

MINUTES

ACADEMIC REVIEW COMMITTEE

Thursday, October 27, 2011

1:00-2:00 p.m.

ST 211

Present: Murray Knuttila, Francine McCarthy, Russell Johnston, Coral Mitchell, Pat Debly, Maureen Connolly, Trish Greydanus

Guests: Dean Douglas Kneale, Dean Mike Plyley, Interim Dean Rick Cheel, Carol Merriam, Danny Cho

Absent: Greg Finn, Pat Beard, Alan Castle, Don Cyr, Amanda Karr, Aaron Harpwood

1. Letter of Intent – MA Program in Information Systems with Concentrations in Information Assurance and Business Analytics

Danny Cho gave a brief overview of the proposed program and then answered questions from the Committee.

- Department believes demand is high for this type of program and both the business community and Co-Op support it
- Program would be launched at the forefront of this field in Canada
- Program would be unique in that it applies business management methods to data technology
- Program would differentiate itself from typical MBA program (in which enrolment trends are falling)

The Committee made various suggestions:

- requested that evidence of Department approval for this program be made more clear
- requested clarification on consultation with affected units
- requested that cost of future hiring be included and clarified

MOVED (McCarthy/Johnston)

That the Statement of Intent for the MA in Information Systems with Concentrations in Information Assurance and Business Analytics be accepted and that the Department be invited to prepare a Program Proposal Brief.

Carried (6:0:0)

2. Letter of Intent – MA Program in History (Addition of Co-Op option)

Carol Merriam gave a brief overview of the proposed program and then answered questions from the Committee.

- Department developed program option in response to issues arising after 5 years of the new

MA program in History

- fewer than expected graduates pursuing Doctoral degrees at Brock or elsewhere
- opportunity to differentiate Brock's MA in History from other universities

The Committee made various suggestions:

- requested clarification on origin of the idea of the Co-Op option
- requested more information on perceived demand from students and employers
- requested information on how participants in the program would provide a unique skill set desired by employers

MOVED (Mitchell/Connolly)

That the Statement of Intent for the addition of a Co-Op option to the MA in History be invited and that the Department be directed to prepare a Program Proposal Brief.

Carried (6:0:0)

3. Adjournment

The meeting adjourned at 1:55 p.m.

/tg