



LEARN THE RIGHT SPELL TO SUMMON YOUR DREAM JOB!
CAREER SERVICES 2014 WINTER NEWSLETTER



TIPS AND TRICKS TO EXPAND YOUR NETWORK

Connecting with the right people and information can be your key to job search success!

- **EVENTS:** Look for upcoming career fairs, information sessions, and speaker events on CareerZone. Find out when recruiters are on-campus and learn about potential opportunities.
- **CAMPUS ASSOCIATIONS/CLUBS:** Check out the Brock University Student Union (BUSU) website (www.busu.net) and the Experience BU website (experienceBU.brocku.ca) to find lots of opportunities to get involved and meet new people.
- **COMMUNITY GROUPS:** Joining a community group provides you with the opportunity to speak with a wide range of businesses. NextNiagara is a local program with the Greater Niagara Chamber of Commerce that represents the voice of young emerging community leaders in Niagara.
- **SOCIAL NETWORKING:** LinkedIn is a great social networking tool. Connect with professionals and alumni in your field to unleash new opportunities.

The best thing to remember is by connecting with and serving others, you also serve yourself!

by Alysha Kooter, 2nd Year Visual Art and English Concurrent Education



FOLLOW US!



@JackMcIsaac

WE ARE OPEN:

Monday to Friday

9:00AM - 4:30PM

No Appointments Necessary!

JOB SEARCH AFTER YOUR UNDERGRADUATE DEGREE

No matter what year of study you are in, thinking about your job search after university can be overwhelming. Where do you start? How do you prepare? Here are some quick tips that will get you on the right track and ready for your job search.

1. **Volunteer!** Volunteering is vital to your job search after education; it provides you with experience in your field and helps you build a professional network to find opportunities after. It also builds up your resume. Ask about Volunteer Plus at Career Services!
2. **Talk to your professors.** Your professors are more than your teachers, they are professionals in your field and you should start to view them as potential networks for employment opportunities.
3. **Drop into Career Services.** Having your resume and cover letter reviewed semi-annually is a great idea, and the Career Assistants can also help you identify job search strategies.



by Anthony Macuso, 2nd Year Sports Management

CAREER SERVICES IS HIRING CAREER ASSISTANTS FOR SEPTEMBER 2014

Visit careerzone.brocku.ca and enter the JOB ID: 20846

★ ★ THE NIAGARA EMPLOYMENT CRAWL (NEC)

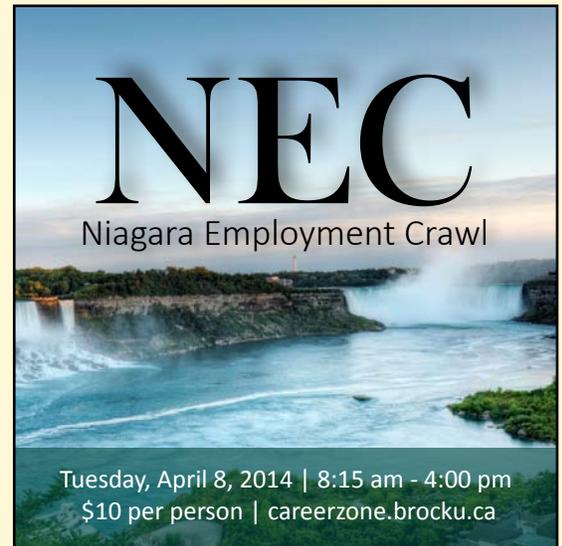
Learn about career opportunities and discover why Niagara is your region to live, work and STAY!

The 2nd Annual Niagara Employment Crawl (NEC) is your opportunity to take a guided tour of various businesses located throughout the Niagara region to learn about potential career opportunities, explore the geographic beauty and infrastructure in the region.

Two guided buses will “crawl” you through some of Niagara’s coolest and biggest employers. A Continental Breakfast available at the Pre-Event, and Lunch will be provided for this all-day event, as well as your transportation.

- **Bus #1 Crawl includes tours of: Vintage Hotels, Meridian and One Touch Direct**
- **Bus #2 Crawl includes tours of: Imbibitive, Hatch, and Airbus Helicopters**

Visit careerzone.brocku.ca for more information and to register.



ARE YOU IN YOUR GRADUATING YEAR?



Learn about job postings, recruitment campaigns, career information and more. Join the group Grad LINK Network on LinkedIn today!

★ ★ LINKEDIN STRATEGIES ★ ★

Finding a job is not as easy as pulling one out of a hat! LinkedIn, the world’s largest professional network is here to help. LinkedIn includes many features in which you can research people and companies, reconnect with old and new business colleagues, build relationships with existing customers, and increase face-to-face networking. LinkedIn has become a popular resource for HR managers with background checks and has become a valuable resource for them to find out more information about your skills and experience. By maintaining a professional profile, you continue to build your online presence and attract potential employers.

As a student, finding a job is never easy. LinkedIn allows you to market yourself to targeted companies. It is the doorway to prospects and is a ticket to the hidden job market. Maintaining a professional profile and connecting with professionals and targeted companies may just make a job magically appear.

by Erik Gunn, 4th Year Business - Finance

HAVE A QUICK QUESTION?

**Chat with us
LIVE on our
website!**

**[brocku.ca/
career-services](http://brocku.ca/career-services)**