

Badgers put Brock in spotlight

Several Brock Badger teams have placed the University squarely in the national spotlight this month, with championship titles and accolades for team members and coaches alike.

Most recently, the mens' hockey team made its first foray into the Canadian Interuniversity Sport (CIS) championships in Moncton, N.B. Although the team came away without any hardware, the program earned much praise, and its coach, Murray Nystrom, was awarded the CIS Coach of the Year. In his 10th season at Brock, the Thunder Bay native and Welland resident led Brock to first place in the Ontario University Athletics' Mid-West Division with a 17-8-0-3 record. He has the distinction of earning Brock's first CIS Coach of the Year title.

Meanwhile, the mens' basketball team continues to bask in the glow of earning its second-ever national title, a feat earned earlier in March with a trip to Ottawa.

Besides being inundated with television, radio, online and newspaper interview requests from across the country, the team is being honoured by the Province of Ontario, the St. Catharines, Thorold and Welland city councils, and has had requests for appearances by local organizations and charities.

"You couldn't ask for a better marketing pitch for your university," head coach Ken Murray noted in the days immediately following the CIS win. "I've got to work even harder now over the next couple of weeks, while it's fresh in everyone's minds that we won a championship."

To recognize these achievements, along with other provincial and national titles earned by teams earlier in the year, the Brock community will host an event honouring athletic excellence on Monday, March 31 in the Ian D. Beddis Gymnasium at 4 p.m.

Café Scientifique II to discuss shape of things to come

The second Café Scientifique for 2008 will focus on childhood obesity.

Taking place April 4 in Pond Inlet from 4 to 7 p.m., the information-packed evening will also kick off the two-day Mapping the New Knowledges conference.

This free event is an opportunity for parents, educators, friends and leaders in the community to share new insights and strategies.

The Café Scientifique is geared toward people who are interested in science, but who generally don't have the opportunity to discuss their views with scientists. Those living or working with children can hear about the latest findings on how diet, physiological and social elements impact the health of society's youngest members.

Continues on page 2.

National Champions



The triumphant Brock Badgers mens' basketball team can't keep the emotions inside as they celebrate their win at the national championships in Ottawa March 16 after defeating the Acadia Axemen 64-61. It is the second time in Brock's history the men have brought home the highest title in the nation.

Graduate conference about connections



PhD candidate William Tays, standing, works on research with Harm Kelly, third-year Neurosciences student, who is sporting a Biosemi Electrode Cap.

The research of graduate student William Tays has wide implications, especially to the population of Niagara.

Tays, a fourth-year PhD candidate in Psychology, is studying the aging human brain. According to the 2006 census by Statistics Canada, St. Catharines is one of the top five cities in Canada with the greatest number of seniors, defined as those 65 years and older. The Niagara city weighs in at 17.7 per cent of the population; the national average is 3.7 per cent.

Tays will be making an oral presentation about his research and findings at the third-annual Mapping the New Knowledges conference on Friday, April 4 and Saturday, April 5. His research explores compensation and cognitive functioning in the aging human brain, specifically its decreased ability to identify personally relevant or salient information, and also its inability to ignore irrelevant or distracting information.

"My research identifies special situations where older people have particular problems," says Tays. "For example, life-and-death decisions constantly have to be made while driving, and older people have

more difficulty filtering out the distractions. In practical terms, we could explore initiatives that could be undertaken to reduce or eliminate those traffic distractions for older drivers."

The graduate student, who says he is eager to showcase his research at the approaching research conference, was motivated to conduct research in this field because of changes in behaviour he observed in family members and friends. His Niagara-area research subjects are healthy and range in age from 50 into their 80s.

Tays, whose supervisor is Professor Jane Dywan, said at some point he would also be interested in studying intellectual and cultural engagement by the aging brain and also the role of physical fitness on cognitive function.

Jamie Posavad, a master's candidate in Child and Youth Studies, is also making an oral presentation at the research conference. Her focus is on how autism is conceptualized culturally.

"My work aims to show how autism is understood within a westernized medical discourse," Posavad says, "and how culture influences our beliefs. It also provides some alternative understandings of what is identified as autism across the globe."

Posavad, whose thesis supervisor is Professor Maureen Connolly, says the implications of her research are important as Canada becomes more culturally diverse. She is also quick to point out that her research does not discredit the medical model, but encourages clinicians to approach and treat patients with culturally respectful practices.

The Mapping the New Knowledges conference, says Posavad, is an opportunity to share her research and receive feedback from others skilled in designing and developing research. She added she expects to gain insights from other people's research as well.

The conference, which is open to the public and will be held in Pond Inlet and the Plaza Building, showcases and celebrates Brock's research initiatives and

Continues on page 2.

Brock marketing project in full swing

When we hear the term "branding," we tend to think of eye-catching logos and thought-provoking taglines that help keep a product top-of-mind.

But apply branding to a university setting, and it's an exercise that should go much deeper.

According to Educational Marketing Group (EMG), the consulting firm that has successfully shaped the brands of universities across North America, to "brand" a higher education institution means clearly defining that institution and what it represents for the various stakeholders involved in its ongoing success.

"Right now, when people ask you what Brock represents, the answers are all over the board," said Prescott Coleman, EMG's vice-president of client services, during an open-campus presentation at the end of February.

"But what you want is for everyone involved to have a deep sense of who you are, with that one idea you want to own in the hearts and minds of your target audience.

"Right now, you really aren't making an impact outside your region."

To help obtain and retain that impact for Brock - with an aim to enhance the University's reputation and increasing its visibility in the higher education marketplace - EMG consultants have been spending time meeting with various University stakeholders.

After a round of input through personal and group interviews, EMG is now concentrating on a University-wide appeal for participation in a quick, five-question online survey. The deadline for response is this Friday, March 28.

Armed with input from across the Brock spectrum, EMG staff will then "lock the senior executives in a leadership conference for a few days and not emerge" until there is consensus about Brock's brand promise, and the key features to back it up. Once that process is complete, Brock faculty, staff and students alike should offer the same insight when asked about the Brock experience.

Coleman used the example of automobile branding, noting a Cadillac generally makes one think immediately of quality or luxury, while the Volvo makes one think of safety. Brock, he said, needs to find its one, authentic message to be top-of-mind for both its community and target audience.

He noted EMG will guide the exercise, but it will be the Brock community that creates and maintains the branding.

Those in attendance at the forum were asked to define Brock's best qualities. Answers included everything from the open-door policy of faculty to the unique programs, such as the Cool Climate Oenology and Viticulture Institute.

EMG consultants hope to see the full process completed within the next few months, in time to develop creative for the next cycle of students.

To participate in the online survey, go to www.emgclient.com/input/brock

Participation makes Open House 2008 a success

Special thanks to all Brock faculty, staff and students who helped make Open House 2008 a great success! Open House is a very important event, as it occurs when prospective students are determining which university they will attend. The participation of the Brock community is a key part in making this event a success. Recruitment and Liaison Services greatly appreciates your support.

Thanks again,
Melissa Coleman
Open House Co-ordinator

Canadian literary icon visits Brock

Celebrated poet, playwright and essayist Roch Carrier will be reading his works and discussing life as a writer Thursday, March 27 for "Une soirée avec / An evening with Roch Carrier."

The famed author of *The Hockey Sweater* will be speaking in French and English for the event, set for 8 to 10 p.m. in Academic South 203. There is no admission for the event, which is sponsored by the Humanities Research Institute, the Centre for Canadian Studies, the Faculty of Education and with the co-operation of Editions soleil publishing.

A celebrated storyteller, Carrier is also a former National Librarian of Canada and Director of the Canada Council for the Arts, from 1994 to '97. While serving as the National Librarian of Canada, from 1997 to 2004, Carrier initiated the Digital Library of Canada, an online database of digitized copies of some of the most significant national treasures, to increase access to all Canadians regardless of geographic location.

Cuvée dominated by CCOVI graduates



Brock Oenology and Viticulture program graduates who earned awards at the recent Cuvée Wine Awards include, back, from left: Chris Inns (Class of '08), Jamie Evans ('04), Lawrence Buhler ('03), and Rob Power ('00), and front, from left: Emma Garner ('04), Natalie Reynolds ('01), Lydia Tomek ('04).

Graduates of Brock's Oenology and Viticulture program raked in the hardware at the Cuvée Wine Awards, held recently at the Niagara Fallsview Casino. Rob Power, Natalie Reynolds, Lawrence Buhler, Jamie Evans, Emma Garner, and Lydia Tomek, all graduates, and Chris Inns, currently an undergraduate in the program, collectively won nine awards – out of a total of 20 – for wines they made.

Power was honoured with awards for four of his wines made under the Creekside Estate Winery and Mike Weir Estate Winery labels. Cuvée Wine Awards is the only wine competition in Canada in which winners are chosen by winemakers. This year, 44 winemakers tasted more than 180 wines from 55 wineries, upholding strict criteria to pick the winners.

Brock graduates won awards for their wines in the following categories (graduates' names in parentheses):

- Best red wine: Thirty Bench Wine Makers Benchmark Red 2005 (Natalie

Reynolds and Emma Garner)

- Best limited edition red wine: Creekside Estate Winery Reserve Cabernet Sauvignon 2004 (Rob Power)

- Best sparkling wine: Peller Estates Winery Signature Series Ice Cuvée Rose NV (Lawrence Buhler)

- Best Meritage: Creekside Estate Winery Reserve Meritage 2004 (Power)

- Best Merlot: Hernder Estates Winery Merlot 2004 (Lydia Tomek)

- Best Syrah/Shiraz: Creekside Estate Winery Broken Press Shiraz 2005 (Power)

- Best red assemblage: Mike Weir Estate Winery Cabernet Shiraz 2005 (Power)

- Best Riesling: Thirty Bench Wine Makers Small Lot Riesling "Triangle Vineyard" 2006 (Reynolds and Garner)

- Cuvée Gold Award: Stonechurch Vineyards Riesling Dry 2006 (Jamie Evans and Chris Inns, Oenology and Viticulture student).

Graduate conference...

Continues from page 1.

familiarizes graduate students with the professional process by which knowledge is disseminated.

Of the 130 submissions, 45 are from the Faculties of Applied Health Sciences, 32 from Social Sciences, 20 from Mathematics and Science, 16 from Education, 11 from Humanities and six from Business. A further breakdown indicates there will be 52 poster presentations, with the remainder as oral presentations.

In addition to the research by Tays and Posavad, research topics show a great range in diversity, including presentations about upper-leg strength and the risk of Type 2 diabetes, understanding character development, the military metaphor of illness, maize as an energy substitute, philosophy in Macbeth, and NHL salaries.

After the welcoming remarks April 4 at 4:30 p.m. in Pond Inlet, a panel of experts will facilitate a Café Scientifique beginning at 5 p.m. The focus of the café, funded by Canadian Institutes of Health Research, will be child health and obesity. A reception and poster presentation will follow from 6 to 7 p.m. or later.

Douglas Peers, Dean of Graduate Studies and Associate Vice-President Academic, Graduate, at York University, will deliver the keynote address shortly after 9 a.m. April 5. The title of his address is "Beyond Academics: What about Professional Skills Training for Graduate Students?" Following his remarks, concurrent sessions for oral presentations will begin.

Café Scientifique II...

Continues from page 1.

"This style of presentation can benefit both the public and the specialist by bringing them together on issues that affect us all," noted Frances Chandler, Associate Director Research.

Terry Wade, Brock's Canada Research Chair in Youth and Wellness, will act as moderator. Wade is an authority on the social-structural determinants of health and health behaviour, psychiatric epidemiology and child development.

Participants include:

- Brent Faught, an epidemiologist in the Faculty of Applied Health Sciences whose research focuses on the relationship between habitual physical activity patterns and risk of other diseases/conditions such as obesity depression and coronary heart disease. His current research focuses on the incidence and co-morbidity of children who suffer from developmental co-ordination disorder.
- Panagiota Klentrou, acting Chair and Professor in the Department of Physical Education and Kinesiology at Brock, whose areas of expertise and research are applied physiology, pediatric exercise physiology, exercise interventions, and health and performance in youth.
- Jason Liu, a biostatistician and epidemiologist in the Department of Community Health Services, whose research interests focus on the impact of early life experience on cardiovascular risk, and of lifestyle modification in the management of chronic diseases.
- Bareket Falk, Associate Professor in the Department of Physical Education and Kinesiology, studies the effects of exercise on growing bone, muscle strength and resistance training during childhood and adolescence, recovery from exercise, thermoregulation during youth, effects of exercise and training on children with chronic disease, including obesity.

This Café Scientifique is funded in part by the Canadian Institutes for Health Research (CIHR). Wade and Faught have both received research support from CIHR.

For more information on Café Scientifique, contact Julia Blushak at jblushak@brocku.ca or at ext. 5686.

Brock Briefs

BrockTV seminar gets in touch with digital side

BrockTV has organized a digital media seminar for today (Wednesday, March 26) to analyse the current trends of digital media, web video and viral marketing as they relate to the digital environment at Brock University.

Topics for the seminar, happening in AS215 from 5:30 to 7 p.m., include the status of digital media and the instant participation of Hollywood; content production within a digital media context; distribution for online media; advertising platforms, strategies and formulas utilizing digital media; and harnessing the power of digital media in a Niagara-based context.

Whether you are looking at advertising online, using online media as a source for information, or promoting faculty, staff or service, this seminar will contextualize the emerging trend of digital media.

For information, e-mail BrockTV.President@gmail.com

Social Justice and Equity Studies program holds diversity talk

The Social Justice and Equity Studies program will be hosting a talk by Tomee Sojourner, MA SJES graduate, entitled "Embracing Intersectional Diversity" on March 27 at 12 noon in TH248. All are welcome.

Dallaire part of Willowbank event

Romeo Dallaire, senator and retired lieutenant-governor, will give an afternoon lecture March 30 in the Sean O'Sullivan Theatre as part of a presentation for the School of Restoration Arts at Willowbank. The author will talk on leadership and conflict resolution while offering stories of his experiences as Force Commander of the United Nations Assistance Mission to Rwanda.

Tickets for the one-hour lecture, which starts at 2 p.m., cost \$49.50, while a VIP ticket, which includes an opportunity to meet Dallaire after the talk, can be reserved for \$100. For tickets, call the Centre for the Arts Box Office at ext. 3257.

'Making a Difference' event set

Services for Students with disabilities will sponsor the eighth annual "Making a Difference" awards luncheon Thursday, April 3 in Pond Inlet from 12 noon to 2 p.m.

During the event, individuals in the Brock community will be recognized for making significant contributions to the successful academic lives of students with disabilities.

The guest speaker is I. King Jordan, Past-President of Gallaudet University. Jordan made history in 1988 as the first deaf president of Gallaudet, the world's only university with all programs and services designated specifically for students who are deaf or hard of hearing.

Tickets are available first-come, first-served by contacting the Student Development Office, ST 400, at ext. 3240, by Thursday, March 27.

Archaeology group celebrates 40th anniversary

The Archaeological Institute of America, Niagara Peninsula Society 40th Anniversary Dinner-Lecture, in association with Brock's Department of Classics, features Professor Michael Fuller, Department of Anthropology, St. Louis Community College, who will speak on the topic of "The DaVinci Code, Templars and Archaeology."

Tickets for the dinner, set for Sunday, April 6 at Club Roma, 125 Vansickle Rd. in St. Catharines, cost \$60 per person (including \$25 tax-deductible donation to the Society). Student tickets are \$35. Advance sales only. Tickets must be purchased by March 31. Call 905-468-5649, 905-685-6984 or 905-945-2887, or go to www.niagaraaia.netfirms.com

End of term mixer date set

The Annual End of Term Mixer will take place Thursday, April 10 from 3:30 to 5 p.m. in Pond Inlet. All staff and faculty are invited to attend.

Med Thesis Defences

Amy Woodland, Master of Education student, will present her thesis defence on Tuesday, April 15 at 10 a.m. in WH 147 (Welch Hall). The title of her thesis is "An Exploration of Women Elementary School Teachers' Perceptions of How Their Decision to Return to Teaching Part-Time from a Maternity Leave Influences Their Professional and Personal Lives." External Examiner: Sandra Acker, OISE/UT; Thesis Supervisor: Joe Engemann; Committee Members: Sandra

Continues on page 3.

Brock Briefs...continues from page 2.

Bosacki and Rosemary Young; Chair of the Examining Committee: TBA. All are welcome to attend.

Michelle Duncanson, Master of Education student, will present her thesis defence on Friday, April 18 at 1 p.m. in WH 147 (Welch Hall). The title of the thesis is "Wrap Around Analysis of the Affordances and Constraints for Girls with Physical Disabilities Participating in Physical Activities." External Examiner: Jane Taylor, Lakehead University; Thesis Supervisor: Maureen Connolly; Committee Members: Sheila Bennett and Brent Faught; Chair of the Examining Committee: TBA. All are welcome to attend.

Social justice forum coming

The Niagara Social Justice Forum 2008 takes place Saturday, April 12 from 9:15 a.m. to 4 p.m. in Pond Inlet.

The day-long event will be an opportunity to dialogue with other people and groups in the Niagara Region who are interested in social justice. Admission is free.

For a detailed schedule and map go to www.brocku.ca/socialjustice

Groups interested in having an information table, contact Catherine Chaput at cchaput@brocku.ca no later than Monday, April 7.

Mental Health Works - Employee Awareness Session

An employee session facilitated by the Canadian Mental Health Association will be offered for employees on two dates: Tuesday, April 15 or Tuesday, April 22. The session, from 10 a.m. to 12 noon at Pond Inlet, will explore how to understand and identify mental health issues in the

workplace. Mental health issues affect everyone within the organization, making it important to increase awareness throughout the workplace. For information, go to www.brocku.ca/hr/training/

Laramie Project shines light on hate crime

Due to the overwhelming response received from performances held on campus earlier this month, *The Laramie Project* is being remounted in the Sean O'Sullivan Theatre. On April 2 at 7:30 p.m., docudrama will be performed in a forum that is open to the public. Admission is free. *The Laramie Project* was written about the true-life attack on Matthew Shepard, 21, a gay student from the University of Wyoming. On Oct. 6, 1998, near Laramie, Wyo., Shepard was found tied to a fence, beaten and unconscious. He died from severe head injuries, bringing national attention to the issue of hate crimes.

Originally written and performed by Moisés Kaufman and members of the Tectonic Theatre Project in March 2000, it remains one of the most performed plays in North America today.

The production will be performed by Brock Connections, the Drama in Education and Society student theatre club, whose goal is to use theatre as a medium to address current social issues, and to encourage active, continuing dialogue. With *The Laramie Project*, the actors draw audiences into a soul-searching debate about prejudice based on sexual orientation.

No tickets are required, general seating only. Due to intense subject matter, this performance is recommended for ages 16 years and older.



Students in several universities across Canada spent five days recently living without means as a way to raise money and awareness for the homeless. At Brock, Jake Morrison, left, Noor Mufti, centre, and Ted Soepboer, students from the Faculty of Business, were able to wash up briefly in campus washrooms, and they had to attend classes, but otherwise they were stationed outside, underneath the Canadian Tire Bridge, relying on donations for their supplies. Funds raised went to Community Care of St. Catharines and Thorold.

On the Move focuses on getting girls active

Learning to be physically active in youth not only helps young girls fight off health challenges later in life, it can also boost self-esteem in the here and now.

On the Move is a workshop coming to Brock next month as part of a national initiative to increase awareness of the physical and mental health issues surrounding young girls who are not physically active.

The Faculty of Applied Health Sciences for Healthy Development and Niagara Regional Public Health are hosting the workshop Monday, April 7 to increase opportunities for inactive girls to participate in sport and physical activity.

Studies have shown that in comparison to girls and young women who do not participate, those who do participate in physical activity report higher levels of self-esteem and self-efficacy, decreased tobacco, alcohol and other drug use, and lower incidences

of eating disorders.

The workshop, which runs from 6:30 to 9:30 p.m. in Academic South 216, is co-ordinated by the Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS). The workshops are financially supported by the Public Health Agency of Canada as well.

Sydney Millar, CAAWS national project manager for On the Move, will be the workshop facilitator. Millar's work across the country has focused on presentations to inspire physical activity programs geared to unique needs and interests of girls and young women from all backgrounds and circumstances.

Registration for the event must be received by Friday, March 28. Contact the Centre for Healthy Development at chdspa@brocku.ca or call ext. 4904. For information about CAAWS and On the Move, visit www.caaws.ca

Mediataalk People in the news

Damian Ford, student, Sports Management, was interviewed for a Feb. 29 story in the *St. Catharines Standard* entitled "Brother's name lives on through memorial race." Ford is organizing a charitable run April 5 in memory of his brother, Brendan, who died of a heart condition two years ago. A similar story ran in *Niagara This Week* March 7.

Ana Sanchez, Professor, Community Health Sciences, was interviewed for a March 1 article in the *St. Catharines Standard* entitled "Too much TB." Sanchez and graduate student Angela Duarte are studying the prevalence of latent tuberculosis virus in the world's population and ways of detecting it. Sanchez's research on TB was also the focus of an episode of Project X, a documentary series on CBC. Her research in Latin America was featured in episode 3 (Invaders) and appeared on CBC television Feb. 27. View the segment at cbc.ca/invaders/ Her portion starts around the 15-minute mark.

Lewis Soroka, Professor, Economics, was interviewed for a March 3 article in the *St. Catharines Standard* entitled "A sagging sector," regarding Niagara's changing economy. Soroka noted manufacturing jobs have been in decline for years, so Niagara has to stop looking back and embrace the new economy. The article also ran in the *Welland Tribune* and *Niagara Falls Review*.

Barb Tatarnic, Managing Director, Canadian Wine Library, was interviewed for a March 3 story in the *St. Catharines Standard* entitled "Bramble the toast of wine event," in which she mentioned the Experts' Wine Tasting event was the best way to get VQA wines into the hands of sommeliers, restaurateurs and educators from both sides of the border.

John Middleton, Professor, Tourism and Environment, was interviewed for a March 4 article in the *St. Catharines Standard* entitled "Striving for a fruitful future," in which he said tender fruit acreage must be protected to help protect the tourism industry.

Maureen Connolly, Director, Centre for Teaching, Learning and Educational Technologies, was interviewed for a March 5 article in the *St. Catharines Standard* entitled "Significance of silence underestimated, abuse survivor says." Connolly spoke of the impact of silence in abusive situations as part of her talk to the Niagara Regional International Women's Day committee event.

Felice Martinello, Professor, Economics, was interviewed for a March 5 article in the *St. Catharines Standard* entitled "Canada's workforce is aging," in which he said a labour shortage won't be as impactful as today's statistics seem to indicate.

Kimberly Cote, Professor, Psychology, was interviewed for a March 7 article in *Niagara This Week* entitled "One more hour... please!" about the effects of losing one hour's sleep due to the switch to daylight time.

Jeff Boggs, Professor, Centre for Labour Studies, was interviewed for a March 8 article in the *Niagara Falls Review* for an article entitled "Charting Niagara's new future," in which he noted various levels of government and education are coming together to create a better economic future for Niagara.

Dale Bradley, Professor, Communication, Pop Culture and Film, was interviewed for a March 3 article in the *Windsor Star*, about the movement of Polaroid away from film and into digital cameras, entitled "Polaroid legacy lives on."

Murray Nystrom, Coach, Brock Badgers hockey team, was interviewed for a March 1 article in the *Thunder Bay Chronicle-Journal* entitled "Welcome back Mr. Nystrom," in which he recalled his days playing hockey in Thunder Bay ahead of the OUA semifinal game against the Lakehead Thunderwolves. Brock defeated Lakehead 1-0 in overtime to earn a spot in the nationals.

Brad Clarke, Off Campus Housing Officer, was interviewed for a March 5 article in *Niagara News* entitled "New group aims to involve students." The article focuses on the City of Thorold's new sub-committee aimed at giving post-secondary students a better community orientation and a chance to work with community groups.

Yousef Haj-Ahmad, Professor, Biological Sciences, was interviewed for a March 7 article in the *St. Catharines Standard* entitled "In for a long growing season," in which he talks about the growing success of his company Norgen Biotek.

Jonathon Roepke, master's student, Biological Sciences, was interviewed for a March 6 article in the *St. Catharines Standard* entitled "Homegrown talent," in which he talks about the potential for keeping new graduates employed in Niagara. **James O'Brien**, Brock University Students' Union president, and **Rosemary Hale**, Dean of Humanities, were also interviewed for the article, which appeared in the *Welland Tribune* as well.

Joe Kushner, Professor, Economics, was interviewed for a March 12 article in the *St. Catharines Standard* entitled "Kushner likely victim of 'phishing' swindle," in which he warns fellow councillors not to reveal secure banking information by responding to seemingly legitimate e-mails. Kushner was the apparent victim of such a scandal related to his personal banking.

Gary Pickering, Chair of Biological Sciences and CCOVI Researcher, was interviewed for a March 12 article in the *Globe and Mail* entitled "Canadian bubbles have a sparkling future," in which he talked about the potential for Canadian sparkling wines on the world stage.

Tami Friedman, Professor, History, was interviewed for a March 8 article in the *Welland Tribune* entitled "International Women's Day a time to think of women everywhere," in which she spoke about the scope and history of the day.

David Fennell, Professor, Tourism and Environment, was interviewed for a March 8 article in the *Edmonton Journal* entitled "Slum visits: Tourism or voyeurism?" in which he questions the practice of touring slum areas of developing countries.

Tamari Kitossa, Professor, Sociology, was interviewed for a March 13 article in the *St. Catharines Standard* entitled "Highlighting the region's African connection," in which he talked about the formation of the Brock-Niagara African Canadian Renaissance Group.

Vince Wilson, Student Development Centre, was interviewed for a March 7 article in *Niagara This Week* entitled "Brock volunteers help put finishing touches on village," about the Brock Care's Day of Service at four sites in Niagara.

Herbert de Bray, Aquatics Manager, was interviewed March 11 on 105.1 FM regarding the March Break swims, general aquatics programs and the upcoming spring lessons session.

Hemantha Herath, Professor, Accounting, was interviewed for a February 2008 article in *Infosecurity-magazine.com* entitled "Premium Pricing," in which the author discussed the reluctance of insurance companies to insure security incidents.

Faculty and Staff

CHEMISTRY

Tomas Hudlicky was recently invited to give these lectures:

- "Synthesis of morphine and Amaryllidaceae alkaloids via biocatalytic methods" at the University of Windsor, in February.
- "Chemoenzymatic synthesis of alkaloids, carbohydrates, and chiral materials," at the Xerox Research Centre of Canada, in February.

Hudlicky was recently elected to the advisory board, International Society of Heterocyclic Chemistry; and appointed to the advisory board of the Journal *Organic Preparations and Procedures International*.

COMMUNITY HEALTH SCIENCES

Ana L. Sanchez was invited to present the paper "Infectious Disease Research in Latin America: Vulnerability is a Two-way street" at the National Council on Ethics in Human Research National Conference in Ottawa Feb. 16 and 17. Sanchez hosted Honduran virology expert, Dr. Ivette Lorenzana, from the Department of Microbiology of the National Autonomous University of Honduras (UNAH), from March 10 to 13. Lorenzana and Sanchez visited McMaster University to work on the design of a research project on Dengue virus infection in Honduras, a collaborative venture between UNAH, Brock, McMaster and the National Microbiology Laboratory in Winnipeg.

ESL SERVICES

Julia MacDonald gave a presentation entitled "Helping Your Student Writers Find Their Voice" at the TESL Ontario conference in November, 2007 and again by invitation at the Hamilton-Wentworth TESL conference on March 1.

FACULTY OF EDUCATION

Lorenzo Cherubini, **Julian Kitchen**, and **Joseph Engemann** presented "Learning from Experience: Supporting Beginning Teachers and Mentors," at the Ontario Ministry of Education Provincial Teacher Induction Symposium in Toronto on March 5.

Camille Rutherford and **Candace Figg** presented "Tech use and teacher candidates: The impact of new online tools on pre-service teacher attitudes," at the Society for Information Technology in Teacher Education Conference, Las Vegas, Nev.

Camille Rutherford and **Candace Figg** presented "The new age: Best practices for encouraging pre-service teachers' use of online resources in practicum experiences," at the Society for Information Technology in Teacher Education Conference, Las Vegas, Nev.

HISTORY

Carmela Patrias and **Larry Savage** (Labour Studies) delivered a public lecture entitled "The History of Organized Labour in St. Catharines" to the St. Catharines Historical Society on Feb. 28.

David Schimmelpenninck van der Oye presented a talk entitled "What is Russian Orientalism? Reflections of the Relevance of Edward Said," at Carleton University's Centre of European, Russian and Eurasian Studies on March 6.

PSYCHOLOGY

Carolyn Hafer gave a talk entitled "From Victims to Villains: Functions and Manifestations of a Need to Believe in a Just World," at the University of California, Santa Barbara Feb. 20, and at the University of California, Los Angeles Feb. 22.

Publications

Cheng, H.; B. Djukic; Harrington, L. E.; Britton, J. F.; **Lemaire, M. T.** (2008). "N'-(3-Thienylmethylene)pyridine-2-carbohydrazide" *Acta Cryst. E.*, E64, p719.

Collins, J.; Drouin, M.; Sun, X.; Rinner, U.; and **Hudlicky, T.** (2008). "Total Synthesis of 7-Deoxypancratistatin-1-Carboxaldehyde and Carboxylic Acid via Solvent-Free Intramolecular Aziridine Opening: Phenanthrene to Phenanthridone Cyclization Strategy." *Org. Lett.*, 10, 361-364.

Djukic, B.; Harrington, L. E.; Britton, J. F.; and **Lemaire, M. T.** (2008). "5,7-Di-2-pyridyl-2,3-dihydrothieno[3,4-b][1,4]dioxine." *Acta Cryst. E.* E64, p463.

Esses, V. M.; Veenviet, S.; **Hodson, G.**; and Mihic, L. (2008). "Justice, morality, and the dehumanization of refugees." *Social Justice Research*, 21, 4-25.

Ignatov, S. K.; Rees, N. H.; Merkulov, A. A.; Dubberley, S. R.; Razuvaev, A. G.; Mountford, P.; **Nikonov, G. I.** (2008). "Non-innocent Behavior of Imido Ligands in the Reactions of Silanes with Half-sandwich Imido complexes of Nb and Ta: Silane/Imido Coupling Route to Compounds with Nonclassical Si-H Interactions," *Chem. Eur. J.*, 14, 296-310.

Khalimon A. Y.; Holland, J. P.; Kowalczyk, R. M.; McInnes, E. J. L.; Green, J. C.; Mountford P., and **Nikonov G. I.** (2008). "Synthesis and molecular and electronic structure of an unusual paramagnetic borohydride complex Mo(NAr)₂ (PMe₃)₂ (eta-2-BH₄)," *Inorg. Chem.*, 47, 999-1006.

Metallinos, C.; Barrett, F. B.; and Xu, S. (2008). "Brønsted Acid Catalyzed Asymmetric Reduction of 2- and 2,9-Substituted 1,10-Phenanthrolines," *Synlett* 2008, 720-724.

Omor, A. T.; Finn, K. J.; Leisch, H.; Carroll, R. J.; and **Hudlicky, T.** (2007). "Chemoenzymatic Total Synthesis of (+)-codeine by Sequential Intramolecular Heck Cyclizations via C-B-D Ring Construction." *Synlett*, 2859-2862.

Savage, Larry. (2007). "Disorganized Labour: Canadian Unions and the Constitution Act," *International Journal of Canadian Studies*, 36, pp.145-159.

ZeZula, J.; Rice, K. C.; and **Hudlicky, T.** (2007). "Design for Morphine Alkaloids by Intramolecular Heck Strategy: Chemoenzymatic Synthesis of 10-hydroxy-14-epi-dihydrocodeinone via C-D-B Ring Construction." *Synlett*, 2862-2867.

Events

Department of Biological Sciences: Winter Seminar Series. All seminars are held on Fridays at 2:15 p.m. in TH246.

- Friday, March 28, Dr. Vera Gorbunova, Department of Biology, University of Rochester, N.Y.



What you Tell **US** will make a difference, and could help you win.

Stephanie Young, a first-year student in Concurrent Education/History, is the first winner of an iPod in the contest related to participation in the National Survey of Student Engagement. In all, six iPods and one half-course tuition credit will be given away in the contest, which closes the second week of April.

"Evolution of tumor suppressors and genome stability: From mice to beavers." Host: Dr. Jeff Stuart

- Friday, April 4, TBA.
- Friday, April 11, Dr. Margaret Clagett-Dame, University of Wisconsin-Madison, "Vitamin A and Nervous System Development." Host: Dr. Bob Carlone

School of Fine and Performing Arts

Department of Dramatic Arts: Three Collective Creations, DART 4F56, April 3 and 4, 8 p.m. Schmon Tower ST 103 (Black)

Department of Music:

- Music@Noon Recital: Voice Students, April 1, Sean O'Sullivan Theatre.
- Senior Student Recitals, Concordia Lutheran Seminary (free community events):

Saturday, March 29

1:30 p.m. Annette Heeg, voice (soprano)

3:30 p.m. Heather Thomas, voice (soprano)

7:30 p.m. Joanne DeRoss, piano

Sunday, March 30

1:30 p.m. Brittany Wilson, voice (mezzo-soprano)

3:30 p.m. Jennifer Aiello, voice (soprano)

7:30 p.m. Lara Kirby, alto saxophone

Wednesday, April 9

7:30 p.m. Scott Berti, classical guitar

- University Wind Ensemble with Conductor Zoltan Kalman, Tuesday April 1, 7:30 p.m. Sean O'Sullivan Theatre
- DUO CHORI II, University Chamber Choir & Women's Chorus with Guest Conductors Brent Fifield and Lesley Kingham, Saturday, April 5, 7:30 p.m., St. Thomas Anglican Church, 99 Ontario St., St. Catharines. Purchase tickets at the CFTA Box Office or at the door.

Department of Visual Arts

Exhibits

- Compulsion, VISA 3P96, Third-year Painting, until March 31. Sean O'Sullivan Lobby, free community event.
- Juried Exhibition: until March 29, Rodman Hall Arts Centre, 109 St. Paul Cres., free community event.
- Beds that Dream of Bodies, Honours Exhibition: Featuring work by Gustavo Cerquera, Candace Couse, Brian Durocher, Felix Ma, Sara Petranik, Will Postma, Ryan Rivando, and Alex Watts. April 4 to 27, opening reception Friday, April 4 at 7 p.m. Rodman Hall Arts Centre, free community event.

Centre for the Arts: Brock University's 2007-08 Professional Entertainment Season continues. All performances start at 7:30 p.m. in the Sean O'Sullivan Theatre unless otherwise stated. Tickets are on sale now at www.arts.brocku.ca or by calling the Box Office at 905-688-5550, ext. 3257.

MARCH 2008

Beatles Baroque by Les Boréades, March 28; boygroove - A musical spoof for boy band lovers and haters!, March 29.

APRIL 2008

The Standard OrchEXTRA: Higher Ground - The Music of Stevie Wonder, Smokey Robinson & Marvin Gaye featuring Gavin Hope of The Nylons, the Niagara Symphony & the Jeans 'n Classics Band, April 3; Los Pinguos, April 4; Acoustic Roots featuring Matt Andersen, Mike Stevens & Dave Gunning, April 5; Spirit & the Blues: Campbell Brothers with special guest Eric Bibb, April 9; Matt Dusk (SOLD OUT!), April 15; Gregg Lawless: Lawless Duets Etc. (Intimate On-Stage Seating), April 18; The Just For Laughs Road Show, April 19; Classic Albums Live: The Eagles - Hotel California, April 24 and 25; Sophie Milman, April 26.

Community Outreach Events (in partnership with SCAAC, Folk Arts & CFBU): Songwriting Workshop with Gregg Lawless, March 27 at 7 p.m. (31 James St., St. Catharines).

The Wee Ones Wiggle Series: (For ages 3+) sponsored by *Niagara This Week* **Fred Penner: Growing with Fred!** April 20 at 11:30 a.m. and 2:30 p.m.

Classified

Musicians Wanted: Join the Peninsula Orchestra - a group of amateur musicians who have been entertaining Niagara since 1978. Brass, woodwind and string players welcome. No audition required. Rehearsals at Holy Trinity Anglican Church in Fonthill Mondays from 7:30 to 9:30 p.m. Visit www.peninsulaorchestra.com or call Mark at 905-562-0291.

For Sale: Beautiful and unique 9.5-acre property with an abundance of wildlife awaiting your custom-built dream home. The property is located on a quiet rural street on the edge of Fonthill in Pelham. Older home and garage structures exist. Please contact Andrea at atirone@cogeco.ca for further details.

Staff member selected for national leadership conference



Norm Westbury

Norm Westbury's participation in the upcoming Governor General's Canadian Leadership Conference has been nearly a year in the making.

The President of OSSTF D-35 Brock University Support Staff and Department of Recreation Services staff member first saw the program application last spring. Run every four years, an extensive three-step application and selection process helps narrow down candidates. Just before Christmas, Westbury was told he would be one of the 230 people selected from across the country to

attend the 15-day experience.

The conference gathers men and women from across the country and from all walks of life such as business, labour, education and the arts, in order to broaden their perspectives on work, leadership, community and country. The theme for the 2008 conference is "Leadership and Community." The event takes place June 6 to 20 and will include travel from Calgary/Banff to Ottawa/Gatineau, as well as participation in an eight-day study tour to Newfoundland and Labrador with 14 other delegates. The experience culminates with each study group making a 20-minute presentation to Governor General Michaëlle Jean.

For more information on the conference, go to www.leadershipcanada.ca

TVO lecturer voting draws to an end

Voting in TVO's Big Ideas 2008 Best Lecturer ends this weekend, providing just a few more chances for the University to support its two candidates.

Last month, Tim Conley, from the Department of English Language and Literature, and John Mitterer, from the Department of Psychology, were announced as finalists for the annual best lecturer competition.

They are two of the 10 best in Ontario based on nominations from students for educators who deliver lectures with conviction, clarity, energy and authority.

Voting has been open every weekend in March from 5:45 p.m. each Saturday until noon each Sunday. The voting time coincides with the featured lectures, offered Saturday from 4 to 6 p.m. and repeated on Sunday. Both the lectures of Conley and Mitterer were shown earlier in the month.

Voting can be done online at tvo.org or by phone to the toll-free number of 1-866-281-3536.

Results will be tabulated by the afternoon of Monday, March 31, with an announcement expected later in the week.

For the full broadcast schedule of the lectures, or for more information such as contestant bios, video clips of lectures, student quotes and full contest details, visit tvo.org

Earth Hour sheds light on global warming

Brock University will be participating in the global World Wildlife Fund Earth Hour, from 8 to 9 p.m., on Saturday, March 29. Created to take a stand against the greatest threat our planet has ever faced, Earth Hour uses the simple action of turning off the lights for one hour to deliver a powerful message about the need for action on global warming.

Brock's most 'visible' contribution to Earth Hour will be to turn off the lights in Parking Lots T, U, V, and S. Depending on weather and traffic conditions immediately before Earth Hour, the streetlights along Isaac Brock Boulevard, North and South, and Isaac Brock Circle may also be turned off during the one-hour period. An enhanced Campus Security and Facilities Management presence will be maintained to monitor those large areas that have been darkened for Earth Hour. Due to a number of activities taking place that evening on the Main Campus, all other parking lot lights, walkway lights and streetlights, along with indoor public/common area and hallway lighting and lights centrally controlled will remain on for safety and security purposes.

Anyone can participate by safely turning off lights and computers. Please do not use candles or flame for illumination. For information on Earth Hour, go to www.earthhour.org. For local updates, use the University's home webpage, and the Facilities Management webpage at www.brocku.ca/facilitiesmgmt/

Celebration planned in memory of Gerald Dirks

It was with great sadness that members of the Brock community learned recently that Gerry Dirks, Professor Emeritus of Political Science, passed away suddenly at his home in Victoria on Feb. 28.

Gerry became a Brock faculty member in 1966, and he contributed to the University through teaching, scholarship and service until he took Faculty Renewal Leave in 2002.

Although his death was unanticipated,

he left clear instructions about his wishes in the event of his demise. He wanted no funeral and no memorial service. However, he said he would not mind at all if friends and colleagues felt like having a party in his honour.

In that spirit, you are invited to attend a celebration of Gerry's life, accomplishments, and contributions to Brock University on Monday, April 14, from 3 to 5 p.m. at Pond Inlet.

Sleep Research Lab needs good sleepers

The Sleep Research Lab is in the final stage of a large-scale research study investigating sleep in individuals who have sustained a traumatic brain injury. With data collection on this patient sample complete, a comparison group that is similar in age and gender is now necessary.

Specifically, the lab needs good sleepers who are in good health for a study of sleep and cognitive performance. For the main part of the study, individuals will be asked to stay in the Sleep Research Laboratory at Brock University for three nights in a row. Each evening, they will be allowed to sleep from 11 p.m. to 7 a.m., and asked to complete a battery of tests on computer before and after sleep. Electrodes will be used to monitor brain activity during sleep and wakefulness.

Additional screening procedures

include a two-hour daytime orientation session, a three-hour cognitive testing session, and one overnight to screen for sleep disorders. The honorarium for completion of the full study is \$125.

Individuals must meet specific eligibility criteria and must be between the ages of 25 and 65. If interested, call Catherine at the Sleep Research Lab at ext. 3795 to determine if you are eligible to participate. The lab is looking particularly for male volunteers who are older than 40.

This study has been reviewed and cleared by the Research Ethics Board (File #06-049 MILNER) at Brock University. For answers to questions about your rights as a research participant, you may contact a Research Ethics Officer at the Office of Research Services, at ext. 3035.



Bring your conference home

Conference & Event Services are asking faculty and staff for one consideration: "Bring your conference home to Brock and let our professional staff do the work for you."

Conference & Event Services offers many services to assist in co-ordinating and achieving a successful academic or professional conference at Brock.

The online registration service takes the guesswork out of conference registration needs. The department will work with organizers to create a customized registration site, provide delegates with 24-hour registration capability, manage all delegate registrations and finances, and provide full on-site registration support and post-conference financial reports.

Additional professional services offered through Conference & Event Services include on-site conference facilitation including the co-ordination of meeting room space and setup logistics, audio-visual requirements and catering services, and off-site special event co-ordination.

A promotional piece outlining details of the services will be sent to all faculty members in the near future. For information, contact Marie Reimer at ext. 3860.

Conference &
Event Services

Brock University