

# BrockNews

WEDNESDAY, FEBRUARY 8, 2006

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

## Children's rights conference to be held at Brock

Members of the Brock community are invited to participate in "Investment and Citizenship: Towards a Transdisciplinary Dialogue in Child and Youth Rights," a multi-disciplinary conference being held at Brock University from July 19 to 21. The conference will also feature former Deputy-Executive Director of UNICEF, Stephen Lewis, at a pre-conference event on July 18.

Papers, posters, symposia, and workshops from the Brock community are encouraged. The deadline for submissions is Friday, Feb. 17. Please visit [www.childsrighs.ca](http://www.childsrighs.ca) for additional information.

The conference is dedicated to exploring current children's rights discourse from multiple perspectives, and is hosted by three members of the Department of Child and Youth Studies: Tom O'Neill (anthropology), Dawn Zinga (psychology), and Richard C. Mitchell (sociology). The event will bring together young people from local, national and international groups, scholars, experts on the UN Convention on the Rights of the Child (CRC) and individuals from other cultural and legal contexts, as well as those from various disciplinary perspectives.

The conference is supported by Brock University, the Social Sciences and Humanities Research Council of Canada and Canadian Heritage.

## Terry O'Malley Lecture in Marketing and Advertising to feature Chris Staples

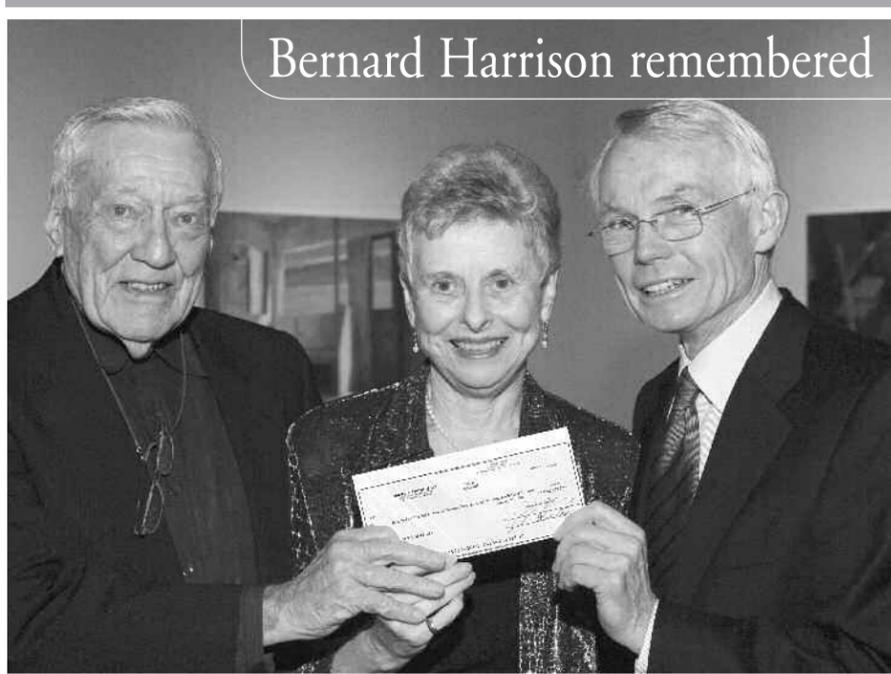
"Youth Marketing" has become one of the hottest fields in advertising, with its own rules for reaching today's cynical under-30 generation. But do the rules really work? Chris Staples, co-creative director, of Rethink Communications of Vancouver, B.C., will discuss this trend at the 2006 Terry O'Malley Lecture Series in Marketing and Advertising.

The event takes place Thursday, March 9 at 7:30 p.m. in the Sean O'Sullivan Theatre. The lecture is free; however tickets are required. Tickets will be available early in February from the Centre for the Arts Box Office.

At Rethink, Staples acts as co-creative director with Ian Grais, and is also involved in brand strategy, account management and new business development. He was ranked the No. 1 creative director in Canada for four years in a row, from 1998 to 2001, according to Strategy magazine. Staples has also been a judge for the Communications Arts Annual, the One Show, the Cannes Film Jury, the Andy Awards, and the Clio Awards.

This marks the fifth year in the annual lecture series that honours advertising executive Terry O'Malley, a native of St. Catharines and one of the leading figures in modern Canadian advertising. O'Malley is the former Chairman of the Toronto-based Vickers and Benson Advertising, now Vickers and Benson Arnold. He established the series, in conjunction with Brock's Department of Communications, Popular Culture and Film, and the Office of University Communications, to spotlight the significant role that advertising, marketing and the mass media play in society.

## Bernard Harrison remembered



Peter Gosen and Katherine Hildebrand, administrators of the Bernard W. Harrison estate, deliver the final cheque to Dr. Terry Boak, Brock's Acting President and Vice-Chancellor.

The third anniversary of the passing of G. Bernard W. Harrison, long-time friend and supporter of Brock University, was marked on Jan. 29. Harrison gave generously to Brock University during his lifetime beginning with a gift to the Founding Fund in the 1960s. He and his wife, Bertha Thompson, believed that Niagara would be a better place because it had an institution of higher learning. He supported the University's capital campaigns over the years and established a scholarship that bears his name. He was able to take advantage of substantial tax savings by making gifts of appreciated securities and even donated his home to the University when he was no

longer able to live on his own. Perhaps his greatest gift was provided through his estate. Harrison provided for a substantial gift in his will and directed that it be used for student support. Brock was able to have the majority of these funds matched through provincial initiatives, which will provide for an endowment of more than \$3 million. These funds are invested and the interest generated will be awarded to students annually in perpetuity. Current and future generations of Brock students will benefit from this wonderful legacy, allowing Bernard and Bertha to be warmly remembered for years to come.

## Senate News

The 534th meeting of the Brock University Senate was held on Jan. 18. During the meeting, Senate approved:

- that the election of representatives to fill Senate vacancies occurring at the end of Spring Convocation, with the exception of student representatives, take place on Friday, March 31, 2006;
- the appointment of Senators Susan Sydor and Debra Inglis as scrutineers for the Senate election to be held March 31, 2006;
- changes, additions and deletions to the undergraduate course bank;
- additions and deletions to the graduate studies course bank;
- a revision to FHB III: 14.11 regarding Graduate Appeals;
- an amendment to FHB II: 9.8.1 regarding the Terms of Reference of the Teaching and Research Policy Committee to include "f: advises on library policy and issues as they relate to teaching and research";
- an amendment to FHB II: 9.9.1 c) regarding the Terms of Reference of the Undergraduate Program Committee to include "undergraduate program articulation agreements";
- accepted the Academic Program Review of the Department of Communication, Popular Culture and Film.

For details and other matters considered by Senate during the meeting, go to: [www.brocku.ca/secretariat/senate/index.php](http://www.brocku.ca/secretariat/senate/index.php), click on "#534: January 18, 2006"

## Youth University @ Brock

The following two programs are being offered from Brock's Youth University. Call ext. 3120, or visit [www.brocku.ca/communityservices/youthuniversity/](http://www.brocku.ca/communityservices/youthuniversity/) for more information or to register your child. Space is limited.

### • March Break day programs

Hands-on learning and fun! Day Programs are taught by University students and supervised by a certified teacher. These programs are for youth in Grades 4 to 7. The day will run 9 a.m. to 4 p.m. Bring your own nut-free lunch. Cost is \$30.

Tuesday, March 14: Radical Robotics — Work within small teams to build and program your own robot.

Wednesday, March 15: Rev My Ride: Submarines — Become engineers as you explore the need for speed and what makes vehicles move. Build your own submarine.

Thursday, March 16: Weather Chasers — Learn about what makes weather happen and build your own cool weather instrument.

### • Registration still open for winter evening program

Registration is still open for the winter evening program, which offers a one-of-a-kind experience in robotics training, leadership development, entrepreneurship, and community stewardship for youth in Grades 5 to 8.

## Symposium and lecture part of African Heritage celebrations

As part of African Heritage Month celebrations at Brock University this month, an African Day Symposium will be held on Thursday, Feb. 23, from 8:45 a.m. to 3 p.m., in the Dr. Charles A. Sankey Chamber.

Organized by the Humanities Research Institute and Brock International, the symposium will feature a number of papers by Brock scholars and others, on African history, literature, languages, culture, religion, and education. All are welcome to attend.

On Friday, Feb. 24, there will be a lecture by Dr. Molefi Kete Asante of Temple University, on "The Enduring Legacy of Colonialism in Africa." The lecture will begin at 7:30 p.m. in Pond Inlet. A reception, hosted by Acting President Terry Boak, will follow the lecture.

This is an occasion not to be missed. Asante has been described as "the most prolific African American contemporary intellectual and the leader of the Afrocentric school of thought." His latest book is *Race, Rhetoric & Identity: The Architecton of Soul*. His lecture is sponsored by the Humanities Research Institute and Brock International with generous financial support from the Faculties of Education and Social Sciences; the President; the Vice-President, Academic; the Harassment Prevention Office; the Associate Vice-President Student Services; and International Services. There is no charge to attend, but tickets must be reserved through the Centre for the Arts Box Office, ext. 3257, or by e-mail: [boxoffice@brocku.ca](mailto:boxoffice@brocku.ca)

For more information on the Symposium or Asante's lecture, please contact John Sainsbury, Director, HRI, ext. 4303, or Sheila Young, Associate Director, Brock International, ext. 4404.

For a complete calendar of events during the month-long celebration, please contact John Kaethler, Office of International Services, ext. 3732.

## Nominations open for research awards

The Office of Research Services is currently accepting nominations for two significant awards: the Brock University Chancellor's Chair for Research Excellence and the Brock University Award for Distinguished Research and Creative Activity. These internal awards are offered annually by the University.

The nomination deadline of Wednesday, March 1, 4:30 p.m., will be strictly enforced: late nominations will not be considered. Instructions, forms, and additional information on the awards are available on the Office of Research Services website at [www.brocku.ca/researchservices/funding/funding\\_internal.php](http://www.brocku.ca/researchservices/funding/funding_internal.php). Please send nominations and direct any questions to Lynn Weir, Office of Research Services, at ext. 5208, or e-mail: [Lynn.Weir@brocku.ca](mailto:Lynn.Weir@brocku.ca)

# Brock Briefs

## Campus Security to hold information session

All members of faculty and staff are invited to attend a "brown bag" luncheon and information session given by Campus Security Services on Wednesday, Feb. 15 from 11:30 a.m. to 1:30 p.m., in Taro Hall, Room 405. Topic: "The Roles and Responsibilities of the Brock University Campus Security Services." Time will be made available for questions.

## Thank you

I want to say a great big, heartfelt thank you to all of the Brock community that made my retirement party a memory that will last forever.

Irene McMurray, Mail Services

## Graduate student wins bursary

Farah-Jade Dryburgh, an MSc student, was recently notified of a \$2,200 Burroughs Wellcome Fund bursary awarded through Canadian Genetic Diseases Network. This bursary is to be applied directly to registration costs to attend a two-week Canada Bioinformatics Workshops advanced course in bioinformatics in Toronto, February 2006 at the MaRS Discovery Center located near the campus of University of Toronto. Dryburgh is only one of two recipients for this award in Canada. Her graduate work is supervised by Dr. Michael J. Bidochka.

## Brock to host OUA women's hockey championship

Brock University was recently announced as the host of the Ontario University Athletics (OUA) women's hockey Final Four Championship. The event will take place on March 4 to 5 at the new Sportsplex, located at 240 St. Paul Street West, St Catharines.

## Honouring Sodexo employees

On Feb. 1, Sodexo honoured its employees at the 13th Annual Service Awards Dinner in the Pond Inlet. The evening brought together Sodexo employees who have served the Brock Community for five, 10, 15, 20 and 25 years. Recognized for their years of service were: 25 years — Cathi Bevan; 20 years — Tamara Fuleki, Jim Harper; 15 years — Mike VanScoy, Tammy McGean, Andy Gallagher, Susan Leggat, Debby Dyck; 10 years — Marcie Cain, Nancy Cook, Deborah Moore; five years — Cheryl Rusholme, Trish Starc, Marie Garbacz, Laurie Lizzotti, Cheryl Castellán, Vicki Tennier, Will VanGent.

# Upcoming CTLET events

### • Teaching Assistant Awards 2005-2006

The Centre for Teaching, Learning and Educational Technologies (CTLET) is calling for nominations for TA Awards for 2005-2006. Since 1998, CTLET has sponsored Teaching Assistant Awards to recognize the contributions of teaching assistants, seminar leaders, and lab demonstrators.

A nomination form and guidelines for the award are available from the CTLET at ext. 3933 or online at [www.brocku.ca/ctl/TA\\_Awards](http://www.brocku.ca/ctl/TA_Awards)

The deadline for nominations is Friday, March 10. Award recipients will be recognized at the TA Reception on Friday, April 7.

### • Teaching Development Sessions

All Brock faculty, instructors and lecturers are invited to attend the following Winter Teaching Development Sessions:

Thursday, Feb. 23, from 3:30 to 5 p.m., "Seminars and Small Group Learning at Brock," facilitated by Lorne Adams, Department of Physical Education and Kinesiology.

Cecilia Winsor, who retired recently, was acknowledged for her many years of service. Collectively, these employees have given more than 220 years of service! Congratulations and appreciation goes out to these long-serving employees.

## Last Chance Summer Job Fair

Career Services annual Summer Job Fair will have a different look, a different location, and will take place at a new time of the year for 2006. Exhibitors from around the Niagara region and beyond will be represented at the "Last Chance Summer Job Fair" on Wednesday, Feb. 22 and Thursday, Feb. 23 from 11 a.m. to 3 p.m. in Mackenzie Chown A-block and Taro Hall Complex. The "Last Chance Summer Job Fair" is an excellent opportunity for businesses to promote their available summer job opportunities to Brock students and alumni. For more information, please visit [www.brocku.ca/career/events/summer.php](http://www.brocku.ca/career/events/summer.php) or contact Career Services, at ext. 3376.

## Upcoming conference will explore cross-border issues

Crossing Borders 2006, a multi-disciplinary student conference on the United States, Canada and border issues, is accepting papers, posters, symposia, and workshops proposals from the Brock community. The conference takes place from April 6 to 8 at Niagara University, Niagara Falls, N.Y. The deadline for paper abstracts is Wednesday, March 1. For more information, contact Megan Toohey, Academic Relations Officer, Consulate General of Canada by phone: (716) 858-9580; fax: (716) 852-4340; or e-mail: [megan.toohey@international.gc.ca](mailto:megan.toohey@international.gc.ca)

## BROMAC Challenge basketball game open to alumni

The Brock community is invited to cheer on the Badgers as they meet the McMaster Marauders in the Walker Complex, Bob Davis Gym for the Bromac Challenge basketball game on Saturday, Feb. 18 at 2 p.m. Graduates who show their alumni card at the door will receive free admission to the game and a gift courtesy of Alumni Relations. For more information, please contact Lynne Irion at ext. 3251; or e-mail: [lynirion@brocku.ca](mailto:lynirion@brocku.ca)

## Visual Arts students present exhibit

Students from the Department of Visual Arts will present an exhibit entitled, "Bread: A Drawing Project" in the Lobby of the Sean O'Sullivan Theatre, from Feb. 20 to March 1. An opening reception will be held on Thursday, Feb. 23, from 5 p.m. to 7 p.m. Everyone is welcome to attend.

Friday, March 3, from 12 noon to 1:30 p.m., "Evaluation and Assessment Issues," Maureen Connolly, CTLET and Gail Frost, Department of Physical Education and Kinesiology.

Friday, March 30, from 12 noon to 1:30 p.m., "End of Term Reflections: What's Next?" facilitated by CTLET.

All sessions are held in TH 253 (e-classroom). To register, call the Centre for Teaching, Learning and Educational Technologies at ext. 3933.

### • Teaching Assistant Workshop Sessions

All Brock TAs, seminar leaders and lab demonstrators are invited to attend the Winter Teaching Assistant Workshop sessions. Each workshop earns one credit towards the Certificate in Teaching and Learning in Higher Education. Sessions will be held on Feb. 25, March 11, and March 25 from 9 a.m. to 12 noon in TH 253 (e-classroom). To register online, go to [www.brocku.ca/ctlet](http://www.brocku.ca/ctlet). Space is limited. For additional information, call ext. 3933 or e-mail: [ctlet@brocku.ca](mailto:ctlet@brocku.ca)



## An Arabian Trilogy

Marcel Stewart is fitted by Margaret Molokach, Head of Wardrobe for the Department of Dramatic Arts, for his role as Issa in Banat Al Knowktha (The Captain's Daughters), one of the plays in An Arabian Trilogy. Performances will be held in the Sean O'Sullivan Theatre, Centre for the Arts, on Thursday, Feb. 9 and Friday, Feb. 10 at 8 p.m., and Saturday, Feb. 11 at 2 p.m. Tickets are \$10 for adults; \$7 for students and seniors, and are available for purchase at the Centre for the Arts Box Office, ext. 3257, or online at [www.arts.brocku.ca](http://www.arts.brocku.ca)

## Faculty and Staff

### CHILD AND YOUTH STUDIES

**Tom O'Neill** was a visiting professor to the Faculty of Education and Language Studies Centre for Childhood, Development and Learning at the Open University in the U.K. in November and December 2005. He gave an invited talk at the Open University titled "I don't want to talk about child labour: fieldwork and ethics in Nepal" on Dec. 1, 2005. He also gave an invited talk to the Institute for Education, University of London, on Dec. 2, 2005, titled "What good is an education when we can fight the people's war?: the dilemma of child and youth participation in political violence in Nepal."

### CLASSICS

**Danielle Parks** presented a paper, entitled "New Glass Finds from Cyprus: Evidence for Ritual, Dating, and Trade," at the Archaeological Institute of America Annual Meeting held in Montreal, Que., from Jan. 5 to 8.

### MODERN LANGUAGES, LITERATURE AND CULTURES

Professor Emeritus **Leonard Rosmarin** was invited by the Département d'études pluridisciplinaires at the Glendon Campus of York University to present a two-hour lecture on opera and literature on Jan. 13. The lecture, titled "La Sublimation d'Eros dans l'opéra Thaïs de Jules Massenet," dealt with the transformation of the novel, Thaïs, written by Anatole France, into the opera composed by Jules Massenet and bearing the same name.

## Publications

**Bradley, Dale A.** (2005). "The Divergent Anarcho-utopian Discourses of the Open Source Software Movement." *Canadian Journal of Communication*, Vol. 30, pp. 585-611.

**Bradshaw, Leah.** (2005). "Tyranny and the Womanish Soul," *Confronting Tyranny: Ancient Lessons for Global Politics*, (ed. Toivo Koivukoski and David Edward Tabachnik), N.Y.: Rowman and Littlefield, pp. 161-180

**Conley, Tim.** "Nothing clockwork about his life." Review of *The Real Life of Anthony Burgess*, by Andrew Biswell. *The Globe and Mail*, 7 January 2006, D4.

**Crandles, D.A.; Yazdani, Mohammad Mehdi; and Razavi, F.S.** (2006). "Metal-insulator transition in Mg-doped SrRuO<sub>3</sub> thin films prepared by laser ablation," *Journal of Physics*, D: Applied Physics, 39, pp.6-13.

**Ombuki, Beatrice; Ross, Brian J., and Hanshar, Franklin.** (2006). "Multi-Objective Genetic Algorithms for Vehicle Routing Problem with Time Windows," *Applied Intelligence*, Vol. 24, No.1, pp.1573-7497.

**Ombuki, Beatrice and Ventresca, Mario.** (2005). "A Genetic Algorithm for the Design of Minimum-cost Two-Connected Networks with Bounded Rings," *Computational Intelligence and Applications*, Vol. 5, No. 2, pp. 267-281.

**Vrbik, J.** (2005). "Population moments of sampling distributions," *Computational Statistics*, 20, 4, pp. 611-621

## Events

**Niagara Symphony:** Pops 3, Hot! Hot! Hot! Tropical Rhythms: Viva La Vida Salsa! On Saturday, Feb. 25, 8 p.m. and Sunday, Feb. 26, 2:30 p.m. For tickets, contact the Centre for the Arts Box Office at ext. 3257, or online at [www.niagarasympphony.org](http://www.niagarasympphony.org) \$37/\$33/\$25/\$10 Student.

**Music@Noon:** The Department of Music will present a Faculty Recital featuring Dr. Karin Di Bella, piano, on Tuesday, Feb. 21, 12 noon to 12:50 p.m., at the Sean O'Sullivan Theatre. All are welcome. Admission is free.

**Centre for the Arts 2005/2006 Professional Entertainment Season:** Tickets for the following events, unless sold out, are available at the Box Office, ext. 3257: **Al Simmons** (for ages 4+), Feb. 12, 2:30 p.m., David S. Howes Theatre; **H'Sao**, Feb. 17, 7:30 p.m., Sean O'Sullivan Theatre; **The Spirit of Harriet Tubman** (family performance), Feb. 22., 7:30 p.m., Sean O'Sullivan Theatre. \$5 tickets are available for these performances to all high school students through the eyeGO to the Arts programme. Ask the Box Office for details or visit us online at [www.arts.brocku.ca](http://www.arts.brocku.ca)

**Canadian Federation of University Women:** CFUW Niagara Falls is hosting a joint meeting with CFUW St. Catharines on Feb. 21 at the Niagara Falls Public Library, LaMarsh room, from 7 to 9 p.m. The speaker that evening will be Sandra Bell-Lundy, who will be speaking on "Creating a Popular Cartoon Strip: "Between Friends.""

**Biology Department Winter Seminar Series:** Thursday, Feb. 23, Dr. Andy Reynolds, Department of Biology (CCOVI), will speak on "Evapotranspiration-based irrigation scheduling for Syrah grapevines in California's Dunnigan Hills. Assessing vine water status with petiole electrical potential measurements." The seminar will take place in Welch Hall 324 at 3:30 p.m.

**Chemistry Department Winter Seminar Series:** Friday, Feb. 10, April Conn, Brock University, will speak on "Proteomics of Cancer." On Friday, Feb. 24., Tim Bender, Xerox Research, will speak on a topic to be announced. All presentations are held in MC H313 at 12 noon.