Introduction 1.1

In its most simple definition, the Brock University Campus Plan is a tangible, physical blueprint that identifies an ordered framework of building sites, open spaces and supporting infrastructure. It establishes the criteria for development and opportunities for reinvestment. But, it is also much more. The Campus Plan responds to, and successfully integrates and implements Brock University's goals for its academic future, as well as its financial plans. It reflects the University's identity by expressing, in physical terms, the expectations and aspirations, constraints and concerns of the university community, and provides a framework to implement this vision. It is a practical, flexible guide that demonstrates how future growth needs can be accommodated, while at the same time, projecting a strong and coherent image of the essential qualities of the campus into the future. It includes an administration program that will ensure adherence to the principles and objectives of the plan. The program outlines a process for evaluating and revising the plan to ensure that it remains relevant to the University over time.

The Campus Plan is one of the most important tools Brock University will have as it embraces the exciting challenges and opportunities ahead as a comprehensive university. The Campus Plan will play a key role in the University's efforts to maintain itself as a highly competitive institution with the full complement of programs and facilities necessary to attract the best and brightest students at both the graduate and undergraduate levels, and top faculty conducting leading edge research in their fields. The plan articulates a vision for the campus that addresses the requirements of a comprehensive university and incorporates them into the next era of physical development for the campus. In doing so the plan positions Brock University to take full advantage of funding opportunities, both public and private, by providing direction and guidelines for capital projects, including buildings, infrastructure and landscaping.

While the Brock University Campus Plan positions the University to accommodate significant growth, it does not advocate growth. The Campus Plan is based on population estimates that are consistent with the increases the University has experienced in the 30 years since its establishment. This translates into approximately a doubling of the existing amount of *floor area*[1] on the campus over the next 30 years. While this level of growth is appropriate for a university like Brock University, and it is reasonable to prepare for this level of growth, should it not occur, the Campus Plan provides interim uses for future development sites. Equally, if not more important, the plan provides the foundation and structure to continue to strengthen Brock University's campus as the kind of inspiring

[1] Italicized terms throughout the document are defined in Appendix A, Glossary of Terms

and beautiful place that encourages academic and intellectual excellence. The plan accommodates the potential growth of the campus while restoring and strengthening the quality of natural environment. It identifies natural areas for protection and areas for naturalization, and reintroduces the experience of the natural environment to everyday campus life. Existing places for the entire University community to come together are reinforced while new places for distinct communities on campus are created. Transportation and utility infrastructure location and design has been coordinated to create new development sites, ensure access, create address and shape new open spaces. Policies have also been put in place to support the dialogue necessary to consistently achieve a high level of design.