Welcome to Brock, a university designed for the very purpose of developing well-rounded individuals. We recognize and nurture both sides of the brain — where diverse passions are welcomed and celebrated, and students become better versions of themselves.

Just ask Alex Gill, who’s either moving forward on a mountain bike or backwards to another era. He’s dived for ancient shipwrecks off the coast of Turkey and unearthed centuries-old relics and frescoes in Italy. With such treasure to share, he’d rather be on the Discovery Channel than watch it.

With a diverse array of more than 70 undergrad and 40 graduate programs, we’re situated in the heart of Ontario’s Niagara region. Check us out at brocku.ca
In a relentlessly competitive world, the innovators will prevail. Canada cannot stand still, and neither can its universities.

Welcome to Brock, the university that develops both sides of the brain. This is where academic excellence is only part of what helps people become better versions of themselves — citizens who grasp the mutual importance of success for community as well as for individuals.

Brock is big enough to have world-class facilities and faculty, small enough to see students as individuals, and strategic enough to know that when universities leverage their strengths with partners, everyone wins — students, researchers, the community and, ultimately, all of us.

More and more people are discovering this. In 2010-11 the demand for a Brock degree was unprecedented, as undergraduate and graduate enrolment set a record of nearly 18,000 — and not at the expense of quality. In fact the admission grade average for first-year students actually increased.

When they get here, Brock students are taught by an increasingly renowned faculty that includes 13 Canada Research Chairs.

And all the while, the support of our partners means this rising intellectual tide is accompanied by a parallel growth in cutting-edge facilities that will open new eras of learning and help make Canada a more formidable world leader in innovation.

In one example, work has begun on the remarkable project to relocate Brock’s Marilyn I. Walker School of Fine and Performing Arts into a restored heritage industrial building in downtown St. Catharines. This bold venture is the lynchpin of a cultural and economic renaissance plan that has already caught the eye of the nation’s media and legislators.

And on our main campus, the striking Cairns Family Health and Bioscience Research Complex, scheduled for completion in early 2012, will set new benchmarks for university facilities that foster multi-disciplined research and innovation — then apply that knowledge to expanding Canada’s economy with new knowledge-based enterprises.

The Cairns Complex will house Niagara’s only medical school, as well as a business incubator where academic work alongside entrepreneurs and business developers. Its advanced labs will let faculty and student researchers reach new frontiers in disciplines ranging from child and youth studies to green chemistry and bio-manufacturing.

At Brock we do the homework to find ways that our strengths can be maximized for the benefit of students and community. Our partners help make these dreams reality, so we can take them into the next level of growth for our region and country.

Every time people invest in us, it helps further this mission to keep advancing Brock as a centre of excellence for the benefit of everyone on and off our campus.

Because Canada cannot afford to stand still.

To learn more, visit us at brocku.ca

Sincerely,

Jack Lightstone
President and Vice-Chancellor

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Come along with us to the cutting edge
Welcome to Brock, the university that helps people become better versions of themselves.

When it opens in 2012, the Cairns Family Health and Bioscience Research Complex will be a path to new discoveries for some of Canada's leading scientists – and their students.
Engaging the community

A successful university helps students become better thinkers, better citizens. At Brock, success also means working beyond the campus to strengthen the entire community intellectually, culturally and economically.

At Brock, community engagement can take on many different forms, from students volunteering at food banks to researchers using their discoveries to help create a new generation of knowledge-based industry in Canada.

One of Brock’s boldest community engagement efforts took a giant step in 2010-11 when renowned Canadian architect Diamond and Schmitt was engaged to design the future site of Brock’s Marilyn I. Walker School of Fine and Performing Arts.

The Walker School will have its new home in downtown St. Catharines, alongside a new civic Performing Arts Centre. It’s all a collaborative effort by the University and the City of St. Catharines to create a performance and event venue for the Niagara Region’s largest urban centre.

Brock provided some critical viability to the overall project by agreeing to relocate its successful and long-running Centre for the Arts programming into the Niagara Region’s largest urban centre.

The University also fortified its support for Ontario grape growers and wineries in 2010-11 by establishing an “industry outreach team” of scientists expanding our ability to meet research priorities identified by the industry itself.

The team from Brock’s Cool Climate Oenology and Viticulture Institute (CCOVI) was completed when George Kotseridis, an oenologist, came from his native Greece to join recently-arrived viticulturist Jim Willwerth to work in this creative relationship between a university and an important Ontario industry.

The University also supported its efforts to see new research and development initiatives established and funded for the future, building upon earlier research led by the Cool Climate Oenology and Viticulture Institute.

Programs like ARC are critical to building a more innovative and versatile Canadian economy for the future,” said Ian Brindle, Vice-President Research at Brock. “This will help researchers partner with entrepreneurs and leverage each other’s strengths for Niagara’s benefit.”

The two senior positions were created as a result of a new $1.9 million research partnership of Agriculture and Agri-Food Canada, Grape Growers of Ontario, and Brock University.

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### Financial report

#### Statement of Financial Position
(\text{in thousands of dollars})

<table>
<thead>
<tr>
<th>Year ended April 30, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
</tr>
<tr>
<td>Accounts receivable</td>
</tr>
<tr>
<td>Government grants receivable</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
</tr>
<tr>
<td>Inventories</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
</tr>
<tr>
<td>Restricted investments</td>
</tr>
<tr>
<td>Capital assets</td>
</tr>
<tr>
<td><strong>$ 343,350</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Liabilities and net assets</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued liabilities</td>
</tr>
<tr>
<td>Deferred contributions</td>
</tr>
<tr>
<td>Current portion of long-term debt</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
</tr>
<tr>
<td>Long-term debt</td>
</tr>
<tr>
<td>Debenture payable</td>
</tr>
<tr>
<td>Deferred capital contributions</td>
</tr>
<tr>
<td>Employee future benefits obligations</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
</tr>
<tr>
<td><strong>$ 343,350</strong></td>
</tr>
</tbody>
</table>

For the complete audited statements please visit brocku.ca/finance

#### Statement of Operations
(\text{in thousands of dollars})

<table>
<thead>
<tr>
<th>Year ended April 30, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
</tr>
<tr>
<td>Government grants for general operations</td>
</tr>
<tr>
<td>Student fees</td>
</tr>
<tr>
<td>Ancillary operations</td>
</tr>
<tr>
<td>Research grants for restricted purposes</td>
</tr>
<tr>
<td>Grants and other revenues for restricted purposes</td>
</tr>
<tr>
<td>Investment income</td>
</tr>
<tr>
<td>Sundry</td>
</tr>
<tr>
<td>Amortization of deferred capital contributions</td>
</tr>
<tr>
<td><strong>$ 245,227</strong></td>
</tr>
</tbody>
</table>

| **Expenses**             |
| Salaries and benefits    | $157,985 | $149,798 |
| Supplies and expenses    | 13,108   | 12,216  |
| Materials and expendable equipment | 5,398 | 5,709   |
| Repairs, maintenance and rent | 5,653 | 5,860   |
| Utilities and taxes      | 7,332    | 7,699   |
| Interest on long-term debt | 6,694  | 7,022   |
| Cost of sales            | 8,203    | 7,816   |
| Other                    | 8,939    | 9,816   |
| Scholarships, fellowships and bursaries | 12,815 | 12,456  |
| Research expenses, including fellowships | 12,995 | 14,590  |
| Amortization of capital assets | 10,741 | 13,405  |
| **$ 252,863**            | $ 245,364|

| Excess of revenues over revenues | ($7,638) | ($16,107)|

---

**Charitable business number:** 11881 9531 RR0001

**Brock’s bold plan for downtown St. Catharines includes a new home of the Marilyn I. Walker School of Fine and Performing Arts.**

[Architect’s conceptual drawing — final design may vary from this image.]
Mapping out research excellence

Thresholds of excellence

Top comprehensive universities must engage in award-winning research that pushes boundaries, and there is abundant evidence that Brock’s momentum is accelerating as a centre of research excellence.

In less than a year, Brock will open the Cairns Family Health and Bioscience Research Complex, whose advanced facilities and capacity for multi-disciplined research will entrench the University as a leader in targeted fields of study.

But even before the opening of the transformative Cairns Complex, the University in 2010-11 received more than $4-million from the federal agencies that provide the bulk of Brock’s annual research grants.

Universities who qualify for this funding are training the next generation of Canada’s researchers and experts in the natural and social sciences.

Brock researchers in natural sciences received nearly $2.6 million through the Natural Sciences and Engineering Research Council (NSERC) for projects that support health care from the fields of chemistry, physics, biological sciences, applied health sciences, earth sciences and mathematics. Some of Brock’s landmark projects include from Jeffrey Atkinson’s work on Vitamin E properties assisting the human body in times of stress, to Fiona Hunter’s renowned studies of the West Nile virus.

In fields of social sciences, Brock researchers in 2010-11 shared grants worth $1.7 million from the Social Sciences and Humanities Research Council (SSHRC). The funded Brock research includes studies on using physical education to prevent youth violence in El Salvador; the leadership qualities of Chief Administrative Officers in Ontario towns and cities; as well as a project studying community and family initiatives to improve student success for Ontario’s Aboriginal youth.

In digital technologies, Kevin Kee, the Canada Research Chair for Digital Humanities, was awarded $220,000 from the Ontario Media Development Corp.

Kee whose projects have attracted attention as iPhone apps — will lead Brock’s work on the Ontario Augmented Reality Network, a collaboration of universities, private-sector developers, cultural agencies, trade associations, local government and business generators dedicated to building and expanding the Augmented Reality Applications sector across Ontario.

Augmented reality is the integration of digital information with live video or the user’s environment in real time. One of the first commercial applications of AR technology was the yellow first-down line in televised football games.

“This allows us to move ahead and build a network for all the people working in augmented reality,” said Kee. “The business side was always interested. Now we can marry research with commercialization.”

Also in 2010-11, the Ontario Ministry of Research and Innovation awarded $727,012 to five Brock researchers whose projects involved collaborative partnerships and benefits for the Niagara region and beyond. The projects range from psychologist Catherine Mondloch’s cutting-edge work on face perception to psychologist Sidney Segalowitz and his neurovisceral models of mental health and personality.

The university that develops both sides of the brain: In 2010-11 the demand for a Brock degree was unprecedented.

Nora Kaethler
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As an adult, made the national UFE honour roll.
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President reappointed to second term

Jack Lightstone, who ushered the University into an era of dramatic growth and community partnerships after his arrival at Brock in 2006, was reappointed to a second five-year term as President and Vice-Chancellor. The appointment took effect July 1, 2011.

Prior to joining Brock, Lightstone was at Montreal’s Concordia University for more than 30 years, holding numerous academic and senior administrative posts including Provost and Vice-President.

Get set to welcome a research jewel

In September 2010, Brock’s new state-of-the-art research centre was named the Cairns Family Health and Bioscience Research Complex, after the family of Roy Cairns made a $10-million impact gift toward the completion of the project. The $111-million facility should be ready for its scheduled opening in early 2012.

In providing new teaching and learning space, the Cairns Complex will increase Brock’s capacity to train students in advanced knowledge. It will house Niagara Region’s only medical school, and a business incubator to help start-up businesses grow from innovative research and knowledge transfer at Brock.

It is designed to cultivate new fields of inter-disciplinary research across departments by coclocating researchers from different areas like cancer, infectious diseases, biotechnology and green chemistry.

The complex is made possible by investments of $38 million from the federal government and $33.5 million from the government of Ontario.

First crop of grape and wine grads toast their 10th anniversary

Brock’s Oenology and Viticulture (OEVI) program has sent scientists and award-winning vintners to wineries across North America, and in August 2010 many came back to celebrate the 10th anniversary of the first OEVI graduating class.

Grads from as far away as California returned to celebrate and enjoy wines made by alumni colleagues. Since it launched in 1997, Brock’s OEVI has produced close to 100 graduates who are taking their place as Canada’s next generation of leaders in the grape and wine industry.

Brock accounting grads score big on the national list

Two Brock Co-op Accounting graduates earned national honours in December 2010 after tackling the grueling Uniform Evaluation (UFE) exam — the three-day test that is one of the most challenging professional examinations in the world, and a critical hurdle to becoming a chartered accountant.

Nora Kaethler (see facing page) and Marc Priestley made the elite honour roll recognizing the top 50 UFE writers from more than 3,000 across Canada who successfully wrote the test.

Brock’s co-op accounting program has established a national reputation for quality education, and this year’s successful writers join thousands of Brock graduates who are holders of the CA designation.

Brock community gifts become nearly $2.6 million for bursaries

Brock’s endowment in 2010-11 increased by nearly $2.6 million to help students with financial need, thanks to generous donors and an Ontario government program that multiplied donated bursary money raised by the University.

From April 1, 2009 to March 31, 2010, donors gave more than $757,000 for student financial awards. This qualified Brock for a match and bonus of $1.8 million from the Ontario Trust for Student Support, and the total endowment addition will help 75 more Ontario students in financial need to attend Brock every year.
Excellence in teaching

How do you inspire students to academic success? Start with committed teachers and innovative pedagogy. Then keep improving your facilities with state-of-the-art infrastructure. Now you’ve got the keys to a robust learning environment.

Since entering an era of post-graduate and doctoral programs more than a decade ago, Brock’s exceptional faculty has continued to expand. Through its history, our faculty members have won nine 3M Fellowships, the coveted national award that recognizes exceptional contributions to teaching and learning at Canadian universities.

The evidence of teaching excellence continues apace.

In its latest rankings, Maclean’s rated the qualifications of Brock’s faculty as top-10 among all Canadian universities, based on faculty who have PhDs or a terminal degree in their field.

And our teaching strength grew deeper in 2010-11 when Brock welcomed two new Canada Research Chairs (CRCs). Jennifer Rowsell is the new CRC in multiliteracies, and in early 2011 Wendy Ward joined Brock as the CRC in bone and muscle development.

The Canada Research Chair program helps attract the best talent from Canada and around the world, and as Brock prepares to open the Cairns Family Health and Bioscience Research Complex in the coming months, we now count 13 Canada Research Chairs among our faculty ranks.

For students, high-quality teaching is magnified by creative pedagogies and engaging facilities.

The innovative spirit characterizing our approach to education is evident in many diverse places, including:

• A new Faculty of Applied Health Sciences “Supercourse” letting students finish a full-year eight-month course in two weeks of concentrated study. This falls into the University’s mandate to find new and innovative ways to educate.

• Service Learning, a classic “Both Sides of the Brain” pedagogy combining academic study and practical experience. Service Learning exposes students to concepts about service, citizenship, and community through a combination of traditional and out-of-classroom opportunities.

• Brock BaseCamp, an outdoors experience program where incoming undergrad students collaborate by camping or canoeing together to build confidence heading into first year, make friends and develop leadership skills.

• And in September 2010, TD Bank Financial Group donated half a million dollars for the TD Bursary for Environmental Studies, providing grants to students and supporting the new home of the Marilyn I. Walker School of Fine and Performing Arts in downtown St. Catharines.

As well, the gleaming International Centre opened in 2010-11 as the new home for Brock International, English as a Second Language (ESL) Services, International Market Development, the Confucius Institute and the Department of Classics. International awareness is crucial for a nation that trades with the world, and Brock is home to more than 1,400 international students from more than 80 countries, a number that will rise as our students learn to understand leadership in a global arena.

Exceptional faculty members and innovative approaches to teaching are keys for inspiring students on to academic success.
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## Financial report

### Statement of Financial Position

<table>
<thead>
<tr>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
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<tr>
<td>Accounts receivable</td>
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<td>Government grants receivable</td>
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<td>Prepaid expenses and other assets</td>
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<td>Inventories</td>
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<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
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<tr>
<td>Restricted investments</td>
<td>83,810</td>
</tr>
<tr>
<td>Capital assets</td>
<td>215,760</td>
</tr>
<tr>
<td><strong>$ 343,350</strong></td>
<td>329,053</td>
</tr>
</tbody>
</table>

| **Liabilities and net assets** |              |
| Accounts payable and accrued liabilities | $ 18,902 | $ 16,925 |
| Deferred contributions       | 8,573       | 8,164    |
| Current portion of long-term debt | 671    | 8,889    |
| **TOTAL CURRENT LIABILITIES** | 36,189      | 35,054   |
| Long-term debt               | 22,908      | 22,870   |
| Debenture payable            | 89,196      | 89,056   |
| Deferred capital contributions | 125,700 | 111,155  |
| Employee future benefits obligations | 11,096 | 8,960    |
| Net assets                   | 58,021      | 57,259   |
| **$ 343,350**                | 329,053     |          |

For the complete audited statements please visit brocku.ca/finance

### Statement of Operations

<table>
<thead>
<tr>
<th>2010</th>
<th>2009</th>
</tr>
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<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td></td>
</tr>
<tr>
<td>Government grants for general operations</td>
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<td>Student fees</td>
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<td>Ancillary operations</td>
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<tr>
<td>Research grants for restricted purposes</td>
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<tr>
<td>Grants and other revenues for restricted purposes</td>
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<td>Amortization of deferred capital contributions</td>
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<td><strong>$ 245,227</strong></td>
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**Excess of expenses over revenues**

<table>
<thead>
<tr>
<th>2010</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>$ 252,863</strong></td>
<td>245,227</td>
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<tr>
<td><strong>$ 7,394</strong></td>
<td>229,257</td>
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**Thresholds of excellence**

Brock’s bold plan for downtown St. Catharines includes a new home of the Marilyn I. Walker School of Fine and Performing Arts.

[Architect’s conceptual drawing — final design may vary from this image.]
A successful university helps students become better thinkers, better citizens. At Brock, success also means working beyond the campus to strengthen the entire community intellectually, culturally and economically.

At Brock, community engagement can take on many different forms, from students volunteering at food banks to researchers using their discoveries to help create a new generation of knowledge-based industry in Canada.

One of Brock’s boldest community engagement efforts took a giant step in 2010-11 when renowned Canadian architect Diamond and Schmitt was engaged to design the future site of Brock’s Marilyn I. Walker School of Fine and Performing Arts.

The Walker School will be in its new downtown St. Catharines home alongside a new civic Performing Arts Centre. It’s all a collaborative effort by Brock, the Niagara Region’s largest urban centre.

Brock provided some critical viability to the overall project by agreeing to help create a new generation of knowledge-based industry in Canada.

The program sees researchers working with private-sector entrepreneurs, helped by government investment, to turn ideas and innovations into enterprise.

Programs like ARC are critical to building a more innovative and versatile Canadian economy for the future,” said Ian Brindle, Vice-President Research at Brock.

The University also fortified its support for Ontario grape growers and wineries in 2010-11 by establishing an “industry outreach team” of scientists expanding our ability to meet research priorities identified by the industry itself.

The team from Brock’s Cool Climate Oenology and Viticulture Institute (CCOVI) was completed when George Kotseridis, an oenologist, came from his native Greece to join recently-arrived viticulturist Jim Willwerth to work in this creative relationship between a university and an important Ontario industry.

The two senior positions were created as a result of a new $1.9 million research partnership of Agriculture and Agri-Food Canada, Grape Growers of Ontario, Ontario Grape and Wine Research Inc. and Brock University’s CCOVI.

The Applied Research and Commercialization (ARC) program provided Brock with $175,000 to work with and help fund small- and medium-size companies (fewer than 1,000 employees) in disciplines such as product and process applied research, engineering design and technology development.

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The heart of the adjacent new Walker School will make use of a renovated 19th-century textile mill, alongside new construction that includes a state-of-the-art dramatic arts theatre.

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Welcome to Brock, the university that helps people become better versions of themselves.

When it opens in 2012, the Cairns Family Health and Bioscience Research Complex will be a path to new discoveries for some of Canada's leading scientists – and their students.
In a relentlessly competitive world, the innovators will prevail. Canada cannot stand still, and neither can its universities.

Welcome to Brock, the university that develops both sides of the brain. This is where academic excellence is only part of what helps people become better versions of themselves — citizens who grasp the mutual importance of success for community as well as for individuals.

Brock is big enough to have world-class facilities and faculty, small enough to see students as individuals, and strategic enough to know that when universities leverage their strengths with partners, everyone wins — students, researchers, the community and, ultimately, all of us.

More and more people are discovering this. In 2010-11 the demand for a Brock degree was unprecedented, as undergraduate and graduate enrolment set a record of nearly 18,000 — and not at the expense of quality. In fact the admission grade average for first-year students actually increased.

When they get here, Brock students are taught by an increasingly renowned faculty that includes 13 Canada Research Chairs.

And all the while, the support of our partners means this rising intellectual tide is accompanied by a parallel growth in cutting-edge facilities that will open new eras of learning and help make Canada a more formidable world leader in innovation.

In one example, work has begun on the remarkable project to relocate Brock’s Marilyn I. Walker School of Fine and Performing Arts into a restored heritage industrial building in downtown St. Catharines. This bold venture is the lynchpin of a cultural and economic renaissance plan that has already caught the eye of the nation’s media and legislators.

And on our main campus, the striking Cairns Family Health and Bioscience Research Complex, scheduled for completion in early 2012, will set new benchmarks for university facilities that foster multi-disciplined research and innovation — then apply that knowledge to expanding Canada’s economy with new knowledge-based enterprises.

The Cairns Complex will house Niagara’s only medical school, as well as a business incubator where academics work alongside entrepreneurs and business developers. Its advanced labs will let faculty and student researchers reach new frontiers in disciplines ranging from child and youth studies to green chemistry and bio-manufacturing.

At Brock we do the homework to find ways that our strengths can be maximized for the benefit of students and community. Our partners help make those dreams reality, so we can take them into the next level of growth for our region and country.

Every time people invest in us, it helps further this mission to keep advancing Brock as a centre of excellence for the benefit of everyone on and off our campus.

Because Canada cannot afford to stand still.

To learn more, visit us at brocku.ca

Sincerely,

Jack Lightstone
President and Vice-Chancellor
Welcome to Brock, a university designed for the very purpose of developing well-rounded individuals. We recognize and nurture both sides of the brain — where diverse passions are welcomed and celebrated, and students become better versions of themselves.

Just ask Alex Gill, who’s either moving forward on a mountain bike or backwards to another era. He’s dived for ancient shipwrecks off the coast of Turkey and unearthed centuries-old relics and frescoes in Italy. With such treasure to share, he’d rather be on the Discovery Channel than watch it.

With a diverse array of more than 70 undergrad and 40 graduate programs, we’re situated in the heart of Ontario’s Niagara region. Check us out at brocku.ca