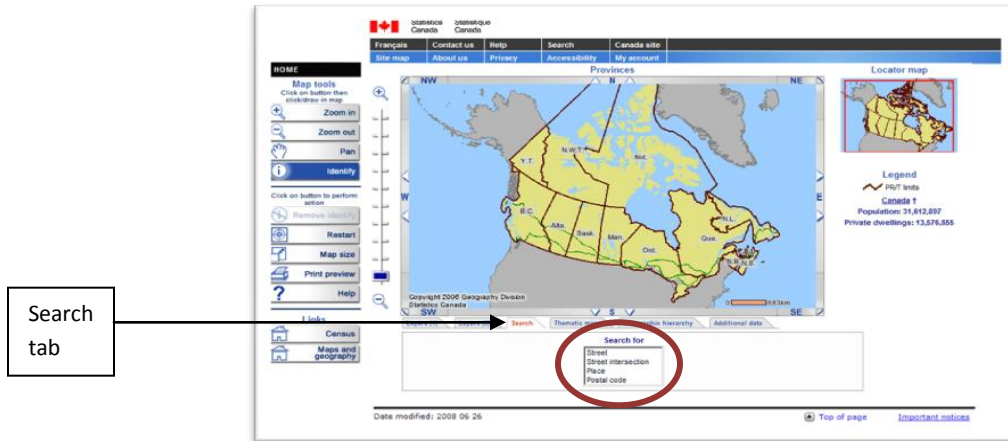


BROCK UNIVERSITY MAP LIBRARY

Instructions for Obtaining Census Data Using GeoSearch2006

1. Access *GeoSearch2006* [<http://geodepot.statcan.ca/GeoSearch2006>] or *Google* search “*GeoSearch2006*”.

From the main page, select the “Search” tab located at the bottom of the map display. Search options include: street, street intersection, place, and postal code.



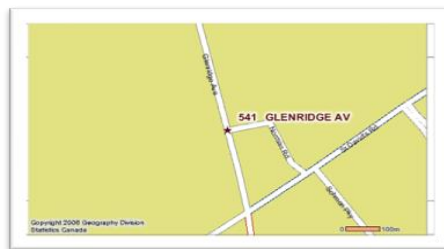
2. Select: “Street”. Enter the City/Town and Street name; change the Prov. /Terr. Select “Find”.

The screenshot shows the search form with the following fields: 'City/Town' (St Catharines), 'Prov./Terr.' (Ont.), and 'Street name' (Glenridge). There are also fields for 'Civic #', 'Type', and 'Direction'. 'Find' and 'Cancel' buttons are at the bottom.

3. A list of address ranges is provided; select the address range that best fits the study area. Select “Go”.

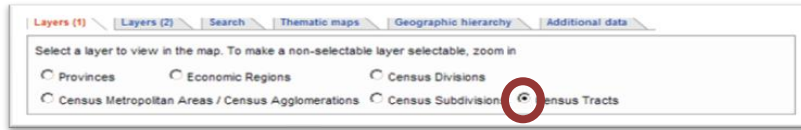
The screenshot shows the search results with the following information: 'City/Town' (St Catharines), 'Prov./Terr.' (Ont.), and the selected address range '(541-482, 573-500) Glenridge Ave'. It indicates '24 Matches found'. 'GO' and 'Cancel' buttons are at the bottom.

The map will display the area (location shown with a star icon).



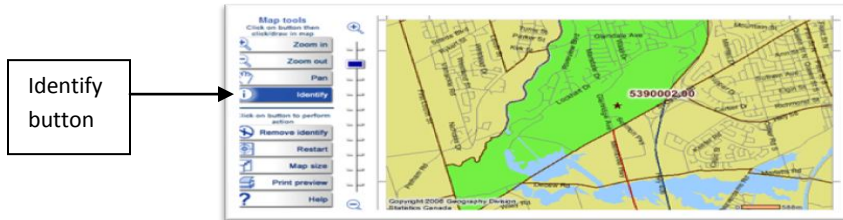
4. At this point, the zoom level can be changed using the + and – buttons to the left of the map display to achieve a more overall view of the area.

- Select the “Layers (1)” tab located at the bottom of the map display. Select “Census Tracts”. The map will now display the census tracts boundaries.



While the example depicts Census Tracts note that other geographies can be chosen from the Layers (1) and Layers (2) tab.

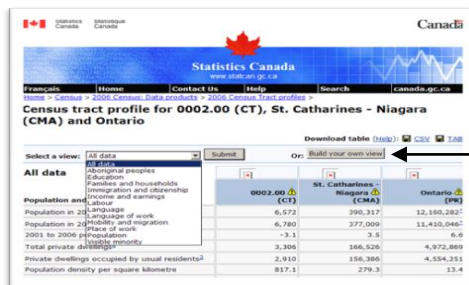
- Select the “Identify” button on the left side of the map, and then click on the map to select the census tract. The census tract will display green, and the census tract number will be displayed on the map.



- Select the “Additional Data” tab located at the bottom of the map display. There are two options: 1) Census Tract Profiles; 2) Reference Map (PDF) (the map will provide the user with the dissemination area numbers that fall within the census tract).

Census Tract Profile Options

The *Census Tract Profile* provides data for the census tract, the census metropolitan area (that the Census Tract falls into), and the Province or Territory. This is beneficial as comparisons can be made using the same variable between the different levels of geography.



Build your own view button

- The “Select a View” option defaults to all data. To view a specific topic, such as education, use the drop down menu and select “Submit”.



Another option is to select the “Build Your Own View” button. The “Census tracts: View builder” window will appear.

Check the variables of interest and select the “View Data” button. The data for each variable will be displayed.

By re-selecting “Build Your Own View”, additions or deletions can be made to the variable list.

- The data can be downloaded from the *Census Tract Profile* page as a CSV (comma separated value) or TAB (tab separated value) file. The CSV format is easily opened in Microsoft Excel.

Note: Repeat these steps for each census tract of interest.