



Tourism Studies

www.brocku.ca/tourism

Tourism Administration

The tourism administration stream provides students with knowledge and transferable skills on current theories and practices in the management and administration of the tourism industry.

Tourism Planning & Development

The tourism planning and development stream takes a multi-disciplinary approach to study in aspects of sustainable tourism, planning and development using examples of destinations from around the world.

Career Options

- Attractions, Recreation Facilities (Disney Cruise Lines)
- Wine Tourism Industry
- Convention and Event Management, Visitor and Convention Bureaus
- Resort & Hotel Management (Club Med, The Pillar & Post)
- Tour Operator and Travel Agency Management
- Economic Development Officer, Planning Consultant
- Travel Coordinators/Leaders
- Heritage Tourism Facilities
- Independent Travel Entrepreneur (Bed & Breakfasts)

Unique Features of Tourism Studies at Brock

- Tourism courses at Brock University provide a strong conceptual and practical foundation. Courses include an introduction to tourism studies, planning and development, ecotourism, heritage tourism, tourism and hospitality management, sustainable tourism and marine tourism
- An extensive choice of tourism and related recreation and leisure courses also offered as elective credits
- Opportunity to attain a minor in international studies to complement the tourism studies degree
- International exchange opportunities are available for TOUR majors in 3rd year — our students have studied in Europe, Australia and New Zealand
- Located in the Niagara Region, students are immersed in one the most visited tourism destinations in the world.



Brock University

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Gain Valuable Experience Through:

- Challenging & Exciting Fieldwork Placements
- Experiential & Interactive Seminar and Lab Activities
- Field Trips & Special Events that enhance classroom instruction
- Opportunities for specialized research projects

Frequently Asked Questions:

What are the admission requirements for a Bachelor Tourism Studies degree?

- Minimum of 70% on 6 highest Grade 12U courses.

What are the high school prerequisites for the Bachelor of Tourism Studies degree?

- All students must have completed Grade 12 U English.

Can I study at another institution and still complete my Bachelor of Tourism degree at Brock?

- Yes - Brock University has agreements with a number of institutions from around the world that work in conjunction with our Tourism Faculty to enhance our students educational experience.



Contact Information:

If you would like more information regarding the recreation and leisure studies program at Brock University please contact:

Michael Fawkes
Undergraduate Academic Advisor
905-688-5550 ext. 4098
mfawkes@brocku.ca
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