

Brock University

Providing a platform for recruiting the best and brightest future business leaders! We provide a customized and personalized service to increase your on-campus profile and connect you with business students and graduates.

Recruiting Timelines (General Guidelines):

| Target Audience | Activity | Ideal Timeline |
|---|-------------------------------|--|
| New Grads <i>Students in the final year of study (about to graduate)</i> | Availability (start dates) | January and May |
| | Post a Job | September/October |
| | Conduct Interviews | October/November |
| | Events/Speaking Opportunities | September to April |
| Summer Students <i>1st, 2nd, or 3rd year students</i> | Availability (start dates) | May |
| | Post a Job | January/February |
| | Conduct Interviews | February/March |
| | Events/Speaking Opportunities | September to April |
| Co-op Students <i>Students completing full-time work placements as part of program requirements</i> | Availability (start dates) | January, May, and September |
| | Post a Job | 3-4 months prior to start of work term |
| | Conduct Interviews | 2-3 months prior to start of work term |
| | Events/Speaking Opportunities | September to April |
| Young Alumni <i>Recent graduates (1-2 after degree completion)</i> | Availability (start dates) | Flexible |
| | Post a Job | Flexible |
| | Conduct Interviews | Flexible |

Complimentary Services

Campus Recruitment Consultation

Through a collaborative approach, staff will advise employer partners on strategies for effective campus recruitment activities based on employer needs, interests, and goals.

Job Postings

Our online job board is our most frequently used resource by both students and employers. In addition to helping you develop your job postings, we work with you to ensure maximum exposure and promotion of your job opportunity. Employers can post jobs by visiting <https://careerzone.brocku.ca/> or emailing bcdo@brocku.ca.

Application Collection/Screening

At your request, we will facilitate the collection and screening of applications on your behalf, providing you with one package of applications for each job you post with us. Alternatively, we can instruct students to apply through your organization’s online application system, or through email directly to you.

On and Off Campus Interviews

We are pleased to accommodate your interview needs. Our staff will work with you to coordinate all the logistics of your interviews; contacting short-listed candidates and developing an interview schedule that meets your needs.

Speaking Opportunities & Mentorship

How To Get A Job In... (Industry Speaker Series) (Dates To Be Determined)

Build your on-campus brand, network with our students, and provide guidance and mentorship to the next generation of business leaders. In partnership with Goodman student associations, this series features industry professionals who work in targeted fields/business sectors. Panelists share their industry experience, discuss industry trends, and advise students on strategies for getting a job in their chosen field.

The Goodman Experience: Mock Interviews & Resume Reviews (January 14, 2014)

A showcase of experiential opportunities that are designed to help students build their resumes and their professional network. Featured employers are invited to provide mock interviews and resume reviews through a combination of pre-booked and drop-in appointments.

Information Sessions

Information sessions provide employers with exclusive access to students and flexibility to structure their session in a format that best reflects their organization and culture. Information sessions can be completely coordinated and promoted through the BCDO at no cost to you (with the exception of any catering that is requested).

Student Associations

Representing the Goodman student body, all 9 associations participate in competitions and lead consulting projects, community initiatives, fundraisers, and other student engagement activities. The BCDO can assist you in identifying the most suitable groups with which you can connect and partner.

Classroom Lectures/Presentations

Industry guest speakers have proven to be an effective approach to complementing textbook theories with real business situations while providing an opportunity for employers to profile their company, industry, and profession. The BCDO can help you identify relevant courses and connect you with faculty who teach in those subject areas.

Recruiting Events

CA Recruitment Day (September 11, 2013)

Featuring a combination of co-op and new graduate CA candidates, firms will meet with students in an unstructured networking format.

Networking Breakfast (September 24, 2013)

The perfect venue to promote summer and new graduate opportunities to Goodman students. Beginning with a catered buffet breakfast, and through a series of round table sessions you will network with students, learn about what they can bring to your organization in a summer role or after they graduate, and find out what they are seeking in a career with your company.

MBA Employment Summit (January 31, 2014)

A partnered event between Goodman School of Business (Brock University), DeGroote School of Business (McMaster University), and Ted Rogers School of Management (Ryerson University). Employers meet graduating MBA students from all three schools through a trade show format with industry-specific breakout sessions.

Service-Learning Community Partnerships

Offering Niagara not-for-profit organizations and small businesses with practical business solutions through student consulting teams.

As part of the experiential learning spectrum, Service-Learning at Goodman combines the skills and theory of the classroom with practical application through hands-on projects to support the business needs of local community partners. Students grow their skills, businesses and organizations grow their capacity, and our community benefits from the services/programs provided by stronger organizations and growth in small businesses.

Our Students

Goodman students are engaged citizens with a combination of leadership, problem solving, and teamwork skills. Their involvement on campus and in the community have prepared them well for the needs of today's employers.

Undergraduate Programs

Our Bachelor of Accounting (BAcc) program and Bachelor of Business Administration (BBA) program are both 4 year honours degrees with a co-op option. The BAcc program is highly regarded for its ability to prepare students for the CA designation through completion of the required 51 credit hours and up to 20 months of work experience. Our BBA program prepares students for the challenges of the business world through a variety of courses from 10 areas of concentration, combining case study analysis with theory and application.

Graduate Programs

We also have students completing advanced degrees in our MBA, Master of Accountancy (MAcc), and Master of Science in Management (MSc) programs. Through their academic training, Goodman MBA students are engaged in a strong integrative and practical approach to management. Our diverse program is composed of students from around the world and across Canada. Our MAcc students are an innovative answer to the business world's need for accountants who can think critically and adapt quickly to the challenging demands of today's economy. Collaboration and teamwork are at the core of the Brock MAcc program. The MSc focuses on highly specialized research in areas of accounting, finance, marketing, management science, and organizational studies.

Our Commitment to You

We are dedicated to supporting your recruiting activities and advising on campus recruitment strategies. You are encouraged to contact us directly with any questions or inquiries about our service offerings.

On behalf of the Goodman School of Business, we look forward to assisting you with your recruiting needs!

Sincerely,



Stephanie Harper, BBA, CHRP

Manager, Career Development Office

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