WEDNESDAY, AUGUST 10, 2005

BrockNews

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

Message from the Acting President

Dr. Terry Boak

It has been my privilege to participate in the University's development over the past 16 years and to work with a strong team of senior administrators and talented faculty and staff. It gives me great pleasure to address you now as Brock University's Acting President and Vice-Chancellor and I look forward to working with you during this transition year to build on our accomplishments and to tackle our challenges.

Students, undergraduate and graduate alike, have always been at the heart of Brock, and I want to assure you that my commitment to students and to a student-centred learning environment remains strong. Students choose to attend Brock because they want an educational experience that meets high standards of scholastic excellence and provides a supportive, personal learning environment. While Brock has become the university of choice for many, I believe we must carefully consider the effects of further growth on our ability to preserve our culture.

It's hard not to notice the construction underway on campus but any inconvenience in the short term is small in relation to the long-term benefits for the entire Brock community. The new complex will house the Lifespan Development Research Centre, campus store, additional academic and office space, as well as meeting areas for students to exchange ideas and forge friendships.

We have much to celebrate at Brock and much still to accomplish. Your knowledge, skills and enthusiasm are vital to Brock's development and I hope you will not hesitate to bring forward your ideas to help shape Brock's future.

My best wishes to you all for the coming year,

Terry Boak

Dr. Terry Boak

Former Chancellor honoured

Dr. Charles A. Sankey, left, who celebrated his 100th birthday on July 31, is shown with Chancellor Dr. Raymond Moriyama, centre, and former President David Atkinson.

Brock University held a special ceremony on July 28 to recognize the many contributions of Dr. Charles A. Sankey, the University's second Chancellor.

With Dr. Sankey and his family in attendance, the University officially renamed the Senate Chamber to the Dr. Charles A. Sankey Chamber. Dr. Sankey, who celebrated his 100th birthday on July 31, was a member of the founding group of Brock University and served as Chancellor from 1969-1974.

At the ceremony, outgoing President David Atkinson introduced the University's second chancellor as a man who had a profound impact on Brock. Atkinson said the Senate Chamber, "as the place where the most vigorous debate occurs, should be the place that carries his name."

Chancellor Dr. Raymond Moriyama also thanked Dr. Sankey for his dedication.

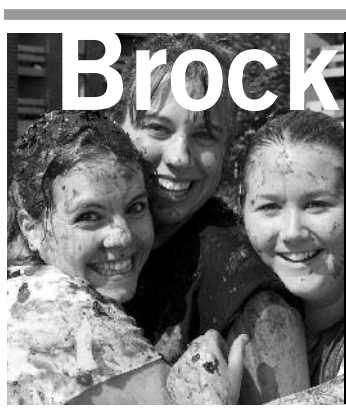
"From one Chancellor to another, congratulations, and thank you for lending us your great name."

Dr. Sankey, who came to St. Catharines in 1935 and is known for his droll sense of humour, holds a doctorate in chemistry. He is deeply involved in the area's music and arts community. Dr. Sankey's professional career spanned 40 years, culminating in his appointment as Vice-President, Research, Ontario Paper Company in Thorold. He has four children, 10 grandchildren and 17 great-grandchildren, some of whom attended the ceremony. His wife, Winifred, died in 2002.

After being presented with a picture of himself planting a tree on campus more than 30 years ago, Dr. Sankey urged those in attendance to reflect on the image's symbolism.

"Planting a living idea — there's no more important job for a university," he said.

Brock Days 2005



Mark your calendar and plan to be part of the Brock Days tradition as the University holds its annual Community and Homecoming Celebration on September 23, 24 and 25.

Brock Days is held in partnership with the Niagara Wine Festival.

For more information visit:

www.brocku.ca/brockdays

The Brock Days tradition continues.

Here are just some of the many events to be held on campus:

Thursday, Sept. 22 - Fine Food, Fine Wine, Fine Arts

An experience for both foodies and oenophiles, we pair extensive offerings of taster portions from the Niagara region's finest chefs with complimentary selections of wines from the area. Be part of this extraordinary taste experience.

7:30 to 10 p.m. Pond Inlet, Brock University. Tickets are $85 each and are available by calling the Centre for the Arts Box Office, at 905-688-5550, ext. 3257.

Friday, Sept. 23 - Brock Days Barbecue and Grape Stomp

Kick off Brock Days with a barbecue, a performance by The Caverners and the Grape Stomp Extravaganza!

12 noon, Jubilee Court, Brock University. Tickets are $2 and will be available at the Welcome Desk in the Tower Lobby and at the event.

Friday, Sept. 23 - Centre for the Arts Presents - Pink Floyd's Dark Side of the Moon

It's not a cover band and it's not a tribute. This is Classic Albums Live – the most exciting new musical undertaking in years.

7:30 p.m., Sean O'Sullivan, Brock University. Tickets are $39.50 each and are now available for Centre for the Arts members and Brock alumni. Tickets for the general public go on sale on Tuesday, Sept. 6.

Friday, Sept. 23 - Alumni Pub Night

Start Brock Days off right by joining in the celebration with alumni, faculty, staff and varsity coaches. Brock graduates are invited to meet at the Sky Bar Lounge (upper level of Isaac's) for a Friday Night Pub, 8 p.m., Isaac's, Brock University.

Brock welcomes delegation from Honduras

Brock University's Department of Community Health Sciences rolled out the red carpet on August 8, to welcome a group from the National University of Honduras as part of an academic cultural exchange with Brock.

The 14-person delegation includes students and instructors from the Faculty of Medical Sciences and the Department of Microbiology. The National University of Honduras is the country's largest university. The official welcoming ceremony took place in the Walker Campus courtyard on campus.

During their two-week visit to Brock, the Honduran guests will tour a variety of medical and cultural institutions in Niagara, Hamilton and Toronto.

In May 2005, Professor Ana Sanchez, Teaching Assistant Dario Ayala, and 19 Brock students spent two weeks in Honduras as part of the experiential module of the International Health Field Course offered by the Department of Community Health Sciences.

"Intercultural and educational exchanges like the one between Brock and the National University of Honduras help students to gain an interest in global issues while contributing to the internationalization the University's curriculum," says Sanchez, co-ordinator and instructor of the International Health Field Course.

The trip to Honduras in May was an opportunity for Brock students to study international health issues within a developing country. They attended seminars in both urban and rural settings where they examined the differences in health and disease patterns, health diversity and access; learned about the country's economic, social, cultural and environmental determinants of health; and gained first-hand knowledge of the objectives and activities of Canadian international research and development organizations in Honduras.

During their visit to Honduras, Sanchez and her students brought along 10 suitcases of medical supplies for local hospitals, courtesy of the St. Catharines chapter of the non-profit organization Not Just Tourists. Brock students also donated a desktop computer to a rural high school and a television with VCR/DVD player to a rural health centre in Honduras.

For more information, visit www.brocku.ca/webnews

Opening of Term Event

The opening of term dinner has been replaced by a new event that will feature food and beverage stations. Join colleagues for a casual marche-style event to celebrate the start of a new academic year and welcome the new members of our Brock community. The event takes place on Wednesday, Aug. 31, from 4 to 6:30 p.m., in the Lowenberger Residence Dining Hall. Tickets are $20 each and can be ordered through the Centre for the Arts Box Office at ext. 3257. Complimentary tickets will be provided to all new faculty and staff and their guests. Brock community members will receive invitations by interdepartmental mail. We hope to see you there!

Orientation for new faculty and staff

Mark your calendar! The Brock University Orientation for New Faculty, Staff, Chairs and Directors is kicking off on Wednesday, Aug. 31 from 8:45 a.m. to 4:15 p. m. Concurrent lectures will touch upon important issues and a Resource Fair will be set up to introduce departments, key contacts and services to new members of the Brock community. This event will flow into the new Opening of Term Event. For further information regarding the Resource Fair, please contact the Centre for Teaching, Learning and Educational Technologies at ext. 3933. For all other orientation inquiries, please contact Pauline McCormack, Human Resources, at ext. 3273.

Health and Well-being Kick-Off Lunch

Human Resources and Environment, Health and Safety are pleased to invite you to attend "The Health and Well-being Kick-Off Lunch" on August 18. This occasion is the first in a series of well-being events that will take place every month throughout the year. Enjoy a delicious lunch, meet the members of the new Health and Well-being Advisory Committee, tap your toes to the wonderful live sounds of Barley Brae, and have a chance to win some great prizes. Find out about well-being activities that are taking place across campus and learn about the special plans that the Health and Well-being Advisory Committee have scheduled for the coming year! Everyone is welcome to attend the Health and Well-being Kick-Off Lunch scheduled for August 18, at 12 noon, in the Pond Inlet. Tickets are only $5 and can be purchased from the Centre for the Arts Box Office at ext. 3257. For more information, please call ext. 3994.

Brock Briefs

Drama Professor teaching Shakespeare at Stratford

The Department of Dramatic Arts at Brock, in collaboration with the universities of Guelph, Waterloo, Windsor and St. Jerome's (affiliated with the University of Waterloo), have partnered with the Stratford Festival to offer courses this summer for university credit. Gyllian Raby, Assistant Professor in the Department of Dramatic Arts at Brock, will teach Shakespeare in Performance for several weeks over July and August, at The Academy at the Stratford Festival in Stratford, Ont. Raby teaches studio courses in acting and directing at Brock, is the founding artistic director of One Yellow Rabbit Performance Theatre and has directed across Canada, the United States and in Europe.

Badgers recognized for athletic excellence

Emily Allan, Brock's 2004-05 womens' Runner of the Year, has been selected as a member of Team Canada that will compete in the swim, bike and run at the 2005 International Triathlon Union's (ITU) World Triathlon Championships in Honolulu, Hawaii, on October 8 and 9. Allan earned her place on the National team by finishing first in the 20-to-24-age category at the trials that were held in New Brunswick on July 10.

Brock men's hockey newcomer Chad Thompson, who excels at both hockey and lacrosse, was recently awarded the John "Gus" McCauley Memorial Award for most outstanding defensive player in OLA Junior A Lacrosse. In 21 games with the Orillia Rama-Hammond Kings, Thompson was one of the top offensive defenders in the league, finishing third on the team in scoring with 26 goals and 29 assists for 55 points.

For more information, go to www.brocku.ca/athletics and click on "News Releases."

CTLET Orientation to Teaching

All new faculty hired within the last two years are invited to attend the New Faculty "Orientation to Teaching" Pizza Party. This half-day event runs from 10 a.m. to 2:30 p.m. on Tuesday, Sept. 6. For more information, contact the Centre for Teaching, Learning and Educational Technologies, at ext. 3933.

MA students defend theses

• Sara Cumming, graduate student in the Social Justice and Equity Studies Program, will defend her thesis, "'Welcome to My Life': The Experiences of Single Mothers who are Recipients of Multiple State Provided Benefits," on Tuesday, Aug. 30, at 10 a.m., in WH147. Thesis Supervisor: Dr. Kate Bezanson; Committee Member: Dr. June Corman; External Examiner: Dr. Belinda Leach, University of Guelph.

• Sara Hunter, graduate student in Applied Health Sciences, will defend her thesis, "A Constructivist Grounded Theory of Firefighter Perceptions of Stress, Coping and the Impact on Health," on Tuesday, Aug. 23, at 9 a.m., in WH147. Thesis Supervisor: Dr. Susan Arai; External Examiner: Dr. Kate Connolly, Concordia University; Committee Members: Dr. Heather-Lee Kilty, Dr. Brent Faught; Chair: Dr. Michael Plyley.

• Heather Strong, graduate student in Applied Health Sciences, will defend her thesis, entitled "Self-presentational Motives: A Known Groups Difference Approach," on Tuesday, Aug. 23, at 1 p.m., in WH147. Thesis Supervisor: Dr. Diane Stevens; External Examiner: Dr. Craig Hall, University of Western Ontario; Committee Members: Dr. Kim Gammage, Dr. Gail Frost. Chair: Dr. Michael Plyley.

MSc students defend theses

• Carla Feltrin, graduate student in Applied Health Sciences, will defend her thesis, "Enhancing Pneumonia Surveillance in Acute Care Facilities in Post-SARS era: A Canadian Hospital Surveillance Study for 2003-2004 Influenza Season," on Tuesday, Aug. 16, at 1 p.m., in WH 147. Thesis Supervisor: Dr. Ana Sanchez; External Examiner: Dr. Allison McGeer, MD, FRCPC, Mount Sinai Hospital; Committee Members: Dr. Lynn Rempel, Dr. Melanie MacNeil; Chair: Dr. Michael Plyley.

• Mehrdad (Marco) Ghassemi, graduate student in Applied Health Sciences, will defend his thesis "The Impact of Drug-induced Dyskinesia on Rapid Alternating Movements in Patients with Parkinson's Disease," on Friday, Aug. 19, at 9 a.m., in WH147. Thesis Supervisor: Dr. Christian Duval; External Examiner: Dr. Geneviève Cadoret, Université du Québec à Montréal; Committee Members: Dr. Allan Adkin, Dr. Mandar Jog; Chair: Dr. Michael Plyley.

• Lili Ding, graduate student in Applied Health Sciences, will defend her thesis, entitled "Role of ERK1/2 and P13K in Vascular Motors in Angiotensin II - Induced Hypertension," on Friday, Aug. 19, at 1 p.m., in WH147. Thesis Supervisor: Dr. Hui Di Wang; External Examiner: Dr. Robert Lee, McMaster University; Committee Members: Dr. Evangelia Tsiani, Dr. Jeff Stuart; Chair: Dr. Michael Plyley.

• Steven Lester, graduate student in Applied Health Sciences, will defend his thesis, "Isometric Elbow Flexion Force and Surface EMG Spike Activity," on Monday, Aug. 22, at 9 a.m., in WH147. Thesis Supervisor: Dr. David A. Gabriel; External Examiner: Dr. Gary Kamen, University of Massachusetts at Amherst; Committee Members: Dr. Philip Sullivan, Dr. Sandra Peters; Chair: Dr. Michael Plyley.

• Sarah Lemieux, graduate student in Applied Health Sciences, will defend her thesis, entitled "Influence of Drug-induced Dyskinesia on Manual Tracking in Parkinson's Disease," on Monday, Aug. 22, at 1 p.m., in WH147. Thesis Supervisor: Dr. Christian Duval; External Examiner: Dr. Jean P. Boucher, Université du Québec à Montréal; Committee Members: Dr. David A. Gabriel, Dr. Mandar Jog; Chair: Dr. Michael Plyley.

• Robert Hawes, graduate student in Applied Health Sciences, will defend his thesis, "Migration and Gradations: Reappraising the Health Profile of Immigrants to Canada," on Wednesday, Aug. 24, at 1 p.m., in WH147. Thesis Supervisor: Dr. Terrance Wade; External Examiner: Dr. Robert Ludke, University of Cincinnati Medical Centre; Committee Members: Dr. Jian Liu, Dr. John Cairney; Chair: Dr. Michael Plyley.

MEd students defend theses

• Xiaojun (Hannah) Shi, graduate student in the Master of Education program, will present her thesis, "What Matters? The Full-time Graduate Students' Perceptions of Teacher Effectiveness, " on Monday, Aug. 15, 2 p.m., in WH 147. Thesis Supervisor: Dr. Alice Schutz; External Examiner: Dr. Denise Stockley; Committee Members: Dr. Dolana Mogadime, Dr. Mary-Louise Vanderlee.

• Arpi Panossian-Muttart, graduate student in the Master of Education program, will defend her thesis, "A Narrative of Women's Improvised and Empowered Lives," on Wednesday, Aug. 24, at 10 a.m., in WH 147. Thesis Supervisor: Dr. Milree Latimer; External Examiner: Dr. Gail Lindsay; Committee Members: Dr. Sharon Abbey, Dr. Alice Schutz; All are welcome to attend.

Faculty and Staff

EDUCATION

John Novak was the invited keynote speaker at The Fourth International Conference of the Middle Years of Schooling Association in Gold Coast, Queensland, Australia. The title of his address was "Leading the Wave of Educational Success: An Inviting Perspective."

MATHEMATICS

Thomas Wolf delivered a presentation, entitled "About the classification of integrable hyperbolic vector PDE" at the 2005 International Conference on Foundations of Computational Mathematics (FoCM) in Santander, Spain, on July 5, as part of the workshop "Symbolic Analysis." (www.kent.ac.uk/ims/personal/elm2/sa-santander.html)

PSYCHOLOGY

Stefan Brudzynski attended the Annual Meeting of the International Behavioral Neuroscience Society (IBNS) in Santa Fe, N.M., in June 2005, where he organized and chaired a satellite symposium on the "Ultrasonic vocalization in rodents. Behavioral and neural determinants of call production." Brudzynski's presentation was entitled "Function of the mesolimbic cholinergic system in the production of alarm calls in rats." During the meeting, Brudzynski was re-elected as a Canadian Councillor in the Council of the Society and promoted to status of Fellow of the Society. Next year's IBNS Annual Meeting will take place in Canada, for the first time, in Whistler, B.C.

Publications

Barker, A. T. and **Menguc, Bulent** (2005), "An Empirical Investigation of Some Critical Success Factors to Improve Sales Unit Effectiveness." In the *Proceedings of the 2005 Annual Conference of the Academy of Marketing Science,* Tampa Bay, Harlan E. Spotts (ed.), XXVIII (ISBN # 0-939783-27-4)

Boldt-Irons, L., Federici, C. and **Virgulti, E., eds.** *Images and Imagery: Frames, Borders, Limits.* Interdisciplinary Perspectives. N.Y.: Peter Lang, 2005. Pp. 293.

Menguc, Bulent, Auh, Seigyoung and Uslu, Aypar (2005.) "Reaping Efforts from Customer Orientation: The Moderating Role of Control Mechanisms." In the *Proceedings of the 2005 World Marketing Congress of the Academy of Marketing Science,* Munster, Germany, C. W. DeMoranville (ed), XII, pp. 460-465.

Webber, Michelle (2005.) "'Don't be so Feminist': Exploring Student Resistance to Feminist Approaches in a Canadian University." *Women's Studies International Forum* 28(2-3), 181-194.

Events

Centre for the Arts is pleased to announce the first special event of the 2005/2006 professional entertainment season: Great Big Sea in concert on Wednesday, Aug. 24, at 7:30 p.m., at the Sean O'Sullivan Theatre. Tickets are now on sale and can be ordered online, in person, or by calling the Centre for the Arts Box Office, at 905-688-5550, ext. 3257, Monday to Friday, 11 a.m. to 4 p.m. There is a four-ticket maximum. www.arts.brocku.ca

Listen to the Whispers: Amy Sky and Marc Jordan, September 11, at the Sean O'Sullivan Theatre. "Listen to the Whispers III: Turn Up The Volume." Tickets $40 ($20 tax receipt from the National Ovarian Cancer Association) on sale August 1. Visit www.listentothewhispers.ca for more information.

Female Conditioning Camp: The Brock Badgers Women's Hockey Team will host its second annual Female Advanced Conditioning Camp from Monday, Aug. 15, to Friday, Aug. 19, at the Thorold Arena. Sessions will run each day from 6:30 to 8 p.m.
The camp will cater to the needs of the competitive female hockey player aged 13-18. The cost is $135 per player. To register and for more information, please contact Head Coach Todd Erskine at 905-688-5550, ext. 4034; terskine@brocku.ca, or visit our website at www.brocku.ca/athletics.

Do you like to cycle?
On Sunday, Aug. 28, the Niagara Region will be hosting the Niagara leg of the 2005 Rona MS Bike Tours. Brock will provide on-campus accommodations for bike tour participants and there will be an evening reception on Saturday, Aug. 27, for riders. The ride is a 75-km route along the Niagara Parkway, and it will help raise funds and awareness for Multiple Sclerosis. For more information, including dates, times and costs, please visit www.msbiketours.com, or talk to Katie at the Welcome Desk in Schmon Tower.

E-mail submissions to: campusnews@brocku.ca
University website: www.brocku.ca
Brock News is a publication of the Office of University Communications. 905-688-5550, ext. 3245
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The next issue of Brock News is **Wednesday, Aug. 24,** with a firm copy deadline of **Friday, Aug. 12,** at 4:30 p.m. **Publication is every two weeks.**

Canada Post Agreement # 40065767

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