invited to submit photography along with your article. Electronic files are preferable. High quality print reproduction requires that electronic photos be 300 dpi and submitted in jpeg format. Photos will be published based on the picture quality and space available.