

BrockNews

WEDNESDAY, MAY 21, 2008

A NEWSLETTER FOR FACULTY AND STAFF AT BROCK UNIVERSITY, ST. CATHARINES, ONTARIO

Professors to be honoured for teaching excellence

Brock University will honour six faculty members for their contributions to teaching as part of the Spring 2008 Convocation ceremonies to be held from Tuesday, June 10 to Saturday, June 14.

Recipients of the annual Faculty Award of Excellence for Teaching – the cornerstone of the University's reputation for excellence in undergraduate and graduate education – are chosen by a selection committee from each of Brock's six Faculties. Represented on the committee are Faculty members, staff and students. Nominees must have a reputation for superior teaching and be recognized for this quality by students and colleagues.

This year's recipients of faculty awards of excellence are:

- **Hilary Findlay**, Professor, Department of Sport Management, Faculty of Applied Health Sciences: Findlay's students and colleagues describe her as well-prepared, demanding, fair, accessible, helpful and engaging. She delivers interesting, real-world problem-solving experiences to her sport management students

- **Debra McLauchlan**, Professor, Pre-Service Department, Faculty of Education: Whether by current or former students, colleagues and peers, or the wider community, McLauchlan is admired for her extraordinary commitment to her students.

- **John McNamara**, Professor, Child and Youth Studies, Faculty of Social Sciences: McNamara has established a

reputation as both an excellent traditional classroom teacher and keen innovator who is always looking for ways to better serve the needs of his students and the local community. His teaching philosophy focuses on motivation and compassionate mentorship.

- **Angus Somerville**, Professor, Department of English Language and Literature, Faculty of Humanities: Somerville inspires his students and fellow colleagues with his enthusiasm, professionalism, sense of humour, and comprehensive knowledge of an astonishing array of subjects.

- **Ed Sternin**, Professor, Department of Physics, Faculty of Mathematics and Science: Sternin sees the value of introducing new technology into his classrooms, while still meeting face-to-face with his physics students. He created a learning environment in which computer competence is taught and learned consistently.

- **Kenneth J. Klassen**, Professor, Department of Finance, Operations and Information Systems, Faculty of Business: Klassen doesn't mind if his business students play games in the classroom, as long as they are in-class simulation games for teaching project management, inventory management, and supply chain management. His simulation games, two of which have been published in operations management textbooks, and other innovative teaching techniques have received positive feedback from students.



Hilary Findlay



Kenneth Klassen



Debra McLauchlan



John McNamara



Angus Somerville



Edward Sternin

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A SMART Start



Tasha Rubenschuh and Dave Luebbert, SMART Start Team Leaders, are getting ready to welcome new students to campus with intensive orientation days during the summer.

SMART Start opening doors

SMART Start is a constantly evolving Student Services program that strives for one main element of consistency: making the transition to university as smooth as possible.

While other universities have orientation activities and presentations once students arrive to start classes in September, Brock has found success moving its program into the summer months.

"This is their first official day as Brock students, so we want to make sure it's a welcoming experience," notes Tasha Rubenschuh, SMART (Students Making A Realistic Transition) Start Team Leader. "We just want to give the students a sense of calm."

The entrants, mostly teens and international students, are taken through a day-long series of presentations on campus. Most often, parents accompany the newly accepted students, which provides an

opportunity to educate them as well.

"The parents have their own questions, because this is a transition period for them, too," says Dave Luebbert, SMART Start Team Leader.

Rubenschuh, Luebbert and 18 other current Brock students spend several months training for these one-day sessions, which take place from June 23 to Aug. 8.

SMART Start employees need that time to absorb all there is to know about registration procedures, financial questions, campus facilities, academic, social and athletic life at Brock. They need to know it all, to share it all during that eight-hour time period.

At its peak, 90 students and their guests go through the program each day (the summer starts with 60 students per session to ease the new recruits into their SMART duties).

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Brock subject of photography book

Brock University, in collaboration with photographer and publisher Richard Bain, will be producing a photo-rich, tabletop book on the institution.

The book, hard cover and likely around 120 pages, will be designed to showcase the campus and its activities during all four seasons of the year.

Bain has an impressive track record photographing and developing books on many universities, including Guelph, McMaster and Western, and cities and regions, such as Stratford and Niagara.

He will be on campus numerous times during the next nine to 10 months to capture the images and events that make up a year at Brock. The book will be produced in time for a spring 2009 release. The project will

be self-financed through book sales (including pre-sale orders) during a one- to two-year period.

The proposal includes an initial printing of 3,000 copies.

Beyond personal interest, the book has great potential as a guest speaker or visitor gift, or a graduation gift.

"Richard's talent, creativity, commitment, professionalism and good humour made this a great experience for all involved," notes Chuck Cunningham, Director of Public Affairs, University of Guelph.

Bain's landscape photographs have been widely published throughout North America and Europe. He is perhaps best known for his previous photo collections: *Images of London* with a foreword by Peter Desbarats,

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BOOK

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Images of Waterloo County with a foreword by Peter Gzowski; *Niagara* with a foreword by Donald Ziraldo; the best seller *Stratford*, with text by Christopher Plummer; *London* with foreword by Bill Brady; *The Thames*, with foreword by Lloyd Robertson; *Western* with foreword by Kevin Newman and *The University of Guelph* with a foreword by Roberta Bondar.

For more information on the project, contact Martha Nelson, Director, Office of University Communications, at ext. 3248, or by e-mail at mnelson@brocku.ca



Richard Bain

Nominations open for Distinguished Alumni Award

The search is on for the next recipient of the Brock Alumni Association Distinguished Alumni Award. Each year, the Brock Alumni Association presents this award to a graduate who has made an exceptional contribution to his or her profession, his or her community and to Brock.

The Alumni Association is currently accepting nominations for the 2008 Distinguished Alumni Award. Nomination forms can be found online at www.brockalumni.ca or by e-mail to the Alumni Association at alumniassociation@brocku.ca. Nominations will be accepted until July 2.

Distinguished Alumni Award criteria:

- The nominee must be a Brock graduate
- The nominee must have earned prominence as a result of exceptional professional achievements and/or service to society. Vision, commitment, creativity, and leadership will have been recognized within his or her field of endeavour or in notable personal contributions to society.
- The nominee must embody the spirit of Brock; and through action and accomplishment is an inspiration to the alumni, faculty, staff and students who make up the Brock community.

Future a bright iYellow for graduates

Brock graduates Angela Aiello and Paxton Allewell started iYellow Wine Club more than two years ago with a single vision: tap into the younger, underserved segment of the Ontario wine market.

While working together at a wine retail store in Toronto's Queen's Quay, Aiello and Allewell, both graduates of Brock's Business Communications program, recognized a thirst among 19- to 35-year-olds that was not being quenched by existing wine businesses and tour operators.

"After seeing the demand for wine education and wine events in Toronto, we knew there was a huge opportunity to bring wine to a younger demographic," says Allewell.

So, in early 2006, the duo devised a plan to run a wine tour and events company, and iYellow – a play on Aiello's name, composed of the pop cultural "i" (as in iPod) and "yellow" (as in Yellow Tail Wines) – was born.

Having graduated from Brock the year before, neither had the financial means to launch a wine business, so they both pursued other career opportunities.

But Aiello's passion for the iYellow vision soon prompted her to start a blog newsletter (by the same name as the wine club), where she began sharing wine information with friends. Allewell jumped in with writing and creative work for the blog. The project quickly evolved into a multimedia website, with the original business idea of organizing wine tours and events coming to fruition soon after.

The club has experienced explosive growth in the past few years and now claims a following in excess of 2,000

members. The two entrepreneurs attribute their success in part to training and education they gained while at Brock, and have recently renewed their connections with the University by inviting Brock community members to contribute to the site.

"Our experience at Brock has turned

out to be instrumental to our success," says Allewell. "Our Business Communications education has given us an edge in terms of marketing and branding iYellow in the real world."

"Right now, we are achieving our dreams, so for that we thank our professors, peers and the University," says Aiello.

This spring, Aiello and Allewell asked Erika Neudorf and James Cooper to

contribute to iYellow's May newsletter. Neudorf, Research Co-ordinator at the new Consumer Perception and Cognition Laboratory at the Brock Research and Innovation Centre, wrote May's "Two Bottles and Two Questions," a regular feature column for the club.

Cooper, Communications Officer at Brock's Cool Climate Oenology and Viticulture, added a story entitled "Machismo Meltdown," about a (hypothetical) crisis which forced him to drink wine out of stemless glasses.

The wine club has also inspired the team to establish the iYellow Wine Group: a more broadly scoped company composed of the wine club, iYellow Wine Tours, Ange & Pax "The Wine Enthusiasts," and iYellow Consulting.

To read these articles and learn about iYellow, go to www.iyellowwineclub.com



Angela Aiello and Paxton Allewell have developed the iYellow Wine Club. PHOTO: SUPPLIED

SMART START

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The intense training seems to have paid off; statistics show as many as 80 per cent of the entrants register each year to take the detailed summer orientation program. Many sign up for SMART Start when they receive the information with their offer of acceptance, while others come on board when they receive their official registration package from Brock. Still others hear about the program from fellow students, and sign up later in the summer.

"It's great knowing the new students are leaving in a much more comfortable place than when they came," Luebbert notes. "They may be nervous still, but they aren't scared anymore."

Rubenschuh noted the high-energy presentation gets the crowds going from the earliest moment, giving a positive vibe to the entire day. "We have great support from our faculty – different members take turns doing presentations – who help the students realize what is expected from professors, but also that they aren't unapproachable people."

Senior administration officials also bring greetings to the groups as schedules permit. President Jack Lightstone, many deans and several BUSU members make appearances whenever possible, helping maintain Brock's close-knit community ambience.

Wellness Conference date set for June 19

The ninth annual Employee Wellness Conference is scheduled for Thursday, June 19.

For information about the workshops, keynote speaker, prizes and registration, go to www.brocku.ca/wellnessconference



Brock Briefs

THESIS DEFENCES

• **Riyaz Aksir**, Master of Arts student, Faculty of Applied Health Sciences, will present a thesis defence Friday, May 23 at 1 p.m. in WH 147. The title of his thesis is "A Qualitative Narrative Inquiry of the Experience of Accessing Community Supports Among Women Who Have Experienced Trauma." Supervisor: Susan Arai; External Examiner: Leigh Golden; Manager, Social Planning, Kitchener; Committee Members: Miya Narumshima, Donald Reid, University of Guelph; Chair: Dawn Prentice. All are welcome.

• **Carolyn Brown**, Master of Education student, will present her thesis defence on Tuesday, May 27 at 9 a.m. in WH 147 (Welch Hall). The title of her thesis is "Course/Instructor Evaluation: Perspectives of Part-time Graduate Students." External Examiner: Ruth Cruikshank, Wilfrid Laurier University; Thesis Supervisor: Denise Paquette-Frenette; Committee Members: Maureen Connolly and John Novak; Chair of the Examining Committee: TBA. All are welcome to attend.

• **Christina Skorobohacz**, Master of Education student, will present her thesis defence on Friday, May 30 at 2 p.m. in WH 147 (Welch Hall). The title of her thesis is "Exploring Female Graduate Students' Multifaceted and Intersecting Roles and Identities in a Complex Educational Milieu."

External Examiner: Denise Stockley, Queen's University; Thesis Supervisor: Alice Schutz; Committee Members: Mary-Louise Vanderlee and Joyce Mgombelo; Chair of the Examining Committee: TBA. All are welcome to attend.

1 Password 2 it all! now at the Library

Brock students, faculty, and staff will no longer need a separate account to access library services and digital collections from off campus.

To connect to the James A. Gibson Library's rich collection of online resources or view Library account information, a Brock Portal/e-mail account and password is all that is required. That means a separate "My Library Account" PIN is no longer necessary. To ensure that your Portal account is activated, please visit my.brocku.ca. Look for more information on the Library website at www.library.brocku.ca



Brock graduate makes award-winning wines

Rob Power, a graduate of Brock's Oenology and Viticulture program in 2000 and winemaker at Creekside Estate Winery, and co-winemaker Craig McDonald, shared the Vintage Hotels Winemaker of the Year Award at the recent Ontario Wine Awards.

This award comes after Power received awards at the Cuvée Wine Awards for four wines he made with McDonald under the

Creekside and Mike Weir Estate Winery labels.

The (hot) dog days of summer return

The new and improved Walker Courtyard Hot Dog Cart is now open, featuring "Award Winning" Sausages produced locally by Big Red Markets and fresh-baked buns by St. Joseph's Bakery in Thorold. Enjoy a sunny summer day by coming out and supporting the community with a sausage and a drink for less than \$5. The hours are Monday to Friday, 11:30 a.m. to 1:30 p.m. The cart is located in the Walker Courtyard in the Walker Complex – just look for the red canopy.

Brock women honoured with distinction

Congratulations to Jenny Brown, Karen Natho and Joan Wiley for their recent achievements as YWCA Niagara Region Women of Distinction. The awards were handed out at a gala banquet May 8 in Thorold. Brown, founder of Bikefit Sunflower Squad and mountain biking instructor, was nominated in the Health and Wellbeing category; Natho, co-ordinator and head coach, Brock Penguins, was nominated in Education, Training and Development; and Wiley, writer/editor with University Communications, was nominated in the Public Affairs and Communication category.

Debra McLaughlan, Interim Associate Dean, Faculty of Education, was also nominated in the Education, Training and Development category.

First biennial Riesling Conference coming

The Cool Climate Oenology and Viticulture

Institute will host the first biennial Riesling Experience – An International Celebration of Style, Structure and Purity on Thursday, July 17. Riesling is becoming the fastest-growing white wine in the world. Learn and taste Rieslings from France, Germany, New York State and, of course, Ontario. For information on the conference, go to www.rieslingexperience.com

Registration open for annual Alumni golf tournament

The Alumni Golf Tournament will be held once again Sept. 13 at LochNess Links in Welland. The day includes an 18-hole scramble format, sausage-cart lunch, steak dinner and prizes, including two hole-in-one contests. Register online before Aug. 1 for \$440/foursome. Earlybirds will also receive a discounted round of golf at LochNess Links to get in some practise before the big day.

Register online at www.brockalumni.ca or call the Alumni Association at ext. 4502 for more details.

Executive Director hired for nGen

Jeff Chesebrough was recently appointed to head the newly established nGen incubator designed to nurture new-media companies through a series of partnerships and collaborations, including Brock, Niagara College, the City of St. Catharines and Silicon Knights.

The 33-year-old is a past president of the St. Catharines Jaycees and has received a Top 40 under 40 award from Business Niagara Link.

Students wade in to restore ecosystem

This spring, Brock University's ecopsychology class teamed up with the Niagara Restoration Council (NRC) to create awareness about the need for improvement to the Niagara Region ecosystem due to human destruction and/or natural causes.

Together, they planted more than 300 trees as restoration of the stream habitat located at the corner of Beamer Street and Sawmill Road in Pelham.

"Through direct action, the students demonstrated that citizens can effect change towards ecological sustainability and that the simplest of actions can make a difference," said course instructor Laurie Hollis-Walker.

This service action was intended to promote a sense of community within the Niagara Region by demonstrating through action that students of Brock University are working together with local community to create a more ecologically sustainable place for all.

The ecopsychology course applies psychological theory and research to ecological issues on multiple levels of



Kimberley LeClair smiles through the rain during the tree planting and stream restoration project, taken on by Brock ecopsychology students and the Niagara Restoration Council, in Pelham.

analysis to focus on theories, methods, and assessment tools used by relevant perspectives in psychology that apply and have been applied to ecological issues. The course offers comparison of different theories and approaches and a focus on the attainment of individual and collective, sustainable solutions.

For more information about NRC, go to www.niagararestoration.org/

For more information about the ecopsychology course, contact Hollis-Walker at lholliswalker@brocku.ca

Retirees' group offers life after Brock

Upon retirement, Brock employees have an opportunity to join the Brock University Retirees' Association (BURA) and enjoy a variety of activities in company with former friends and colleagues.

Membership in BURA (\$15 annual fee) is optional, except for those who elect to continue their medical insurance coverage through Green Shield. The association, which now numbers 160 former employees, schedules an activity each month from September through June, to which spouses and partners are also welcome.

The program of events is designed to appeal to a broad range of interests. On three or four occasions each year, a luncheon with a guest speaker or

entertainment is held at a local hotel or restaurant. Other events have included shows at the Shaw Theatre and Port Mansion, an afternoon at the Fort Erie Racetrack, a Brock Badgers basketball game, a Cards and Games Party, and tours of sites of interest in the Niagara Peninsula.

The Brock University Retirees' Association current executive includes Vic Cicci, President, Ann Beresford, Lynette Fast, Evelyn Janke, Merle Richards, Leonard Rosmarin, Mary Francis Richardson and Don Ursino. Further information regarding BURA can be obtained by visiting the BURA website (www.brocku.ca/bura) or by contacting Don Ursino (membership chair) at dursino@brocku.ca

Health and Safety Matters...

The following courses are being offered through Human Resources and Environment, Health and Safety:

- Standard First Aid/CPR Training: May 27 and 28 (8:30 a.m. to 4:30 p.m.)

This program is designed to give you confidence to respond to an emergency situation with skills that can save a life. The Standard First Aid/CPR course covers a variety of topics from basic (such as cardiovascular and breathing emergencies, CPR, prevention of disease transmission) to in-depth topics, such as sudden medical conditions and injuries to the head and spine. Registration required.

- Automated External Defibrillator Training: June 3 (12:30 to 4:30 p.m.)

Individuals who are certified in Standard First Aid/CPR course may enrol in this Automated External Defibrillator (AED) training. Although training is not mandatory to use the Brock AEDs, the course helps to familiarize individuals with the units and responding to emergencies. Registration required.

- Emergency Preparedness Essentials that You Need to Know!: June 4 and 6

Don't miss this highly informative session where we will lead you through

the University's critical Emergency Management Plan and Procedures, including those for Bombs and Imminent Threat, plus everyday responsibilities for all Brock employees in Emergency, Fire Safety, Evacuation and EHS Management. Presented by Donna Moody, Director, Campus Security; Mike Agnew, Emergency and Life Safety Officer; and Val Wolfe, Manager, Environment, Health and Safety. Attendance at this important educational session is strongly encouraged for all faculty and staff members.

Registration for these Human Resources and Environment, Health and Safety sponsored training sessions can be found at www.brocku/hr/training

Other upcoming training sessions being offered include:

- RESPECT: How to GIVE IT and GET IT, various dates

- Personality Dimensions, May 27 and June 12

- Best Practices for Effective Minute Taking, June 17

More information and registration for these workshops can be found at www.brocku/hr/training

Mediataalk People in the news

Fiona Hunter, Professor, Biological Sciences, was a guest on AM 610 CKTB's "Niagara at Noon" program April 29 to discuss the prevalence of non-biting midges in Niagara at this time of year, and the upcoming West Nile season: what people can do to protect themselves, and how they can help in surveillance of the disease.

Susan Mifsud, Assistant Director, Human Resources and Environment, Health and Safety, was a guest on AM 610 CKTB's "Niagara at Noon" program May 5 to talk about Mental Health week's theme "Mental Health: Make It Your Business." **Mifsud** was also interviewed for a May 5 article in the *St. Catharines Standard* entitled "Working on mental health," in which she discussed the ways in which Brock promotes a healthy working environment. The article also appeared in the *Welland Tribune*, *Niagara Falls Review*, and *Sarnia Observer*.

Russell Johnston, Chair, Department of Communications, Popular Culture and Film, penned the article "Women's Writes," an exploration of the impact of *Everywoman's World* magazine, in the April 28 edition of *Marketing Magazine*.

Joseph Kushner, Professor, Economics, was interviewed for a May 7 article in the *St. Catharines Standard* entitled "Hockey tournaments net \$8K in city grants," in which he talked about the economic benefits of sports tournaments.

Lewis Soroka, Professor, Economics, was interviewed for a May 2 article in the *St. Catharines Standard* entitled "Middle class

keeps shrinking," in which he noted the level of education for many jobs has increased, in turn increasing the salaries.

Vincenzo DeLuca, Professor, Biological Sciences, was interviewed for a May 2 article in the *St. Catharines Standard* entitled "Farming plays key role in Niagara's economy," in which he noted the University's new health and bioscience centre will help combat the recent losses in the agricultural industry in Niagara.

Jarold Cosby, Professor, Physical Education and Kinesiology, was interviewed for May 3 article in the *Welland Tribune* entitled "Brock professor published in Lancet," in which he discussed his research into the use of antibiotics as it related to superbug epidemics.

Dale Bradley, Professor, Communications, Popular Culture and Film, was interviewed for an April 30 article in the *St. Catharines Standard* entitled "Lined up for the latest Grand Theft Auto game," in which he noted the new game allows users plenty of independence during play. The article also appeared in the *Welland Tribune* and *Niagara Falls Review*.

Tony Volk, Professor, Child and Youth Studies, was interviewed for a May 6 article in the *St. Catharines Standard* entitled "The sling solution," in which he discussed a parenting style known as attachment parenting.

Rosemary Hale, Dean of Humanities, was interviewed for a May 9 article in the *Welland Tribune* entitled "Culture important to sense of community," in which she updated attendees of the Smarter Niagara summit of the plans to mark the 200th anniversary of the War of 1812.

New trees for Pond Inlet



Two new tree plantings in Pond Inlet Courtyard were organized by the Facilities Management Department last month. Several white pine trees, which are Ontario's provincial tree emblem, were planted by Wellness Wednesdays participants (pictured here) as part of the environmental wellness session. A flowering dogwood, a native species, was planted by students of Brock's Ecopsychology class as well. These trees will help grace this landscape for years to come as well as contributing towards a better environment.

Exploring physical activity focus of research lecture

John Hay's work in the area of achieving physical activity will be explored during the Distinguished Research and Creative Activity Lecture, taking place tomorrow, May 22, in the Dr. Charles A. Sankey Chamber.

The professor from Community Health Sciences will speak on "Reconceptualizing Barriers to Physical Activity," from 3:30 to 5 p.m., with a reception to follow.

Hay's research explores the relationship between physical activity and health in children with chronic disease; measurement of physical activity; the development of activity patterns during childhood; and self-efficacy toward physical activity.

"John Hay has devoted his research efforts to better understanding the determinants of physical activity in children and adolescents, and he has approached this area with equal parts passion and zeal - (obvious to) anyone who has spent any time with John in his office or in the classroom," noted John Cairney, Brent Faught and Terry Wade in their letter of nomination.

The Brock University Award for Distinguished Research and Creative Activity recognizes faculty who demonstrate consistent and outstanding research achievements, and contribute to the training of future researchers.

Niagara chapter of nursing group starts endowment for Brock students

The Niagara Chapter of the Registered Nurses' Association of Ontario has created an endowment for Brock University nursing students.

The local group has donated \$3,000 to help establish the fund, which was matched by the provincial government in time to mark Nursing Week, and will be used to help nursing students with their education.

"We all need to do our part to draw more people into the profession, and that includes offering financial supports that will make nursing education an affordable option to students," noted Lois Lacroix, Niagara chapter association president.

"This award will help to educate the

future clinicians and nurse researchers who will add to the breadth of nursing knowledge that exists in the Niagara Region and beyond," added Lynn Rempel, Chair, Department of Nursing.

The endowment will be used to create a future nursing award. The provincial matching comes through the Ontario Trust for Student Support (OTSS); all future contributions will be matched 100 per cent by the OTSS program.

For more information on the endowment, or to make a contribution, contact Rempel at ext. 4774, or by e-mail at lrempel@brocku.ca



The Niagara Chapter of the Registered Nurses' Association of Ontario (RNAO) has set up an endowment fund for nursing students at Brock University. Celebrating the establishment of the fund during Nursing Week (May 12 to 16) are, from left: Lois Lacroix, President of the Niagara Chapter of the RNAO; Marlene Slepov, Provincial Region 3 representative for RNAO; Bill Rickers, representing the Family of Donors of the Aunt Ruth Scholarship in Nursing; Amber Crate, 2007-08 recipient of the Aunt Ruth Scholarship in Nursing; and Lynn Rempel, Chair, Department of Nursing.

GSA Executive



The new executive of the Graduate Students' Association includes, front, from left: Melissa Page, Vice-President, Internal; Ellen Robb, Vice-President, External; and Karen Song, Vice-President, Financial; and back, from left: Lisa Neville, President; Joseph Brown, Senator; and Melissa Barnard, Senator.

Session to focus on minute taking

Faculty and staff are invited to learn about best practices for effective minute taking during a training session set for Tuesday, June 17.

The University Secretariat, with facilitators Mike Farrell, Marion Hansen and Margaret Thompson, is providing this interactive session to introduce best practices for minute

taking, privacy issues and what to include or not to include when drafting minutes.

Any faculty and staff responsible for taking minutes of meetings at various levels of the University should attend the session, set for 1:30 to 2:30 p.m. in the Dr. Charles A. Sankey Chamber. To register, go to www.brocku.ca/hr/training/focus/

Fundraising deadline for cancer ride draws near

A little more than a week remains for Team Brock University to raise the targeted pledges for the Ride to Conquer Cancer® benefiting Princess Margaret Hospital.

The team will join thousands of other men and women in a 200-kilometre ride June 20 to 22, from

Toronto to Niagara Falls. The team includes several Brock graduates and current staff.

Each team member is required to raise a minimum of \$2,500. For personal stories of each rider, or to donate, go to www.conquercancer.ca/goto/brock

Faculty and Staff

APPLIED LINGUISTICS

Hedy McGarrell presented the papers "Learner Output in Two Different Discussion Environments" (co-authored with K. Epp), and "Paradigms of Plagiarism: Education not Prosecution" at the recent TESOL Conference, in New York City April 3 to 5.

CHEMISTRY

Mark Frampton, Ateeya Vawda, Ann Dion, and **Paul M. Zelisko** presented "Biosilicon Chemistry: Green Methods in Silicon Chemistry" at the 41st Silicon Symposium in San Francisco, Calif., April 24 to 26.

Bryan Van Schouwen made a successful application to the Japan Society for the Promotion of Science Summer Program to spend two months at Kobe University, investigating peptides related to Huntington's Disease. Van Schouwen is a biotechnology graduate student, jointly supervised by professors Heather Gordon and Stuart Rothstein.

COMMUNITY HEALTH SCIENCES

Ana Sanchez was invited to give a talk on "The Epidemiology of Taenia solium in Honduras" at the Institute of Parasitology Research Seminar Series, McGill University, Montreal, on May 2.

LABOUR STUDIES

Larry Savage presented the paper "Workers' Rights as Human Rights: Organized Labour and Rights Discourse in Canada," at the United Association of Labor Educators Conference in Minneapolis, Minn., on April 12. Savage was also awarded first prize May 3 for his piece "Socialist Slots" as part of a juried art exhibit in celebration of International Workers' Day at the Niagara Artists' Centre.

PSYCHOLOGY

Sid Segalowitz made the following presentations:

- "The caring and co-ordinated cortex: A developmental and

individual differences view of performance monitoring ERPs," Ontario Institute for Studies in Education, Feb. 22

"The development and personality correlates of medial frontal cortex activation across adolescence," Society for Research in Adolescence, Chicago, March 6 to 9. He also made the presentation "An ERP Study of Error-Monitoring in Adolescence: Correlating Executive Functions to Within-Subject Variability in Brain Response" with P. L. Davies, W. J. Gavin • "Differences in Medial Prefrontal Cortex Activity with respect to Development and Personality across Adolescence: ERP studies of the Error Related Negativity," 4th Cuban Congress of Neurophysiology. Varadero, Cuba, March 11 to 14 • "The anterior cingulate cortex: Its high variability and the implications for self-regulation," University at Buffalo, April 29

Publications

De Clercq, D. (2008). *The Role of Knowledge and Social Capital in Venture Capital Investing*. VDM, Berlin, Germany, pp. 224.

De Clercq, D., and Dimov, D. (2008). "Internal Knowledge Development and External Knowledge Access in Venture Capital Investment Performance." *Journal of Management Studies* 45(3): 585-612.

De Clercq, D., and Rangarajan, D. (2008). "The Role of Perceived Relational Support in Entrepreneur-Customer Dyads." *Entrepreneurship Theory and Practice*, 32(4): 657-681.

De Clercq, D., and Bosma, N. (2008). "An Exploratory Study of International Commitment by Nascent and Existing Firms." *Journal of Small Business and Entrepreneurship*, 21(3): 293-308.

Dywan, J.; Mathewson, K. J.; Choma, B. L.; Rosenfeld, B.; and **Segalowitz, S. J.** (2008). "Autonomic and electrophysiological correlates of emotional intensity in older and younger adults." *Psychophysiology*, 45, 389-397.

Psychophysiology, 45, 389-397.

Kushner, Joseph and **Siegel, David.** (2008). "Profiles of Municipal Voters." *Municipal World*, May 2008, Volume 118, Number 5, pp. 23-26.

Raby, R. (2008). "Frustrated, Resigned, Outspoken: Students' Engagement with School Rules and Some Implications for Participatory Citizenship." *International Journal of Children's Rights*, 16(1): pp. 77-98.

Volante, L. (2008). "Equity in multicultural student assessment." *Journal of Educational Thought*, 42(1), 11-26.

Voronov, M. (2008). "Toward a Practice Perspective on Strategic Organizational Learning." *The Learning Organization*, 15, pp. 195-221.

Events

CFWU: Canadian Federation of University Women, Welland and District, will meet on Wednesday, May 21 at 7:30 p.m. at the Plymouth Cordage Retirement Home. Dr. Kim Gammage from Brock University will speak about Building Bones and Balance: Osteoporosis and Exercise. New members and interested women welcome. For information call 905-892-1179.

Classifieds

FOR SALE: Two-Bedroom condo at 215 Glenridge Ave., St. Catharines. Asking \$125,000. Call Mary at 905-358-6785.

HOUSE SITTER AVAILABLE: Brock staff member (and spouse) looking to house sit for the months of June, July and/or August. For more information, please call Tanya or Rob at 905-688-2387.

FOR SALE: Barely used Yardworks 20-inch electric lawn mower. \$120 (half-price). Call 905-356-3360.

E-mail submissions to: campusnews@brocku.ca
University website: www.brocku.ca
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Brock University

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