

## Press Release

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Brock University — Communications & Public Affairs 905-688-5550 x4687

## Education at Brock enhancing partnerships with EdTech start-ups

Teacher education at Brock University continues to make strides in educational technologies (EdTech). And as a result, the Faculty of Education's Hamilton campus has become a hub for technological innovation both in the classroom and through external partnerships.

The Hamilton campus is home to the EdTech Cohort - teacher candidates interested in becoming educational technology leaders.

In addition to intensive hands-on training with the latest classroom technologies, EdTech students gain valuable experience in providing training to other educators and how to use social media to share their expertise and insight. To keep up to date on the latest classroom innovations, the cohort often has the opportunity to interact with leading EdTech companies and entrepreneurs.

SesamelO ( $\frac{\text{https://sesameio.com}}{\text{sesameio.com}}$ ) is the latest EdTech start-up to benefit from the expertise of the Faculty's education experts. Camille Rutherford, associate professor in the Dept. of Teacher Education at Brock, has shared her knowledge and insight with founder Ian Tao — who grew up and went to school in Hamilton — and his team.

"SesameIO and their soon-to-be-released iPad app Sesame Snap is an excellent way for teachers to capture 21st-century learning in ways that traditional pen and paper assessments cannot," says Rutherford.

SesamelO recently appeared on CBC's Metro Morning for a story about entrepreneurship and education:

http://www.cbc.ca/metromorning/columnists/marywiens/2013/09/09/entrepreneurship-and-education/

Connected through Brock's Innovation office, Rutherford has been working with the lesson planning and assessment resource company since December 2012.

Tomorrow (Thursday, Sept. 12), Tao will visit Brock's Hamilton Campus to speak to the EdTech Cohort, sharing his first-hand experiences and knowledge about being an EdTech entrepreneur.

What: Ian Tao, founder of SesamelO, to speak to Brock's EdTech Cohort about tech

start-ups and technology inside the classroom

When: Thursday, Sept. 12, at 11:30 a.m.

Where: Brock University's Hamilton Campus, 1842 King Street East, Hamilton, Ont.

For more info on Brock's Teacher Education program and its specialty programs: <a href="http://brocku.ca/education/currentstudents/consecutiveconcurrentfinalyear/programoptions">http://brocku.ca/education/currentstudents/consecutiveconcurrentfinalyear/programoptions</a>

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