Goodman School of Business

Brock University

2012/2013 Sample Program Plan: Bachelor of Business Administration - Honours Program
Concentration in International Business

BBA graduates enjoy a wide variety of employment opportunities in industry, commerce and government, and many have gone on to graduate studies in law, business and public administration.

It is important that you follow the correct course sequencing specific to your degree as outlined below.

	Fall	Winter
Year 1	- ACTG 1P91 Introduction to Financial Accounting - ECON 1P92 Principles of Macroeconomics - MATH 1P98 Practical Statistics - MGMT 1P93 Principles of Business - Humanities Context course	- ECON 1P91 Principles of Microeconomics - ITIS 1P97 Data Analysis and Business Modeling - MATH 1P97 Calculus with Applications - MGMT 1P96 Principles of Communication in the Business Environment - Humanities Context course
Year 2	- ACTG 2P12 Introduction to Management Accounting - ACTG 2P40 Commercial Law - ECON 2P23 Managerial Economics - ECON 2P91 Business Econometrics with Applications - ENTR 2P91 Entrepreneurship	- FNCE 2P91 Corporate Finance I - ITIS 2P91 Management of Information Systems and Technology - MKTG 2P91 Introduction to Marketing - OBHR 2P91 Organizational Behaviour - OPER 2P91 Operations Management
To declare your concentration in International Business, make sure you meet the eligibility requirements before sending your completed "Declare or Change Major" form to Academic Advising via the Business Student Portal.		
Year 3	- FNCE 3P93 Corporate Finance II - MKTG 3P24 Marketing Management - OBHR 3P97 Human Resource Management - Science Context course - Elective	- ETHC 3P82 Ethics in Business - MGMT 3P98 International Business - Business elective - Science Context course - Elective
Year 4	- 2 International Business List courses* - Business elective - Elective (Year 2+) - Non-Business elective	- 2 International Business List courses* - MGMT 4P90 Business Strategy - Elective (Year 2+) - Non-Business elective

***International Business List courses:**
ECON 3P13 Economics of the Multinational Enterprise
ECON 3P93 International Trade
ENTR 4P93 International Dimensions of Entrepreneurship
FNCE 3P96 Financial Theory
FNCE 4P05 International Finance
MGMT 4P35 Export Strategy and Management
MGMT 4P36 Business in Developing Countries
MGMT 4P94 New Product Development
MKTG 4P33 International Marketing
MKTG 4P34 Marketing Financial Services
OBHR 4P90 International Organizational Behaviour

USEFUL LINKS:

- This is a sample only: contact Academic Advising via the Business Student Portal to have your program plan personalized.
- More information on the Bachelor of Business Administration (BBA) program
- Refer to the most recent course calendar for complete course information
- Timetable

NOTES:

- Students can take a maximum of 8.0 first year credits.
- For BBA students, a minimum of one elective credit in year 3 and 4 must be a non-business elective credit.
- Program requirements are subject to faculty and departmental approval and it is the student's responsibility to ensure that all degree and program requirements are satisfied.
- Care should be taken when selecting courses to ensure that all prerequisites are satisfied.

CREDIT DEFINITIONS:

Business elective	Any course from: ACTG, ENTR, FNCE, ITIS, MGMT, MKTG, OBHR, OPER
Elective	Any course from any year level
.50 credit	One partial credit course (ex. ALPHA 1P00)
1.0 credit	Either one full credit course (ex. ALPHA 1F90) or two partial credit courses (ex. ALPHA 1P00 and ALPHA 1P01)