



GOLDEN ROSE

E N T E R P R I S E S

BUSINESS SUMMARY

GOLDEN ROSE ENTERPRISES IS A COMPANY CONSISTING OF AND OPERATED BY STUDENT ATHLETES (CURRENTLY ONLY MEMBERS OF THE BROCK UNIVERSITY WRESTLING TEAM). OUR SERVICES OFFER PROFESSIONAL CLEANING OF WINDOWS, EAVES, SIDING, SOLAR PANELS & MORE WITH WINDOW CLEANING BEING THE MAIN SERVICE COMMERCIAL AND RESIDENTIALLY. THE MEMBERS OF THE G.R.E. TEAM DISTINGUISH THEMSELVES BY BRINGING THE "GOLDEN STANDARD" FROM THE WORLD OF ATHLETICS TO THE BUSINESS WORLD AT A FAIR PRICE; BY DOING THIS THE MEMBERS OF G.R.E. EASE THE FINANCIAL BURDEN VARSITY ATHLETES FACE WHILE PROVIDING EXCELLENT SERVICE.

CONSUMER PROBLEM

CONSUMERS ARE FACED WITH EITHER HIGH-QUALITY WORK FOR HIGH PRICES OR LOW-QUALITY, UNPROFESSIONAL WORK FOR CHEAP. ALSO, COMMERCIAL WINDOW CLEANING IS A RELATIVELY UNTAPPED MARKET.

SOLUTION

GOLDEN ROSE ENTERPRISES.

REVENUE MODEL

YEAR 1: \$+ 12K/(AVERAGE JOB = \$150.00) RESIDENTIAL CLIENTS 1-4/YEAR, COMMERCIAL CLIENTS 12 – 25/YEAR.

TARGET MARKET

MIDDLE-UPPER CLASS HOME OWNERS AND BUSINESS OWNERS OF COMMERCIAL PROPERTIES.

COMPETITIVE ADVANTAGE

OFFER BEFORE & AFTER PICTURES FOR EACH JOB. AFFORDABLE PRICED QUALITY SERVICE.

MILESTONES FOR THE NEXT YEAR

10 (NEW) DEALERSHIP CONTRACTS, 5 SOLAR PANEL SUBCONTRACTS, 6 OTHER COMMERCIAL CONTRACTS (PROPERTY MANAGEMENT COMPANIES, RETIREMENT HOMES, RESTAURANTS ETC.), CONNECTIONS MADE WITH CONSTRUCTION COMPANIES, \$30K RESIDENTIAL WORK. MEMBER OF GREATER NIAGARA, HAMILTON & BURLINGTON CHAMBER OF COMMERCE.