



# Women in BUSINESS 2012

## NOMINATION FORM

Since 2000, the Women in Business Awards have been honouring enterprising women whose businesses and community contributions have made a significant difference in the region, and in the lives of Niagarans. The awards are a symbol of achievement for those women who are an inspiration for others, exemplifying excellence, commitment and vision. The winner has successfully recognized opportunities, set goals, honed skills, taken risks, learned from success and failures and been a role model for others. Since the program's inception, ten local business women have received the award and over two hundred nominees have been recognized.

**Important information:**

*Nominations close on Monday, December 10, 2012*

*Return **5 completed nominations forms** along with **5 copies of any attached materials** (brochures, disks etc.) to our office at any of three Niagara daily newspapers*

**The St. Catharines Standard, Att:WIB 2012**

17 Queen Street, St. Catharines, ON, L2R 5G5

**The Niagara Falls Review, Att:WIB 2012**

4801 Valley Way, Niagara Falls, ON, L2E 6T6

**The Welland Tribune, Att:WIB 2012**

228 East Main Street, Welland, ON, L3B 5P5

or email to [daria.z@sunmedia.ca](mailto:daria.z@sunmedia.ca)

After nominations close, an independent Judging Panel will review all nominations and the winners will be selected. All top contender nominees will be recognized at our Awards Event in February 2013. and the winners will be presented with the Women in Business Award. Nominees must be aware of their nomination

**What are the benefits of participating:**

Each selected nominee will benefit from:

- Regional Sun Media Niagara (The Standard, The Review, The Tribune) coverage in newspapers
- Opportunity for editorial profile
- Recognition and networking at the Awards Event
- Profiled in a multi-media presentation at the Awards Event
- Recognition in the accompanying newspaper section
- Link on Sun Media Niagara website
- Historical record of achievement at future Women in Business Award events

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## Criteria

*All nominees must live and work in the Niagara Region. The contenders must be the key person responsible for the success and growth of the Niagara based business. Nominees must indicate the category that they would like to receive consideration. No company or individual may win an award more than once; however previous award recipients may compete in other categories for which they qualify, after five years. Areas under the judges' consideration will be business success as measured in sales/growth, plans and prospects, role model experience, community contributions and community recognition.*

## 2012 Award categories

### Corporate Award

*The recipient will be an individual who is responsible for the exceptional performance, dynamic growth, innovative creativity and sound management within a company or organization. The company must be at least three years old.*

### Entrepreneur Award

*This award will be presented to an individual who owns their own business and who has demonstrated innovative activity leading to on-going success as well as a strong commitment to our community. The individual must have owned their own company for at least three years.*

### Community Spirit Award

*This award will recognize the outstanding community contribution of a woman in business. The individual will have demonstrated superior commitment and leadership, ensuring the continued success of an organization that benefits those in need in Niagara.*

### Up and Coming Award

*This award will recognize the most outstanding female post secondary student in business, marketing or event management, who is a leader in their entire discipline. Must currently be a full time student.*

### Educator Award



*This award will recognize the most outstanding female full time educator who shows dedication and inspiration to her students. Must currently be a full time educator.*

## NOMINATION FORM

Please indicate the category for which the nominee meets the criteria and would like to be considered for:

**Corporate Award**

**Entrepreneur Award**

**Community Spirit Award**

**Up and Coming Award**

**Educator Award**

### Part 1 - The Nominee

Nominee's name: \_\_\_\_\_

Nominee's title: \_\_\_\_\_

Name of Company/School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Nominator (if other than self):

Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### 1. Innovative Ideas

Briefly describe the product or services in 100 words or less.

### 2. Growth of Business – (answer either A or B)

A) The Nominee owns her own business:

Name of Business \_\_\_\_\_

Founding Date \_\_\_\_\_

Number of Employees at Start \_\_\_\_\_ Current Number \_\_\_\_\_

Your short term goals are:

Your long term goals are:

Measures of Business Growth:

Average annual percentage growth of sales \_\_\_\_\_

Increase in number of products or services \_\_\_\_\_

Did your business expand its reach into markets beyond the original target?

B) The Nominee is a Business Manager

Name of Business \_\_\_\_\_

Start Date of Employment \_\_\_\_\_

Number of Promotions/Advancements \_\_\_\_\_

Titles of Positions \_\_\_\_\_

Briefly explain your role in establishing company goals, both short term and long term.

How were you instrumental in the company's executing and reaching goals?

C) The Nominee is a Full time Educator

Describe the nominees involvement at the educational institution, as well as her community involvement.

3. Business Role Model

Has the nominee directly supported programs, groups or organizations by sharing their expertise and acting as a business role model?

Yes

No

If yes, name at least one example.

4. Community Contributions

Has the nominee shown social responsibility through supporting community causes in the Niagara Region?

Yes

No

Name up to 3 community causes:

Has the nominee supported charitable groups?

Yes

No

Name up to 3 charitable groups supported:

## Part Three – Community Award Category

This category is open to nominees who have contributed to the betterment of our community. They can be an employee of a charitable organization who has gone above and beyond the expected role of their position or a woman who has demonstrated a commitment to community in addition to her business interests.

1. Has the nominee used their position, knowledge or expertise to help a non-profit charitable organization reach a specific goal? Tell us how they contributed, what organization and the goal achieved.

2. Has the nominee volunteered their time above and beyond the expectations of their business position to assist charitable organizations and events? Tell us how they have volunteered and with which groups.

## Part Four – Up and Coming Award Category

1. Has the nominee displayed potential as a future corporate leader, and how?

2. Describe the nominee's involvement at their educational institution as well as community involvement.

## Part Five – Educator Award Category

This category is open to nominees who have made a difference in the lives of students. They must be currently employed full time. Describe any innovative teaching method, special project or event.

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