CUSC SURVEY RESULTS 2012

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Academic Reviews

Schedule of Surveys

Year	CUSC	NSSE	CGPSS
2005	**All Students**		
2006	~~Seniors~~	YES	
2007	**Year I**		YES
2008	~~All Students~~	YES	
2009	**Seniors**		
2010	~~Year I~~		YES
2011	~~All Students~~	YES	
2012	**Seniors**		
2013	**Year I**		YES
2014	~~All Students~~	YES	

CUSC Graduating Students Survey: 2012

- **Canadian University Survey Consortium**
- **37 universities**
- **3,178 Brock students deemed eligible to graduate**
  - Sent e-mails and asked to do on-line survey
- **Response Rates**
  - 36.5% for all 37 = 15,109 students
  - 37.1% for Brock (1,213 students)

University Comparisons

- Three Groups
  - **Primarily Undergraduate** (18) [3,046]
  - **Medium size and Graduate Studies** (11) [5,784]
    - Brock, Carleton, Lakehead, Ryerson, SFU, Thompson Rivers, Moncton, UNB (Fredericton), Regina, Waterloo, Wilfrid Laurier
  - **Large, Graduate & Professional** (9) [6,278]

Total = 15,109

Evaluating the Data

- **Comparisons with**:
  - Group 2
  - All institutions
- **Internal Comparisons**
  - Highs vs. Lows
  - Compare with 2009
  - Areas of special interest

Data

1. Profile of Students (Demographics)
2. Experiences at University
3. Extracurricular Activities
4. Use of & Satisfaction with Facilities & Services
5. Skill Growth & Development
6. Student Satisfaction
7. Education Financing & Debt
8. Future Education/Employment
9. Institution-Specific Questions

Part 1: Profile

Demographics

	Group 2	Brock (2009)	Brock (2012)
Male Female	37% 63%	**28%** **72%**	**31%** **69%**
Average Age	23.2	22.8	22.3
Disability Visible Minority Aboriginal	8% 33% 2%	7% **14%** 1%	8% **17%** 2%
Single In Relationship (other than married/common-law) Married/Common-law	53% 37% 9%	45% **48%** 7%	51% **43%** 5%
Have Children	5%	4%	3%

Part 1: Profile

Living Arrangements

	Group 2	Brock 2009	Brock 2012
Renting off-campus (shared/alone)	53%	**57%**	**60%**
With Parents, etc.	37%	34%	35%
Own Home	6%	7%	3%
On-Campus	3%	1%	1%

Part 1: Profile

Size of Community (Permanent Residence)

	All Students	Group 2	Brock 2012	Brock (2009)
< 9,999	18%	18%	16%	18%
10,000 – 49,999	13%	14%	**21%**	**20%**
50,000 – 99,999	10%	10%	**16%**	**19%**
100,000 + (Over 500,000)	58% (35%)	59% (31%)	46% **(16%)**	43% **(13%)**

Part 1: Profile

Academic Profile

	Group 2	Brock (2009)	Brock (2012)
Full Time Part Time	85% 9%	**92%** **8%**	**89%** **7%**
3-Year Degree 4-Year Degree 5+ Years	6% 76% 15%	**20%** 65% 14%	10% 70% **20%**
Work Experiences	54%	50%	55%
Interrupted Studies	19%	**14%**	**12%**
Academic Scholarship	52%	**51%**	**57%**

Part 2: Experiences

Class-Based Experiences

	Group 2	Brock (2009)	Brock (2012)
Had Experiences			
Classroom Instruction	99%	100%	100%
Classroom Discussions	99%	100%	100%
Interaction with TAs	94%	99%	99%
Online Instruction	83%	**73%**	**76%**
Growth & Development			
Classroom Instruction	59%	**63%**	**64%**
Classroom Discussions	43%	**57%**	**57%**
Interaction with TAs	24%	**39%**	**37%**
Online Instruction	17%	16%	16%

Part 2: Experiences

Academic Experiences

	Group 2	Brock (2009)	Brock (2012)
Had Activity			
Required Reading	99%	100%	100%
Use of Library	97%	99%	99%
Co-op/Internship	51%	56%	52%
Thesis/Study/Project	62%	**44%**	**52%**
Growth & Development			
Required Reading	37%	39%	41%
Use of Library	38%	**49%**	43%
Co-op/Internship	76%/78%	61%	75%/72%
Thesis/Study/Project	48%	47%	**42%**

Part 2: Experiences

Experiences with Faculty

	Group 2	Brock (2009)	Brock (2012)
Had Experiences			
Feedback on Assignments	99%	100%	100%
Interactions in Class	99%	[99%]	99%
Interactions outside Class	94%	[99%]	96%
Faculty Research	61%	**87%**	61%
Growth& Development			
Feedback on Assignments	45%	**52%**	47%
Interactions in Class	44%	**[45%]**	**50%**
Interactions outside Class	39%	**[45%]**	**46%**
Faculty Research	24%	**32%**	23%

Part 3: Extracurricular

Student Services/Supports

	Group 2	Brock (2009)	Brock (2012)
Used Service/Support			
Student Clubs	57%	56%	57%
Study Skills/Support	48%	49%	53%
Peer/Residence Advisor	13%	10%	13%
International Study	12%	10%	10%
Student Government	11%	5%	7%
Growth & Development			
Student Clubs	44%	**47%**	43%
Study Skills/Support	28%	26%	28%
Peer/Residence Advisor	38%	34%	39%
International Study	75%	**68%**	**80%**
Student Government	45%	**46%**	46%

Part 3: Extracurricular

Non-Academic Campus Activities

	Group 2	Brock (2009)	Brock (2012)
Involved			
Social Events	66%	**74%**	70%
Home Games	40%	**44%**	**48%**
Live On-campus	44%	51%	**54%**
Was a TA	9%	9%	**3%**
Growth & Development			
Social Events	23%	27%	**29%**
Home Games	15%	**23%**	18%
Live On-campus	49%	51%	**58%**
Being a TA	53%	**69%**	57%

Part 4: Facilities/Services

General Facilities & Services

	Group 2	Brock (2009)	Brock (2012)
Use			
Athletic Facilities	71%	**77%**	**77%**
Medical Services	52%	**64%**	**61%**
Residences	45%	**53%**	**56%**
University email	95%	**n/a**	100%
On-campus Wi-Fi	93%	**n/a**	95%
Satisfied			
Athletic Facilities	84%	**94%**	88%
Medical Services	88%	**94%**	93%
Residences	84%	**89%**	89%
University email	86%	n/a	89%
On-campus Wi-Fi	76%	n/a	**89%**

Part 4: Facilities/Services

Special Services

	All Students	Brock (2009)	Brock (2012)
Use			
Academic Advising	70%	**90%**	**89%**
Computer Support	59%	n/a	**65%**
Co-op/Internship	36%	31%	34%
Study Skills/Support	34%	**41%**	**44%**
Career Counseling	31%	32%	26%
Employment Services	28%	30%	24%
Personal Counseling	20%	24%	20%
Satisfied			
Academic Advising	79%	79%	82%
Computer Support	90%	n/a	94%
Co-op/Internship	82%	82%	86%
Study Skills/Support	88%	88%	91%
Career Counseling	78%	76%	**85%**
Employment Services	82%	**87%**	86%
Personal Counseling	80%	79%	80%

Academic Skills: Development (% much/very much)

	Group 2	Brock (2012)
Knowledge of Major	76%	80%
Computer Literacy	39%	37%
Analyzing Quantitative	41%	40%
Mathematical Skills	31%	29%
Scientific Principles	33%	28%
Prep for Grad/Professional	45%	**51%**

Analytical/Learning Skills: Development (% much/very much)

	Group 2	Brock (2012)
Study & Learning Skills	62%	**70%**
Logical/Analytical Thinking	73%	78%
Ability to Access Information	65%	**72%**
Understand Abstract Reasoning	63%	**71%**
Planning/Completing Projects	63%	**69%**
Commitment to Lifelong Learning	59%	**66%**
Identify & Solve Problems	55%	56%

Life Skills: Working and Knowledge (% much/very much)

	Group 2	Brock (2012)
Work Independently	74%	79%
General Skills/Knowledge	52%	55%
Specific Skills/Knowledge	46%	51%
Understand Issues	49%	50%
Live in International World	45%	42%
Appreciation of Arts	31%	33%
Entrepreneurial Skills	19%	19%

Life Skills: Personal and Relationship (% much/very much)

	Group 2	Brock (2012)
Time Management Skills	59%	**65%**
Interpersonal Skills	57%	**65%**
Persistence	60%	64%
Self-Confidence	57%	61%
Leadership Skills	52%	**58%**
Moral/Ethical Development	50%	**57%**
Accepting Different Cultures	50%	49%
Address Personal Issues	40%	**49%**
Spiritual Development	17%	17%

Part 6:
Student Satisfaction

Satisfaction: Faculty/Staff (% agree/strongly agree)

	Group 2	Brock (2009)	Brock (2012)
Communicated Well in Teaching	86%	**93%**	**92%**
Positive Influence on Career	85%	**89%**	86%
Teaching Stimulating	80%	**87%**	**86%**
Useful Feedback	75%	80%	78%
Satisfied with TAs	67%	**85%**	**85%**
Profs Know Career Opportunities	64%	**69%**	**71%**
Support Staff Helpful	83%	88%	84%
Quality of Teaching	87%	93%	91%

Part 6:
Student Satisfaction

Satisfaction: University

	Group 2	Brock (2009)	Brock (2012)
Develop Lasting Friendships	85%	**91%**	88%
Satisfied with Personal Safety	90%	**99%**	**96%**
Commitment to Environment	78%	83%	81%
Concern for Stds as Individuals	57%	61%	56%
Sometimes Get Run-around	52%	58%	53%
Feel Part of University	76%	78%	**82%**
Satisfied with Quality of Teaching	87%	**[92%]**	91%
Satisfied with Decision to Attend	89%	89%	92%
Met Expectations	84%	86%	88%
Overall Quality	87%	89%	90%

Part 6:
Student Satisfaction

Recommend University?

	Group 2	Brock (2009)	Brock (2012)
Reasons For Recommending	(88%)	(89%)	(89%)
Program	77%	73%	77%
Professors	62%	**75%**	**68%**
Quality of Campus/Student Life	42%	**53%**	**55%**
Student Services	25%	**32%**	28%
Reasons For NOT Recommending	(12%)	(11%)	(11%)
Program	46%	**50%**	42%
Professors	43%	41%	41%
Quality of Campus/Student Life	38%	**30%**	33%
Student Services	24%	**14%**	24%

Sources of Debt

	All Students	Group 2	Brock (2009)	Brock (2012)
Any Debt	59%	60%	60%	64%
Gov’t Student Loans	43%	45%	45%	50%
Loans from Inst.	17%	16%	20%	19%
Loans from Family	18%	19%	17%	18%
Other Sources	6%	6%	5%	5%

Accumulated Debt

	All Students	Group 2	Brock (2009)	Brock (2012)
No Debt	41%	40%	40%	36%
Less than $4,000	4%	4%	4%	4%
$4,000 to &11,999	13%	11%	12%	13%
$12,000 to $19,999	9%	9%	10%	10%
$20,000 or more	33%	35%	34%	38%
Average	$14,453	$15,308	**$13,905**	**$15,855**
Median	$7,000	$7,500	**$9,000**	**$10,000**

Sources of Financing

	All Students	Group 2	Brock (2009)	Brock (2012)
Sources				
Parents/Family	59%	58%	53%	58%
Summer Work	41%	40%	**53%**	**55%**
Scholarship/Award	28%	28%	40%	32%
Gov't Loan/	38%	38%	39%	**45%**
Bursary	13%	13%	11%	15%
Loan from Inst.	9%	12%	3%	4%
Co-op Work Term				
Number of Sources				
One	22%	21%	20%	17%
Two	21%	22%	26%	18%
Three	22%	22%	22%	23%
Four or More	35%	36%	**33%**	**42%**
Average	2.9	3.0	**2.8**	**3.2**

Part 7:
Financing and Debt

Credit Cards

	All Students	Group 2	Brock (2009)	Brock (2012)
Number				
None	11%	10%	10%	12%
One	63%	62%	60%	66%
Two	19%	20%	**16%**	17%
Three or More	7%	7%	**13%**	5%
Average Number	1.6	1.5	**2.2**	1.4
Pay Balance Monthly	82%	83%	79%	84%
Balance				
Zero	87%	88%	81%	87%
$1 to $1,000	5%	5%	7%	5%
Over $1,000	8%	7%	12%	8%
Average (incl. Zero)	$433	$367	**$408**	**$320**
Average (with Balance)	$3,444	$3,087	**$2,172**	**$2,446**

Current Employment

	All Students	Group 2	Brock (2009)	Brock (2012)
Currently Employed				
Yes, On & Off Campus	5%	5%	3%	5%
Yes, On Campus	10%	11%	18%	11%
Yes, Off Campus	44%	39%	41%	42%
No, but Seeking work	15%	15%	9%	14%
No, Not Seeking work	26%	29%	**29%**	29%
Number of Hours/Week				
10 hours or less	32%	33%	35%	35%
11 to 20 hours	39%	38%	39%	**43%**
21 to 30 hours	17%	16%	18%	15%
Over 30	12%	13%	8%	**7%**
Average	17.9	17.8	**16.8**	**16.5**

Current Employment

	All Students	Group 2	Brock (2009)	Brock (2012)
Impact on Academics				
Very Positive	15%	16%	13%	17%
Somewhat Positive	20%	21%	21%	21%
Neither +/-	33%	31%	42%	29%
Somewhat Negative	28%	29%	22%	29%
Very Negative	3%	4%	2%	3%

Satisfied with University's Knowledge of Career Options

	Group 2	Brock (2009)	Brock (2012)
Very Satisfied	11%	14%	12%
Satisfied	52%	53%	54%
Dissatisfied	30%	**29%**	28%
Very Dissatisfied	6%	**5%**	7%

Part 8:
The Future

Preparation for Employment/Career

	Group 2	Brock (2009)	Brock (2012)
Created Resume/CV	82%	**70%**	**75%**
Chosen a Field/ Occupation	60%	**66%**	65%
Talked to Professors	54%	**59%**	57%
Attended Employment Fair	43%	**44%**	44%
Volunteered in Field	40%	**55%**	**57%**
Met Career Counselor	22%	21%	19%
Have Career Mentor	14%	17%	13%
Created e-portfolio	20%	**9%**	**14%**

First Year After Graduation?

	Group 2	Brock (2009)	Brock (2012)
Continue Education	48%	**60%**	**58%**
Travel	40%	68%	**33%**
Unpaid Volunteer	30%	56%	**36%**
Take Time Off	22%	**26%**	**14%**

Future Education Plans

	Group 2	Brock (2009)	Brock (2012)
None	19%	15%	17%
Graduate School	58%	64%	56%
Professional School	20%	16%	16%
Further Undergraduate	18%	22%	19%
Technical/Vocational	7%	5%	5%
Other Education	20%	**31%**	24%

Future Employment

	Group 2	Brock (2009)	Brock (2012)
Have arranged for a Job	34%	31%	29%
- Full-Time Job	19%	19%	**12%**
- One Part-Time Job	9%	8%	11%
- 2 or More PT Jobs	4%	3%	5%
- Self-Employed/Contract	5%	4%	3%
No, But Seeking Work	52%	51%	**58%**
No, NOT Seeking Work	13%	18%	13%

Job Prospects

	All Students	Group 2	Brock (2009)	Brock (2012)
Many Jobs	19%	15%	18%	12%
Some Jobs	38%	41%	39%	35%
Few/Very Few Jobs	38%	40%	38%	**49%**
Don't Know	5%	5%	4%	4%

Institution-Specific Questions

- 11 questions about three topics:
- **Seminars**:
  - "To what extent did your participation in seminars at Brock contribute to your knowledge, skills and personal development in [six learning outcomes]?
  - To what extent do you agree with: "Overall, seminars are an important part of my educational experiences at Brock"?
- **Hybrid Courses**
  - "In your years at Brock, what proportion of the courses you have taken have been 'fully hybrid' (50% other than face to face)?
  - "Would you have preferred to have taken more or fewer such hybrid courses?

Institution-Specific Questions

- **Core and Context**
  - "To what extent did the 'context courses' (outside your major) contribute to your overall educational experience?"

Part 9:
Brock Questions

Results: Seminars

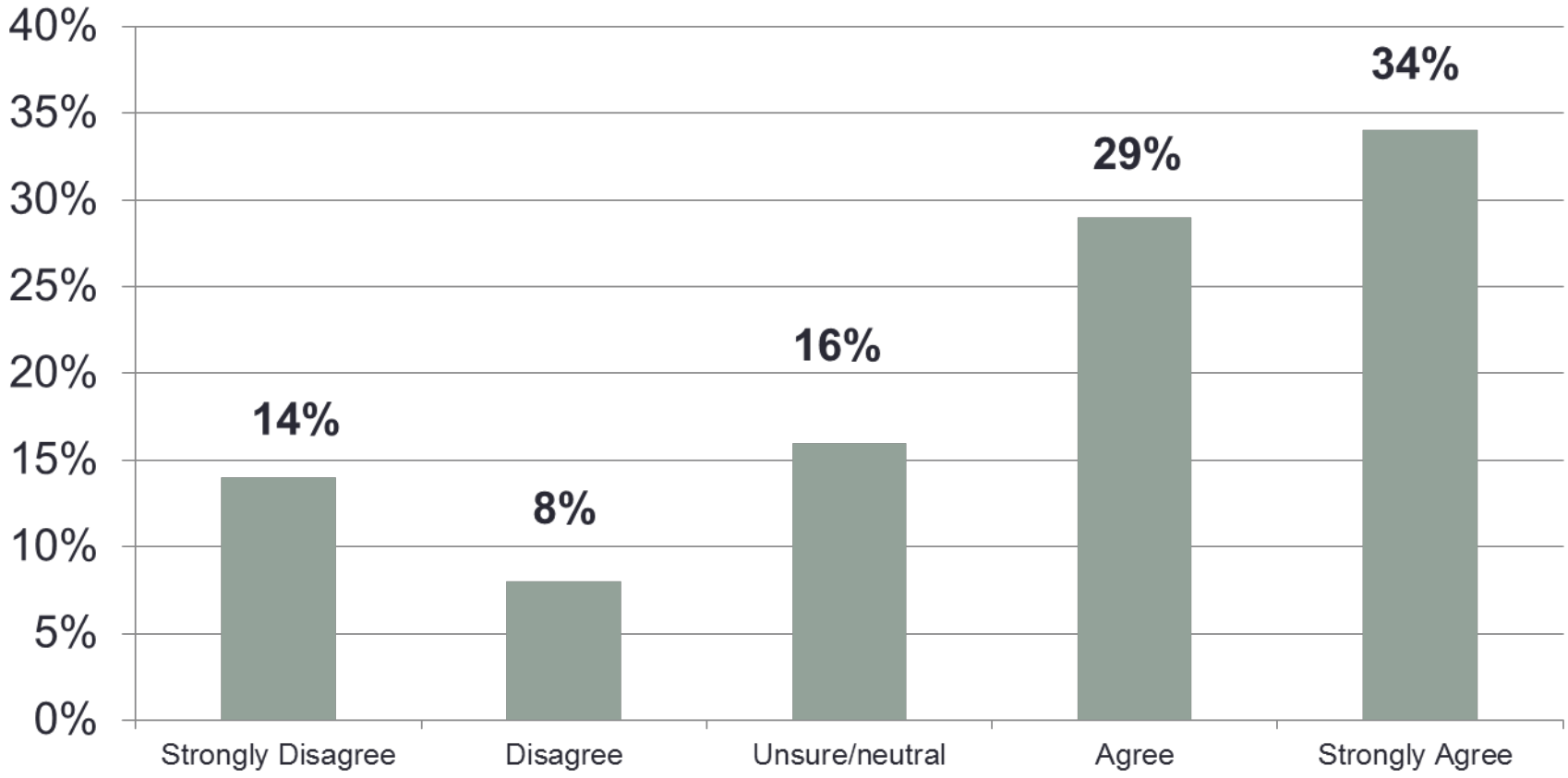
"To what extent did your participation in seminars at Brock contribute to your knowledge, skills and personal development in:

Learning Objective	% "To some extent/ great extent"	Mean
Thinking critically and analytically	84%	3.15
Speaking clearly and effectively	85%	3.23
Understanding broader perspective	90%	3.32
More interested in research	71%	2.93
Becoming more confident in yourself	79%	3.12
Improving interpersonal skills	83%	3.17

Part 9:
Brock Questions

Results: Seminars

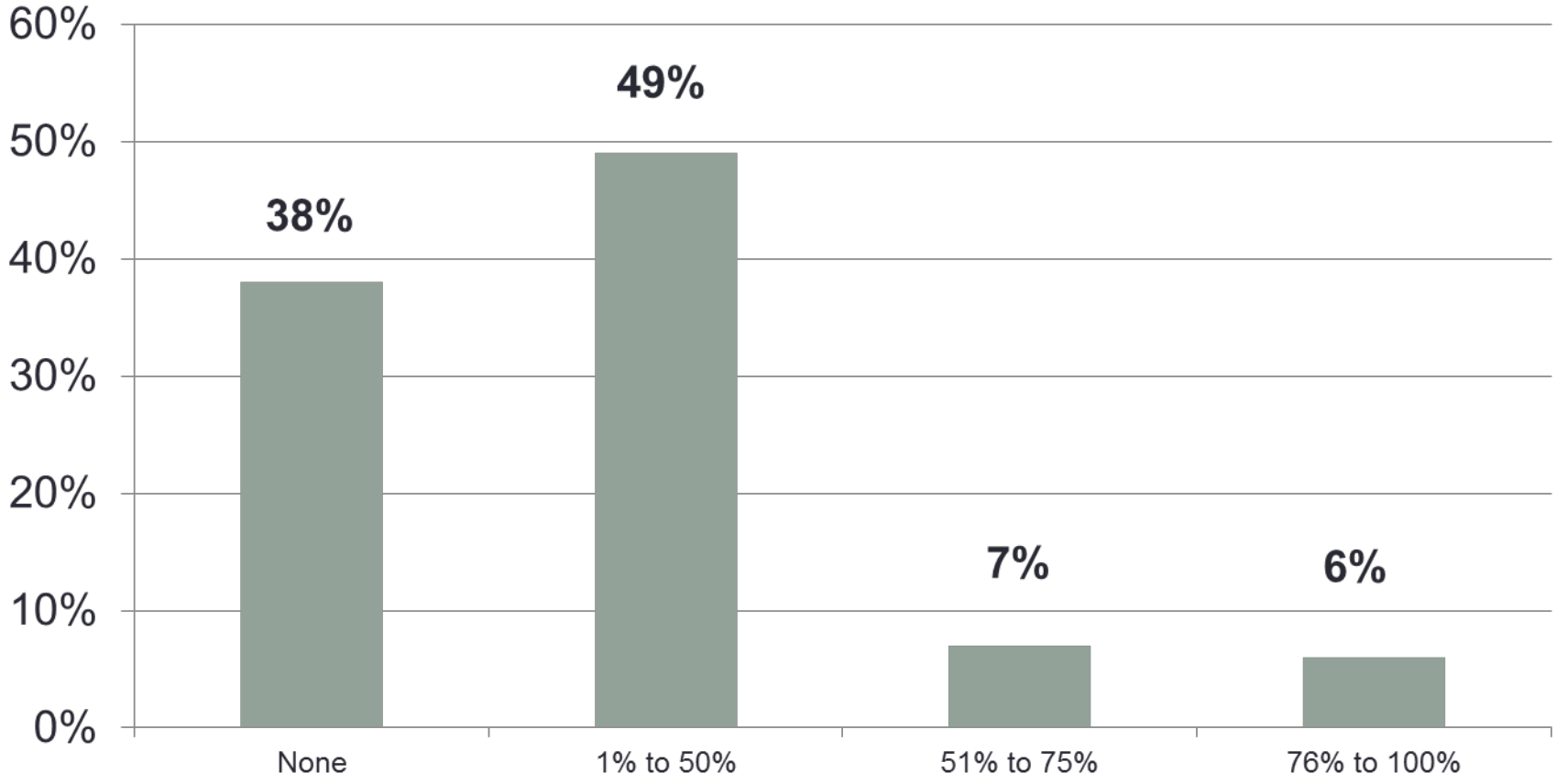
To what extent do you agree with" "Overall, seminars are an important part of my educational experiences at Brock"?



Part 9:
Brock Questions

Results: Hybrid Courses

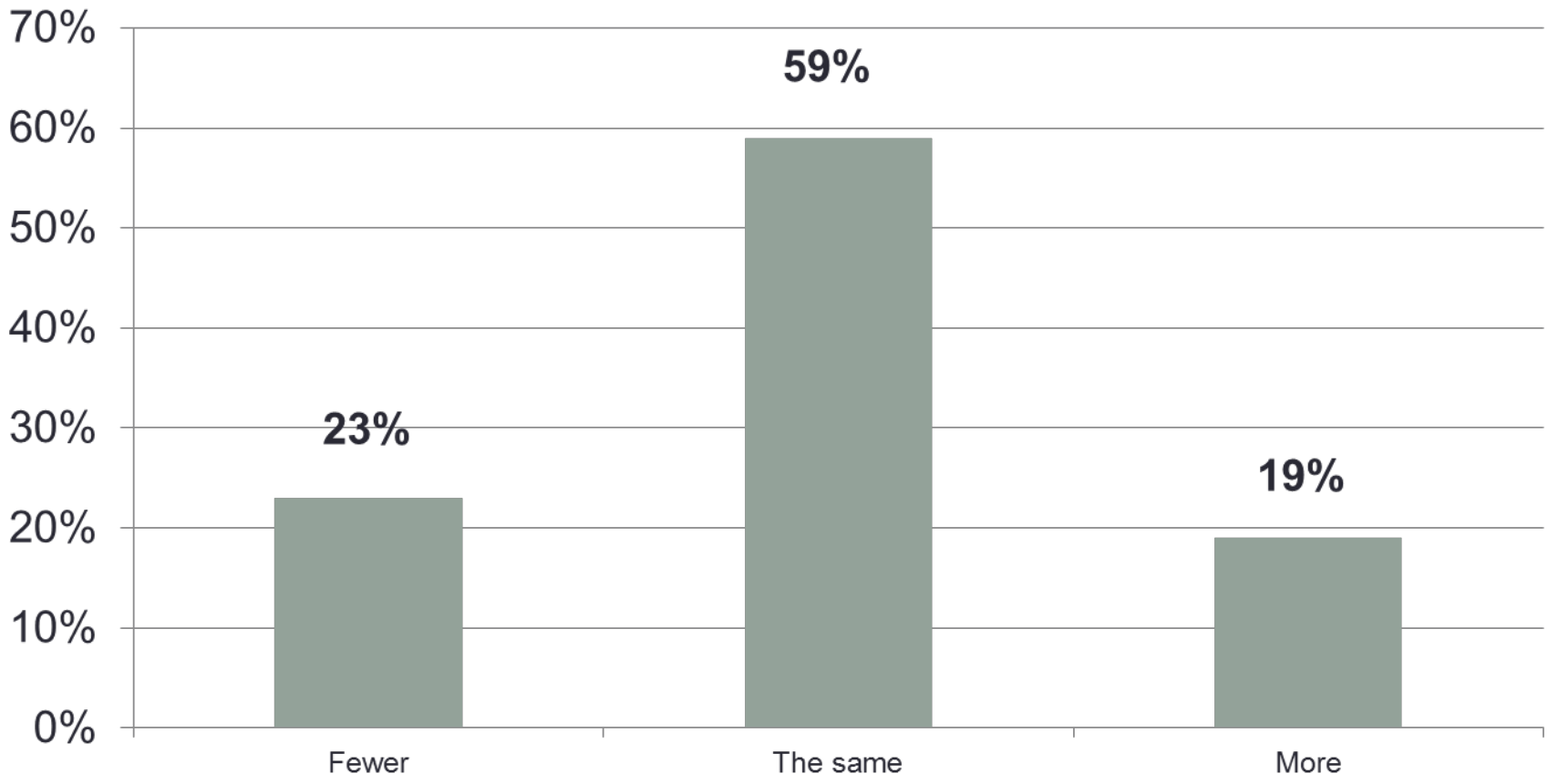
"In your years at Brock, what proportion of the courses you have taken have been 'fully hybrid' (50% other than face to face)?



Part 9:
Brock Questions

Results: Hybrid Courses

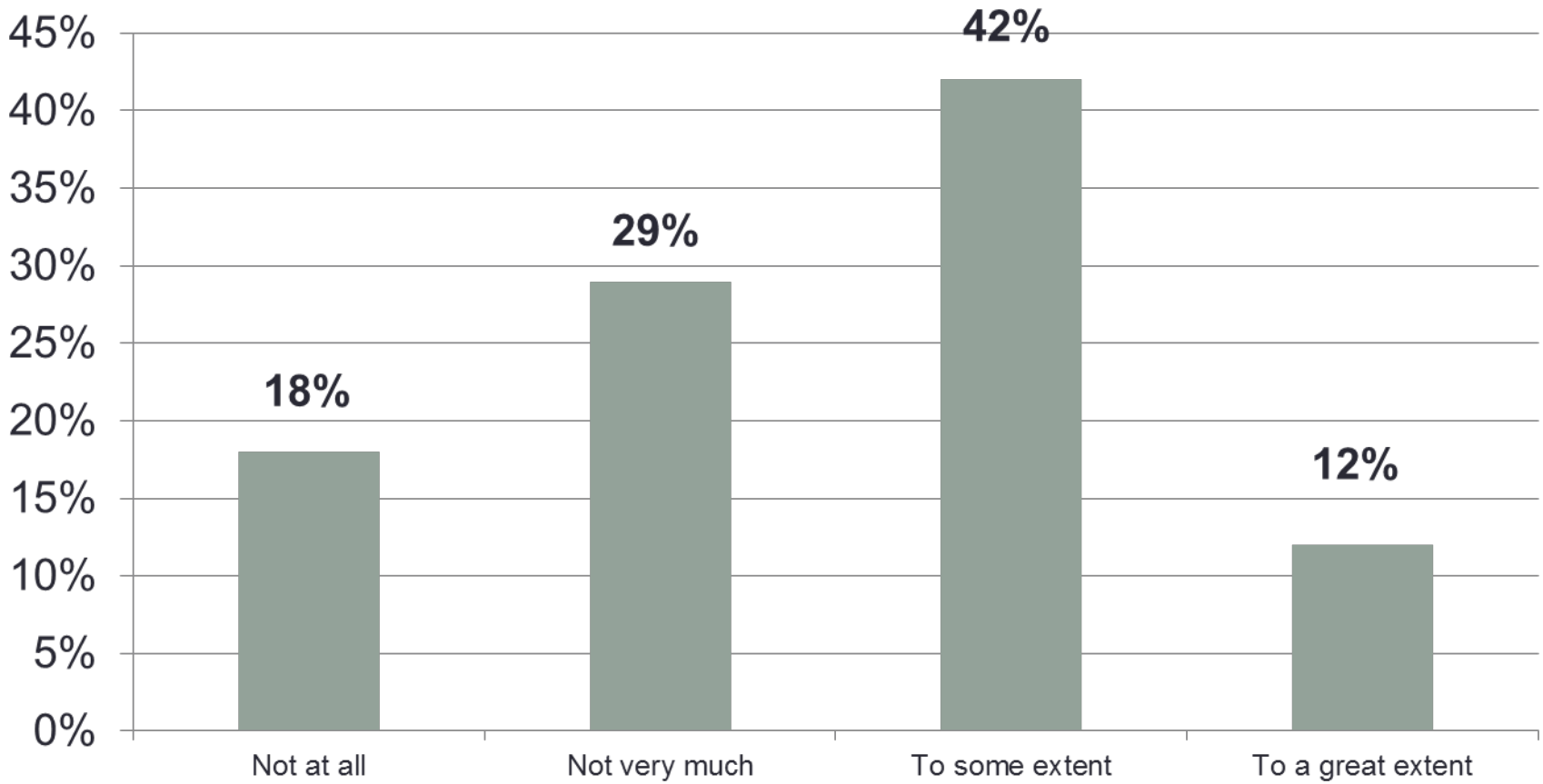
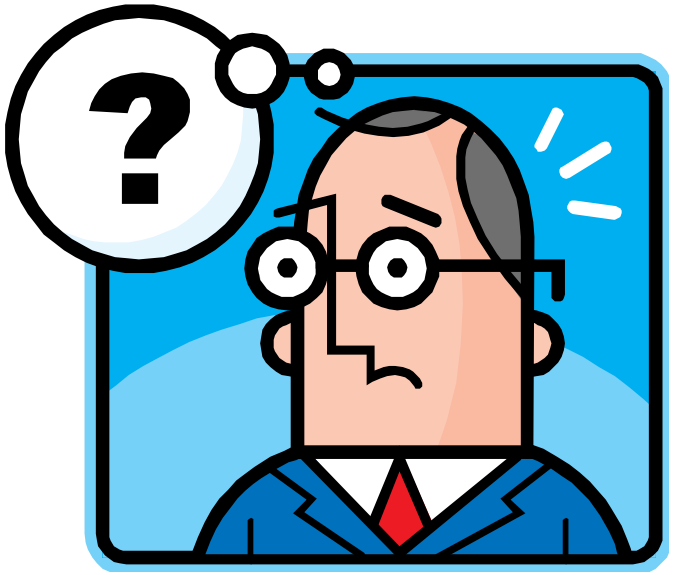
"Would you have preferred to have taken more or fewer such hybrid courses?



Part 9:
Brock Questions

Results: Core and Context

"To what extent did the 'context courses' (outside your major) contribute to your overall educational experience?"



Any Further Questions?